

P O R  
T F O  
L I O

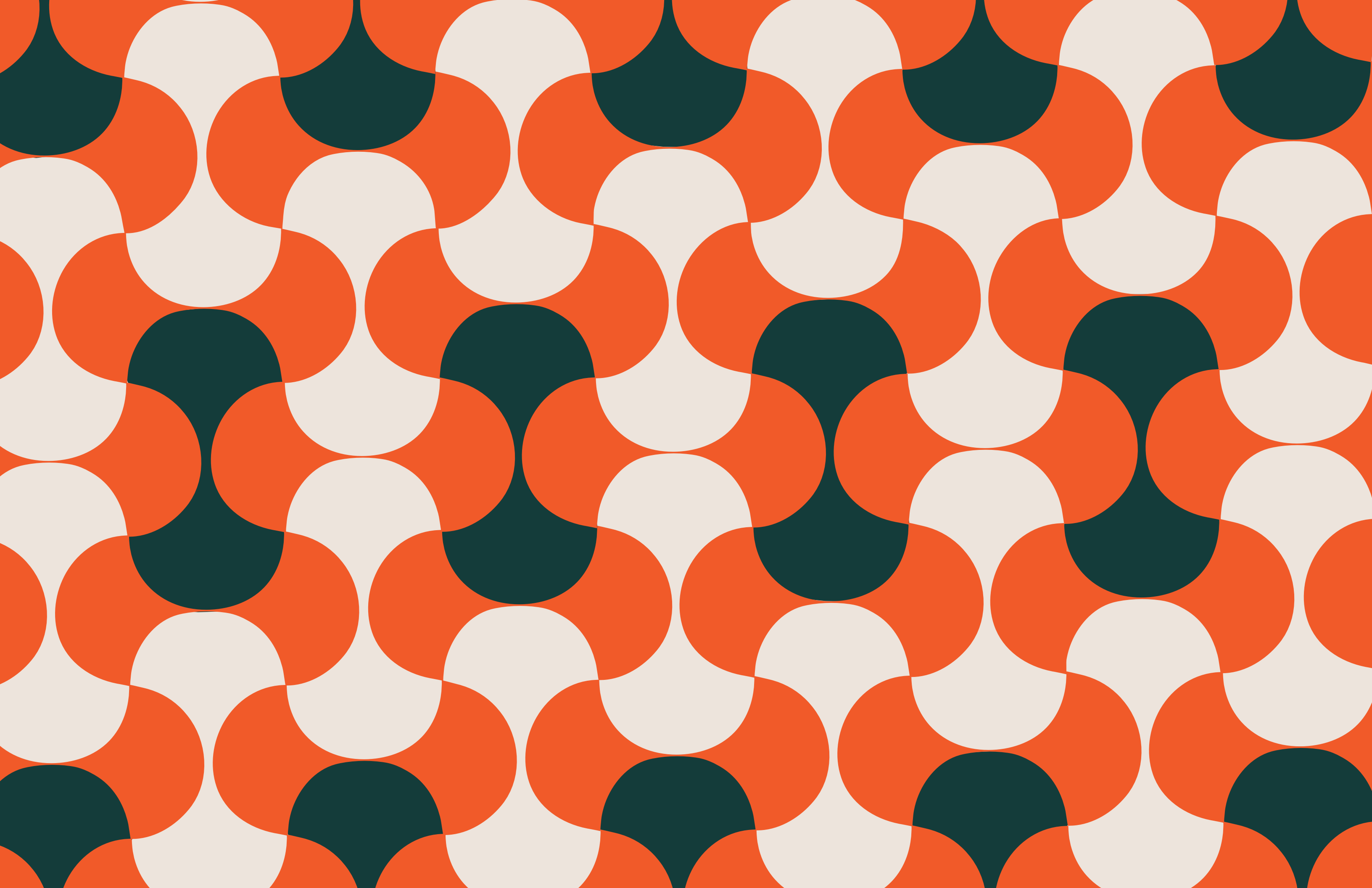
**ANA RODRIGUES**  
Graphic Designer

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[arodrigues\\_design](#)







# PROJECTS

01

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WINEST  
BRAND IDENTITY

02

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OSHEAGA  
POSTER DESIGN

03

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OSHEAGA  
PACKAGING DESIGN

04

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MAGAZINE  
DESIGN

05

---

ZODIAC  
COCKTAIL BOOKLET

06

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COVID-19  
SCHOOL SIGNAGE



# wine**st**

The best monthly wine subscriptions box  
Join. Sip. Learn. Enjoy.



# 01

## WINE SUBSCRIPTION BRAND IDENTITY & DEVELOPMENT

Category – Branding & Packaging

Project – Personal

Role – Creator & Designer

### The Task:

Create a brand that awakens a sense of fun.

### The Solution:

Creating an opportunity to retain recognition by allowing customers to enjoy our branding as art first.

### How will this brand work?

#### *Curate & share*

Experts will source the best wines and share with you every month.

#### *Choose & Join*

Choose from a selection of subscription boxes, with no commitment

#### *Learn & Enjoy*

Easy delivery to your home with instruction notes on the best tasting steps and hand picked wine

### Logo —

winest

### Typography —

#### *Primary Typography*

#### **Choburin**

ABCDEFGHIJKLMNOPQRSTUVWXYZ  
abcdefghijklmnopqrstuvwxyz

0123456789

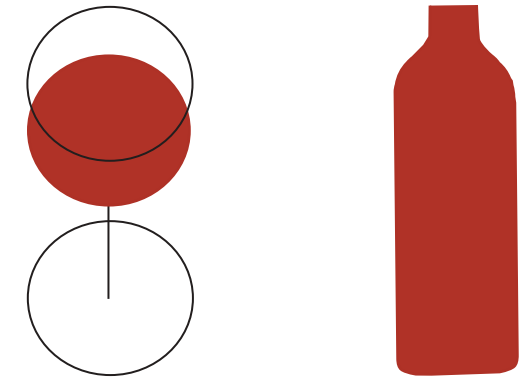
#### *Secondary Typography*

Contax Sans Medium

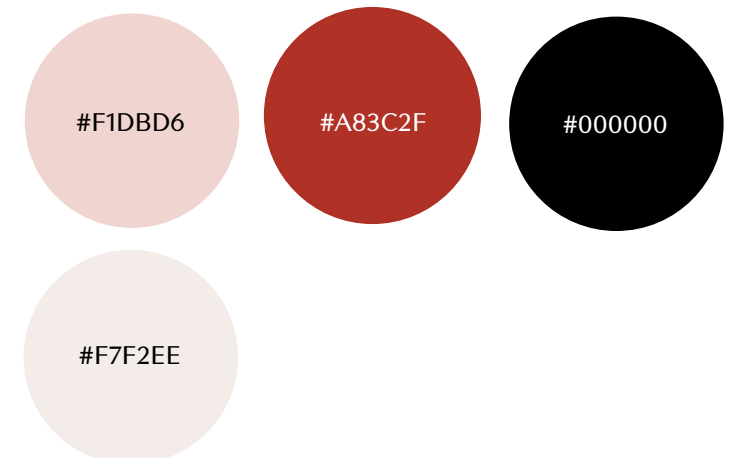
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abcdefghijklmnopqrstuvwxyz

