

2022 Year in Review



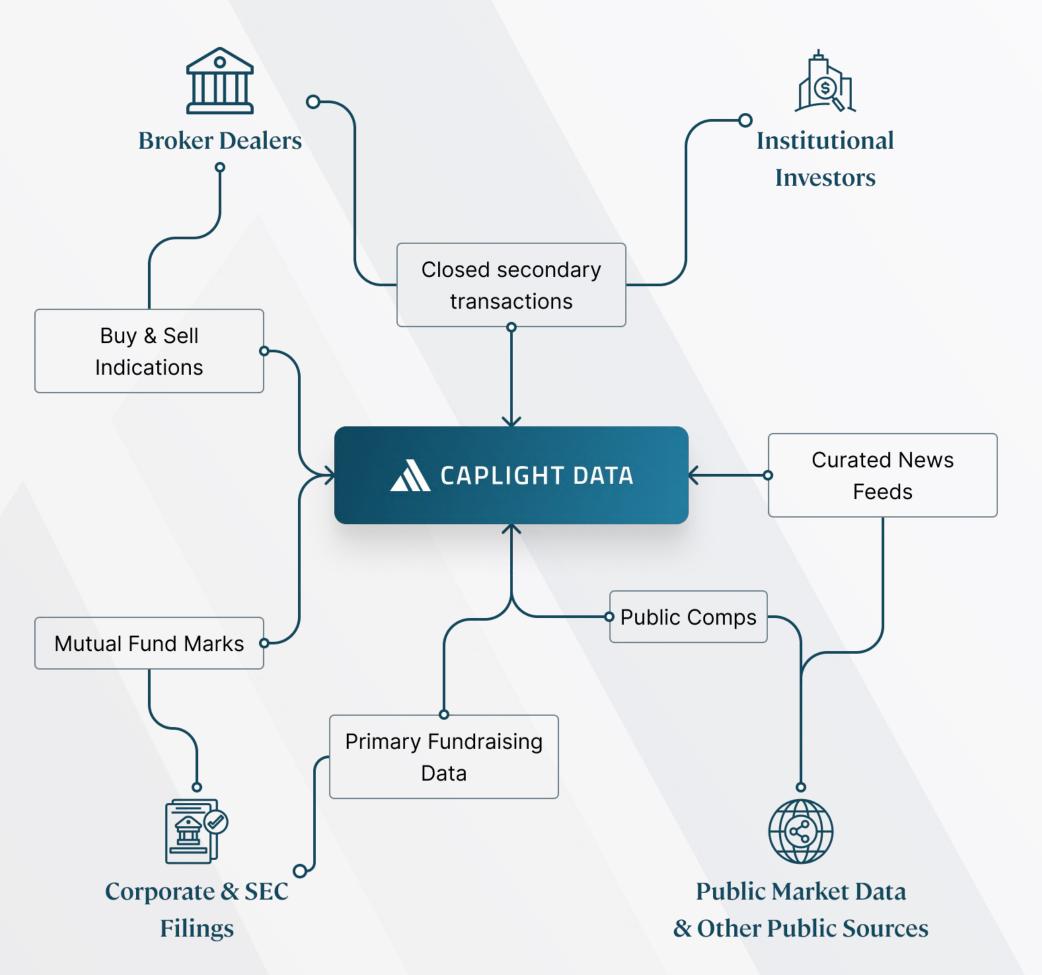
Caplight Data

Centralized pricing for the private markets

Caplight has partnered with 35+ of the most active broker-dealers and institutional investors in the private markets to build a robust, transparent dataset of secondary pricing information.

Data captured as of December 31, 2022:

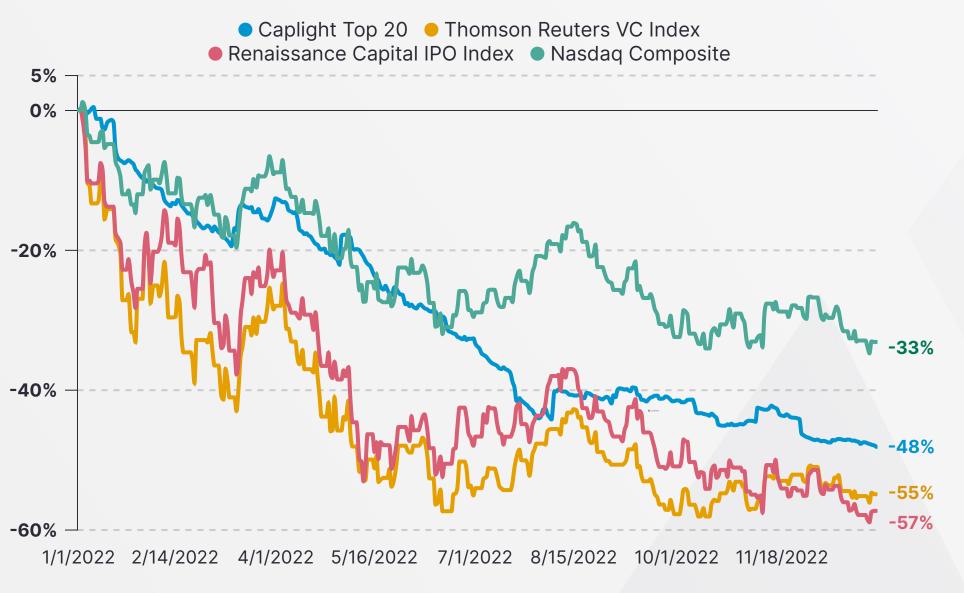
- \$170B+ closed secondary & indicative order data
- 10,000+ secondary transaction & order data points
- 20,000+ public fund marks
- 370+ private companies covered





