



Pre-IPO Secondary Market Update 2023YTD

July 2023

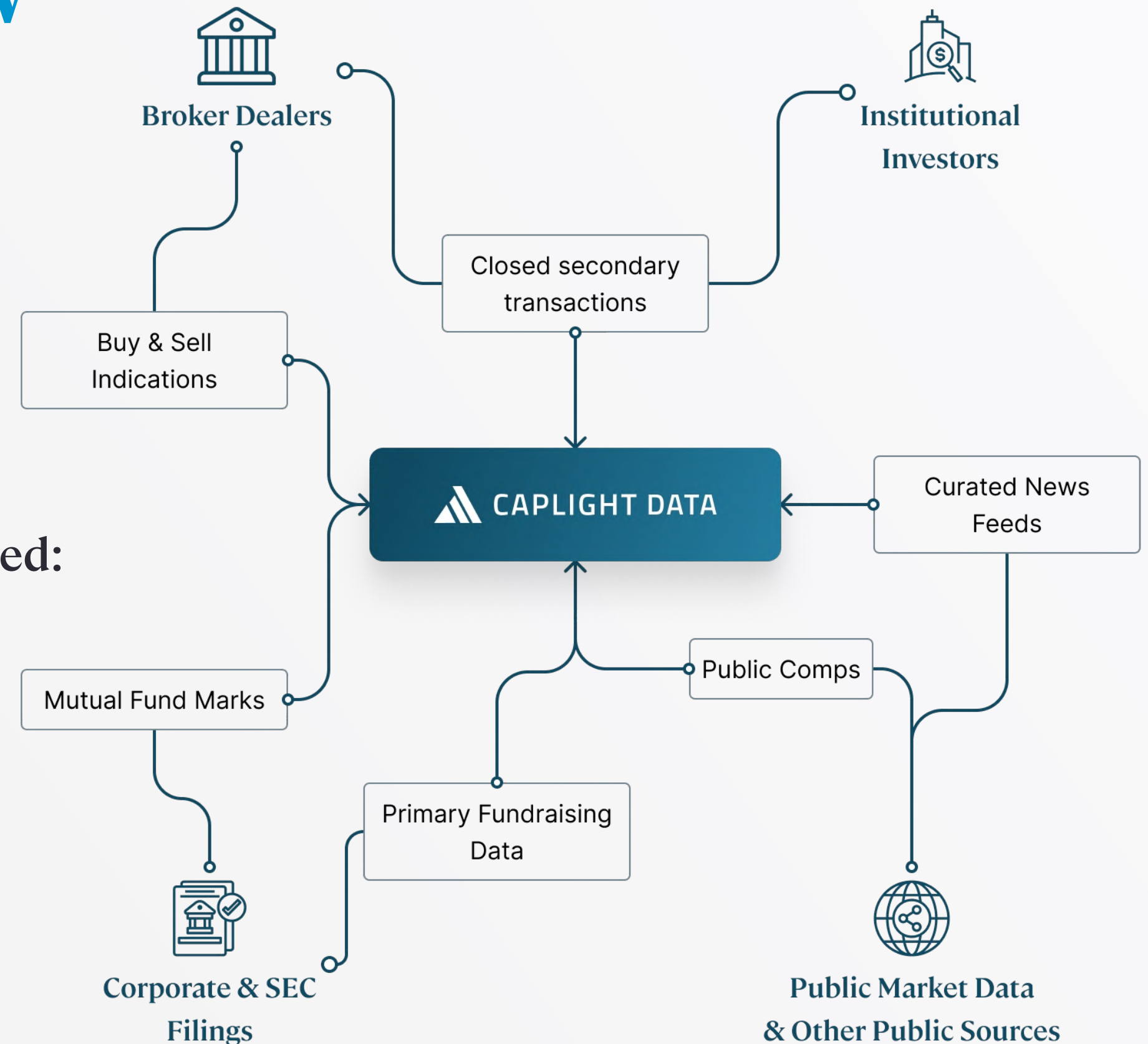
Caplight Data - Overview

Centralized pricing data for the private markets

Caplight currently partners with over 60 of the most active broker-dealers and institutional investors in the private markets to build a robust and transparent dataset of private market pricing information