0123456789

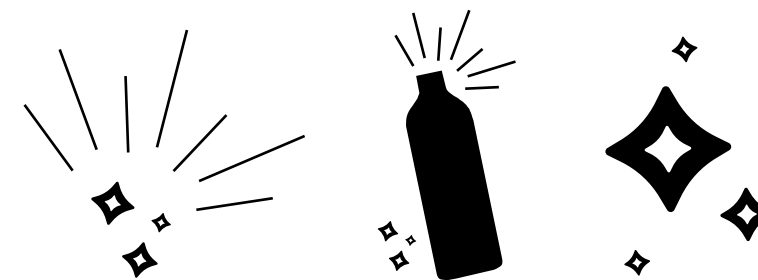
### Symbol —



### Palette —



### Icons —





*wine*st

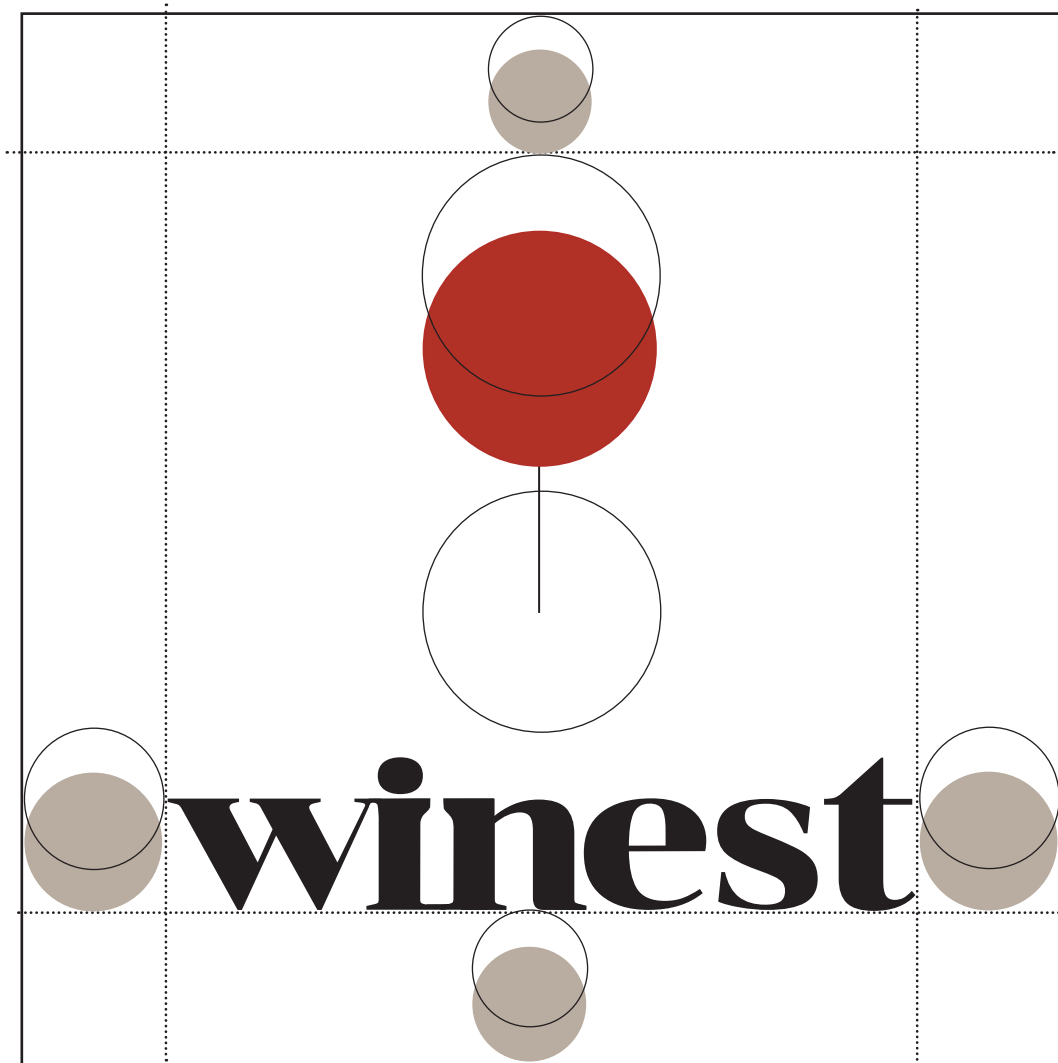
*ine*st

*wine*st

*wine*





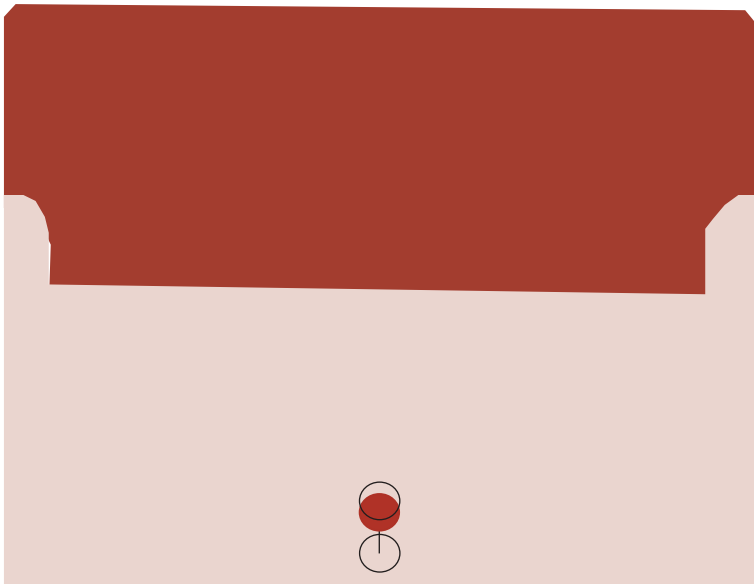


MINIMUM SIZE:  
STANDARD BRAND MARK  
Print: 1 inch wide  
Screen: 200 pixels wide



MINIMUM SIZE:  
SMALL USE BRAND MARK  
Print: .625 inch wide  
Screen: 120 pixels wide





## SIP HAPPENS

Everyone is unique, so why not have  
treat yourself to a package made especially for you

Welcome to Winest, a curated wine subscription box  
made just for you! We deliver to your home and office  
a package selection of 3 premium products. Each box  
includes a hand picked selection of our best wine  
after studying your preference sheet. We will give  
you tips and a step-to-step guide on the best way to  
taste your wine. You will also be able to customize  
each box based on our popular picks of the month.

**Hand Picked for you to Enjoy!**

**winest**



winest  
winest.com

07740 371199  
winest@wine-compasny.com



# OSHEAGA MUSIC FESTIVAL



02

## OSHEAGA FESTIVAL BRAND IDENTITY & DEVELOPMENT

Category – Branding

Project – Personal

Role – Creator & Designer

### The Task:

Re-Design a Brand of choice

### The Concept:

Experiment with different typefaces  
& Effects.

