



# THE PROBLEM



Blockchain technology is bringing an exponential volume to the digital marketing and media management space.



The unprecedented explosion of NFTs in **2021** undeniably onboarded many Web2 companies and service providers into the blockchain space.



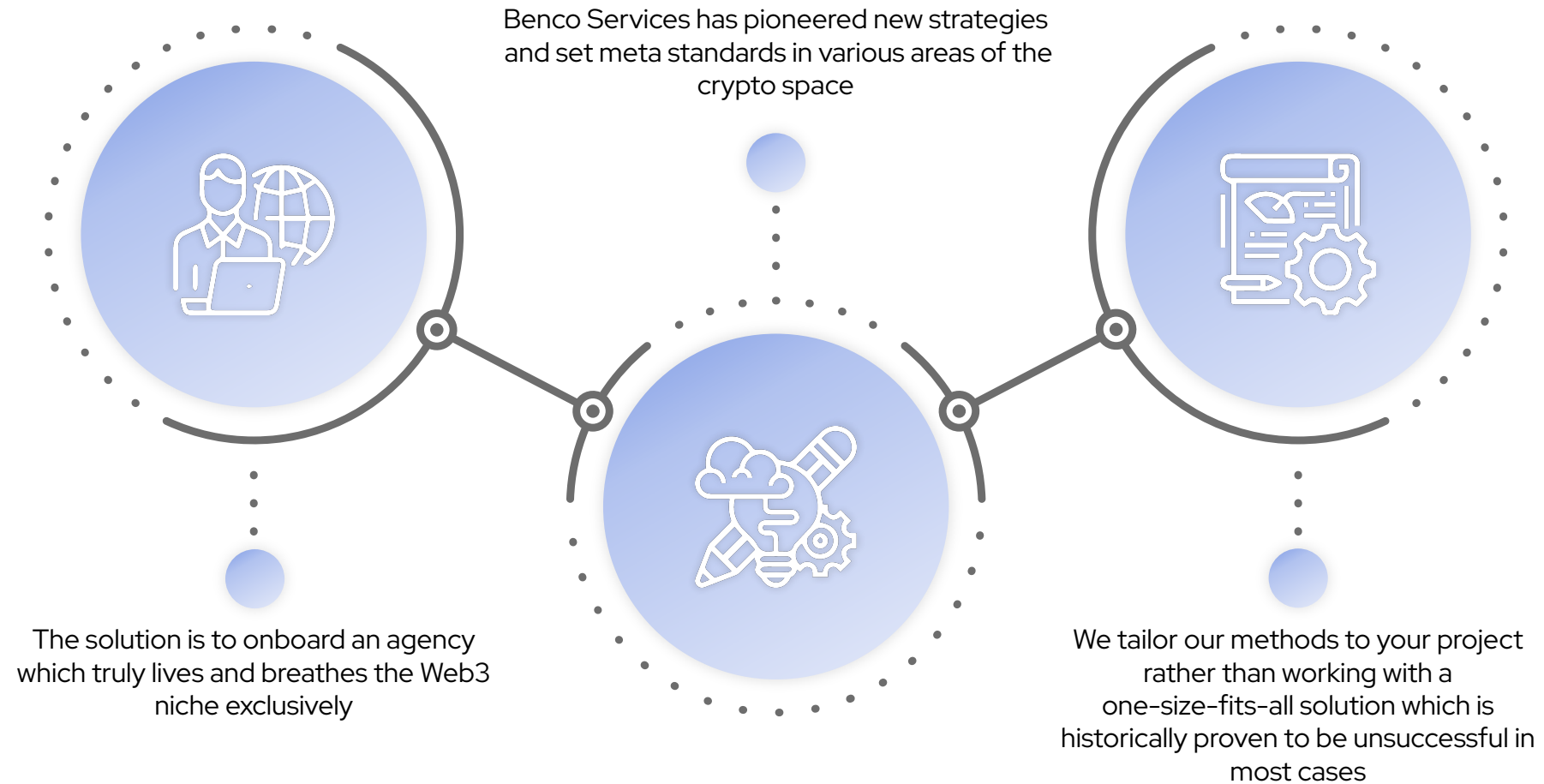
'NFT' became a higher searched keyword than all other trading and investing phenomena. In addition, the trading volume of NFTs increased by **708%** in the same quarter.



Consequently, inexperienced agencies with no true belief in Web3 are trying to capitalize on this volume by providing generic, non-ROI driven services.

**Benco Services is here to provide a holistic, affordable and expert-driven service.**

# THE SOLUTION



# SERVICES

**01.**

Influencer Marketing



**02.**

Discord Management



**03.**

Reddit Marketing



**04.**

Social Moderation



**05.**

Exchange Listings



**06.**

Press Releases



**07.**

Strategic Partnership Manager



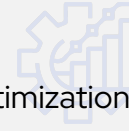
**08.**

Social Account Management



**09.**

Search Engine Optimization



**10.**

Branding and Creatives



**11.**

Spaces Marketing



**12.**

Video Production



**13.**

Media Buying



**14.**

Community Management



**15.**

E-Mail Marketing



# STEPS



01.

Consultation - after making web-contact with the Benco Services team, we will host a call to better understand your project and which services are most applicable for you and your timeline.



02.

Tailored Package - we will then make a package and prepare team members to work on your project ensuring maximum niche and location alignment where possible.



03.

Quote Delivery - we will give you a price point for a monthly subscription rate for those services and team members.



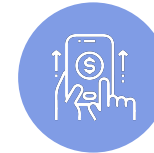
06.

Dynamic execution - we begin to action our service deliverables, ensuring that we have the functional components in place to be able to adapt and strategize according to any fluctuations in market conditions or project needs.



05.

Onboarding - you will then receive onboarding documents and our team will begin working setting up MarTech stacks for you after a kick-off team introduction call.



04.

Payment & Invoice - you will then be given an invoice and contract to sign, and we will verify payment delivery.

# FAQs

Q: 'This all sounds great, but can we pay you after we make sales?' A: To put it simply, no. We are dedicated to providing our best service to clients and work with them as a reliable and serious company. Most legitimate and scaled operations will require payment to a staff team and therefore payment upfront.

Q: How much does Benco Services cost? A: Our cost is tailored to your needs. Once we understand which services are best suited to your project then we will give you a quote based on the package needed to fulfil all services listed. We are able to facilitate both lower and higher budget projects as our service list is very vast in price points.

Q: How does budget based work operate at Benco Services? A: At Benco Services we do not take any percentage of budgets. 0%. All budgets will be handled in a 'Budget Wallet'. Budget wallets are secure multi-signature wallets which are purely used for client needs such as paying an influencer for a campaign promotion. All fees to Benco Services itself are done through retainer and fixed-fee payments. If for whatever reason there is a remainder in the budget that has not been utilised for a campaign (for example) and you would like to terminate the Benco Services service, you will be refunded immediately.

Q: Despite Benco Services offering a holistic service list, my business only needs one service - my team covers the rest! Can I still hire Benco Services? A: Of course! There is no set minimum amount you have to spend with us as long as you are using at least one of our services at full price, it does not have to be a combination.



# THANK YOU

Make your crypto brand go viral today

