

# Hello I'm Hira.

hellohira.com  
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## Experience

**UI Designer** May.'23 - Current

Okay

Worked together with the product team to implement a more efficient design system and a complete product refresh.

**Brand Designer** Feb.'21 - Apr.'23

LaunchGood

Revamped the company's social media presence while also working on refining their brand and visual identity.

**Junior Art Director** Sept.20 - Jan.'21

Havas NY

Delivered creative concepts for social, digital, and OOH content for brands such as 3M, Wells Fargo, and The Zebra.

**Art Direction Intern** Jun. '19 - Aug.'19

Giant Spoon

Worked as part of the creative team to develop concepts across multiple clients as well as assisted in design tasks across multiple platforms.

## Education

**Fashion Institute of Technology**

Advertising & Digital Design  
Bachelors, 2020

Communication Design  
Associates, 2018

## Special Mentions

**FIT 75th fellowship**

A collaboration between FIT Faculty, and students to create an anniversary design system.

## Skills

Visual Design  
Art Direction  
Brand Identity  
UI Design  
Marketing  
Webflow  
Figma  
Adobe CC Suite