### Type Style —

MEET YOUR  
2020  
HEADLINERS!!

### Typography —

Primary Typeface

**Arial Black**

ABCDEFGHIJKLMNOPQRSTUVWXYZ  
abcdefghijklmnopqrstuvwxyz

0123456789

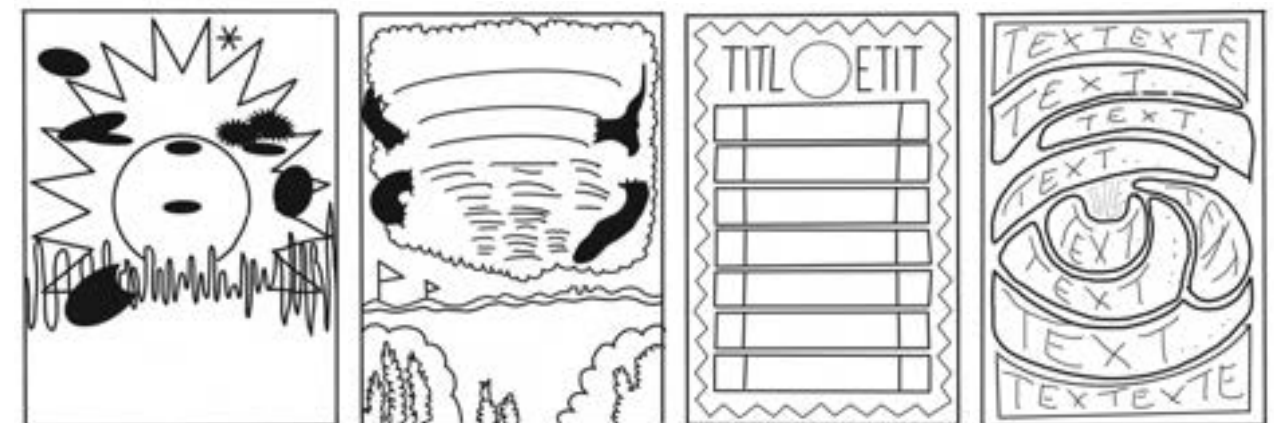
Secondary Typography

Contax Sans Medium

ABCDEFGHIJKLMNOPQRSTUVWXYZ  
abcdefghijklmnopqrstuvwxyz

0123456789

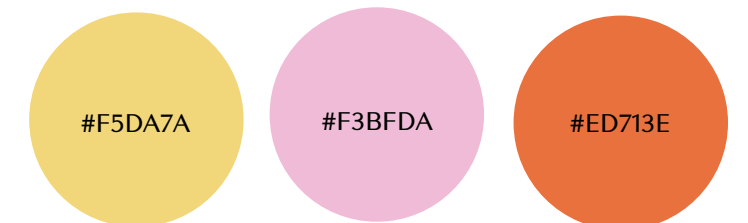
### Sketches —



### Mood Board —



### Palette —







# 2020 LINEUP

POST MALONE

EMPIRE WEEKEND, LEON BRIGGS, R.O.C., PARTYNEXTDOOR, JESSIE R, DERMOT, LIL TECCA, BURNA, SEVEN LIONS, CHRIS LAKE, THE TRUST, SAINT JHN, MARC REBILLET, THE FRONT BOTTOMS, CHARLOTTE DAY WILSON, OCTAVIAN, PARCELS, SASHA SLOAN, BIG WILD, AFRO B, KAH-LO, PHONY PPL, BAYNK, CLAY AND FRIENDS, HAVIAH MIGHTY, POT-ILLITERATE LIGHT, NOGA EREZ, NANA ZEN, MOM ROCK, LEWIS CAPALDI, FRENCH MONTANA, KRAFTWERK 3-D, MI, NICK MURPHY, THIRD EYE BLIND, TOVE LO, BRITTANY HOWARD, MADSON, JULY TALK, CLAUDIO, CHYSTIE, OLIVER TREE, TRUFT, TALE, SHORELINE MAFIA, DAVIS AUGUST, LIL NOBEY, SLOWTHO, JOE KAY, GEORFYS, MANALLA, PHOBE BRIDGERS, BEN I TRUST, SUB URBAN, EFINI, PARADIA, CURUCOLOR, ELDERBROOK, SAMPY THE GREAT, KEVIN BARRETT, 99 KNUCKBORE

# OSHEAGA FESTIVAL

OSHEAGA  
JULY 31 & AUGUST 1-2  
2020  
MONTREAL  
15th ANNIVERSARY  
PARC JEAN-DRAPEAU

## MEET YOUR 2020 HEADLINERS!!

KENDRICK
SATURDAY
POST MALONE
SUNDAY
LIZZO



# 2020 LINEUP

POST MALONE

VAMPIRE WEEKEND, LEON BRIGGS, R.O.C., PARTYNEXTDOOR, JESSIE R, DERMOT, LIL TECCA, BURNA, SEVEN LIONS, CHRIS LAKE, THE TRUST, SAINT JHN, MARC REBILLET, THE FRONT BOTTOMS, CHARLOTTE DAY WILSON, OCTAVIAN, PARCELS, SASHA SLOAN, BIG WILD, AFRO B, KAH-LO, PHONY PPL, BAYNK, CLAY AND FRIENDS, HAVIAH MIGHTY, POT-ILLITERATE LIGHT, NOGA EREZ, NANA ZEN, MOM ROCK, LEWIS CAPALDI, FRENCH MONTANA, KRAFTWERK 3-D, MI, NICK MURPHY, THIRD EYE BLIND, TOVE LO, BRITTANY HOWARD, MADSON, JULY TALK, CLAUDIO, CHYSTIE, OLIVER TREE, TRUFT, TALE, SHORELINE MAFIA, DAVIS AUGUST, LIL NOBEY, SLOWTHO, JOE KAY, GEORFYS, MANALLA, PHOBE BRIDGERS, BEN I TRUST, SUB URBAN, EFINI, PARADIA, CURUCOLOR, ELDERBROOK, SAMPY THE GREAT, KEVIN BARRETT, 99 KNUCKBORE

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# OSHEAGA FESTIVAL

OSHEAGA  
JULY 31 & AUGUST 1-2  
2020  
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PARC JEAN-DRAPEAU

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SATURDAY
POST MALONE
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LIZZO