Caplight Top 20 & Top Gainers + Losers

Price Performance in 2022



Relative Performance vs. Market in 2022

Gainers	SPACEX	ByteDance	gupshup	ARCTIC	& ANDURIL
Absolute Performance	+22%	-26%	-26%	-32%	-37%
Relative to Caplight Top 20	+70%	+22%	+22%	+16%	+11%

Losers	stripe	∽ Bolt	⋒ĸraĸen	OpenSea	Klarna.
Absolute Performance	-68%	-75%	-77%	-78%	-84%
Relative to Caplight Top 20	-20%	-27%	-29%	-30%	-36%

The **Caplight Top 20** declined 48% in 2022, relatively outperforming both the Thomson Reuters Venture Capital Index and the Renaissance Capital IPO Index, while underperforming the Nasdaq Composite. Outperforming sectors include aerospace & defense and enterprise software, while underperformers include web3 and fintech.



Mutual Fund Mark Valuations

Private secondary market prices have been more volatile than mutual fund marks over the last 4 quarters.

In bull markets, private secondary markets
 overshoot last funding rounds as mutual funds mark
 holdings consistent to last funding round.

(+8% / 0% in Q4 2021)

In bear markets, private secondary market prices
head lower than mutual fund marks because mutual
funds were consistently marked conservatively.
 (-42% / - 25% in Q3 2022)

Select Mutual Funds Included on Caplight Data





BLACKROCK



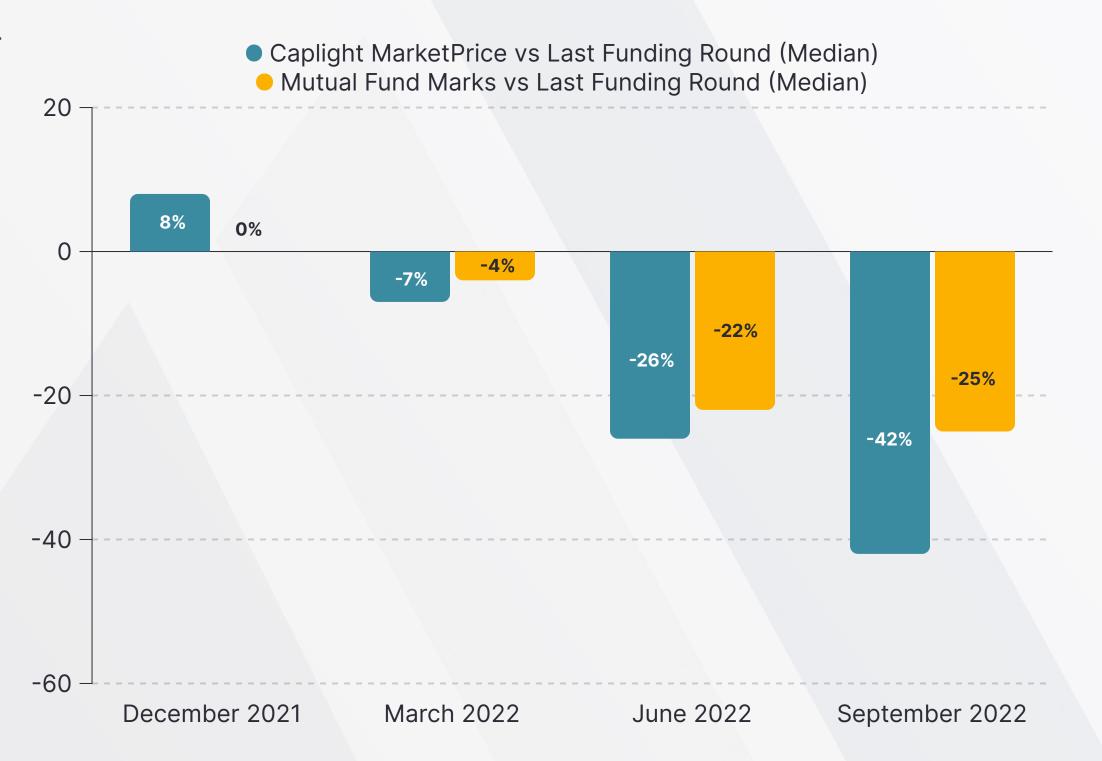




NEUBERGER BERMAN

T.Rowe Price

Secondary Market Prices vs. Mutual Fund Marks at Quarter End



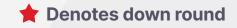


Private Market Valuations Decline

Unicorn Secondary Market Prices Relative to Last Primary Round (1)



Notable Unicorn Primary Rounds in 2022





























2023: Year of the Down Round?

