

Experiential

Sales soar with virtual market design & debut

For a leading hardware distribution company, Augeo transformed an annual in-person event into a virtual experience to amplify content and maximize revenue.

augeo

Talk to our experts to see how
Augeo can grow your business

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425+

exhibitor activations



1k+

attendees engaged



+25%

average lift



10%+

increased sales

Leveraging our expertise in experience design for in-person, virtual and hybrid events, we planned and executed the implementation of a virtual marketplace to amplify dealer incentives.

Our team successfully hosted the week-long virtual marketplace, resulting in outstanding attendance and increased sales. The virtual environment served to amplify content, replicating the look, feel and navigation of a historically in-person event.

