

Workplace Engagement

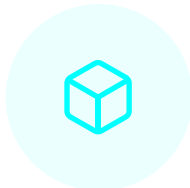
Company swag shopping event boosts affinity

Augeo curated a virtual pop-up shopping experience to reward and engage a top multinational tech company’s people with a variety of exclusive branded merchandise.

augeo

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3k

items sold in two hours



9K%

increase in web traffic



47k+

point redemptions

Augeo developed a standalone digital platform for employees to browse and purchase exclusive merchandise. With a seamless interface, employees had the option to use points or pay in full via credit card, maximizing their choices and incentives.

This limited-time experience attracted an unprecedented 10,000 users, providing accessibility and optionality for a memorable swag shopping spree.

