

# **BullyingCanada** **Fundraising Toolkit**

**Ideas to help you creatively support  
BullyingCanada's  
Lifeline: Bullied Youth Support Network**



## You can give bullied kids hope

If you have ever been bullied, you know how awful that can be. Some bullied youth can get past it, saying that the experience made them stronger and more compassionate toward others.

But for too many, bullies have found and exploited their weaknesses. These young victims of bullying lose their self-confidence and focus. Their grades drop. They feel terrible and can't sleep because the bullies chase them in their dreams. *They lose all hope of ever being happy again.*

**You can help to ensure that our 24/7 Lifeline: Bullied Youth Support Network is always available to help any bullied kid in Canada – whether they just need some helpful advice, or**

**they need our one-to-one assistance in negotiating an end to their being bullied.**

*Thank you for your interest in helping to raise money to support our Lifeline!*

In this Fundraising Toolkit, you'll learn a variety of fun ways you can raise money for BullyingCanada. Get together a group of friends to take part in your activity, and you'll have fun while helping desperate bullied kids to get the help they need to see that they can look forward to a brighter future.

Whether you want to do an in-person live activity or raise money through some kind of online activity or sale, this toolkit will be a source of ideas and guidance.

***“Coming together is a beginning;  
keeping together is progress;  
working together is success.”***

**Henry Ford  
Founder, Ford Motor Co.**

***Got questions?***

**Contact us today!**

***Fundraising@BullyingCanada.ca***

***Toll-free 1-833-882-5536***

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# **BullyingCanada's Lifeline support network gives bullied youth a brighter future**

BullyingCanada is Canada's only wrap-around mental health service for bullied youth.

Our donor-funded 24/7/365 Lifeline: Support Network for Bullied Youth works one-on-one with them, their parents and local supports for as long as it takes to bring an end to their being bullied and help them heal.

Using phone, texts, and email, we facilitate direct communication between bullied youth, parents, teachers, school boards, police and social services.

Our highly trained volunteer Support Responders stay connected with kids and their families until these youth are no longer being bullied, which can take two weeks to a year or more.

Kids whose life is in danger (including kids so depressed they are thinking of taking their own life or who are self-harming) can immediately speak to our professional counsellors who can help them heal from the emotional wounds caused by bullying.

Today, our work is a lifeline since kids' mental health has become increasingly fragile. They suffer from depression and anxiety due to life not being the same as it was before the pandemic.

And when this sadness is compounded by physical and mental pain and humiliation caused by bullying, more kids than ever are telling BullyingCanada that they are considering suicide to end their pain.

**BullyingCanada has delivered more than 4,330 anti-bullying presentations**

**47 percent of Canadian parents report having kids who have been bullied.**

**BullyingCanada has supported bullied youth for 16 years**

**BullyingCanada was contacted 812,275 times in 2022.**

**Contacts are 6.5 times higher than our contact rate in pre-pandemic 2019**

**Phone support calls last 107 minutes, on average**

**BullyingCanada.ca's bullying prevention info is offered in 104 languages**

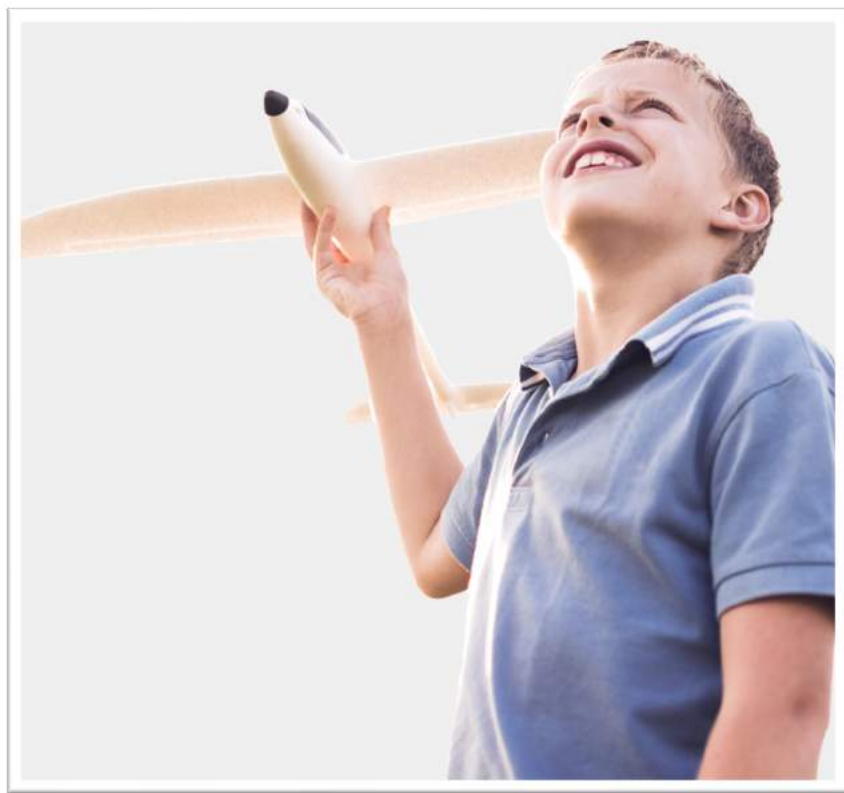
# How your donations to **BullyingCanada** give youth a brighter future

