



2022-2023 Annual Report

What Fresh Start means to me...

Freedom

Nina, Fresh Start Scholar



Improving the lives of women through education.™

The path toward a brighter future lies in education. Together, we empower Delaware women to achieve more through education and mentorship.

It starts with women who have the drive to do more to achieve their dreams of graduating from college, despite personal or financial challenges.

These dreams can be realized through the continued generosity and encouragement of local organizations and individuals, proving that Fresh Start is not just a renewable scholarship program but a community of strength, hope and achievement.

Over the years we have had graduates return as mentors and donors. The greatest achievement of all is to have them return to lift up others and give back because they valued the experience and can share their success.

OFFICERS & BOARD OF DIRECTORS

As of July 1, 2022 – June 30 2023

Elizabeth Sweeny, President
Barbara Buckley, Chair, Scholar Database
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Program; Co-Chair, Mentoring
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PRESIDENT'S LETTER



Dear Friends of Fresh Start,

I am very happy to report another groundbreaking year for Fresh Start! Through the efforts of our all-volunteer board, we were able to raise the highest amount of money in the history of the organization!

This is a result of the incredible generosity of grant organizations which include the Laffey McHugh Foundation, Fund for Women, Incyte Charitable Giving Foundation, Milton and Hattie Kutz Foundation, Draper Holdings Charitable Foundation, Eliason Education and Greening Fund, and SoDel Cares Fund, as well as our over 30 annual event sponsors which are listed on the following pages. I'd like to give a big shout out to Sandy Scheibe and Mary Maloney for driving these efforts.

In addition, we were able to attract a number of new donors due in large part to our annual event committee headed up by Marisa Facciolo, who so effectively marketed the event to a whole new audience.

As a result, we will be able to fund 22 returning scholars and 18 new scholars in the 2023-2024 academic year that will bring our total scholarship dollars awarded to \$1.59 million.

In addition, our website got a facelift! Through the efforts of our website re-design task force headed by Pauline Tartaglia working with Sociable Consulting, we have an entirely new website: <https://www.freshstartscholarship.org>. This not only updates the look and feel of our online presence, but will streamline the scholar application process tremendously.

This year we will again celebrate Fresh Start at our annual event on October 19th at 6:00 with a dinner and fashion show at DuPont Country Club featuring models that represent the entire Fresh Start ecosystem: scholars, mentors, board members, and even university presidents. Come join us for what promises to be a really fun evening!

Again this year, I want to give a big thank you to the Fresh Start Board...a 100% volunteer board that devotes the treasures of their time, talent and tenacity to enable this organization to grow and flourish, allowing the women that we support to truly improve their lives through education.

Lastly, I would like to warmly welcome our new incoming president, Lisa-Marie Jackson. I truly cannot think of a better person for this role!

A handwritten signature in blue ink that reads "Betty".

Betty Sweeny
President 2022- 2023 Fiscal Year



“ Fresh Start means a new opportunity to fulfill your hopes, dreams, and aspirations... a new journey without judgement that provides value and purpose which motivates you to keep going. ”

What Fresh Start means to me...

Opportunity

Rovecca, Fresh Start Scholar

Congratulations to our 2023 Graduates

Junadah Anderson

Bachelor of Science in Public Health
Delaware State University

Tilaki Barksdale

Bachelor of Science in Behavioral Science
Wilmington University

Dashawyn Brice

Bachelor of Science in Business Management
Strayer University

Keisha Ceaser

Bachelor of Science in Nursing
Wilmington University

Cassandra Hilton

Associate of Applied Science in General Studies
Delaware Technical Community College

Cady Tobin

Bachelor of Science in Psychology
Wilmington University

Jazmin Upshur

Associate of Applied Science in Drug
and Alcohol Counseling
Delaware Technical Community College

Kartlee Watson

Associate of Applied Science in Nursing
Delaware Technical Community College





“... thanks to my mentor who has supported me mentally and emotionally during my educational journey. There were various times when I struggled with life and my mentor's words of encouragement were comforting and uplifting.”

What Fresh Start means to me...