- Only 23% of private Unicorns were able to secure primary funding in 2022, while the remaining 77% wait for more favorable market conditions.⁽²⁾
- With current valuations trading at a -41% discount to last primary funding round, down rounds are expected in 2023.

Klarna's \$6.7B Down Round in July 2022

• Klarna's Series H at an 85% discount to prior round served as a valuation reset that coincided with the resurgence of bids in the secondary market. This trend may gain prevalence in 2023.



⁽¹⁾ Includes most active secondary market companies with a private round since 2021. Primary rounds before 2021 are excluded from the analysis. Price performance based on Caplight MarketPrice.

⁽²⁾ Based on primary funding rounds listed on Pitchbook Data. Logos provided by Clearbit.



Private Market Secondary Trade Volume in 2022

Closed secondary trading volume declined throughout 2022 as valuations tumbled, but the **number of closed trades** increased in Q4 2022 for the first time since 2021. The largest, most liquid companies continue to represent the largest share of trading volume across the market.



Top 5 Most Actively Traded Companies by Quarter

Volume = \$0M - \$250M

	Price Ra	<u>ange</u>		<u>Price Ra</u>	<u>inge</u>		Price Ra	<u>nnge</u>		Price Ra	<u>nge</u>
Q1	High	Low	Q2	High	Low	Q3	High	Low	Q4	High	Low
stripe	93.0	65.3	animaca Brands	3.3	3.3	SPACEX	76.0	70.5	Airtable Airtable	105.0	72.0
EPIC GAMES	1,474.0	1,300.0	EPIC GAMES	1,515.2	750.0	rubrik rubrik	37.0	32.0	ADDEPAR	2.3	2.2
p pipe	89.0	88.0	SPACEX	87.8	58.0	BITFURY	351.0	351.0	SPACEX	78.2	74.7
J upgrade	5.6	5.0	- ₹ripple	28.0	23.0	Airtable Airtable	112.0	112.0	flexport.	13.0	10.5
mkraken	63.0	56.0	/XIOM SPACE	112.5	112.5	⋒ĸraĸen	61.2	19.0	• polysign	2.1	1.6



Indicative Order Volume in 2022

Oversold Orderbook Drove Valuations Down

- Risk-off sentiment permeated private market orderbooks on Caplight Data in 2022 with sell interest meaningfully outweighing buy interest each quarter.
- There was a large uptick in bids beginning in Q3 2022 after valuations corrected.

Top Companies by Buy Order Volume in 2022

























Top Companies by Sell Order Volume in 2022













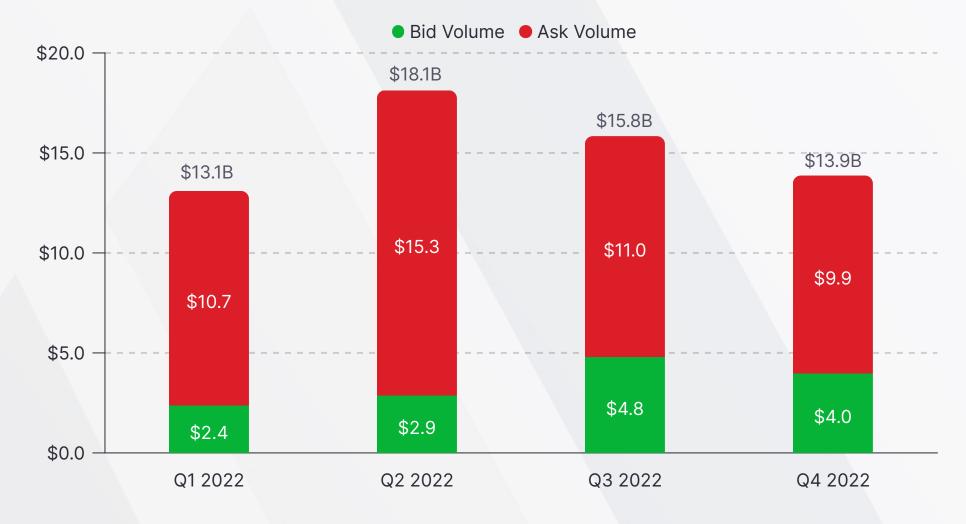








Private Secondary Market Order Volume by Quarter (\$B)



	Q1	Q2	Q3	Q4
Bid / Ask Ratio	18%	16%	30%	29%

Note: Below 50% indicates mostly sell orders.

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Appendix



Caplight MarketPrice

Caplight's MarketPrice is a daily evaluated pricing tool for private company stock

METHODOLOGY

MarketPrice tracks private company valuations using completed secondary transactions, indicative broker bid & offer data, public comparables, 409A valuations, mutual fund marks, and more.

Completed secondary transactions are the highest weighted input. When this data is unavailable, the algorithm looks to the other sources.

ACCURACY

When backtesting against a sample of over 200 completed secondary transactions, MarketPrice fell within 80%+ range of where a subsequent completed secondary transaction closed.



Thank you for your support!