The efforts you will take to raise funds to support our wrap-around mental health services for bullied kids will truly save lives!

Your donation helps bullied kids by:

- Covering costs to keep our Lifeline: Bullied Youth Support Network open 24/7/365
- Ensure kids who are most fragile have access to free professional counselling
- Maintain our website and cover Internet costs
- Provide in-depth training on bullying and suicide intervention to our volunteer Support Responders
- Returning peace to the lives of bullied kids, and returning smiles to their faces
- Giving bullied kids brighter futures!

***Thank you for caring!***





# How to create your fundraising event

## *Your handy step-by-step guide*

### Getting Started

Creating a fundraising event is easy if you break it into steps.

**WHAT** – Think about what your fundraiser could be. There are lots of ideas on the following pages!

**WHO** – Who can you recruit to help you organize the event? Sharing the work with people with different skills makes it easier to plan and execute an event, and is fun for everyone involved. Then, with your fellow organizers, make a list of who will you invite to participate in the event itself.

**WHERE** – Your event can be in your home, school, workplace, neighbourhood, or online. When hosting your event is outside of your home, remember to get appropriate permissions.

**WHEN** – Set a date and time. You may need to negotiate dates and times with the locations of your event.

Remember that hosting your event on certain dates may help you attract more people to participate or give. Examples are:

- Your birthday
- **Pink Shirt Day – Canada's Anti-Bullying Day: Feb. 28, 2024**
- Family Day – third Monday in February
- **U.N. Anti-Bullying Day: May 4<sup>th</sup>**
- Canada Day – July 1<sup>st</sup>
- Halloween – October 31<sup>st</sup>
- **UNESCO International Day Against Violence and Bullying at School Including Cyberbullying: First Thursday of November.**

**WHY** – Focus on why you are fundraising for BullyingCanada and share your motivation with your friends and family. It may be because:

- You were bullied as a kid and want to help young bullying victims like you were
- BullyingCanada has expertise in bullying intervention and provides the most comprehensive services to Canadian bullied youth
- Kids who are bullied need help now, because unless bullies are stopped, bullied kids may develop lifelong insecurities, depression, or anxiety
- BullyingCanada provides professional counselling to young victims of bullying who are considering taking their own life to end their pain
- By supporting BullyingCanada's work, you give bullied youth a brighter future.

**HOW MUCH?** Establish a fundraising goal that you will be excited to meet and exceed! Setting a goal is also a great way to motivate others to support or join you.

## Work out the critical details

Create a work plan and a budget (a sample budget is on page 9) to help keep you on track. Consider setting deadlines and dividing tasks amongst your committee or teammates. Following are tasks that you may have to work into your plan.

### Take care of the legal stuff first

- Event location costs: If possible, try to get your event location donated, or at a discounted cost. Whatever the deal you strike, get it in writing and signed and dated by yourself and the other party.
- Permits: If you want to serve alcohol in some places, you need to apply for a permit from your provincial or territorial government. To host a raffle or 50/50 draw, you also need a gaming permit. If you host the event in a public place like a park, you may also need a permit from your city.
- If you are hiring professional entertainers, or they are donating their time and services, get the agreement you strike with them in writing, and signed and dated by them and yourself.



### Covering event costs

- Sponsors can help you to cover event costs. Think of people in your organizing group or in your networks who can sponsor the event with a cash donation, or gifts in kind, like items that can be used for door prizes or silent auctions, or food and beverages served at the event.
- Do you need any permits? You may need park or venue permits, or a license to serve alcohol or to host a raffle.

