



Agenda

#decentralizedlugano 2.0

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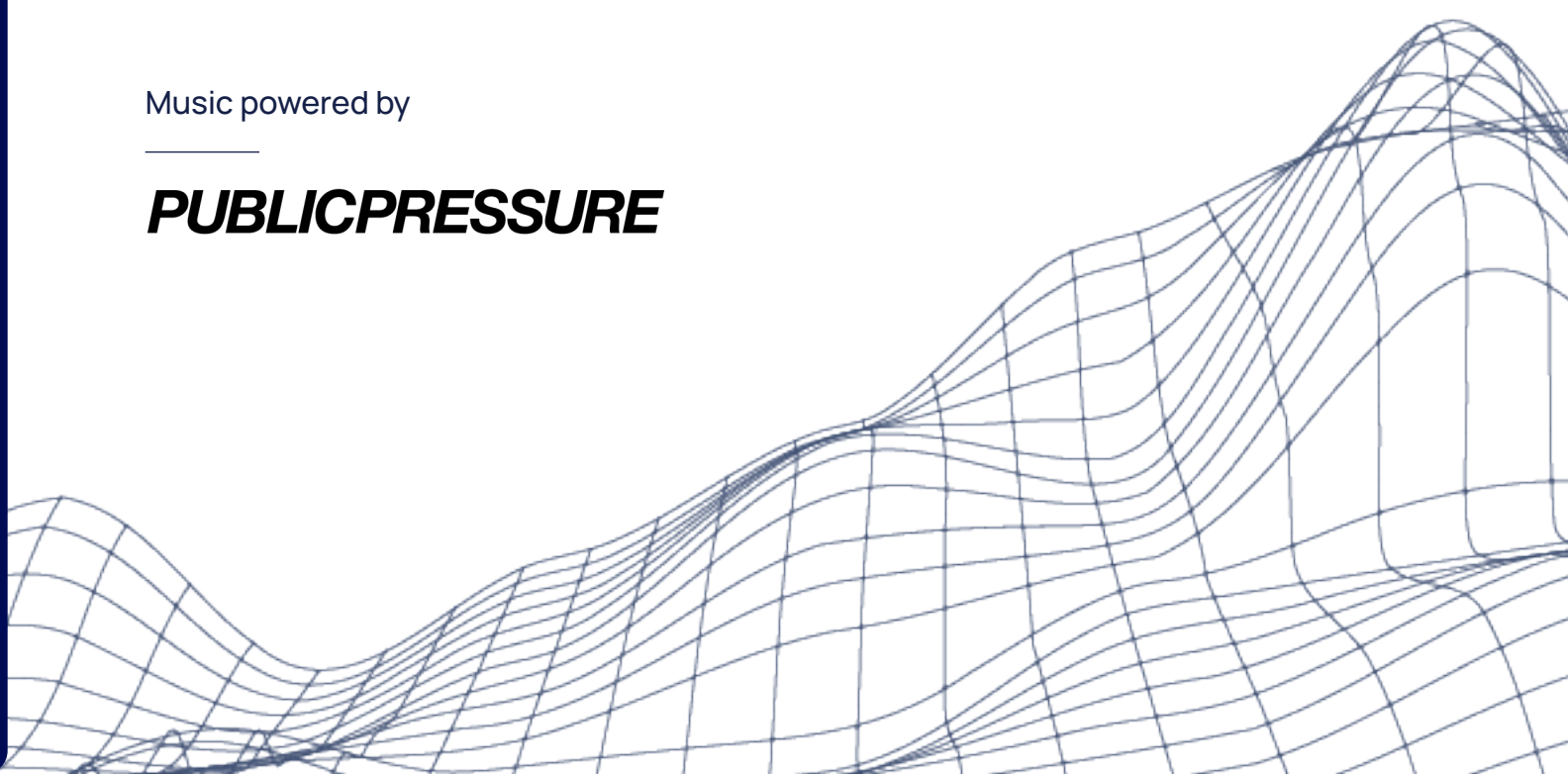
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Schedule

The one-day event will have some of our industry's most talented speak on web3 technology and the future of asset management. The event will be capped off with dinner, drinks and dancing to live music.

