

COLORADO LATINO LEADERSHIP, ADVOCACY & RESEARCH ORGANIZATION

Sponsor Package for the BVA and Latino Summit

#### **ABOUT CLLARO**

Who We Are

CLLARO, formerly known as the Latin American Research and Service Agency (LARASA), was founded by 27 community leaders in 1964, including Bernie Valdez. CLLARO is the oldest 501c3 nonprofit nonpartisan Latino-serving organization in the United States. Since its inception 60 years ago, the Colorado Latino Leadership, Advocacy & Research Organization has empowered the Latino community.











#### Two events. One experience

This year, CLLARO's Latino Summit and Bernie Valdez Awards will be hosted as a joint event!



**Latino Summit 2024** 

## Save the dates



Latino summit



29th Bernie Valdez Awards



**AUGUST 8th** 

Auraria Campus, Gym, Tivoli 8:00am - 4:30pm





**AUGUST 9th** 

Auraria Campus, King Center 8:00am - 11:15am





**AUGUST 9th** 

Empower Field at Mile High 11:30am - 1:30pm



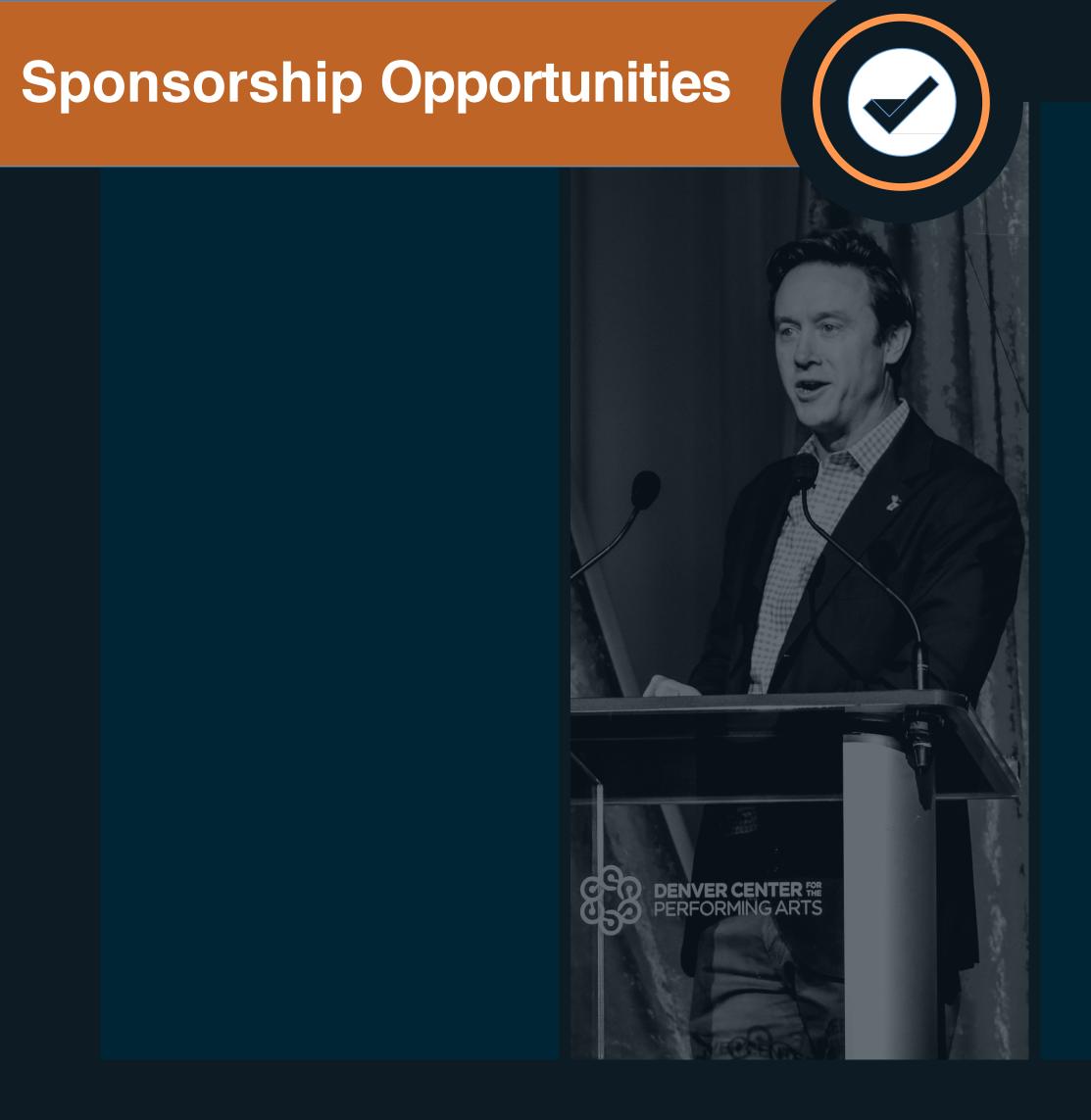


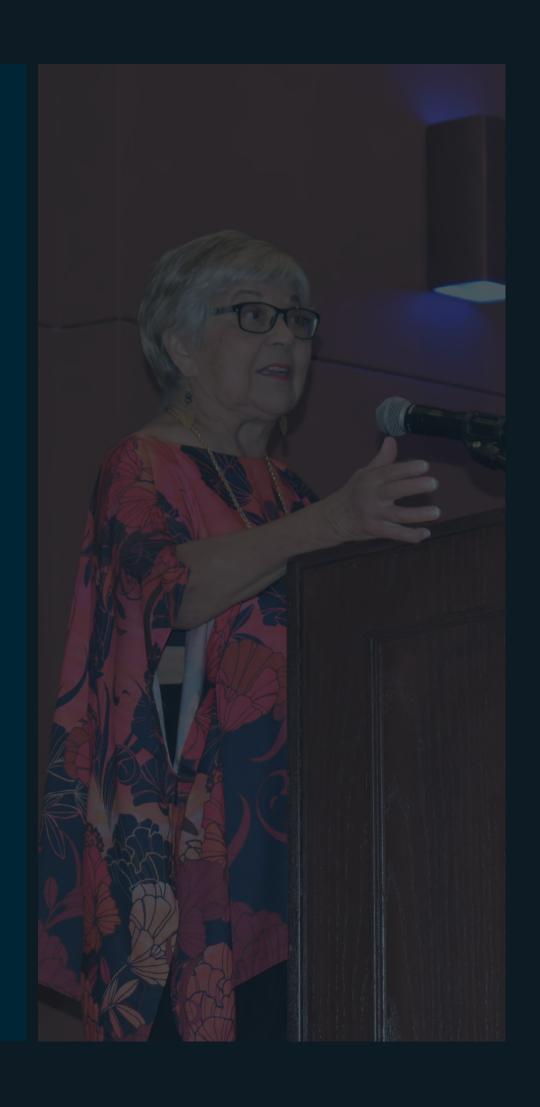
#### COMMEMORATING COMMUNITY CHAMPIONS.

**CLLARO** will honor outstanding community leaders for their invaluable contributions to Colorado Latinos at a celebratory lunch event on Thursday, August 9th, 2024.

Location: Empower Field at Mile High Stadium. The winners will be profiled on our CLLARO website and the 2024 edition of the Colorado Latino Organization Directory.







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| Combined Events Full Partnership  | 50K         | 30K        | 15K        |           |
|---|-------------|------------|------------|-----------|
| 29th Bernie Valdez Awards   | 35K         | 20K        | 10K        | 5K        |
|   | Presenting  | Gold       | Silver     | Bronze    |
| Opportunity to present community award  | X           |            |            |           |
| Inclusion of one-minute video message at event  | X           |            |            |           |
| Two-minute on stage sponsor message   | X           |            |            |           |
| Product/Service sampling rights during the event at guest tables and registration   | X           | X          |            |           |
| Verbal Recognition During Opening Remarks of the Event  | X           | X          | X          |           |
| Logo inclusion in CLLARO PSA Media Messaging  | X           | X          | X          |           |
| Logo or Display Advertisment in website publishing of Colorado Latino Community Organization Directory in respective sponsorship category | X 12 months | X 6 months | X 3 months |           |