### Promote your event

- Plan on how you will best promote your event. What will most effectively reach your target audience best: personal email? Posts on social media and if so, what platform is most popular with your target audience? Printed posters? Announcements made at clubs you attend?
- Send a “Save the date” message, invitations, and reminders. Consider making an event #hashtag so you can share your progress online and encourage others to get involved.

## Event logistics

- Make a list of all the things you need to get together to host your event – tables, chairs, cash boxes (and a float to make change), decorations, raffle tickets, garbage cans and garbage bags, paper plates, cups and disposable cutlery, etc. Decide who will be responsible for securing what.
- Figure out who will be responsible for different aspects of event management (including dealing with the venue staff), set-up and tear-down. You may want to recruit extra friends or family to help – many hands make light work!
- Sell tickets or take donations at your event. During the event, keep track of your progress toward your fundraising goal. Informing event participants of what is needed to hit the goal can spur people to be more generous.

If there are those who make straight cash donations to BullyingCanada at the event, they can receive a charitable tax receipt for their gifts. Be sure to read more about this on page 18 titled “Canada Revenue Agency Tax Receipting Guidelines for Fundraising Events.” For them to get a receipt, you will need to collect some information.

If donors would like a charitable tax receipt\*, be sure to complete their name, mailing address, and donation amount. *Print out our **Tax Receipt Form for BullyingCanada Fundraiser** on page 19 to make this easier to do.* BullyingCanada will mail their receipts directly to donors, after you have submitted your event proceeds to BullyingCanada.

## Remember to thank your volunteers and donors!

It takes a community to pull off a successful fundraising event.

Remember to celebrate and thank everyone who contributed to its success, whether it's your fellow volunteers, participants, donors and sponsors!

Remind everyone how their efforts and donations are supporting wrap-around life-saving support services for bullied youth, giving them a brighter future!





# Sample budget

Revenue Source	Amount \$	Price/Est. Cost	Total \$	Person responsible	Notes
Ticket sales					
Sponsorship income					
Raffle/50-50 draw					
Live auction income					
Silent auction income					
Personal donations					
Corporate cash donations					
Pledges					
Other Revenue					
		Total projected revenue	\$		

Expenses	Amount \$	Price/Est. Cost	Total \$	Person responsible	Notes
Venue rental					
Gaming licence					
Liquor licence					
Food & beverage					
Plates/cups/cutlery/napkins					
Promotion					
Decorations					
Entertainment (entertainer's fee, lighting, sound, staging, etc.)					
Setup costs					
Prizes for giveaways					
Other expenses					
		Total expenses	\$		

Event budget summary	Amount \$
Total revenue	
Subtract total expenses	
Net proceeds to BullyingCanada	\$

# Submitting event proceeds to BullyingCanada

## BY MAIL:

Within two weeks of your event, please mail us a cheque or money order made out to BullyingCanada, including your name, address and phone number. Please include a note about your event – we'd love to hear about it!

Please do not mail cash. Some thieves are targeting Canada Post mailboxes, and your cash may not arrive safely.

If you collected cash donations from individuals, please include the completed Tax Receipt Form (pg. 19), so we can send them their tax receipts as soon as possible!

### Mail your cheque to:

**BullyingCanada**

**471 Smythe Street, P.O. Box 27009, Fredericton, NB, E3B 9M1**

## ONLINE:

You can submit the proceeds online at [BullyingCanada.ca/Donate](https://BullyingCanada.ca/Donate), and then click on the Online button. Choose the Group Donation button. Make sure you send us a note to let us know that these are proceeds from your event! If you have a list of donors that need individual tax receipts, scan and email your Tax Receipt Form to [DonorSupport@BullyingCanada.ca](mailto:DonorSupport@BullyingCanada.ca), with a note that lets us know what your event was, when you made the online donation, and what the total amount of that donation was.

## It's time to feel great about what you've accomplished!

When everything is done, pat yourself on the back and remember that all your hard work will help us give bullied youth a brighter future!

The thoughtful generosity of everyone who contributed to your event will go straight into providing the wrap-around care that BullyingCanada offers to the terrified victims of bullying who have the courage to come to us for help.

Your kindness allows us to stand by them, for as long as it takes, until we bring an end to their being bullied. For kids at their breaking point, you are a lifesaver.



Thank you so much for all your efforts to support our critical work. You are making sad kids happy again!