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POST MALONE

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# 2020 LINEUP

POST MALONE

VAMPIRE WEEKEND, LEON BRIGGS, R.O.C, PARTYNEXTDOOR, JESSIE R, DERMOT, LIL TECCA, BURNA, SEVEN LIONS, CHRIS LAKE, THE TRUST, SAINT JHN, MARC REBILLET, THE FRONT BOTTOMS, CHARLOTTE DAY WILSON, OCTAVIAN, PARCELS, SASHA SLOAN, BIG WILD, AFRO B, KAH-LO, PHONY PPL, BAYNK, CLAY AND FRIENDS, HAVIAH MIGHTY, POTTERY, ILLITERATE LIGHT, NOGA EREZ, NANA ZEN, MOM ROCK, LEWIS CAPALDI, FRENCH MONTANA, KRAFTWERK 3-D, NF, NICK MURPHY, THIRD EYE BLIND, TOVE LO, BRITTANY HOWARD, MADEON, JULY TALK, CLAIRE, GHOSTEMANE, OLIVER TREE, THOIT, YASR, SHORELINE MAFIA, DAVID AUGUST, LIL MOSEY, SLOWTHAI, JOE KAY, GEOFFREY, MAHALIA, PHOEBE BRIDGERS, MEN I TRUST, SUB URBAN, SYML, FAUZIA, CUBICOLOR, ELDERBROOK, SAMPA THE GREAT, KEVIN GARRETT, 99 NEIGHBORS



## MEET YOUR 2020 HEADLINERS!!

KENDRICK
SATURDAY
POST MALONE
SUNDAY
LIZZO



# OSHEAGA

ART AND MUSIC FESTIVAL

JULY 31 & AUGUST 1-2

## 2020

### MONTREAL

#### 15th ANNIVERSARY

PARC JEAN-DRAPEAU





# OSHEAGA

FESTIVAL MUSIQUE ET ARTS



03

## OSHEAGA FESTIVAL PACKAGING DESIGN

Category – Branding

Project – Personal

Role – Creator & Designer

### The Task:

Packaging Design

### How will this brand work?

This brand will work hand in hand with the poster design but will be handed out once customers purchase tickets. Care packages will be sent to their preferred location and they will receive merch as well as their entry wristbands & admission passes.

### Logo —



### Typography —

Primary Typeface

*Royal Acid*

ABCDEFGHIJKLMNOPQRSTUVWXYZ  
abcdefghijklmnopqrstuvwxyz

0123456789

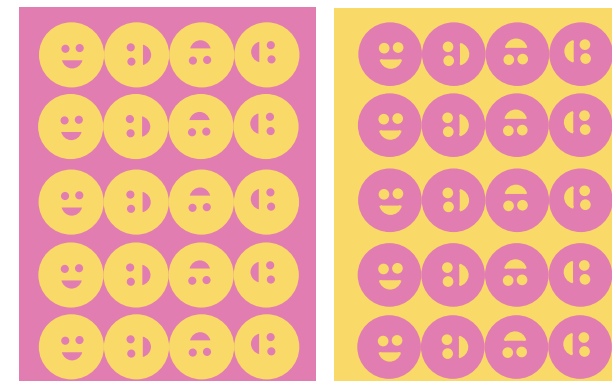
Secondary Typography

*Condiment*

ABCDEFGHIJKLMNOPQRSTUVWXYZ  
abcdefghijklmnopqrstuvwxyz

0123456789

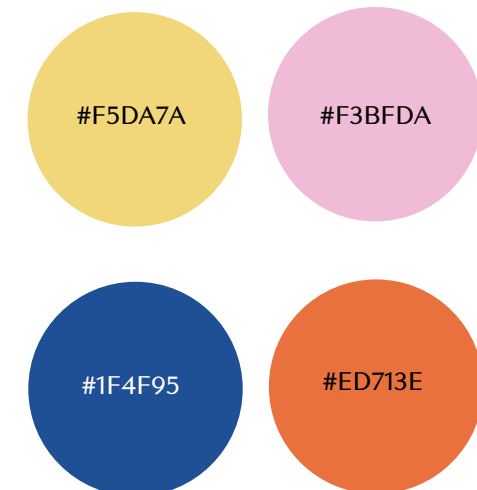
### Patterns —



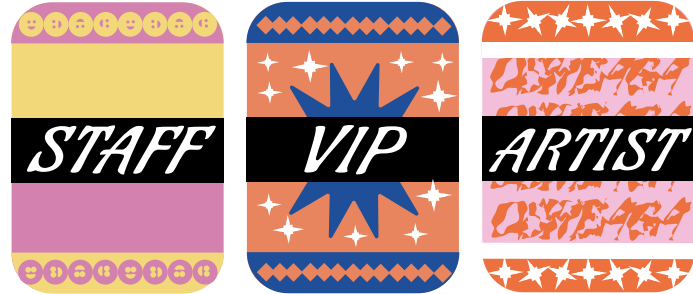
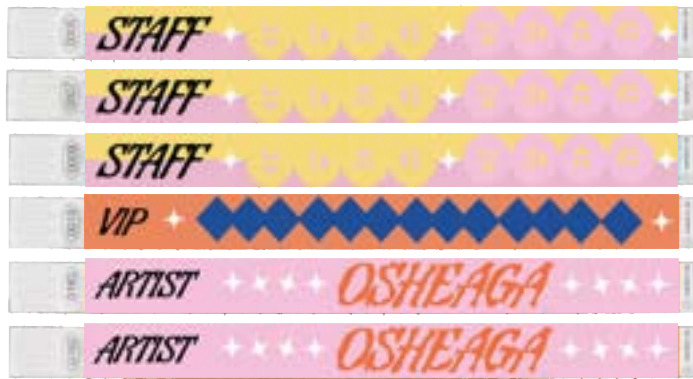
### Symbol —