Encouragement

Helen, Fresh Start Scholar

2022-2023 Fresh Start Scholars

First Name	Hometown	College	Major
Tamaya A.	Middletown	Delaware Tech	Nursing
Junadah A.	Dover	Delaware State University	Public Health
Tilaki B.	Wilmington	Wilmington University	Behavioral Science
Chanda B.	Felton	Delaware State University	Business Management
Maria B.	Newark	Delaware State University	Social Work
Angela B.	Newark	Wilmington University	Business Administration
Danielle B.	Millsboro	Delaware Tech	Nursing
Jennifer B.	Newark	Goldey Beacom College	Business Admin/ Paralegal
Dashawyn B.	Wilmington	Strayer University	Business Management
Jessica B.	Denton	Delaware Tech	Criminal Justice
Jacqueline C.	Middletown	Wilmington University	Human Resources Management
Sonja C.	Smyrna	Wilmington University	Psychology
Keisha C.	Dover	Wilmington University	Nursing
Rita C.	Wilmington	Delaware Tech	Education
Julia C.	Wilmington	Delaware Tech	Human Services
Nicole D.	Wilmington	Delaware Tech	Nursing
Monica D.	Bear	Wilmington University	Cyber Security
Holly G.	Newark	Delaware Tech	Nursing
Miya H.	New Castle	Delaware Tech	General Studies
Lashea H.	Newark	Delaware Tech	Health Social Services
Kaitlin H.	Dagsboro	Delaware Tech	Nursing
Cassandra H.	Bear	Delaware Tech	General Studies
Chiriga H.	New Castle	Wilmington University	Behavioral Science
Nina J.	New Castle	Delaware State University	Social Work
Guanina L.	Newark	Wilmington University	Behavioral Science
Tavia M.	Clayton	Delaware State University	Fashion Design & Merchandising
Jaquana P.	New Castle	Delaware State University	Nursing
Ruthann P.	Newark	University of Delaware	Elementary Education
Tashae P.	Wilmington	Wilmington University	Health Sciences
Justice P.	Clayton	Delaware Tech	Business
Rovecca R.	Dover	Delaware Tech	Human Services
Joselyn R.	Wilmington	Delaware State University	Human Services
Ailed R.	Seaford	Delaware Tech	Nursing
Helen S.	Wilmington	Widener/ DE Law School	Legal Studies
Meagan T.	Elkton	Wilmington University	Game Design & Development
Cady T.	Wilmington	Wilmington University	Psychology
Sharon T.	Newark	Wilmington University	Business Management
Jazmin U.	Wilmington	DTTC/ Wilmington University	Behavioral Science
Erika W.	New Castle	University of Delaware	Human Services
Zaneta W.	Wilmington	Wilmington University	Human Resources Management
Kartlee W.	Wilmington	Delaware Tech	Nursing
Jiavonnne W.	Wilmington	Delaware Tech	Business



“...a second chance at an opportunity to gain a Fresh Start. It means that delayed is not denied, thanks to a village of ladies who truly understand what we are going through.”

What Fresh Start means to me...

Delayed is not Denied

Tamaya, Fresh Start Scholar

2022-2023 Mentors

Barbara Buckley
Jocelyn Byers-Smith
Noreen C Campbell
Peggy Daniels
Jennifer DeHoff
Cindy DelGiorno
Lynn Evans
Vickie Farrell
Moe Foote
Carrie Gray
Keyma Hansby
Deb Harbaugh
Margo Hicks
Tammy Holcombe
Lisa Marie Jackson
Melissa Johnson
Beth Kirker
Nanci Mayer Mihalski

Patty McKeown
D'Veda Mitchell
Khaira Mitchell
Sharon Mossman
Bonita Penn
Louie Phillips
Courtney Powell
Lynne Robinson
Mary Jo Russell
Sandy Scheibe
Tanay Scott
Leilani Shepherd
Robin Sirkis
Maggie Swanson
Betty Sweeny
Pauline Tartaglia
Meghan Wallace
Michele Whetzel



Pictured above: Mentor, Melissa Johnson (seated), with 2023 Delaware Tech AAS Graduate in Nursing, Kartlee.

Bottom: Graduation celebration, June 2023





“ Not only did Fresh start provide financial support but encouragement, inspiration, celebration of milestones, and a family of women who were truly invested in our success.

My mentor has been invaluable to my college and professional development and success. Not only do I see her as a mentor but a true friend. ”

What Fresh Start means to me...