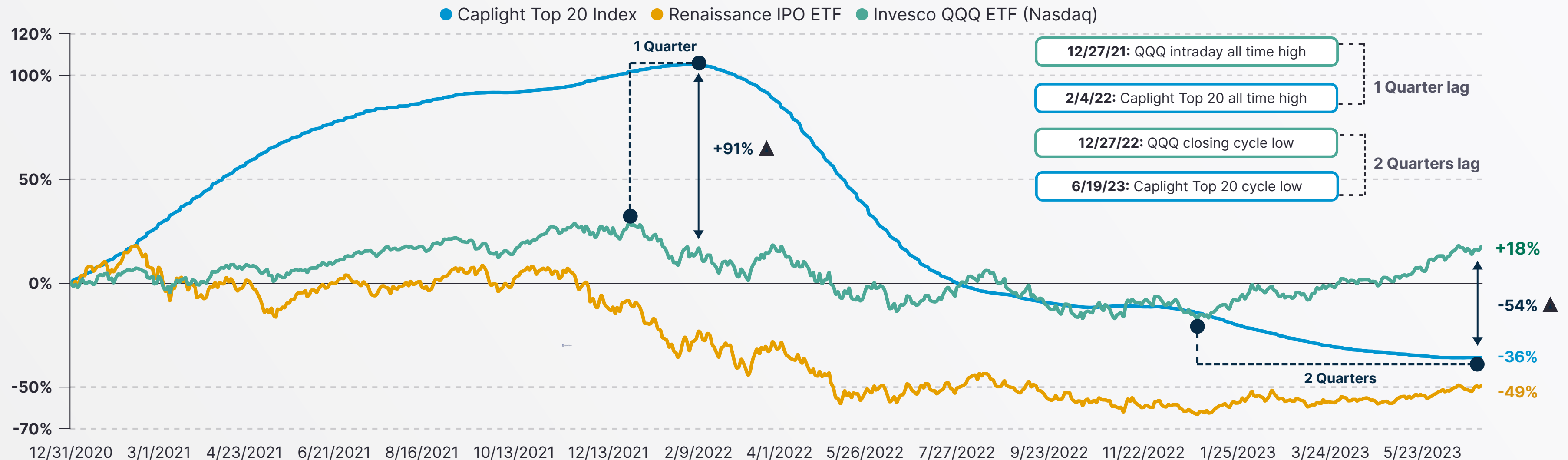
Since launching in June 2022, Caplight has captured:

- \$300B+ closed secondary & indicative order data
- 15,000+ secondary transaction & order data points
- 20,000+ public fund marks
- 450+ private companies covered



Private Secondary Market Valuations

The Pre-IPO Asset Class: Quick to Correct, Longer to Recover



The **Caplight Top 20 Index** has declined **(68.76%)** from its February 2022 peak to its current valuation. Historically, private secondary market valuations lag the public markets by 1 - 2 quarters depending on market cycle, and we expect that private market valuations bottomed towards the end of Q2 2023. The private secondary market historically has outperformed public market comps (QQQ ETF) in bull markets, and underperformed in bear markets.

