

# Privacy Policy 1.9.2022

This privacy policy will explain how our company (Opeton Oy) uses the personal data that it collects.

Topics:

- What data do we collect?
- How do we collect your data?
- How will we use your data?
- How do we store your data?
- Marketing
- What are your data protection rights?
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## **What data do we collect?**

We collect the following data:

- Email address (By submitting the form)
- Session statistics (Google analytics)
- Approximate geolocation (Google analytics)
- Browser and device information (Google analytics)

## **How do we collect your data?**

You directly provide us with most of the data we collect. We collect data and process data when you:

- Submit the form
- Use or view our website via your browser's cookies.

## **How will we use your data?**

Our company collects your data so that we can:

- Get in touch with you about our services (email form)
- Track traffic and usage on the site

## **How do we store your data?**

This website has been built by a third-party website builder Webflow. Under a Data Processing Agreement, Webflow Inc. is this website's the data processor, and they store your data using subprocessors such as cloud service provider Amazon Web Services, and content delivery network Fastly. You can read more about Webflow's subprocessors at <https://webflow.com/legal/subprocessors>

Your data is kept for a maximum of two years, after which we will delete your data. You can also request deleting your data at any time by reaching out to [hello@opeton.co](mailto:hello@opeton.co)

In the case of deleting your data, the data processor Webflow Inc. and it's subprocessors are also required to delete any of your data.

## **Marketing**

Our Company would like to send you information about products and services of ours that we think you might like.

You have the right at any time to stop Our Company from contacting you for marketing purposes or giving your data to other members of the Our Company Group. If you no longer wish to be contacted for marketing purposes, please reach out to [hello@opeton.co](mailto:hello@opeton.co)

## What are your data protection rights?

We would like to make sure you are fully aware of all of your data protection rights. Every user is entitled to the following:

**The right to access** – You have the right to request Opeton Oy for copies of your personal data. We may charge you a small fee for this service.

**The right to rectification** – You have the right to request that Opeton Oy correct any information you believe is inaccurate. You also have the right to request Opeton Oy to complete the information you believe is incomplete.

**The right to erasure** – You have the right to request that Opeton Oy erase your personal data, under certain conditions.

**The right to restrict processing** – You have the right to request that Opeton Oy restrict the processing of your personal data, under certain conditions.

**The right to object to processing** – You have the right to object to Opeton Oy processing of your personal data, under certain conditions.

**The right to data portability** – You have the right to request that Opeton Oy transfer the data that we have collected to another organization, or directly to you, under certain conditions.

If you make a request, we have one month to respond to you. If you would like to exercise any of these rights, please contact us at our email: [hello@opeton.co](mailto:hello@opeton.co)

## Cookies

Cookies are text files placed on your computer to collect standard Internet log information and visitor behavior information. When you visit our websites, we may collect information from you automatically through cookies or similar technology

For further information, visit [allaboutcookies.org](http://allaboutcookies.org).

## How do we use cookies?

Opeton Oy uses cookies to understand how you use our website.

## What types of cookies do we use?

There are a number of different types of cookies, however, our website uses:

- Analytics – Opeton Oy uses these cookies so that we can understand visitor traffic.

## **How to manage cookies**

You can set your browser not to accept cookies, or simply deny the use of cookies when the site loads.

## **Changes to our privacy policy**

Opeton Oy keeps its privacy policy under regular review and places any updates on this web page. This privacy policy was last updated on the 29th of August 2022

## **How to contact us**

If you have any questions about our privacy policy, the data we hold on you, or you would like to exercise one of your data protection rights, please do not hesitate to contact us.

Email us at: [hello@opeton.co](mailto:hello@opeton.co)

Patrik Holopainen

## **How to contact the appropriate authority**

Should you wish to report a complaint or if you feel that we have not addressed your concern in a satisfactory manner, you may contact the Tietosuojavaltuutetun toimisto:

Email: [tietosuoja@om.fi](mailto:tietosuoja@om.fi)

Address: Lintulahdenkuja 4, 00530 Helsinki