URVESH PATEL
Product Designer

www.urveshpatel.com
urveshspatel25@gmail.com
(804)-588-7912
linkedin.com/in/urveshspatel

WORK EXPERIENCE

Senior User Experience Designer | Walmart Global Tech
Bentonville, AR | Oct 2022 - Present

• Lead design for Walmart: Fresh Produce, and Food Safety compliance teams, driving revenue of over $2m/year, then scaled it further to **generate $1.3b/year** across 10 international markets, serving **500+ suppliers**.

• Established a mobile app design system to ensure consistency across products (Android, iOS, tablet and web app).

User Experience Designer | Walmart Global Tech
Bentonville, AR | July 2022 - Oct 2022

• Led the redesign of multiple Walmart Global Sourcing products **across 6 international markets**: generating more than **$30 billion** worth of business volume.

• Led and executed the full product design lifecycle from initial discovery to delivery for the Walmart Factory Audit platform; making it possible to better evaluate the production capacity of **10,000+ Walmart factories.**

User Experience Design Intern | Walmart
Bentonville, AR | June 2021 - Aug 2021

• Led end-to-end design of an **internal enterprise tool**, global sourcing platform, making sourcing easier and seamless, which was **launched in Q3 2021**.

• Worked in agile sprints to produce design solutions through rapid prototyping and best UX practices: serving **15,000+** users.

User Experience Designer | BAPS Charities
Richmond, VA | Nov 2018 - June 2021

• Redesigned the web-platform from research to execution. Reaching **3k+** monthly active users and **35% increase** in donations.

• Leading the organizations' web and mobile design by successfully identifying complex pain-points, introducing design thinking, and creating solutions that meet business requirements and user needs.

EDUCATION

VCU Brandcenter
M.S. in User Experience Design
Graduation: May 2022

Virginia Commonwealth University
B.S. in Information Systems
Graduation: May 2020

LEADERSHIP & COMMUNITY

Founder & Lead Design Instructor
Creative Academy
Facilitate 4+ design lessons per week and provide 1:1 mentoring for over 250 design students during the COVID-19 pandemic.

President & Creative Director
VCU BAPS Campus Fellowship Club
Lead a team of 10 coordinators in developing all promotional and print material for the club which hosts 300+ members.

SKILLS

Design
Interaction Design, Mixed Reality (AR/VR), Storyboarding, User Flows, Wireframing, Prototyping, Data Visualization

Research
Guerrilla Research, User Interviews, Journey Mapping, Contextual Inquiries, Competitive Analysis, Usability Testing

Tools & Languages
Figma, Sketch, Invision, Balsamiq, Marvel, OmniGraffle, Photoshop, Illustrator, Mural, After Effects, HTML/CSS, Javascript

Collaboration
Organizing Workshops, Facilatating Design Critique, Project Management, Design Sprints, Product Thinking