

Channel Loyalty

New customer rewards boost sales by \$144K+

Augeo drives customer acquisition, retention, purchase volume and purchase frequency for a leading U.S. food distributor while maximizing customer insights.

augeo

Talk to our experts to see how Augeo can grow your business

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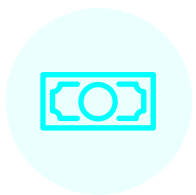
7.5%

greater sales penetration



45%

total spend from promoted products



2.6x

increased revenue YTD



\$144K+

increased total sales

Our client's cash rewards loyalty program for independent restaurant customers offers flexible rewards, tiered earnings and meaningful value.

Points are adjustable to align with sales objectives, incentivizing purchases and enabling customers to convert points into cash—providing tangible benefits to strengthen loyalty and brand affinity.