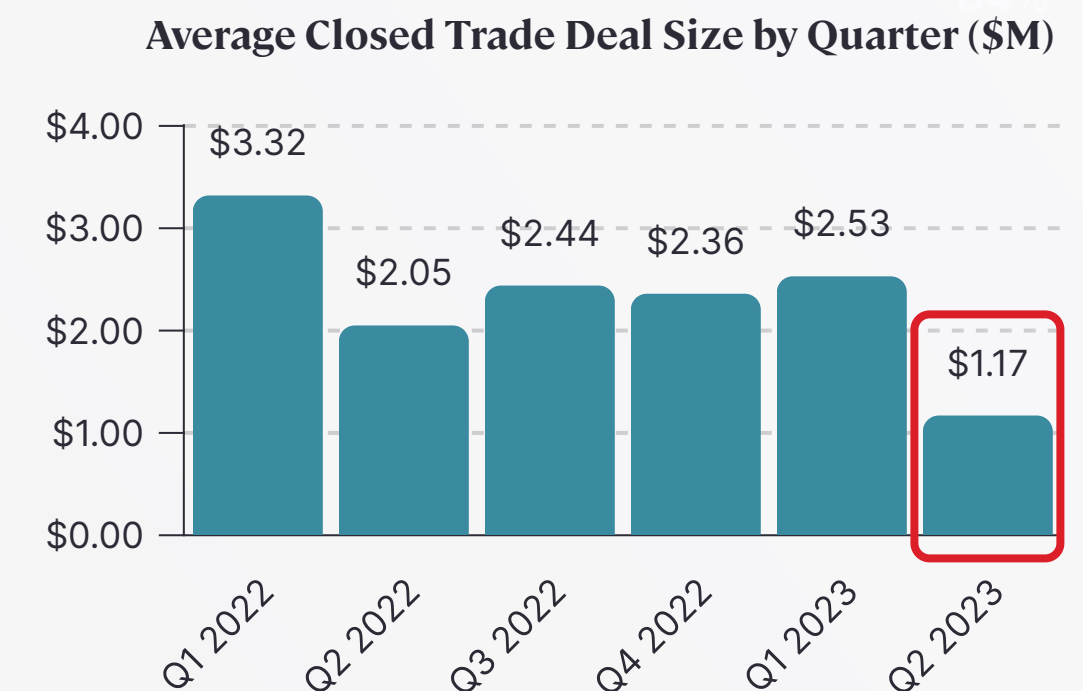
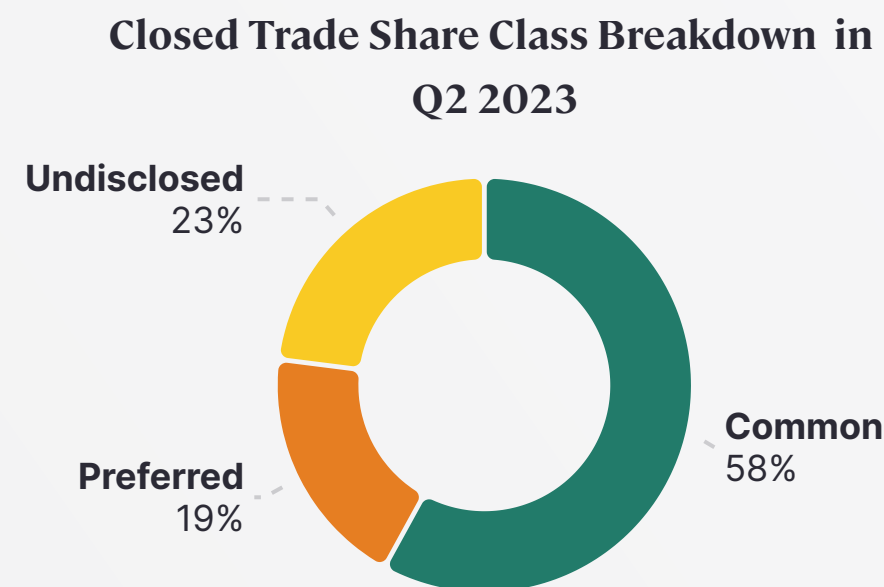
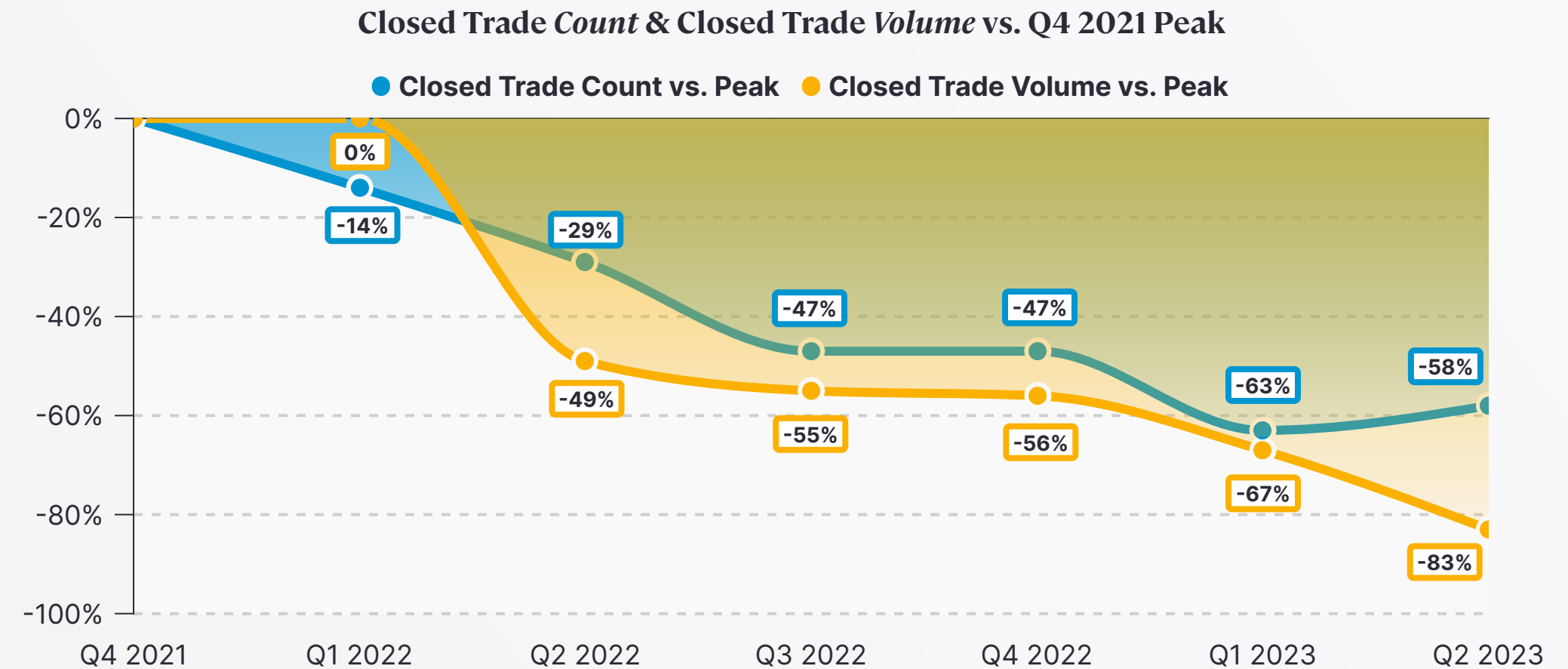
Pre-IPO Secondary Trade Volume