### Palette —













MAKERS

SWIM

**BREAKERS**

**OUT OF WATER I'M NOTHING**

**SM**

11-11 august 2020

MATOZINHOS SURFING EVENT



**BREAKERS**



**FINS**

DEPTH

FIN SIZE

BASE

FIN TO





The Search For The World's Best Surfboard

**CUT THE WAVE**



**COVER**





# 04

## THE BREAKERS EDITORIAL

Category – Editorial

Project – Personal

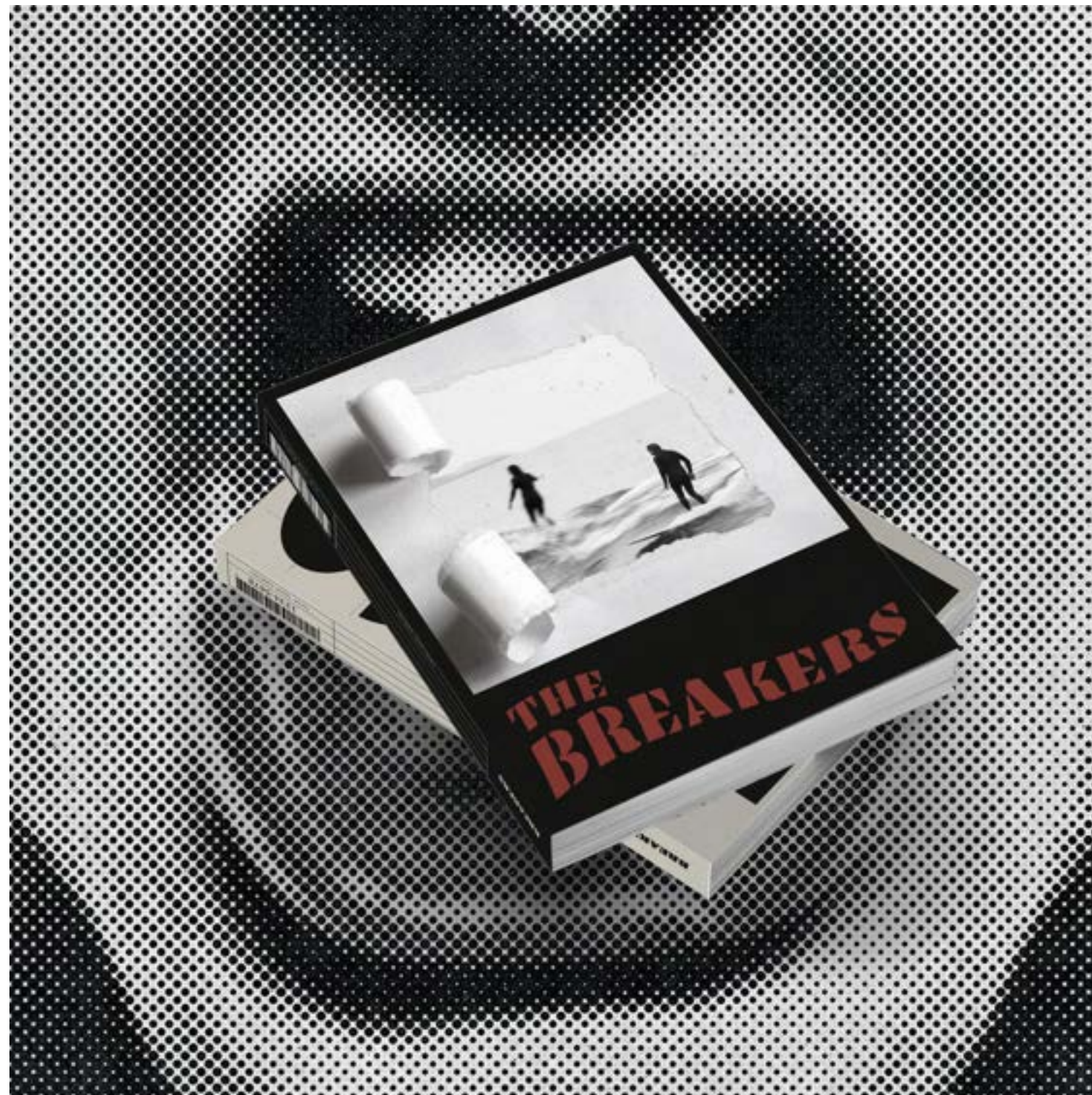
Role – Creator & Designer

### The Task:

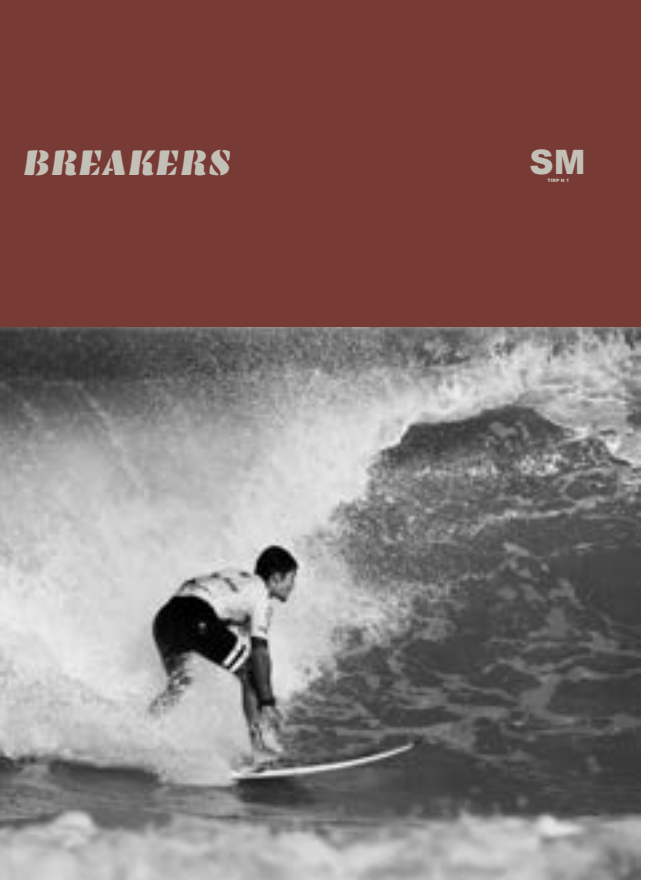
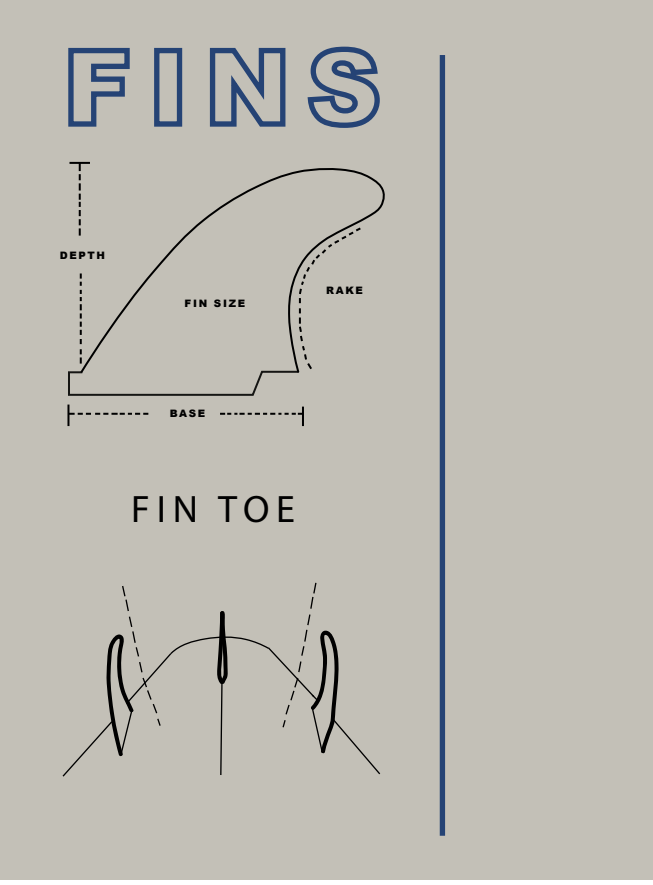
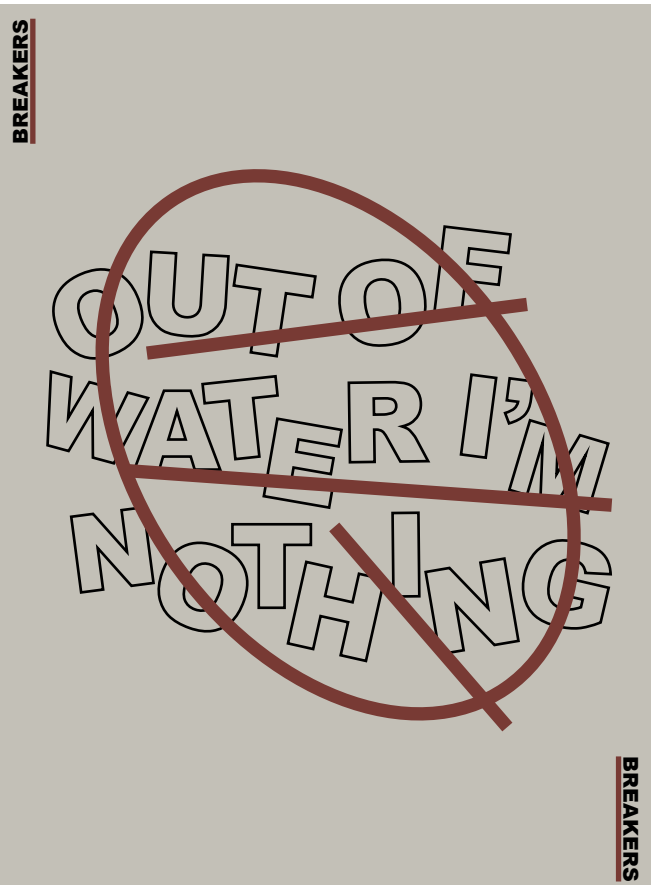
Create an Editorial Magazine of your choice