Inspiration

Ruthann, Fresh Start Graduate

Financial Statement

Fresh Start Scholarship Foundation Fiscal Year 7/1/2022 – 6/30/2023

INCOME

Annual Campaign & Miscellaneous Contributions (net):	\$ 21,946
Grants:	\$ 71,007
Signature Event (net):	\$ 54,932
In-Kind:	\$ 23,940
TOTAL INCOME:	\$171,825

EXPENSES

Scholarship Program:	\$119,728
Administrative Expenses:	\$ 11,082
TOTAL EXPENSES	\$130,810

NET OPERATING INCOME: **\$ 41,015**

ASSETS

Cash:	\$177,455
Endowment Fund Balance:	\$431,020
TOTAL NET ASSETS:	\$608,475

Our volunteers keep expenses to a bare minimum so we can give more to scholarships annually. This past year, we directed 90 cents of every dollar toward the scholarship program.

Fresh Start is a 501 (c)(3) tax-exempt organization.



Donors, Grantors & Sponsors

Funding received between July 1, 2022 and June 30, 2023

PACESETTER \$20,000 +

Eliason Education & Greening Fund **
Wilmington University * **

CHAMPION \$10,000 +

Fund for Women **
Incyte Charitable Giving Foundation * **
Laffey McHugh Foundation **

BENEFACTOR \$5,000 +

Draper Holdings Charitable Foundation **
Milton and Hattie Kutz Foundation **
MacElree Harvey, LTD *
Beverly Stewart * ***
Truist *

ADVOCATE \$2,500 +

Diamond State Management *
Navient Community Fund *
SoDel Cares **
WSFS Cares Foundation *

PROMOTER \$1,000 +

Albero, Kupferman & Associates, LLC *
Bavarian Bakery *
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Barbara Buckley * ***
Delaware Technical Community College *
Judith Harper *
Colleen and Barry Keith ***
M&T Charitable Foundation *
Mary Maloney * ***
Suzanne Petrucci
Janice Seitz **
Showworks Audio-Visual, Inc.
Betty and Stephen Sweeny ***
Donna and Mark Weidel ***
Michele and Robert Whetzel *

PATRON \$500 +

Artisans' Bank *
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Marisa Facciolo* **
Goldey-Beacom College*
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Nanci Mayer- Mihalski
LuAnn and Richard Miller*
Claire Morse
Brenda and Michael Pomianoski
Sandy Scheibe***
Sparano, Vincelette & Joiner, CPAs *
Sun East Federal Credit Union*
Maria and John Taylor
Womens Leadership Initiative at UD*

BOOSTER \$250+

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Bohler Engineering, Inc.*
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Margaret and Richard Carter
Marie DiSibio
Beverly Finch
Valerie Gilliam***
Martha Gilman*
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Janice Jessup***
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Kay Preston

Suzanne Proud
Pure Barre*
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Rita Wilkins***

SUPPORTER \$100 +

Bonnie Adler
Sandy Anderson
Susan Baker
Judith Burns
Joanne Capano
Vernita Dorsey
Jessica Fehnel
Jane Fisher
Lisa-Marie and Michael Jackson***
Lucille Johnson
Evelyn Joiner
Althea Kotroba
Mary Kramer
Carol Lamborn
Anne and Doug Lawson
Judy Lewis
Wendy Lindsey
Megan Maloney***
Paula Massie
Jocelyn McCord
Elizabeth McDonnell***
Valerie Middlebrooks
Janet and Richard Miller
D'Veda Mitchell
Patricia Monnig

Ellen Nopper
Richard Pell
Bonita Penn
Judith Powell
Loretta Schneider
Marie Sciocchetti
Robin Sirkis
Eileen Smith
Sandra and Robert Snyder
A. Leslie Stanford
Jean Stofa
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Ginger Weiss
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Connie Wittig***

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Gayle Gasper***
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Karen Gordon
Deb Harbaugh
Denise Hindes
Nancy Hough
Claudia Hughes***
Karen Ingram***

Lauren Intinarelli*
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Kelli Killbride
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Tiana Lewis-Bonilla
Barbara Longyear
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Carla Washinko
Eliza Wolcott***
Margo Woodacre

* Sponsor

** Grantor

*** 2022 Event Attendee

Thank you everyone for being so generous!

Additional ways you can help: Volunteer, become a mentor, attend and/or donate items for our fundraising events, and encourage women you meet who may qualify to apply for a scholarship and finish college.



What Fresh Start means to me...

Success

Cassandra, Fresh Start Graduate



Improving the lives of women through

Education

Donate Now



PO Box 7784, Wilmington DE, 19803
www.freshstartscholarship.org