2023 quarterly **closed Pre-IPO secondary volume** has declined vs. the Q4 2021 peak, however, quarterly **closed trade count** rose in Q2 2023 for the first time in five quarters:

- **Qtrly Volume:** -83% vs. peak / -47% QoQ
- **Qtrly Trade Count:** -58% vs. peak / +14% QoQ

What explains this divergence? **Retail sellers have capitulated**, indicated by:

- **Closed trades are primarily blocks of common stock** (58% of submitted Q2 2023 trades contained common shares vs. 19% preferred shares)
- **Average deal size** has declined to a new low (\$1.17M in Q2 2023)

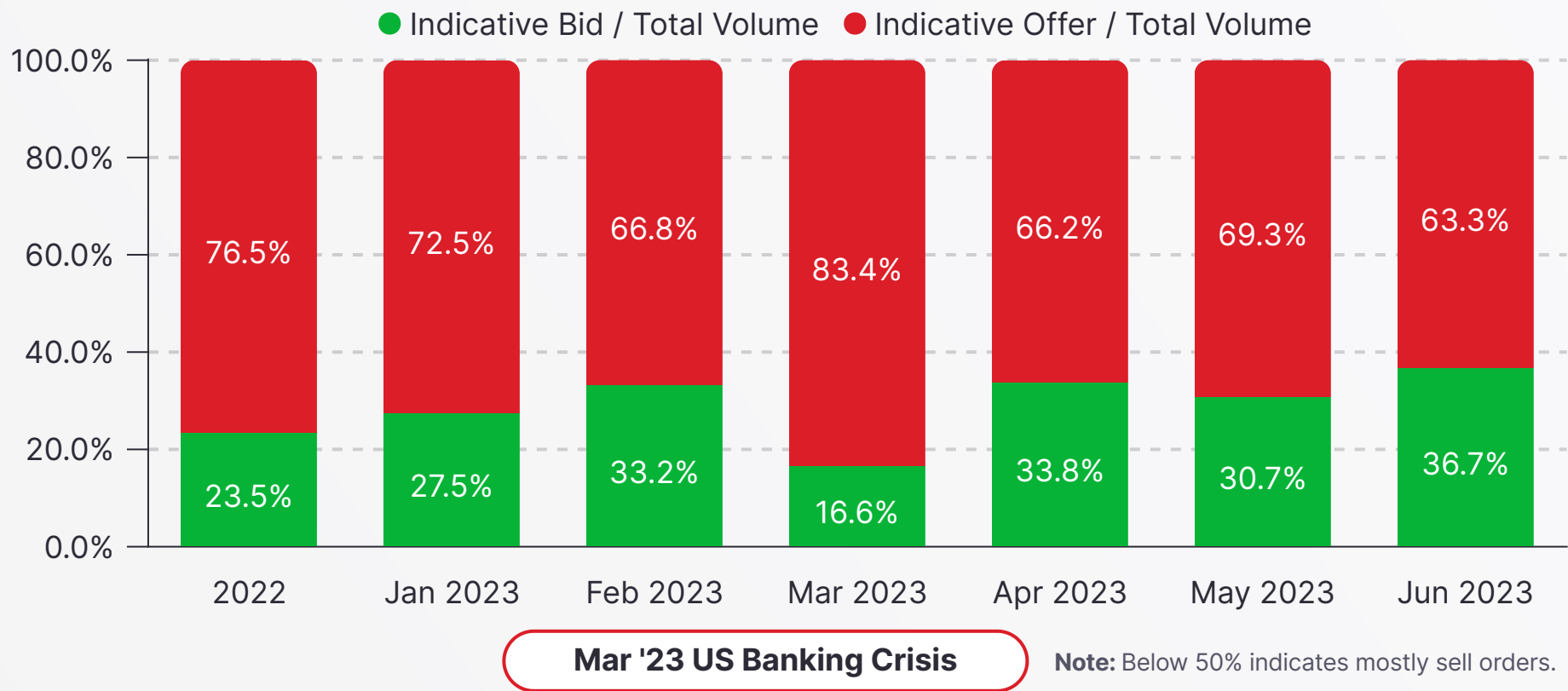


Note: Sourced from Caplight Data. Undisclosed share class includes contributors who cannot provide for confidentiality reasons.