### The Concept:

While traveling I was inspired to create a surfing magazine that I would design a digital layout for, and then print it to design the rest by hand. I included cut outs of magazines I picked up along the way.















12 ZODIACS? 12 COCKTAILS!



12 Zodiacs? 12 Cocktails!

POCKET BOOK EDITION COMPLETE & UNABRIDGED

POCKET BOOK EDITION COMPLETE & UNABRIDGED



 SPRITZ COCKTAIL	 SPRITZ COCKTAIL	 SPRITZ COCKTAIL	 SPRITZ COCKTAIL	 SPRITZ COCKTAIL	 SPRITZ COCKTAIL
 SPRITZ COCKTAIL	 SPRITZ COCKTAIL	 SPRITZ COCKTAIL	 SPRITZ COCKTAIL	 SPRITZ COCKTAIL	 SPRITZ COCKTAIL
 SPRITZ COCKTAIL	 SPRITZ COCKTAIL	 SPRITZ COCKTAIL	 SPRITZ COCKTAIL	 SPRITZ COCKTAIL	 SPRITZ COCKTAIL

Penguin Random House





05

## ZODIAC COCKTAIL BOOKLET

Category – Editorial

Project – Personal

Role – Creator & Designer

### The Task:

Design a Typeface & Apply it to a design

### How will this brand work?

*With the combination of the typeface I designed as well as the cocktails, I decided to create a cocktail booklet with recipes.*

