

# Credentials / Photo Policy

Please email all requests for Man Cup Drag Racing Series media credentials to:

Info@racemancup.com

Requests from media members to cover an event must be event-specific and may be submitted for consideration by sending an email request with an official letterhead of the news outlet attached. That letter must include an outline of proposed coverage, the names and duties of those assigned to the event, and the signature of the editor/director.

Requests must be received at least two weeks before the start of the event for domestic media, and one month for international media. Please provide a phone number, fax number, and address.

All first-time applicants must submit published proof of prior news coverage. Man Cup **does not** accept credential requests from stock photo agencies or from freelance journalists without a verifiable editorial assignment from an accredited news outlet. If granted media credentials to cover a Man Cup event, future consideration for credentials will be based on proof of coverage of that event (tear sheets, audio tape, videotape, etc.).

Man Cup welcomes and appreciates coverage from members of the media. However, the application for credentials does not guarantee approval. Members of the media are responsible for confirming their credentials before the event.

## **\*\* Man Cup Photo Policy\*\***

### **1. MEDIA ACCESS.**

**1.1 Terms of Access.** This Photo Policy constitutes a limited license by Man Cup to enter Man Cup premises and shoot Man Cup events. Use and reuse of all images shot is governed by this Man Cup Photo Policy and by the Man Cup Rulebook, unless you have a separate written agreement with Man Cup regarding your event photography, in which case, in the event of any conflict, the terms of that separate agreement shall prevail. Nothing herein constitutes a license to use marks of third parties, or authorizes you to use the name, image, or likeness of any recognizable person, whether a participant in the race or a spectator.

**1.2 Policy Changes.** This Photo Policy is subject to change and compliance with the Photo Policy as in effect at each event is required.

**1.3 Credentials.** If you are granted a "Restricted Photo Area pass" ("Pass") you may enter the Restricted Photo Area. The Pass must be easily visible at all times and is not transferable. You must sign an Man Cup Release and Waiver of Liability to receive a Pass. Man Cup reserves the right to approve or deny all credential requests, and revoke credentials, prior to or during any event. A fee may be charged by Man Cup.

**2. Restricted Photo Area – General.** The restricted photo area will be designated by Man Cup at each event, and may vary on various event days and throughout a given day. At all times, the following minimum standards shall apply in the designated restricted photo area:



- 2.1 Stay Behind the Retaining Wall. PHOTOGRAPHERS MUST STAY BEHIND THE RETAINING WALL AT ALL TIMES.** Photographers are not permitted over the track wall at any time during the event. No leaning against or over the retaining wall at any time. Cameras and equipment cannot be mounted on or placed against the retaining wall. Photographers are not permitted in the “starter’s box” or on the racing surface (track, burnout area, starting line) at ANY time.
- 2.2 No Elevation.** Please respect our spectators and our production crew. **No ladders, stepstools or other devices are allowed.**
- 2.3 Crossing.** If crossing to the other side of the track, walk cautiously well behind the burnout area.
- 2.4 225’ Limit.** The beginning of the photo area shall be from a point designated by Man Cup to no more than 225 feet down track. The photo area shall be marked on the wall and/or by an orange cone or as otherwise indicated by Man Cup. You are not permitted beyond 225 feet down track at any time.
- 2.5 Top End.** Photo access to the top end is not automatically included with a photo credential. To request access to the top end, contact the Man Cup.
- 2.6 No Flash, No Video.** No flash photography allowed. No video filming is allowed.
- 2.7 TV CAMERA NO PHOTO ZONE.** **It is essential that you stay clear of TV camera shots as well as spectator sightlines.** A “TV CAMERA NO PHOTO ZONE” will be designed by Man Cup where photographers will be prohibited. This area will be marked and should not be entered at any time. The no photo zone will include but is not limited to the area directly beside each staged car, from the staging beams back through the entire length of the cars, on the side that is in view of TV cameras. You cannot be positioned in this area.
- 2.8 Kneel-Down Zone.** In the area directly beside each staged car, from the staging beams back through the entire length of the cars, you must kneel down from the moment the cars initiate the staging process until the cars launch (to the extent being in such area is permitted and is not in the TV Camera No Photo Zone).
- 2.9 No Airborne Devices** No airborne devices of any kind (e.g., remote controlled helicopter or quadcopter, “drone,” or any other airborne device) are allowed. Ejection from the facility and/or confiscation of the device may result in the sole and absolute discretion of Man Cup, facility personnel and/or law enforcement.
- 2.10 Compliance with the Direction of Man Cup Staff; Non-Interference with Event.** Do not interfere or impede any spectators, TV crew, other media personnel, or the conduct of the race or any part of the event. Follow all instructions of Man Cup personnel.
- 2.11 Vest.** An Man Cup photo vest must be worn at all times while in the Photo Area. **Please return the vest to Man Cup staff upon completion of your assignment. (A \$100 FEE WILL BE ASSESSED TO HOLDERS OF UNRETURNED PHOTO VESTS.)**
- 2.12 Attire.** You must wear a shirt with fully-covered shoulders and shoes with closed heels and toes (no open toed shoes, sandals, clogs, slides, etc.).
- 2.13 Courtesy.** The Restricted Photo Area is a working area. Please be courteous to your colleagues and spectators and leave the area when you are not working.



### **3. ACCREDITATION; USE OF IMAGES.**

**3.1 Legitimate Media Assignment Required.** Only accredited photographers on assignment for a Man Cup -recognized news media outlet or other Man Cup-accepted media outlets will be permitted to photograph Man Cup events. Man Cup does not generally recognize photo agencies, influencers, social media managers, or freelancers as media. Man Cup has the sole discretion to determine who is or is not Man Cup-recognized.

**3.2 Contemporaneous News Use Required.** All photography use is restricted to reasonably contemporaneous newsworthy usage only, and reuse is prohibited except with the express written permission of Man Cup.

**3.3 No Freelancing.** Freelance photographers are not permitted without specific assignment from a Man Cup-recognized media outlet, and as expressly permitted by Man Cup. A photo credential is required.

**3.4. No Commercial Use.** All use and reuse of all images obtained at all Man Cup events for commercial purposes is prohibited except in accordance with a written license from the Man Cup. To inquire about licensing of event photos for commercial purposes, please contact the Man Cup: [info@racemancup.com](mailto:info@racemancup.com)