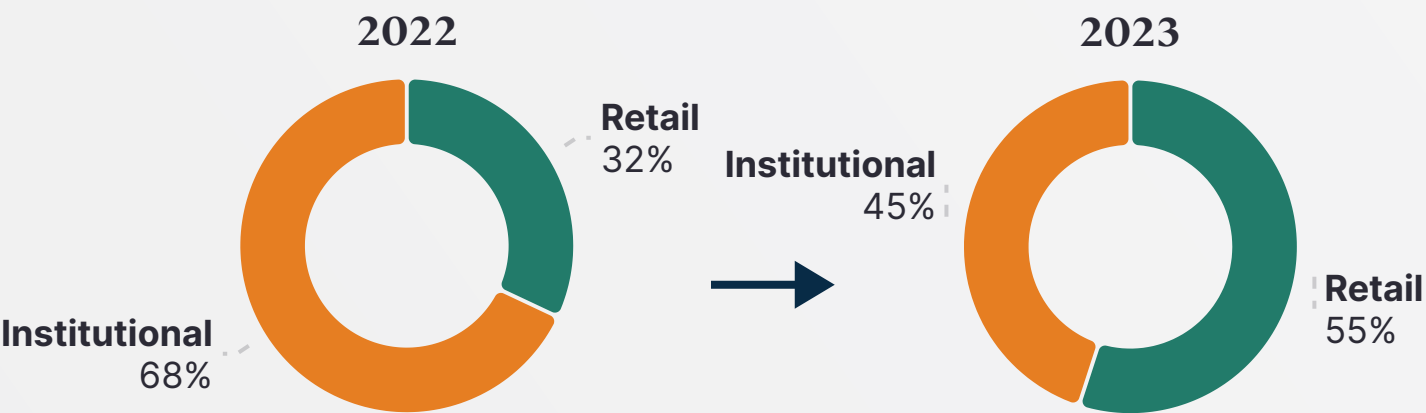
Indicative Order Volume in 2023

June 2023 saw the **highest indicative bid / total volume ratio** since 2021 as buyers looked to pick up shares at discounts. While the indicative bid / ask ratio has increased, **average indicative bid size and average indicative offer size has fallen dramatically**. Investors and shareholders entering the market are attempting to buy and sell smaller sized blocks (<\$2.0M) instead of going after institutional-sized opportunities.

Indicative Bid / Total Volume Ratio has Increased since 2022 & the US Banking Crisis



Indicative Order Volume (Bid & Offer) has Shifted to Mostly Retail - Sized Blocks (< \$2.0M)



Average Indicative Bid and Offer Size has Decreased Significantly in 2023

	2022	Jan 2023	Feb 2023	Mar 2023	Apr 2023	May 2023	Jun 2023
Avg. Bid Size	\$12.19M	\$12.37M	\$13.86M	\$7.86M	\$8.23M	\$3.93M	\$3.04M
Avg. Offer Size	\$11.88M	\$8.12M	\$8.45M	\$10.25M	\$8.90M	\$3.99M	\$2.96M