01

Decentralized Lugano Opening

Moderator

Christoph Kampitsch
CEO, Scytale Digital

Speakers

Sascha Wullschleger
Head of Wealth Management, BIL Lugano

Jan Brzezek
CEO, Crypto Finance

02

Regulatory Developments and Use Cases

Moderator

Sascha Wullschleger
Head of Wealth Management, BIL Lugano

Speakers

Paolo Bortolin
Deputy CFO, The Lugano City

Thomas Moser
Board Member, Swiss National Bank

David Newns
CEO, SDX

Vincent Gusdorf
Head of DeFi and Digital Asset Analytics,
Moody's

03

How we see the Future of Crypto

Moderator

Philipp Cottier
Managing Partner, L1 Digital AG

Speakers

Jan Brzezek
CEO, Crypto Finance

Pascal Gauthier
CEO, Ledger

04

Decentralized Finance and Counterparty Risk Management

Moderator	Sascha Wullschleger Head of Wealth Management, BIL Lugano
Speakers	Ralph Ebert Head of Compliance, BIL
	Niloo Verma Bruppacher Group General Counsel, Crypto Finance

Morning Break

05

Traditional Finance and DeFi

Moderator	Patrick Heusser CCO, Crypto Finance
Speakers	Lucas Vogelsang CEO, Centrifuge
	Ray Hindi Managing Partner, L1 Digital AG
	Remy Savoya Head of CIB, BIL
	Matthew Arrow CEO and co-founder, Dark Forest

06

Scytale Academy

Moderator	Jake Blew Analyst, Scytale Digital
	Matthias Tarasiewicz Director, RIAT
Speakers	To be announced

Afternoon Lunch

07

Fashion, Music and the Future of NFTs

Moderator	Jay Chrawnna Director, WagMedia
Speakers	Giulia Maresca Founder & CEO, Public Pressure
	Francesca Versace Founder & CCO, Public Pressure
	Havoc & Lawn DJ Entertainment

08

Why Polkadot?

Moderator	Alessandro VIP Account Manager, Kraken
Speakers	Ale Palombo CEO, Jur
	Sergio Mottola Founder & President, Public Pressure
	Peter Ruchatz Chief Marketing Officer, Parity Technologies

09

Corporate Adoption of Blockchain

Moderator	Danny Masters Chairman, CoinShares
Speakers	Alan Vey Founder & CEO, Aventus
	David Palmer Blockchain Lead, Vodafone
	Hoon Kim CTO, Astar Network
	Ingo Rübe CEO, Kilt Protocol

Evening Break

10

Gaming

Moderator

Mark Cachia

Founder & CIO, Scytale Digital

Speakers

Omar Elassar

VP, Parity Technology

John Linden

CEO, Mythical Games

Robby Yung

CEO, Animoca Brands

11

Fireside Chat

Moderator

Mark Cachia

Founder & CIO, Scytale Digital

Speakers

Ed Hesse

Founder, Energy Web

Aeron Buchanan

VP, Web3 Foundation

Dinner and Dance.

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About the speakers ▾



Mark Cachia

Founder & CIO, Scytale Digital

Mark founded Scytale Ventures in 2017 and launched his first venture fund, Scytale Horizon, by combining his extensive financial industry experience with the technological expertise of Ed Hesse, Gavin Wood, and Aeron Buchanan. Before that, he managed hedge funds, private equity, and venture investments at wealth management firm Infinity Capital, A.S., and spent 12 years at Erste Group Bank as Head of Alternative Investments. He currently advises the Web 3 Foundation, the Energy Web Foundation, and several other blockchain companies.



Christoph Kampitsch

CEO, Scytale Digital

Christoph worked for nearly 30 years in various roles at Erste Group Vienna, early on as Executive Assistant to the CEO, and in multiple departments including controlling, accounting, interest rate risk management, and building the Alternative Investment Division. He also served as Head of Product Development & Sales, and Private Wealth Management. Christoph played a key role in building Erste Group's Alternative Investment Division into a respected European player with almost USD 2bn under management, launching multiple products with a focus on emerging markets.



Sascha Wullschleger

Head of Wealth Management, BIL Lugano

Sascha is the Head of Wealth Management at BIL Suisse Lugano, offering customized investment solutions, corporate and investment banking services, and cross-border mortgage financing in over 10 European countries. He has an experienced team that handles relocation matters and an extensive network in Switzerland and neighboring countries. By leveraging his personal experience of dealing with diverse cultures and environments, he adopts a comprehensive approach to his work.



Jan Brzezek

CEO, Crypto Finance

Jan Brzezek is an accomplished entrepreneur and fintech expert with a passion for creating innovative financial solutions. He is the CEO and founder of Crypto Finance AG, a leading provider of institutional-grade crypto asset management and brokerage services. Jan has extensive experience in both traditional finance and blockchain technology, making him a sought-after thought leader in the fintech space.