### Logo —



### Typography —

*Abril Fatface Regular*

ABCDEFGHIJKLMNOPQRSTUVWXYZ  
abcdefghijklmnopqrstuvwxyz

0123456789

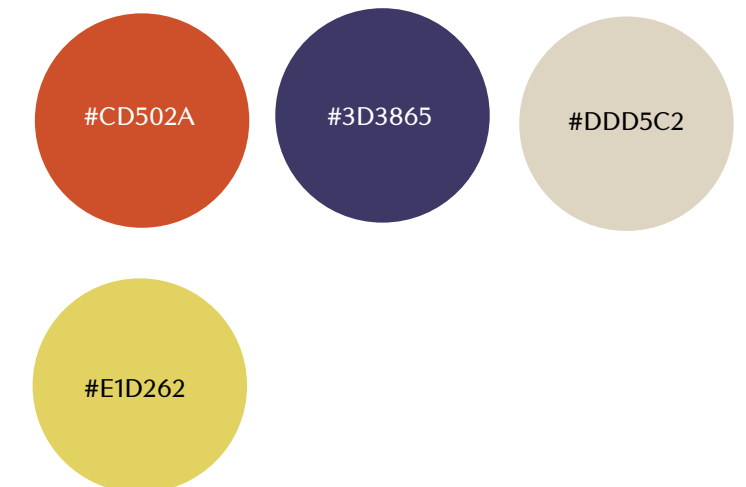
### Package —



### Symbol —

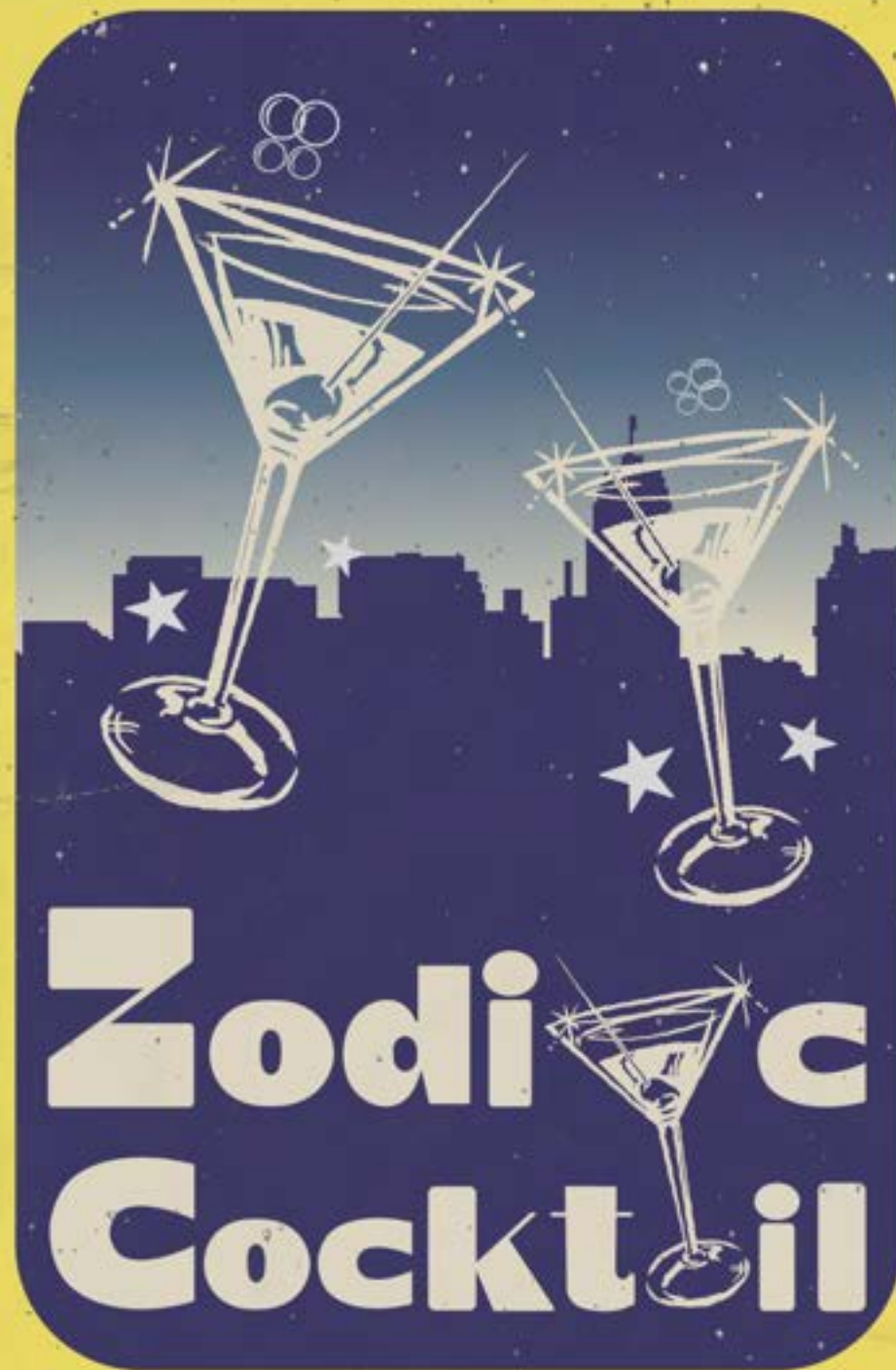


### Palette —





12 ZODIACS? 12 COCKTAILS!



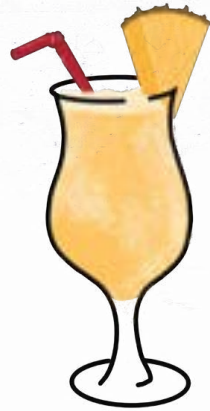
POCKET BOOK EDITION COMPLETE & UNABRIDGED



Penguin  
Random  
House







# Libra

## PIÑA COLADA

1 pound frozen pineapple chunks – 3 ounces white rum –  
2/3 cup coconut milk – fresh pineapple slice as garnish



# Scorpio

## BLOODY MARY

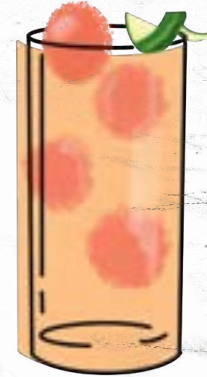
1 teaspoon sea salt – 1 cup ice cubes – 1 jigger vodka –  
3/4 cup spicy tomato juice (V-8) – 2 dashes worcestershire  
sauce – 1 dash pepper – 1 celery – 2 stuffed green olives



# Aquarius

## MARTINI

2 ounces vodka – 1 teaspoon dry vermouth – 2 large  
pimento stuffed olives – ice



# Pisces

## WATERMELON SPRITZ

4 cups cubed seedless watermelon – 3/4 cup frozen  
limeade concentrate – 1-1/2 cups carbonated water – lime  
slices



# Gemini

## SANGRIA

Spanish red wine – 1/2 cup brandy – 2 oranges juiced – 1  
green apple diced – 1 lemon diced – 1 cinnamon stick



# Cancer

## APEROL SPRITZ

Ice – 3 ounces aperol – 3 ounces dry prosecco – 1 ounce  
club soda or unflavored sparkling water – orange slice



# Aries

## WHISKEY SOUR

2 parts bourbon – 1 part lemon juice – 1/2 part sugar syrup  
Cubed ice – 1 maraschino cherry – 1 orange slice



# Taurus

## GIN & TONIC

2 ounces gin – 4 to 6 ounces tonic water, to taste – lime  
wedge as garnish



# Sagittarius

## CAIPIRINHA

1/2 lime, quartered – 1 teaspoon white sugar – 2 1/2 ounce  
cachaca – 1 cup iced cubes



# Capricorn

## APEROL BETTY

6cl aperol – 1 orange – 1/2 grapefruit – 75ml prosecco –  
orange peel for garnish – ice cubes for shaking



# Leo

## COSMOPOLITAN

1 1/2 ounces vodka – 1/4 ounce lime juice – 1/4 ounce  
triple sec – 1/4 ounce cranberry juice – 1 cup ice – lime  
wedge as garnish

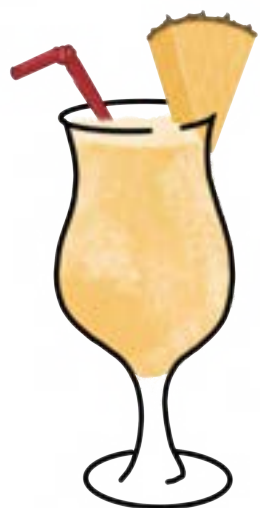


# Virgo

## NEGRONI

1 ounce gin – 1 ounce campari – 1 ounce sweet vermouth  
– orange peel as garnish









# **COVID-19 SCHOOL SIGNAGE**



# 06

## COVID- 19 SCHOOL SIGNAGE

Category – Information Design

Project – Personal

Role – Creator & Designer

### The Task:

Spread awareness to kids about Covid-19

### The Concept:

Creating easy to understand signage for the elementary school students on the importance and effects of Covid-19.

### How will the signs work?

*These signs will be placed all of school hallways and classrooms as well as bathrooms. There will be stickers on the floors as well to remind kids to keep a physical distance.*

### Typography —

*Primary Typeface*

**DK ZELAND REGULAR**

**ABCDEFGHIJKLMNOPQRSTUVWXYZ  
ABCDEFGHIJKLMNOPQRSTUVWXYZ**

**0123456789**

*Secondary Typography*

**Marker Felt Wide**

**ABCDEFGHIJKLMNOPQRSTUVWXYZ  
abcdefghijklmnopqrstuvwxyz**

**0123456789**

*Body Copy*

Acumin Variable Concept

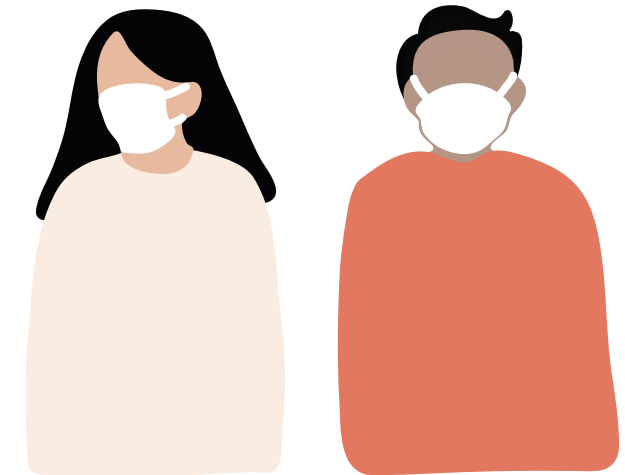
ABCDEFGHIJKLMNOPQRSTUVWXYZ  
abcdefghijklmnopqrstuvwxyz

0123456789

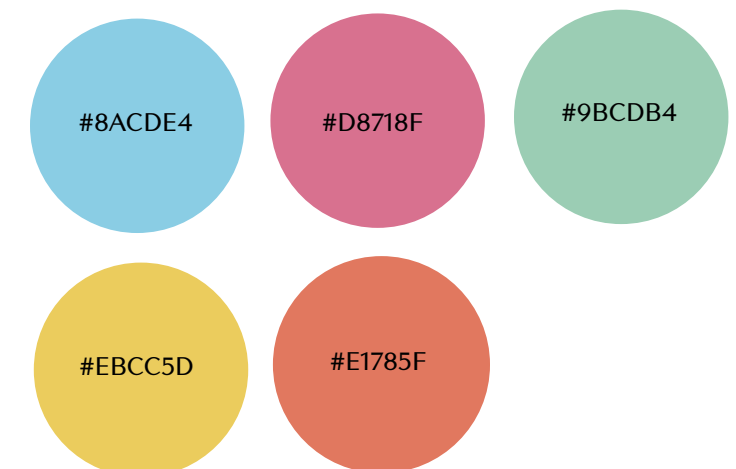
### Icons —



### Characters —



### Palette —





Let's work together to stop the spread of COVID-19

Stop the spread of germs that can make you and others sick!