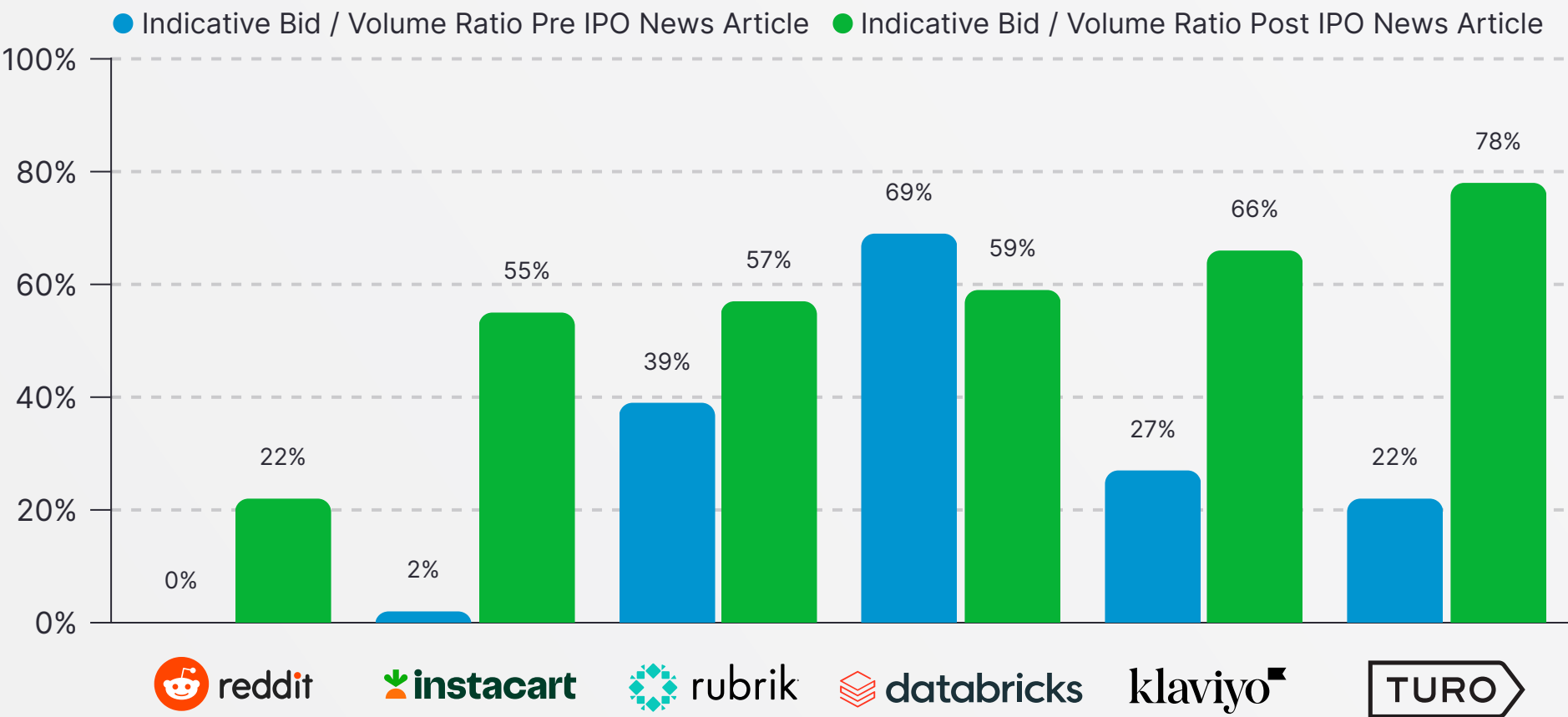
Note: Sourced from Caplight Data. Institutional sized blocks are classified as indicative bids or offers greater than \$2.0M. Indicative order data includes user submitted orders only.

Investors Flock to Three Themes

What is Getting Bid?

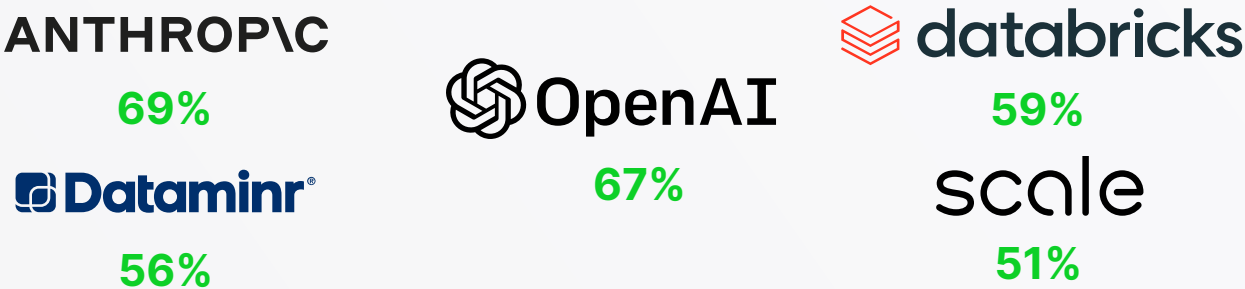
- ① The next expected class of Tech IPOs
- ② Artificial Intelligence & Data companies
- ③ Companies that raised primary rounds in the 'new normal'

① Companies Expected to IPO in the Near Future have Garnered Buyside Interest Following IPO News Coverage