Paolo Bortolin
Deputy CFO, The Lugano City

Paolo Bortolin is the city of Lugano's Deputy CFO and Member of the City's Blockchain & Crypto Task Force, also known as "Lugano's Plan B". He is responsible for the city's overall finance and accounting operations, including financial planning/budgeting and analysis, treasury management, and tax collection function. He has previously held various positions such as Head of Treasury, CEO and CFO of SME, and Director of Finance & Marketing.



Thomas Moser
Board Member, Swiss National Bank

Thomas Moser is an Alternate Member of the Governing Board of the Swiss National Bank and deputy head of the SNB's III Department (Money Market and Foreign Exchange, Asset Management, Banking Operations, Information Technology). He is also a member of the Managing Committee of the Swiss Institute of Banking and Finance at the University of St. Gallen and a member of the Board of Directors of Orell Füssli Holding Ltd. He has a doctorate in economics from the University of Zurich and was previously an Executive Director at the International Monetary Fund (IMF) in Washington, D.C. from 2006 to 2010.



David Newns
CEO, SDX

David Newns, with over 20 years of experience in capital markets, is the Head of SIX Digital Exchange (SDX). SDX is licensed by Switzerland's financial market regulator FINMA to provide digital securities services which include issuance, listing, trading, settlement, servicing, and custody. Prior to this role, he served as the Senior Managing Director at State Street and Global Head of GlobalLink Execution Services, and also as the eBusiness Development Manager for Microstrategy.



Vincent Gusdorf
Head of DeFi and Digital Asset Analytics, Moodys

Vincent Gusdorf is the SVP and Head of DeFi and Digital Asset Analytics at Moody's Investors Service. Formerly, he held a position at Standard & Poor's as High yield and investment-grade credit analyst. He has 15 years of experience in financial analysis and is an expert in blockchain and machine learning. Vincent is also a seasoned leader and problem solver with solid management skills and a proven track record of identifying business opportunities.



Philipp Cottier

Managing Partner, L1 Digital AG

Philipp Cottier is a co-founder of L1 Digital, an entrepreneur and investor within blockchain, impact finance, fintech, and hedge funds. He started his career at UBS and BCG before venturing into entrepreneurship. Aside from his professional pursuits, Philipp is also dedicated to philanthropy and social causes, particularly female empowerment through his foundation. He holds multiple advanced degrees, including a Ph.D. in finance from the University of St. Gallen.



Pascal Gauthier

CEO, Ledger

Pascal Gauthier is the CEO of Ledger, the leading hardware solution specializing in securing critical digital assets. Prior to joining Ledger, Pascal worked at Kelkoo and Criteo, where he served as COO and played a crucial role in the company's pivot to advertising. He also worked as a Venture Partner at Mosaic Ventures and now serves as the non-executive chairman of Kaiko and a board member of Komainu.



Ralph Ebert

Head of Compliance, BIL

Ralph Ebert, the Chief Compliance Officer at Banque Internationale à Luxembourg (BIL) Switzerland and has over 15 years of experience in compliance roles for global and Swiss private banks. Ralph uses an effective leadership style to achieve permanent progress in compliance and create an enterprise-wide compliance culture. He previously held positions such as Head of Compliance Switzerland at Indosuez Wealth Management, as well as roles at Credit Suisse and BNP Paribas.



Ingo Rübe

CEO, Kilt Protocol

Ingo Ruebe is the Founder and CEO of KILT Protocol and BOTlabs Trusted Entity. KILT Protocol focuses on digital identity and data sovereignty, enabling new marketplaces and revenue streams. Ingo has a background in computer science, blockchain, digital strategy, content management and is an experienced founder and manager in the media production industry.



Niloo Verma Bruppacher

Group General Counsel, Crypto Finance Group

Niloo Verma Bruppacher is the Group General Counsel at Crypto Finance AG. She is a Swiss qualified attorney-at-law with over 20 years of experience in the financial industry. Previously, she was a partner at Vyoma Partner AG, she was a member of the Executive Board and General Counsel of Nectar Digital Wealth AG, she was also responsible for automation of Swiss and European regulations. Niloo worked at UBS for almost 10 years as Head of Legal Investment Management & Advisory as well as legal counsel for the Investment Bank covering derivatives and bank-to-bank business. Niloo holds an LL.M. in Corporate Law with a Dean's Graduate Award from the University of New York (School of Law). In 2001, she was admitted to the Zurich Bar and received the distinction of "Teilerlass".