# Fundraising ideas for kids

Thanks for wanting to raise money to help bullied kids! We are so grateful for your support of Bullying Canada's work, since you will help us to keep our Lifeline: Bullied Kids Support Network available to help kids 24/7/365!

Here are a few suggestions to raise money for BullyingCanada.

If you want to raise money at an activity in your school, please ask your teacher or principal first. You'll need their approval and help with providing space, and tables, chairs or other things you may need.

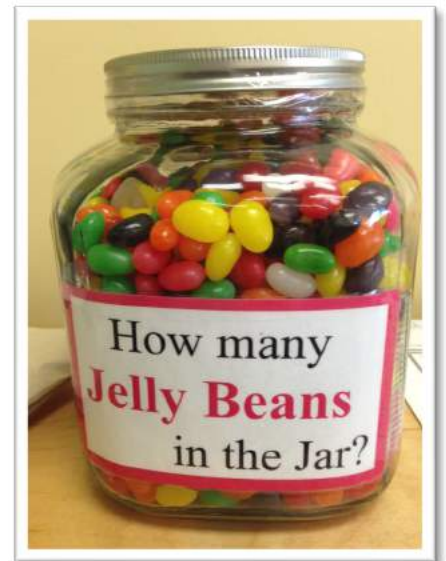
See page 10 to learn how to forward your donation to BullyingCanada.

## 1. Guess the number of candies in a jar

Buy candies in bulk. Wash your hands, count them, and place them in a clear glass jar. Make a colourful poster titled **How many candies?**, and explain that your contest is helping bullied kids by raising money for BullyingCanada.

During lunch hours or before school starts, tape your poster to the wall behind you or to the front of your table to attract attention. Put the jar, raised up on a stack of books, on the table. Get a pad of paper, pens, and a box to collect money.

Charge people \$1 to guess how many candies are in the jar. Put their money in your box and store it safely under the table. On the paper, have them print their name and their guess, and how they can be contacted (homeroom #, email or phone number). When you have lots of entries, determine who guessed the right number or one closest to it. They win the jar of candies.



## 2. Craft & bake sale



Get together with friends to make friendship bracelets, your favourite cookies, brownies, or anything your friends like making. Make a colourful poster that says you are raising money to help BullyingCanada.

At your school, community centre or sports club (with their permission first), set up a table with your items and put up your poster. Tell people that all the money from sales go to give bullied kids support! Store the money collected safely and out of sight, in a box that closes securely.

### 3. Birthday party fundraiser

Instead of having friends bring a birthday gift for you, have them bring a cash donation to BullyingCanada. Your party can be at your home or someplace that's fun like a local swimming pool, bowling alley, skating rink – or have a tobogganing party on a snowy hill!



### 4. Magic show

Are you a budding magician, or do you have a friend who is? Give a magic show, charge people to attend and forward the proceeds to BullyingCanada.

### 5. Pink cupcake sale on Pink Shirt Day

Every year, near the end of February, is Pink Shirt Day, Canada's official anti-bullying day. It's the perfect day to host an event in support of BullyingCanada. You can have a pink-themed bake sale with cupcakes with pink frosting. And remember to wear a pink shirt in support of bullied kids!



### 6. Loonies & toonies for bullied youth

This is another great activity to take place on or around Pink Shirt Day. Take a collection of loonies and toonies from schoolmates and friends. You can do this over the course of a week, so that kids get a chance to remember to bring their coins to school and contribute.

### 7. Board game tournament

For this, you need to have people bring their favourite board game, drinks and snacks. You must supply either individual tables (like card or TV tables) and chairs, or larger tables and chairs for games with larger groups. Charge everyone a fee to attend the party, with the fee going to BullyingCanada.



### 8. Get creative!

Do you have your own great idea for a fundraiser? Go for it! Any amount raised, big or small, will help BullyingCanada provide support to terrified bullied kids who need expert help to bring an end to their being bullied.



# Fundraising event ideas for Teachers

As a teacher, you've probably witnessed bullying in your school or classroom. According to StatsCan, 47% of parents report that they have a child who has been bullied. The 2019 Canadian Health Survey on Children and Youth reported that 71% of youth aged 12 – 17 have been bullied.

BullyingCanada is here to help youth who have been bullied, and we go the extra mile to work with you, your principal and guidance counsellor to support kids at your school who contact us for help. That's why we are so grateful that you are interested in supporting Bullying Canada's Lifeline: Bullied Youth Support Network and our wrap-around services for vulnerable bullied youth.