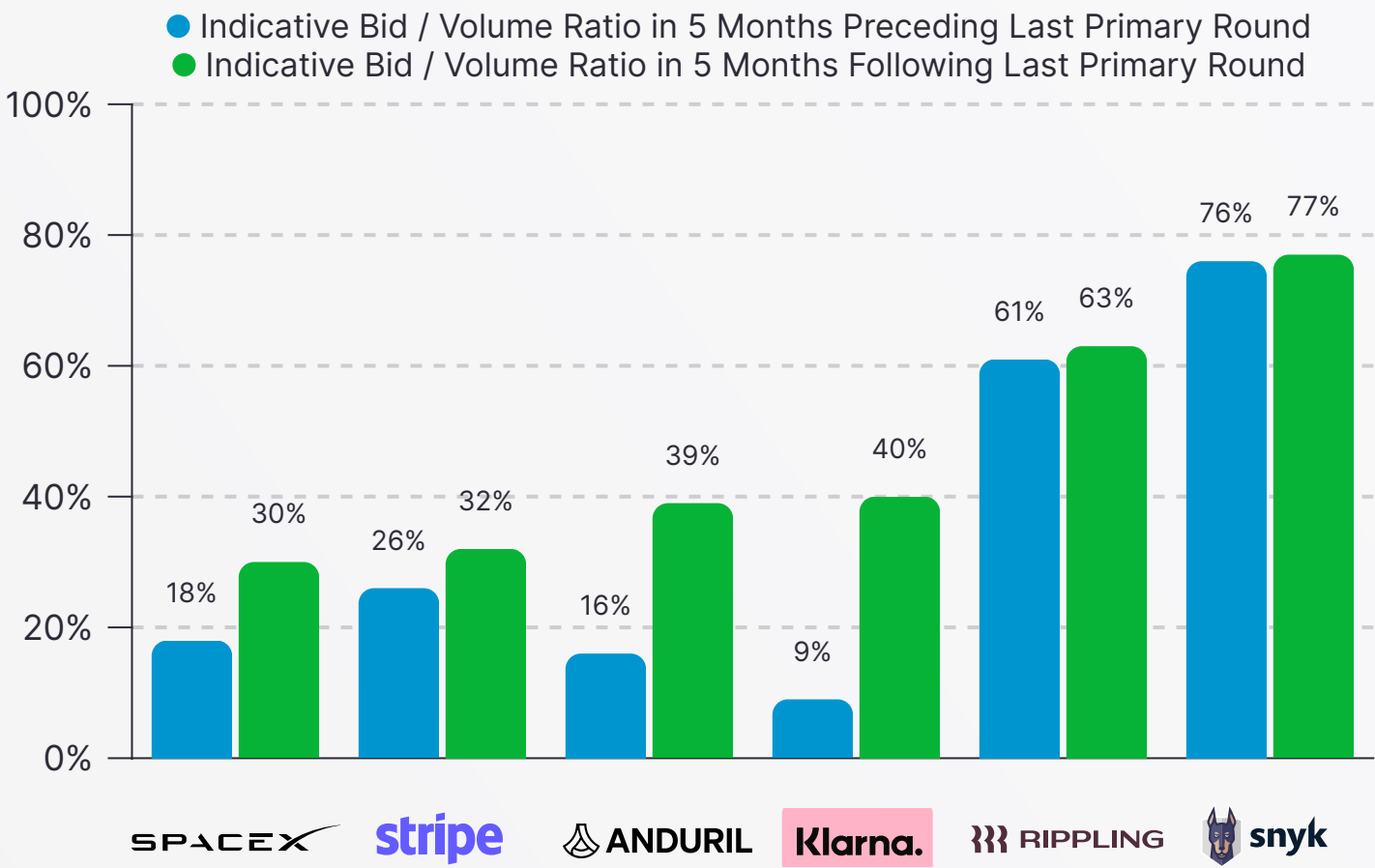


<u>3/4/2023</u> - Turo just dropped its 2022 financials as its IPO hunt continues	<u>4/4/2023</u> - Klaviyo Hires Bankers, Plans for late 2023 IPO	<u>4/14/2023</u> - Reddit, Instacart, Rubrik, reportedly eyeing IPOs	<u>6/12/2023</u> - Databricks IPO: What to know about Databricks
---	--	--	--

② AI & Data Companies' Bid / Total Volume Ratio is Significantly Above Market



③ Primary Rounds are Catalyzing Private Secondary Market Demand



Closed trade volume in 5 months following primary round vs. 5 months preceding primary round

Aug 2022	Mar 2023	Dec 2022	Jul 2022	Mar 2023	Dec 2022
+44%	+80%	+96%	+1,141%	+1,120%	Flat

Note: Indications of interest sourced from Caplight Data. IPO news articles sourced from Tech Crunch, The Information, Wall Street Journal, & Forex. Indicative order data includes user submitted orders only.