**Patrick Heusser**

CCO, Crypto Finance

Patrick Heusser is the COO at Crypto Finance AG, with experience as an interest rates trader, who held various positions in the IRCC (interest rate, commodity, and currency) trading division in London, New York, Singapore, and Zurich. Patrick possesses expertise in trading, risk management, and leading startup initiatives. He holds a degree in banking and has completed additional courses in technical chart analysis, demonstrating his commitment to expanding his knowledge and skills in the field.

**Lucas Vogelsang**

CEO, Centrifuge

Lucas Vogelsang is the CEO and Co-founder of Centrifuge, a decentralized finance protocol that enables real-world assets to be put on the blockchain. Centrifuge is building a better financial system by being the first protocol to bring real-world assets on-chain. Lucas has also been a Partner and Software Development Consultant at Foreway Studios for the past 15 years and was previously a part of Close.io's distributed engineering team as a freelance software developer.

**Ray Hindi**

Managing Partner, L1 Digital AG

Ray Hindi is the Managing Director at L1 Digital and holds an MSc in Finance from Imperial College London. He has experience in fixed-income and investment research and has been responsible for hedge fund investments in various areas such as macro, fixed-income, and distressed securities. Additionally, he has served as a portfolio manager for the Belmont (Lux) Recovery Fund.



Remy Savoya
Head of CIB, BIL

Remy Savoya is the Head of Corporate and Investment Banking at Banque Internationale à Luxembourg (BIL) - Suisse. He previously served as Managing Director at Kepler Cheuvreux for ten years, where he worked in various domains like advisory, capital markets, asset management, and fintech. His expertise lies in finance and business, where he has extensive experience in acquisitions, business development, and integration of new asset management activity.



Matthew Arrow
CEO and co-founder, Dark Forest

Matthew Arrow is the CEO and co-founder of Dark Forest, a global algorithmic trading firm focused on creating liquid and efficient markets for digital assets offering a wide spectrum of services including: market making, blockchain infrastructure for validation and staking, treasury management, and execution services. Prior to Dark Forest he worked for Fidelity Management and Research helping maintain compliance with the latest SEC regulations by building low latency, high velocity time-series databases. He believes in open source, open communication, and open doors.



Jay Chrawnna
Director, WagMedia

Jay Chrawnna has been working in the Polkadot ecosystem for nearly 2 years as a communicator and personality funded by the Kusama and Polkadot Treasuries. Regular content produced by The Kusamarian covers aspects of Polkadot development, innovation, people, culture, and governance. A media production house, WagMedia, was founded at the end of 2021 to onboard media makers and connect that talent to the project treasuries that need them.



Giulia Maresca
Founder & CEO, Public Pressure

Giulia Maresca is the CEO and Founder of the web3 music platform Public Pressure, as well as Founding Partner at Twelve Ventures. She is an experienced marketing professional with a background in branding and digital marketing. Prior to her current roles, she held leadership positions in luxury fashion brands such as Emilio Pucci, Christian Louboutin, Tod's, Moncler, and All Saints.



Francesca Versace
Founder & CCO, Public Pressure

Francesca Versace, the Co-founder and Chief Brand Officer at Public Pressure, is an Italian designer who comes from a fashion dynasty as the niece of Donatella and the late Gianni Versace. She has collaborated with prestigious brands in Milan, London, and Asia and is passionate about music and technology. Francesca now supports artists in transitioning into the NFT marketplace and has become a trendsetting reference point for a global network of personalities, entrepreneurs, and investors.



Havoc & Lawn
Musician/Band

Havoc & Lawn consists of high school friends and tech-house DJ/ Production duo Riccardo Mamoli and Simone Prati, who hail from Reggio Emilia, Italy. Combining Riccardo's expertise in all things live instruments and Simone's skills in technology and drums, Havoc & Lawn have been making quite the name for themselves since the birth of the house project in 2015.



Alessandro
VIP Account Manager, Kraken

Before entering the crypto space, Alessandro honed his leadership and management skills as an Area Manager at The Star Casino in Sydney (AU), navigating the complexities of the gaming industry. Alessandro spent nearly six years as an Account Manager at Kraken Digital Asset Exchange, empowering both individuals and institutions to realize the transformative potential of cryptocurrencies. His expertise, combined with Kraken's innovative products and services, has contributed to the ongoing global shift towards mass crypto adoption.



Ale Palombo
CEO, Jur

Alessandro Palombo is a tech entrepreneur with a legal background, holding a PhD in Public Law obtained from Sapienza Università di Roma. He is CEO and founder of Jur, as well as several other tech initiatives. He is also an advisor for public and private entities such as Oxford University, Astana International Financial Center, San Marino Innovation, and Prooriented.



