Elad Vidal
Product Designer

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My desire is to design interactions that make technology feel effortless, from ideation to development. I am curious, ambitious, and perfectionist, and I believe in asking questions and getting into the details to find the best solutions, because every design decision should be based on a reason.

Professional Experience

2022:
PitangoUX - UX/UI Designer

Worked directly with studio's clients to define & articulate product requirements.
Designed mobile, web, complex systems and desktop apps from wireframe to handoff.

2018-2022:
Shorashim: Director of Birthright Israel Goups

Supervised, planned, and executed all group operations – Over 10,000 participants. Lead, mentor, engage and develop teams to maximize their contributions, including recruiting, assessing, training, coaching, and managing performance.

2016-2018:
Hapaland: Co-Founder&CEO

Establishment of field events company (about 3,000 participants in each event).

Planning, development and establishment of a marketing and public relations system, Responsible for the branding and creative.

Construction and budget management of the entire event.

Volunteer Experience

Heroes for Life (South Africa & Israel)
Lead educational activities with children in underprivileged neighborhoods in the city. Renovated and aided in improving the living conditions for children and families.

The Israel Scouts Youth Movement ("Tzofim")
Advisory role and assistance in educational processes.

Education

2021-2022:
University of Haifa
UX Designer by Dr. Ofer Monar

2020-2021:
Netcraft Academy
UX/UI Designer

Computer Skills

Photoshop | Illustrator | XD
Figma | Axure RP | Weblfow

Languages

Hebrew: Native
English: Excellent speaking and writing skills

Military Service 2015-2018

Combat soldier in the Golani Brigade / Riflemen 10

Outstanding Battalion Commander on the Lebanon front line

Sergeant, Combat Department / Alternate Department Commander

Characteristics

- Graphic design self-learning for many years using software such as Photoshop and Illustrator.

- Superior work ethic and organizational abilities, extensive experience in managing complex and solving unpredictable situations.

- Highly motivated, proactive, business-minded, creative and oriented to success, independent yet team player with great interpersonal skills.