



S2 IT Group LLC

Your On-Shore IT Partner

S2 IT DATASHEET

Innovation Management Cloud

ORACLE®

**Gold
Partner**
Cloud Standard

Key Features

*Single repository and connected
process for innovation*

Ideation management

Requirements management

Business proposals

Portfolio management

*What-if scenarios for concepts,
requirements and proposals*

Key Benefits

A stronger ideation pipeline

*Improved product launch
performance*

*Accelerated time to
market/commercialization*

Increased new product success rates

Reduced development costs

Seed the Innovation Pipeline with the Right Ideas

Innovative ideas can come from many internal or external influences. Innovation leaders leverage teams of cross functional expertise to analyze the feasibility, achievability and potential value of each idea to identify the right ideas to move forward into the process. Oracle Innovation Management Cloud captures ideas and enables teams to socialize, vote on, and enrich each one with videos, documents, and other reference content to determine whether the idea should advance into the innovation funnel. Even if an idea is not selected, a full history of each idea and the related collaborative content remains available for downstream reference and reuse.

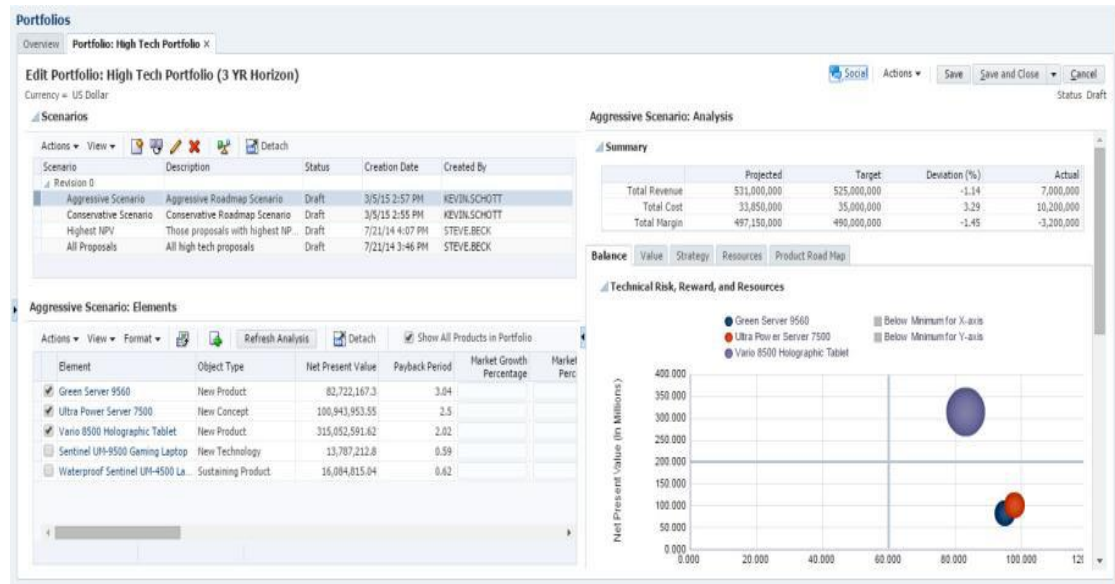
S2 IT Group

LLC

Quantify Strategic Impact with the Business Case

- A disciplined, repeatable and scalable approach to innovation
- A stronger ideation pipeline
- Better alignment of product portfolio to corporate strategy
- Consistent satisfaction of customer needs
- Accelerated time to market / commercialization
- Improved innovation decision with real-time analytics
- Optimized resources / higher productivity
- Minimized waste associated with inefficient innovation processes
- Elimination of duplication and promotion of reuse

Oracle Innovation Management Cloud standardizes the approach to developing a business proposal for each requested idea which is translated into quantifiable business impact and business value. Decision makers have a consistent process to evaluate proposals across a wide variety of factors such as cost, resource needs, and expected value or revenue impact, all within the context of portfolio objectives and constraints. This approach aligns each idea to a business strategy, correlates the value of each idea to the strategy and demonstrates the total impact, so portfolio decision makers become more data-driven, and results-oriented.



Releasing new products ahead of the competition often delivers a powerful market share and monetary advantage but only if the delivered product meets or exceeds customers' expectations for quality, functionality and price. Winning companies tightly manage the delicate balance between speed and achieving customer expectations. Oracle Innovation Management Cloud provides unique capabilities to capture requirements and trace the translation as they transition through the Innovation lifecycle starting from ideation through to concept and test case(s). Real-time analytics measure requirements feasibility, effort and fulfillment status, enabling teams to quickly identify and resolve at-risk requirements and manage scope change impact.



Enhance Collaboration among Cross-Discipline Stakeholders



Oracle Innovation Management Cloud enables social collaboration among stakeholders. Through an easy-to-use interface, users may upload attachments for review and collaboration, link multiple related innovation artifacts, maintain a history of related conversations, or broadcast hash tags to explore topics and virtually connect experts. Through rich cross-functional collaboration, organizations have an ability to more quickly identify, refine, and advance the innovations that will deliver the highest business value.



Earlier Go or Hold Decision



With role-based dashboards and embedded analytics, decision makers monitor the evolution and health of each idea as it transitions through the innovation funnel. As ideas are translated into requirements, concepts and respective business case, Oracle Innovation Management Cloud monitors progress toward objectives and enables what-if scenarios to model corrective impact. Go vs. hold decisions can happen earlier in the Innovation lifecycle enabled by real-time visibility into ideas that are over budget, unable to achieve the desired business case, and/or miss customer needs.



Seamless Integration to the Product Record



One of the main reasons why companies struggle to quickly launch products is due to a fragmented landscape where their design and development systems are disconnected from the supply chain, production or ERP systems. The hand-off between fragmented engineering and supply chain related data is prone to error and reinvention. With Oracle Innovation Management Cloud, upstream and downstream processes are connected, so the full traceable history of the ideas, requirements, concepts, business case that resulted in the product remains intact. Pre-built integration enables a well coordinated transfer from Oracle Innovation Management Cloud to downstream PLM product change and commercialization processes in preparation of product launch.

Why S2 IT Group?

Leading Expertise: S2 It Experts providing thought leadership for every Oracle solution.

Broad coverage: End to End lifecycle services.

Follow Oracle Unified Methodology: Based on industry standards, high quality results across complex projects.

Flexible Delivery: Onsite, offsite along with innovative solutions such as expert services and Architecture services.



The S2 IT Group Consulting team, which is made up of all on shore resources, is focused exclusively on Oracle Technologies, and we have the experts that others turn to for leading practices in Oracle software implementations. We provide 2 Weeks of free assessment to interested customers to map out your business process on cloud so that they can get a snapshot of how their business on cloud will look like and how it will benefit them. We know how to best optimize your investment in Oracle products and can provide your business with tightly integrated, comprehensive, superior services throughout your ownership experience.



CONTACT US

For more information about the S2 IT Group Cloud Roadmap for Oracle Applications, visit s2itgroup.com or email us at info@s2itgroup.com



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