Sergio Mottola

Founder & President, Public Pressure

Sergio Mottola is President and Co-founder of Public Pressure, a web3 music and media platform. He's an experienced entrepreneur, VC, and corporate strategy executive with a diverse background ranging from insurance services to renewable energy and consumer goods. He is passionate about disruptive technologies like blockchain and artificial intelligence and conducts business with a consumer-centric approach. Sergio has also made significant contributions to blockchain regulation and adoption at the Republic of San Marino Innovation Institute, where he served as Chairman, CEO, and Director of the Scientific Committee.



Peter Ruchatz

Chief Marketing Officer, Parity Technologies

Peter Ruchatz is a seasoned marketer with a track record of growing B2B SaaS and software businesses through effective marketing strategies. His strategies include digital marketing, social marketing, account-based marketing, events, and media/influencer relationships. He has held leadership roles in fortune 500 enterprises (Salesforce, Microsoft) and startups. Peter has a proven track record in identifying revenue growth opportunities and driving delivery and execution across teams.



Danny Masters

Chairman, CoinShares

Danny Masters is an Executive Chairman of CoinShares, a company with over \$4B in assets in XBT Provider listed products and over 40,000 clients. He is an entrepreneur and director of the world's largest, first fully regulated Bitcoin Fund. Masters is a Bitcoin Pioneer and a visionary founder and industry leader in the domain space's first two NASDAQ-listed bitcoin and ethereum tracking certificates.



Alan Vey

Founder & CEO, Aventus

Alan Vey is the CEO and Founder of Aventus Network. He raised over \$20m in an ICO in 2017 and expanded the company's services to include NFTs, loyalty, ticketing, gaming, and supply chain management. Alan was recognized as a Forbes 30 Under 30 winner in 2021 for his work at Aventus and currently consults businesses on tokenomics modeling and blockchain integration. Alan received a Masters of Engineering degree in Computer Science and Artificial Intelligence from Imperial College London.



Hoon Kim
CTO, Astar Network

Hoon Kim is the CTO of Astar Foundation. He won the gold prize in the Korean Olympiad in Informatics National competition at age 16. He received the outstanding thesis award for his undergraduate thesis on using interoperable blockchains for corporate asset management. He first met Sota in 2019, who was creating a parachain for Polkadot network. Now, Hoon is working with Astar network to make Web3 the frontier for creative and innovative minds worldwide.



Omar Elassar
VP, Parity Technology

Omar is an INSEAD alumni, experienced advisor, investor, and business development executive. He has worked in a variety of roles with top-tier organizations and has broad functional experience in strategy, operations, technology management, and corporate finance. Omar is VP, Global Head of Ecosystem Growth & Business Development at Parity Technology.



John Linden
CEO, Mythical Games

John Linden is the CEO of Mythical Games, a company that develops player-owned economies and games with renowned game developers and publishers. Prior to this, he held leadership positions at Seismic Games and Activision Blizzard. John is passionate about video games, emerging technologies, and the future of blockchain.



Robby Yung
CEO, Animoca Brands

Robby Yung is CEO of Animoca Brands, an investment, development and publishing company for games, blockchain, and AI products. He has invested in over 30 companies, raised dozens of rounds of venture and public capital, and has previously co-founded and served as CFO of Redgate Media.



David Palmer
Blockchain Lead, Vodafone

David Palmer is the Chief Product Officer and co-founder of Vodafone's Digital Asset Broker platform, and is a recognized thought leader in blockchain and web3. David is considered a top 30 metaverse industry leader. He is actively exploring the opportunities of IoT, blockchain, DeFi, digital identity, and the Metaverse.



Ed Hesse
Founder, Energy Web

Ewald is the CEO of Grid Singularity, and acts as the chairperson for the Sovereign Nature Initiative and the Energy Web Foundation. He serves as an advisor to blockchain investment firm Scytale Digital and several other start-ups. Ewald holds a Diploma in Mechanical Engineering and Project Management from the University of Konstanz and is fluent in English, German, and Russian.



Aeron Buchanan
VP, Web3 Foundation

Aeron Buchanan earned a Computer Vision doctorate from Oxford University where he also earned a degree in Engineering and Computer Science. After studying, Aeron designed algorithms for UAVs, started multiple tech companies, acted as a consultant in economics and ecology, and held leadership roles at the Ethereum Foundation and Web3 Foundation. Currently, he serves as the VP of the Web3 Foundation.

