

I am an enthusiastic, creative and highly motivated humam who constantly searching for new ways to learn about the people and the world around me, this helps me understand how to design a better user experience. Optimism leads me and I believe that every problem has a solution. I am a team player who likes questions and challenges.

Professional Experience

- 2022:

PitangoUX - UX/UI Designer

Worked directly with studio’s clients to define & articulate product requirements.
Designed, from wireframe to handoff.
- 2018-2022:

Shorashim: Director of Birthright Israel Goups

Supervised, planned, and executed all group operations – Over 10,000 participants. Lead, mentor, engage and develop teams to maximize their contributions, including recruiting, assessing, training, coaching, and managing performance.
- 2016-2018:

Hapaland: Co-Founder&CEO

Establishment of field events company (about 3,000 participants in each event).
Planning, development and establishment of a marketing and public relations system, Responsible for the branding and creative.
Construction and budget management of the entire event.

Volunteer Experience

- Heroes for Life (South Africa & Israel)

Lead educational activities with children in underprivileged neighborhoods in the city.
Renovated and aided in improving the living conditions for children and families.
- The Israel Scouts Youth Movement (“Tzofim”)

Advisory role and assistance in educational processes.

Characteristics

- Graphic design self-learning for many years using software such as Photoshop and Illustrator.
- Superior work ethic and organizational abilities, extensive experience in managing complex and solving unpredictable situations.
- Highly motivated, proactive, business-minded, creative and oriented to success, independent yet team player with great interpersonal skills.

Education

- 2021-2022:

University of Haifa

UX Designer by Dr. Ofer Monar
- 2020-2021:

Netcraft Academy

UX/UI Designer

Computer Skills

Photoshop | Illustrator | XD
Figma | Axure RP | Webflow

Languages

Hebrew: Native
English: Excellent speaking and writing skills

Military Service 2015-2018

Combat soldier in the Golani Brigade / Riflemen 10
Outstanding Battalion Commander on the Lebanon front line

Sergeant, Combat Department / Alternate Department Commander