Here are a few suggestions to raise money for BullyingCanada in your classroom or school, with your students. If you also want to make this activity to raise awareness of BullyingCanada, contact us at [Fundraising@BullyingCanada.ca](mailto:Fundraising@BullyingCanada.ca) to get wristbands or wallet cards for your students (a small shipping fee will apply).

Once you've held your event or activity, see page 10 to learn how to forward the proceeds.

**1. Guess the number of candies in a jar** – Buy candies in bulk, and a large glass jar – or maybe 2! – one for students and one for staff. An in-class art project could be to create a colourful poster titled **How many candies?**, which states that this contest is helping bullied youth by raising money for BullyingCanada, and will be displayed behind the jar.

Charge people \$1 to guess how many candies are in the jar. Beside the donation lock box participants can drop their coins into, ask guessers to write their name and their guess, and how they can be contacted (homeroom #, email or phone number). When you have lots of entries, determine who guessed the right number or one closest to it. They win the jar of candies.

**2. Bake sale** – Do you or any fellow school staff enjoy baking? Do you know students who want to practice their treat-making skills? Get an enthusiastic team together to create mouth-watering desserts! Sell them individually for \$1 or \$2. You can also bundle a few cookies or two large pieces of cake together and sell them for \$5, for co-workers or students to enjoy at home.

You can also make this a bullying awareness activity by having a pink-themed bake sale on one of the three established anti-bullying days (see page 6). \* You'll make many tummies happy while you help BullyingCanada put smiles back on the faces of bullied youth.



**\* Contact us at [Fundraising@BullyingCanada.ca](mailto:Fundraising@BullyingCanada.ca) to get a free anti-bullying presentation you can make to your students.**



**3. Casual Friday/Pyjama day** – Work in a school in which student must wear uniforms? This fundraising activity is for you! For bringing in a donation to BullyingCanada, let your students wear something that expresses their individuality.

Before or on that day, you may want to speak to your students about how everyone is different, and how alternate clothing choices can be the opportunity for kids to get to know each other better. You can engage your classes in a group discussion, asking those students participating in the day why they chose to wear what they did, or if they did so to help bullied kids through their donation. This activity will lessen the possibility that kids will get bullied that day for wearing something others may find is unusual and tease-worthy.

**4. Anti-Bullying Awareness Day** – Combine fundraising with awareness-raising on one of three national or international anti-bullying days:

- **Pink Shirt Day – Canada's Anti-Bullying Day: Feb. 28, 2024** (What day Pink Shirt Day falls on in February varies a bit from year to year... it's best to research the date)
- **U.N. Anti-Bullying Day: May 4<sup>th</sup>**
- **UNESCO International Day Against Violence and Bullying at School Including Cyberbullying: First Thursday of November.**

We can supply you with a free anti-bullying presentation you use in your classes, as well as BullyingCanada wristbands and/or wallet cards (for a small shipping fee). You can ask school staff and students to make a donation of whatever size they wish to BullyingCanada, and send us the proceeds. Contact us at [Fundraising@BullyingCanada.ca](mailto:Fundraising@BullyingCanada.ca) to order materials or ask questions.

### Sample wallet cards (in English or French)



## Fundraising event ideas for adults

- **Cycle or walk instead of driving or taking public transit** – For each trip you make, put the money you would have spent on transportation towards your fund - and reduce pollution at the same time! Get others involved by asking them to do the same or by organizing a “Healthy Living” walk or bike ride through a local park, office campus, or interesting part of your city. Ask participants to get pledges for each mile they complete. Enjoy a healthy potluck lunch following the walk/ride. You can share your activities on social media to encourage friends and family to also support BullyingCanada.
- **Baby picture/Pet match game** – Invite employees to match baby and/or pet pictures with photos of management staff. Charge your co-workers \$2 per ballot. Get more participants by having some prizes donated, which will go to the winner(s). First prize goes to the one with the most correct answers. If you have a few prizes, those in second and third places can also win something.
- **Friday bake sales** – Let your inner baker get creative! Each Friday, bake special treats and bring them to the office. Sell them individually for \$1 or \$2. Bundle a few cookies or two large pieces of cake and sell them for \$5, for co-workers to enjoy at home! You will win the undying love of your workmates while raising money to put smiles back on the faces of bullied youth.
- **Casual dress days** – Have co-workers pay to earn the privilege of wearing comfy clothes to work.
- **Battle of the bands** – Have friends and co-workers who are a secret rockstar in their spare time? Get their bands to face off against each other. With a venue donated and a few corporate gifts to cover costs of a lighting and sound engineer and a few stage decorations, you can sell tickets for an epic music battle and raise money for a good cause!
- **Guess the number of candies in the jar** – Charge a loonie a guess. The winner has the closest guess and receives the candies as their prize.
- **Point-of-sale fundraising** – Partner up your retail store with BullyingCanada by having your salesclerks ask shoppers to donate \$1 to provide support to bullied kids through BullyingCanada. Doing this for at least two weeks yields the best results.
- **Around the world potluck meal** – With a group of friends or at your office, have each friend or department choose to bring food from a different country. Wearing traditional clothing from that country adds interest. Charge \$5-\$10 for attending the meal.
- **Office coin battle** – Each department has an empty water bottle (the BIG kind). Department staff drop their coins into the bottle. Silver coins are counted as positive. Loonies or toonies count as a negative and are subtracted from the total. Staff can “sabotage” another group’s bottle by dropping