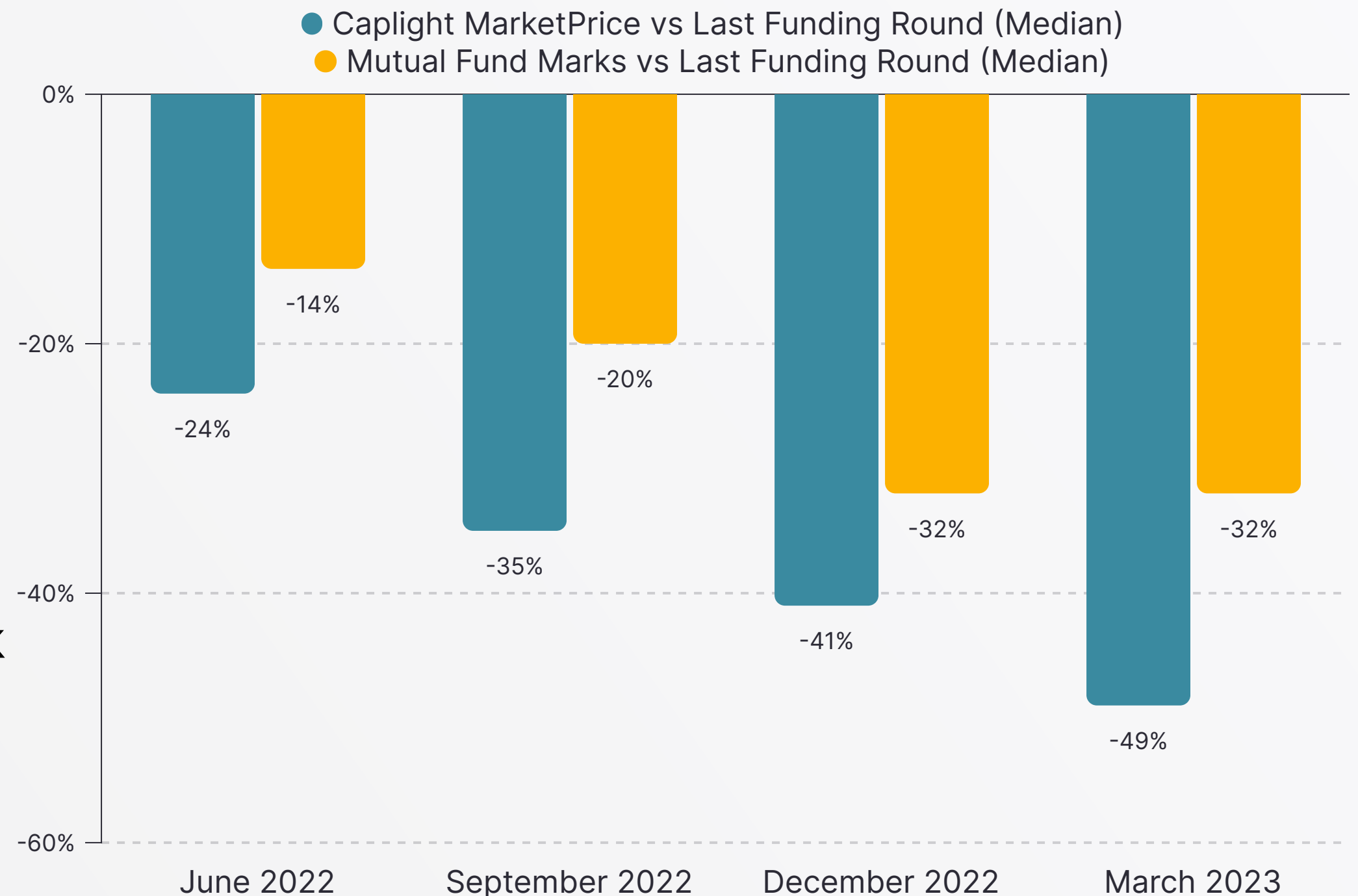
Mutual Fund Mark Valuations

As of Q1 2023, public mutual funds have put a "floor" in the valuation of their privately held shares. For the first time since the start of the bear market, **the median mutual fund mark price vs. last financing round price held steady QoQ**. As Q2 2023 filings approach, it remains to be seen if mutual fund mark share prices will rise once again.

Select Mutual Funds Included on Caplight Data



Secondary Market Prices vs. Mutual Fund Marks at Quarter End



Disclaimer:

For investment professional use only.

This is for informational purposes only and does not constitute an offer to buy or sell securities. An offer or a solicitation can be made only through the delivery of final offering document(s) and purchase agreement(s), and will be subject to the terms and conditions and risks delivered in such documents. Any securities offered are offered through Caplight Markets LLC, member FINRA/SIPC.

The information herein is provided as-is , without warranties of any kind. Caplight disclaims all warranties, express or implied, of merchantability, fitness for a particular purpose, title, and noninfringement

[BrokerCheck](#)

Logos provided by Clearbit

[User Agreement](#) | [Privacy Policy](#)