



**Presents**



## **Why Sponsor?**

In a sea of non-profit organizations seeking your charitable contributions, sponsoring Needs Beyond Medicine stands out as a unique and impactful choice. We are currently the only organization we know of that specifically addresses the financial needs of cancer survivors not directly related to their medical expenses. Moreover, we are a distinctive charity that not only provides support for individuals battling cancer but also advocates for awareness and education. Our signature fundraiser, canSURVIVE, offers your brand an opportunity for differentiation while enjoying the tax benefits of non-profit giving.

## **What canSURVIVE Supports**

Needs Beyond Medicine is dedicated to reducing the burden of cancer on individuals undergoing treatment by extending crucial financial support for non-medical expenses. Our mission encompasses not only providing relief but also fostering awareness through educational outreach, emphasizing the significance of early cancer detection and prevention. (Mission Statement).

## **Relief Program**

The Relief Program establishes financial assistance grants for individuals in cancer treatment. These grants address living expenses outside the scope of medical costs, covering necessities such as transportation, groceries, utilities, and rent. By offering this support, we aim to provide much-needed relief for adults navigating the challenging and demanding period of cancer treatment. To date, the Relief Program has enhanced the quality of life for over 2,000 cancer patients and survivors.

## **Sponsorship Overview**

Needs Beyond Medicine is delighted to announce its sixteenth annual canSURVIVE, a gala reception and gallery stroll featuring stories and portraits of cancer survivors. This event not only supports our Relief Program but also gives survivors a platform to share their stories. Created by Chad Hurst, Heather Hurst, and Phil Brown, with Chad Hurst as the official photographer for all cancer survivors, canSURVIVE benefits Needs Beyond Medicine's Relief Program. Sponsoring this event aligns your brand with a cause that makes a tangible difference in the lives of cancer survivors and contributes to our ongoing mission.

## **Details for canSURVIVE 2024**

**Date:** Friday, November 8, 2024

**Location:** Cottonwood Country Club

1780 East Lakewood Drive

Holladay, UT 84117

**Time:** 5:00-9:30 pm

(Speakers from 6:30-7:15 pm)



canSURVIVE 2023 Participants/Cancer Survivors

## Sponsorship Opportunities with Needs Beyond Medicine's canSURVIVE Event

### Presenting Sponsor - \$10,000:

- Name and logo on all advertising and materials for the event
- Full exhibitor's table in our conference networking and exhibit area
- Logo featured on sponsor signage in high traffic areas
- Logo and 75-word statement included on the website
- Organization description placed with logo on the website
- Three (3) social media promotions

### Supporting Sponsor - \$5,000:

- Name and logo on all conference advertising and materials for the event
- Logo in pre-session slideshows when available
- Logo featured on sponsor signage in high traffic areas
- Logo and 50-word statement included on the website
- Organization description placed with logo on the website
- One (1) social media promotion

### Survivor Sponsor - \$2,500:

- Name and logo on all conference advertising and materials for the event
- Logo in pre-session slideshows when available
- Logo featured on sponsor signage in high traffic areas
- Logo and 25-word statement included on the website
- Organization description placed with logo on the website
- One (1) social media promotion

### Relief Sponsor - \$1,000:

- Name and logo on all conference advertising and materials for the event
- Logo in pre-session slideshows when available
- Logo featured on sponsor signage in high traffic areas
- Logo and organization description included on the website
- One (1) social media promotion

**Exhibit Table can be added for an extra \$500.**

## To Pledge Your Sponsorship

Please complete the form and mail it with the check to the provided mailing address. For any further questions or comments, feel free to contact us. Your generous support with Needs Beyond Medicine and the organization's annual fundraiser, canSURVIVE, is greatly appreciated.

## Sponsorship Conditions

Sponsorship funds will contribute to the promotion, planning, and operation of the event, including costs for printing, promotion, supplies, prizes, etc. Conditions are negotiable, and the event organizers are open to discussions regarding special requirements or sponsor benefits.

Join us in making a meaningful impact and supporting those who have bravely faced the challenges of cancer. Your sponsorship will not only be a beacon of hope for survivors but also a testament to your commitment to community well-being.

**SPONSORSHIP DOLLARS ARE REQUIRED TO BE PAID IN FULL WITHIN SEVEN BUSINESS DAYS OF SIGNING THE SPONSORSHIP AGREEMENT.**

Contact Name: \_\_\_\_\_

Organization: \_\_\_\_\_

Mailing Address: \_\_\_\_\_

\_\_\_\_\_

Phone: \_\_\_\_\_

Email Address: \_\_\_\_\_

\*Tax deductible letters will be emailed to the email address above.

Sponsorship Level: \_\_\_\_\_

Who should we acknowledge for the donation? (Name, organization or "Anonymous")

**PLEASE MAKE CHECKS PAYABLE TO:** Needs Beyond Medicine

PAYMENTS CAN BE MAILED TO:

Needs Beyond Medicine

c/o canSURVIVE

P.O. Box 712043

Salt Lake City, Utah 84171

## Questions:

Please contact: Phil Brown, Founder/CEO, Needs Beyond Medicine by email:

**canSURVIVE@NeedsBeyondMedicine.org**

*Needs Beyond Medicine (NBM) is a 501(c)(3) nonprofit organization. Donations to NBM, a qualified organization under IRS regulations, are deductible as allowable by law. All donations will be acknowledged in writing, including NBM tax identification number for your records. Contact your tax advisor for counsel concerning the deductibility of your donation. EIN: #27-0436521*