

The
Super-
Curriculum

- 'The Smartest Guys in the Room: The amazing rise and scandalous fall of Enron' (McLean B, Elkind P., 2004) – gives an insight into the firm and its toxic culture.
- 'The Upstarts' (Stone, B. 2017) - Uber and Airbnb are household names: redefining neighbourhoods, challenging the way governments regulate business and changing the way we travel.
- 'If I Could Tell You Just One Thing....: Encounters with Remarkable People and Their Most Valuable Advice' (Richard Reed, 2018) - A collection of the very best advice from some of the world's most successful and remarkable people, gathered by the co-founder of Innocent Drinks.
- 'Why Nations Fail: The Origins of Power, Prosperity and Poverty' (Acemoglu, D., Robinson, J. 2013) - Why are some nations more prosperous than others? Why Nations Fail sets out to answer this question, with a compelling and elegantly argued new theory: that it is not down to climate, geography or culture, but because of institutions.
- 'Invention: A Life' (Dyson, J. 2021) has become a byword for high performing products, technology, design and invention. Now, James Dyson, the inventor and entrepreneur who made it all happen, tells his remarkable and inspirational story.
- 'Strong Woman: The Truth About Getting To The Top' (Brady, K. 2013) - Karren Brady is an inspiration to women everywhere, and her incredible success is borne of her passion, impressive business instinct, ambition, and her very genuine, honest, down-to-earth outlook.
- 'Happy Sexy Millionaire' (Bartlett, S. 2021) - A crucial intervention for a society heading in the wrong direction, offering a new way to live in the modern age. Steven Bartlett is co-founder of Social Chain and the youngest Dragon on 'Dragon's Den'.

- Tutor2U Business: [tutor2u | A-Level, GCSE & vocational qualification support resources](#) Study notes: Choose the topic you want to research in the search bar.
- [Virtual Portfolio and Watchlist | London Stock Exchange](#) London Stock Exchange Free Virtual Portfolio: you can take your first steps into the financial world without risking losing any money.

- [tutor2u | YouTube Playlists for entire AQA Business A Level now...](#) Videos covering each topic in the entire AQA A-level Business course.
- [The Secret World of Lego | Channel 4](#) Documentary on Lego - one of the most successful toy makers in the world.
- [Undercover Big Boss - Watch episodes - ITV Hub](#) Undercover Big Boss on ITV hub. Some of Britain's biggest bosses go undercover in their own companies to try and learn what they need to do, in order to survive the pandemic and future-proof their companies.
- [BBC Two - Inside the Factory](#) Gregg Wallace and Cherry Healey get exclusive access to some of the largest factories in Britain to reveal the secrets behind production on an epic scale.
- Enron: The Smartest Guys in the Room - a 2005 American documentary film. Demonstrates what can happen with a toxic Corporate Culture.
- The Corporation – Documentary film that looks at the concept of the corporation throughout recent history up to its present-day dominance.
- The Founder - The story of Ray Kroc, a salesman who turned two brothers' innovative fast food eatery, McDonald's, into the biggest restaurant business in the world, with a combination of ambition, persistence, and ruthlessness.
- [Ideas about Business \(ted.com\)](#) TED talks about Business
- The Hotel Inspector, Alex Polizzi, on My5.
- [Mary Portas Secret Shopper - All 4 \(channel4.com\)](#) Mary Portas, Secret Shopper – investigates customer service and other issues.

- [Business and Accounting Workbooks and Resources \(hoddereducation.co.uk\)](https://www.hoddereducation.co.uk) Business Review magazine full of articles and advice for achieving the top grades in A-level Business.
- [The Economist - World News, Politics, Economics, Business & Finance](#) The Economist magazine.
- [Free FT for schools | Financial Times](#) The Financial Times – a Free subscription for 16-19 year olds to get up-to-date news on the world of Business.

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<p><u>Courses</u></p> <ul style="list-style-type: none"> • AQA A-Level Business Grade Booster (2022) tutor2u AQA A-level Grade booster workshops • MOOCs (Massive Open Online Courses) – learn about your interests and bolster your CV. Three main providers are: <ul style="list-style-type: none"> ✓ FutureLearn: Online Courses and Degrees from Top Universities ✓ edX Free Online Courses by Harvard, MIT, & more edX ✓ Open Learning - OpenLearn - Open University <p>Just make sure you look for the free courses. You can complete some courses and only have to pay to receive the certificate.</p>	<p><u>Competitions</u></p> <ul style="list-style-type: none"> • Funding Competition (lse.ac.uk) LSE funding competition – Win up to £20,000 for your Business venture. • Young Economist of the Year (res.org.uk) Young Economist of the Year competition in association with the Financial Times
<p><u>Apps</u></p> <ul style="list-style-type: none"> • BBC News (Business) • Financial Times • Bank of England • The Economist 	<p><u>Work experience ideas</u></p> <ul style="list-style-type: none"> • Firmenich World's largest privately-owned Fragrance and Taste company Producer of tastes and fragrances. B2B. • Shepherds Purse Cheeses Yorkshire Cheese Buy Cheese Online Learn about the cheese-making Business. • We are HECK! The UK's Favourite Sausage Brand – Heck Food Ltd Learn about the sausage-making business. • Company About Us Twisted Automotive Twisted Automotive.
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