a loonie or toonie. At the end of the campaign, both positive and negative coins are counted, and the group with the most \$\$\$ wins bragging rights. All the proceeds go to BullyingCanada.

- **Craft & bake sale** – Everyone loves picking up a treat at sales like these! These can be staged in your office or neighbourhood. This popular activity gives everyone a chance to share their hobbies and special talents. All items are donated, and sales go to the campaign.

- **Executive chair race** – Set up a relay course for executives to race through sitting on office chairs. Use a stopwatch to time contestants, with the fastest person winning a prize. Your co-workers donate or wager \$2 on their favourite contestants.



- **Theme meals** – At your office or with your friends, host a theme lunch such as 60s, 70s, 80s, holiday themes, TV shows, sports, murder mystery, Mardi Gras, James Bond, etc. Make it a potluck and encourage theme-related costumes. Charge \$10 for people to attend.

- **Backyard/parking lot BBQ** – Try to get the needed items donated, including: disposable plates, cups and napkins; meat; buns; condiments; buns; beverages; grill, propane, lawn chairs, and tables. Calculate cost of things that cannot be donated, and set a sale price for the BBQ to cover costs and include a donation. Pre-sell tickets to the event. A fun alternative is organizing a potluck picnic with everyone bringing a dish to share. You may wish to include a game of Frisbee, music etc. to further liven up the event.



- **Auction** – This can be silent, or liven up the event with a live auctioneer and real-time bidding. It can be staged a party, neighbourhood gathering, or in your office. Set a date and time. Encourage friends, family, employers and co-workers to donate items that are popular including gift cards, wine & spirits, gift baskets, donations of services, sports memorabilia, dinner with a beloved community member or local celebrity, etc. Having a good variety is important!

- **Bake-off** – Know wannabe bakers who would eat up (!) the chance to show off their skills? Don't let those talents go to waste! Host a bake-off to see who has the top baking skills. All attendees act as judges, donating \$1 to vote for their favourite(s). Make it a challenge by insisting bakers only use



specific ingredients. The baker with the highest dollar amount raised wins! To raise even more money, as the lead-up to the bake-off consider hosting two Baking Masterclasses led by an experienced baker, and charge a registration fee. By hosting it before the bake-off, baking hopefuls can learn a few tricks that may help them on competition day.

- **Birthday fundraiser** – When hosting a birthday party, instead of gifts you can ask for donations to support BullyingCanada. You can spread the word using tools like JustGiving.com or Facebook, which offers an opportunity to raise funds for a charity of choice for your birthday. At the party, you can pass the hat, charge an admission, or even host a silent auction.
- **Holiday party** – Are you or your office hosting a holiday party? Consider making BullyingCanada your charitable partner and asking people to make a donation in lieu of a Secret Santa gift. Announce your collective success at your annual Holiday Party!
- **Employer matching gifts** – Ask your employer if they will match donations that their employees make to charity. If so, ensure the word gets out to employees so they know how to submit a copy of their charitable tax receipts for your employer to match their gifts.
- **Corporate donation instead of employee gifts:** If your business gives gifts to staff every year, take a poll to see if employees would consider giving up their gift to allow the company to make a corporate donation to BullyingCanada with those funds.
- **Karaoke Idol** – This puts the FUN in FUNdraiser! You can either rent a karaoke machine, use karaoke videos on YouTube or speak to a local restaurant or bar about playing host for the evening. Charge an entry fee or get people to make a donation as their vote for their favourites. To add to the fun for the contestants, get something donated to act as a prize for your winner.
- **Plant sales** – Encourage people to let their garden breathe by subdividing their overgrown perennials. Also ask for seed donations. Host a sale on your driveway, and the proceeds go to BullyingCanada.
- **Still stumped as to what fundraising activity you'd like to do?** Here are some more fun and off-beat activities you may enjoy:



- **Competitions** – Ugliest tie, Ugliest Christmas sweater, boat race, adults on tricycles race, three-legged races, kite flying, joke telling, juggling, cutest/ugliest pet, dance-a-thon, line dancing, best pies, remote controlled car race, board games; tennis, racketball or Ping-Pong contest, sailboat race; talent competitions.
- **Sales** – Unwanted gifts, books, handmade crafts, collectables.

*(more ideas, next page!)*

- **Dares** – Taking a bath in baked beans; beard/ mustache/head shaving; leg waxing (for men), parachute/bungee jump; role reversal day.
- **Non-event event** – Encourage people to spend a night at home, and donate what they saved by not going out.
- **Break a world record** – Grab a Guinness Book of World Records and see if there's something you could beat! Get pledges from people who want to witness this record-breaking event.



- **Decadence** – events pairing wine and cheese, wine and chocolate, scotch tastings, a Just Desserts evening.
- **Magic show** – Dust off those playing cards and your old magic wand, and dazzle your friends and family with your magical skills!
- **Let your imagination run wild!** – Think of something you'd love to do, while raising money to return peace into the lives of bullied youth!

**Bring a smile back to bullied kids' faces!**





## Frequently asked questions

### **What is BullyingCanada's Charitable Registration Number?**

82991 7897 RR0001

### **If I host an event, am I eligible for a tax receipt?**

Under the laws of the Canada Revenue Agency, only certain types of donations can be receipted. Please see page 18 for detailed information.

### **Can I use BullyingCanada's logo in promotional material?**

Yes. However, we need to review your material first. Please mail information about your event and sample promotional information to [Fundraising@BullyingCanada.ca](mailto:Fundraising@BullyingCanada.ca). Once we have approved the material, we will send you a copy of our logo.

On page 20 of this kit is a generic 8.5 X 11" poster that you can print and display at your event to let people know where funds are being directed. You may use this poster without having to ask for our permission.

### **We'd like to use an online donation and pledge system, can you help with that?**

Yes! We can set up a peer-to-peer online fundraising system for you. To ask about this, email [P2P@BullyingCanada.ca](mailto:P2P@BullyingCanada.ca).

### **What other support or resources can BullyingCanada provide?**

We want your event to be a success so we can support you in the following ways:

- Review promotional material for usage of the BullyingCanada logo
- Provide you with a letter of support to validate the authenticity of your event and its organizers, which will include our Charitable Registration number
- Offer PDFs of promotional material for you to print: posters (for one you can print right away, see page 20) and a BullyingCanada fact sheet.
- We may be able to supply giveaways like pens or wristbands. To ask about this, email [Fundraising@BullyingCanada.ca](mailto:Fundraising@BullyingCanada.ca).

### **What support can BullyingCanada not provide?**

- Fund or reimburse the organizers for expenses of the event
- Assistance in helping with organizing your event
- Due to privacy reasons, we are unable to share mailing lists of our corporate partners, donors, sponsors or volunteers
- Due to the volume of third-party fundraising events and our small staff, we cannot help you with actively promoting your event on our social media networks or to the news media

# Canada Revenue Agency tax receipting guidelines for fundraising events

BullyingCanada is a nationally registered charity.  
Our charitable registration number is 82991 7897 RR0001.

Tax receipting for gifts made to BullyingCanada through fundraising events can differ from the way individual gifts made directly to our charity are receipted. Review these rules carefully before you suggest to any donor or participant in your event that they can receive a charitable tax receipt.

## When tax receipts can be issued to event participants

If event participants make cash donations to the charity at an event, for which no advantages are received\* (see below), they can be fully receipted for their donations if:

- You collect the full name (no first name initials), mailing address of each donor, phone number, email address, and the amount they gave. (You can print out the form on the next page to help you collect this information.)
- When you send BullyingCanada your event returns, note how much, out of your total proceeds, are cash donations by individuals.
- In turn, BullyingCanada will mail each donor a receipt based on their individual donation.