| Title billing-level recognition in the program at sponsorship level   | X           | X          | X          | X         |
| Recognition on all event materials including invitations & communication, social media & slideshow  | X           | X          | X          | X         |
| Logo listing on CLLARO website at respective sponsor level  | X 12 months | X 6 months | X 3 months | X 1 month |
| Opportunity for tabling and merchadise distribution during 3 plenary sessions and various panel sessions at main event facility           | X           | X          | X          | X         |
| Premier seating for guests at sponsor level section, including 1 Capitol Fellow from CLLARO'S Capitol Fellowship Program per table        | X 20        | X 10       | X 10       | X 10      |



| Combined Events Full Partnership   | 50K         | 30K        | 15K        |  |
|--|-------------|------------|------------|--|
| 2nd Annual Latino Summit   | 20K         | 15K        | 7.5K       |  |
|  | Presenting  | Gold       | Silver     |  |
| Opportunity to introduce plenary session speaker   | X           |            |            |  |
| Inclusion of one-minute video message at event   | X           |            |            |  |
| Opportunity to introduce Speaker Panel for specific program content                                | X           |            |            |  |
| Product/Service sampling rights during the event at guest tables and registration                  | X           | X          |            |  |
| Verbal Recognition During Opening Remarks of the Event   | X           | X          | X          |  |
| Logo inclusion in CLLARO PSA Media Messaging   | X           | X          | X          |  |
| Logo or Display Advertisment in website posting of event   | X 12 months | X 6 months | X 3 months |  |
| Title billing-level recognition in the program at sponsorship level                                | X           | X          | X          |  |
| Recognition on all event materials including invitations & communication, social media & slideshow | X           | X          | X          |  |
| Logo listing on CLLARO website at respective sponsor level   | X 12 months | X 6 months | X 3 months |  |
| Premier seating for guests at sponsor level section  | X 20        | X 10       | X 10       |  |



# CLLAR

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### Gracias. Thank you.

CREATE CHANGE TODAY.

To become a sponsor, purchase tickets, make a donation, or request more information, please contact Development Director Chandler Jordana at chandler.jordana@cllaro.org.