

Experiential

Advocacy gala triumphs after virtual pivot

A leading national advocacy organization inspires and activates audience of U.S. mayors and city officials following strategic pivot to virtual experience.

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A leading advocacy organization engaged Augeo to transform an in-person event into a virtual gala for an audience of mayors and city officials nationwide. We orchestrated a cohesive virtual event experience, featuring a user-friendly platform with immersive breakout rooms.

Curated gift boxes encouraged meaningful dialogue and promoted collaboration. The virtual celebration resulted in new commitments from officials across the nation, paving way for future program expansion.