- Wash your hands often
- Wear a mask

**SYMPTOMS**

- Fever
- Cough
- Runny or stuffy nose
- Loss of taste or smell
- Hard to breathing
- Sore throat

**DISTANCE**

Keep **6 feet** of space between you and your friends

2 jump ropes

6 feet

Do you have any of the following symptoms or signs?

- Fever, cough, difficulty breathing or shortness of breath.
- Sore throat, trouble swallowing, runny, stuffy nose, vomiting.
- Not feeling well, very tired, sore muscles, headache.

IF YOU ANSWERED **YES** TO ANY OF THESE QUESTIONS, **GO HOME**, CALL YOUR PARENTS, AND TRY TO FIND OUT IF **YOU NEED A TEST**

**YES** **NO**

Keep physical distance

**KEEP 2 METRES / 6 FEET APART FROM YOU AND YOUR FRIENDS**

2 JUMP ROPES

Say hi with a wave instead of a hug **OR** Use Internet to talk to friends

2 METRE STICKS

How are you?

**ARE YOU DOING OKAY?**  
Open up to someone who you can trust and talk things out!

**WHO CAN YOU TALK TO?**  
Talk to your friends and family. Teachers are always here to help.

**DO YOU FEEL SICK?**  
Open up to someone who you can trust and talk things out!

**HOW TO CLEAN YOUR HANDS**

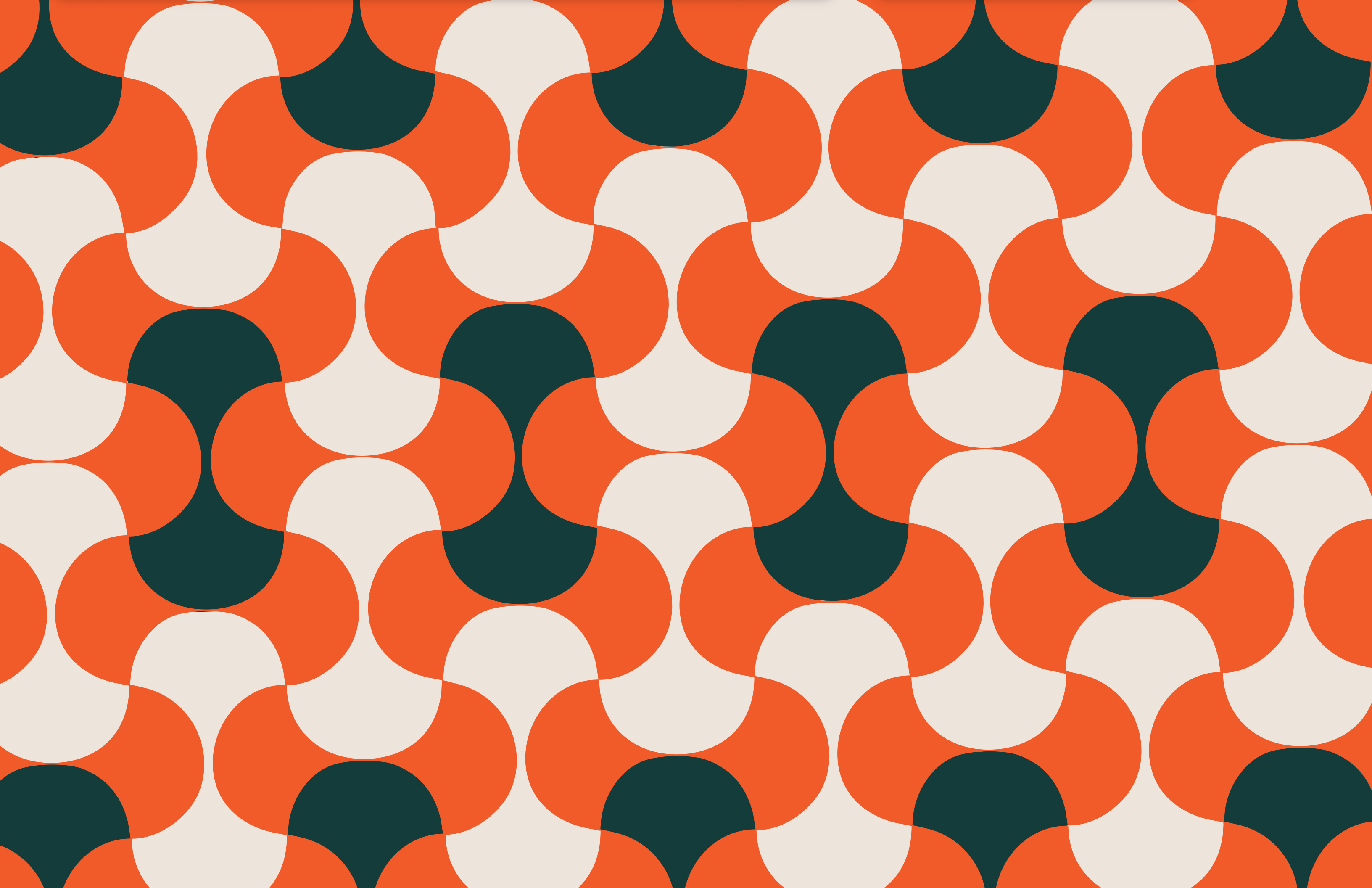
- Wet hands with water
- Apply soap to cover hands
- Scrub hands for 15-30 seconds
- Rise well under running water
- Dry hands well with dryer
- Ta-Dah! Stay Safe

**MASK REQUIRED BEYOND THIS POINT**

It's a two way-street  
Masks protect you and me  
**COVID-19**









Fascinated with anything vintage, mid-century or sustainable. My focus is directed on creating impactful, thought-provoking designs, which work to push boundaries of the "norm" (like my idol, Andy Warhol). It is my belief that every piece of work needs to tell a story and possess strategic reasoning behind the way it is designed. I am a multi-disciplinary designer who is focused on visual storytelling through the power of brand development, digital marketing, print collateral, and interactive design. I strongly believe that design has the power to make an impact, and that impact is something I would love to spend my life taking part in.



see you later.