



# CHELSEA EILING

## CONTACT INFO

[chelseaeiling.com](https://chelseaeiling.com) • [chelsea.eiling@gmail.com](mailto:chelsea.eiling@gmail.com) • [linkedin.com/in/chelseaeiling](https://www.linkedin.com/in/chelseaeiling)

## EXPERIENCE

### Freelance UI/UX Designer

Los Angeles, CA | August 2021 - Present

- Designing end-to-end products for multiple SaaS startups
- Verticals include recruiting, e-commerce, crypto, cybersecurity & project management software
- Enhancing usability and user experience of products

### Marketing Designer | City of Temecula

Temecula, CA | April 2022 - December 2022

- Designed digital advertising content for platforms like Instagram, Facebook & local TV ads
- Executed 20+ marketing campaigns for over 11,000 community members using Figma and Constant Contact

### Product Design Student | Google UX Design Course

Los Angeles, CA | January - April 2022

- Designed an app while taking UX course, leading to acquisition of a design client
- Conducted user experience research via a focus group to iterate on an early design concept, leading to a 27% Net promoter Score increase

### Project Manager Intern | Entrepreneurs Exchange

Temecula, CA | June - September 2021

- Drafted 3-day financial literacy workshop for adults in the City of Temecula
- Created roadmaps for Workforce Development programs

### Project Manager Intern | EDC of Temecula

Temecula, CA | June - August 2019

- Revamped landing page resulting in better user navigation
- Designed email newsletter for 40+ high-level public officials
- Promoted events, boosting attendance

## EDUCATION

### Cal State University, Chico

Chico, CA | December 2020

BA in Public Administration

### Google UX Design Courses

Los Angeles, CA | March 2022

## SKILLS

Information Architecture  
User Flow  
Wireframing  
Mockups  
Prototyping  
Web Auditing/Revamp  
Web/Mobile UI  
User Research  
Usability Testing  
Digital Marketing

## SOFTWARE

Figma  
Webflow  
InVision  
Miro  
ProtoPie  
Jira  
Loom

## LANGUAGES

Basic HTML/CSS