**Sales Incentives** 

## Rewards drive dealer point spend by 56%

Augeo revolutionized dealer engagement for a leading wireless service provider with targeted communication, gamified experiences and meaningful rewards.

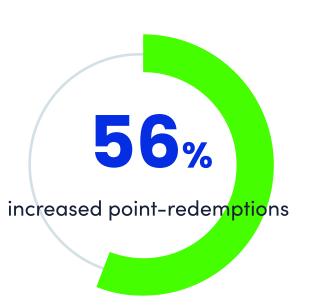
## augeo

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total savings for dealers



Augeo's engagement strategy empowered dealers of a leading wireless service provider, driving incremental engagement and redemptions. Through relevant communications, gamified experiences and meaningful rewards, the 90-day campaign captured dealer attention, fostered enthusiasm and encouraged point redemptions.

The initiative resulted in significant savings of \$291K for participating dealers, showcasing the value of ongoing communication and compelling incentives.

