

andrew reutsky

Toronto, Canada
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Portfolio: reutsky.com

Skills

- Adobe Creative Suite
- Artificial Intelligence Tools
- Public Speaking

Qualifications

- Client Service
- Production
- Teamwork

Education

Advertising & Graphic Design
Humber College
Toronto, Canada

Visual Communications
Florence University of the Arts
Florence, Italy

Recognition

Named as:

- one of the fifteen most promising young creatives in the world,
- one of the seven most impactful designers under 35 years old, and
- a talented young creative with a bright future

by Communication Arts, RGD, and Applied Arts

Received awards in:

- Automotive Advertising,
 - Social Responsibility Advertising,
 - Advertising Design, and
 - Social Good Design
- from Canadian Marketing Association, Applied Arts, and RGD

Publications

Guide to Starting a Successful Creative Career: A White Paper

Affiliations

Alumni Panellist at Humber College and member of ADCC, TOCC, CMA, RGD, and Cannes Lions

Andrew Reutsky

Art Director

Respectful and reliable, award-winning art director with great attention to detail who loves smart, strategic advertising that helps solve real-world problems and enjoys fun, lighthearted ads that make people smile. My work has a special place in my heart, and I strive for excellence in both my craft and the people I team up with.

Experience

Leo Burnett

Toronto, Canada

Jul 2022 - Present

Art Director

- Worked with General Motors, Cadillac (OEM OnStar), GMC, Buick, Metrolinx, Bell, Virgin Plus (OEM Apple, Samsung), Lucky Mobile, Kellogg's, Cheez-It, Vector, Procter & Gamble, Gain (OEM Walmart), Canadian Tire, Premier, Paderno, Jif, Ferrero Rocher, Smucker's (OEM Raptors, Toronto Blue Jays), and Robin Hood
- As a member of the Social Committee, organized and led an agency-wide book club with 20 avid readers
- Contributed to new business pitches, assisting senior creatives

Jr. Art Director

Jan 2022 - Jul 2022 • 7 mos

- Directed four teams producing a 360-degree advertising campaign while working on five other projects and met every deadline
- Learned industry-leading digital advertising practices by meeting with TikTok, Meta
- Collaborated with agency and client partners in the United States and China

GREY

Toronto, Canada

Dec 2021 - Jan 2022 • 2 (10) mos

Jr. Art Director

Worked with Volvo Cars, Moderna, Sagicor Financial Corporation, Kellogg's, Pringles (OEM Wendy's), Canadian Blood Services, GlaxoSmithKline, Sensodyne, Emergen-C, Medtronic, Bexsero, Canadian Cancer Society, Nestlé, Carnation Breakfast Essentials

Art Director Intern

May 2021 - Dec 2021 • 8 (10) mos

- In a team, won Global Creative Council with a proactive idea for Volvo, which was handpicked by GREY's Worldwide CCO and pitched to the global account in New York
- Helped launch an agency-wide DE&I newsletter by quickly learning Mailchimp and working closely with the IT department
- Asked questions and learned from some of Canada's most celebrated advertisers, including James Ansley, Simon Au, and Mark Mason

Freelance

Siberia, Russia

Pharma Photographer

Apr 2019 - Aug 2019 • 5 mos

To learn more about this experience, please [visit my LinkedIn Profile](#)

Klikogin

Siberia, Russia

Web Administrator

Nov 2018 - Mar 2019 • 5 (11) mos

- Increased employee efficiency by quickly learning, then managing the clinic's automation software and mentoring a team of eight doctors
- Grew organic website traffic tenfold over five months by significantly improving SEO
- Initiated the development of social media accounts, attracting over 800 Instagram followers in the first two months

Graphic & Web Designer

Jun 2018 - Nov 2018 • 6 (11) mos

- Prototyped and built the company's website with Wix, HTML, Adobe Creative Suite
- Created and maintained the brand's visual identity
- Tracked and reported the website's performance

Freelance

Siberia, Russia & Toronto, Canada

Graphic Designer

Dec 2016 - Mar 2019 & Mar 2021 - May 2021 • 2 yrs 7 mos

To learn more about this experience, please [visit my LinkedIn Profile](#)