## Donations that are ineligible for tax receipts

According to Canada Revenue Agency's policies, these funds are ineligible for receipting:

- Money raised through the sale of items
- Proceeds from sale of raffle tickets and 50/50 draws
- Donations of services
- Donations by businesses of gift cards for their own services or products, where the cards are used as prizes for a raffle, door prize or auction.
- Proceeds from the purchase of merchandise, food, and beverages at the event
- Proceeds raised by live or silent auctions
- Event sponsorship, if sponsor is given advertising and/or promotion in exchange for their support.
- Proceeds from ticket sales/admittance fees to attend events\* (please see note below for possible exception)

**\*Note:** The Canada Revenue Agency does allow a tax receipt to be issued to ticket buyers if their ticket cost exceeds the cost of 'advantages' they receive in purchasing the ticket, including the cost of the food and beverages that are offered within the ticket price, the cost of other gifts participants may receive, a portion of the entertainment cost, and other event expenses. The receipt would only be for the amount that exceeds the value of the advantages participants receive.

Event organizers are highly encouraged to contact Canada Revenue Agency for assistance in determining if the charity receiving your funds can offer a tax receipt to your ticket buyers. For more information on Canada Revenue Agency's tax regulations for registered charities please visit [www.canada.ca/charities-giving](http://www.canada.ca/charities-giving)

# Tax Receipt Form for BullyingCanada Fundraiser

Event name: \_\_\_\_\_ Date: \_\_\_\_\_

Organizer's name: \_\_\_\_\_ Telephone # (\_\_\_\_\_) \_\_\_\_\_

Email address: \_\_\_\_\_

**Please provide charitable tax receipts for the following donors who made cash donations at our event. Donations of \$5 or more will be receipted. Within 60 days of receiving event proceeds, email receipts to donors who supply email addresses, and mail them to those who do not supply an email.**

1. Full Name: \_\_\_\_\_ Donation Amount: \$\_\_\_\_\_

Mailing address: \_\_\_\_\_

Email: \_\_\_\_\_ Phone # (\_\_\_\_\_) \_\_\_\_\_

2. Full Name: \_\_\_\_\_ Donation Amount: \$\_\_\_\_\_

Mailing address: \_\_\_\_\_

Email: \_\_\_\_\_ Phone # (\_\_\_\_\_) \_\_\_\_\_

3. Full Name: \_\_\_\_\_ Donation Amount: \$\_\_\_\_\_

Mailing address: \_\_\_\_\_

Email: \_\_\_\_\_ Phone # (\_\_\_\_\_) \_\_\_\_\_

4. Full Name: \_\_\_\_\_ Donation Amount: \$\_\_\_\_\_

Mailing address: \_\_\_\_\_

Email: \_\_\_\_\_ Phone # (\_\_\_\_\_) \_\_\_\_\_

5. Full Name: \_\_\_\_\_ Donation Amount: \$\_\_\_\_\_

Mailing address: \_\_\_\_\_

Email: \_\_\_\_\_ Phone # (\_\_\_\_\_) \_\_\_\_\_

6. Full Name: \_\_\_\_\_ Donation Amount: \$\_\_\_\_\_

Mailing address: \_\_\_\_\_

Email: \_\_\_\_\_ Phone # (\_\_\_\_\_) \_\_\_\_\_

***Thank you to everyone who made a caring donation to BullyingCanada!***

Organizer: After submitting the proceeds from your event, please email this form to:  
Fundraising@BullyingCanada.ca

**Proceeds provide  
24/7 support services  
to bullied youth  
through  
BullyingCanada**



 **BullyingCanada**  
GIVING BULLIED YOUTH A BRIGHTER FUTURE

## We can help bullying victims like Kyle because you care



Dear BullyingCanada,

I'd been badly bullied for a few years at school because I use a wheelchair. I got to the point where I was always looking over my shoulder waiting for the next attack. My stomach hurt all the time and bullies haunted my dreams. I was so nervous all the time that I couldn't concentrate in class and my grades tanked.

Finally, I got the courage to text you. Support Responder Chris worked with my teachers, principal and guidance counsellor for a couple of months to get my bullies to leave me alone. It worked! Now I can be a regular kid again, and I can focus on school. My grades are up again!!

You guys are my heroes. Thanks so much for sticking with me for months until I was safe and happy again. I'll never forget your kindness!!

Your friend forever, Kyle