Global **Most Innovative Knowledge Enterprise** Award

Application & Assessment Forms

2023







Thank you for your interest in the Global Most Innovative Knowledge Enterprise (MIKE) Award. It is our pleasure to organize this award for the 5th year, as a continuation of the famous MAKE Award.

The Global MIKE Award recognizes organizations in public and private sectors excelling in their Knowledge Management and Innovation Management practices.

In order to apply for the Global MIKE Award, you first need to candidate through one of our national or regional MIKE Award representatives, you can find their contact information on our web site. Selected regional and national winning organizations will automatically become candidate for the Global MIKE Award competition.

The purpose of the Global MIKE Award is not just to receive an award, but also to learn from other International winning organizations. The sharing of proven practices across industries and countries, is one of the added value of participating in the MIKE Award. For this purpose, this year a new section (part C) was added to the application form where applicants are asked to share 2 proven practices. In this matter, we are happy to announce that we partnered with Wegrow (wegrow-app.com), a solution company offering a best practices sharing platform that we will start using this year to capture and share proven practices.

You will find in this document all the information necessary to fill in your application form. We would like to thank the Iranian MIKE Award organizers for having shared with us this new beautifully designed template.

We are looking forward to receiving your application and we wish you a successful Knowledge and Innovation Management journey.

Sincerely

Vincent Ribiere & Global MIKE Award Team The Institute for Knowledge and Innovation Southeast Asia (IKI-SEA) Bangkok University globalmikeaward.com



I. Application & Rules

- I.1 Type of Application
- **I.2 Application Form**
- **I.3 Terms and Conditions**
- I.4 Submission Guidelines
- 1.5 Submission Checklist

II. Assessment Form

Part A: MIKE Intellectual Capital Assessment Criteria

- Criteria 1: Empowering knowledge workers for innovation
- Criteria 2: Strategic, visionary, and transformative leadership
- Criteria 3: Living up to customer and stakeholder expectations and needs
- Criteria 4: Developing internal & external networks and connectivity
- Criteria 5: Cultivating an organizational innovation culture
- Criteria 6: Investing in and delivering knowledge-based products/services/solutions
- Criteria 7: Enforcing knowledge practices and systems for knowledge creation
- Criteria 8: Implementing creative and virtual concepts / spaces to create stakeholder value
- Criteria Ranking

Part B: Innovation Performance

Part C: Proven Practices

Part D: Appendix Documents

I. Application & Rules

Please fill up this form in English language only

I.1) Type of Application

Please choose one of the followings:

| We wish to go through the normal judging process and compete for the |
|--|
| Global MIKE Award, including Most Outstanding Winner (Global). |

We are the past winner of Global MIKE Award _______(year). We wish to retain the title of Global MIKE Award winner through the revalidation process.

I.2) Application Form

| In which of the following 5 MIKE categories would you like to apply (select only ONE that matches your organization profile)? | □ Large private organizations □ Government organizations □ State Enterprise Companies □ Associations, Institutions and non-profits □ SMEs - Startups |
|---|--|
| Name of Company / Organization: (The name stated here will be displayed in all promotion and collateral materials associated with the Award including Trophy and Certificate. No change is allowed after submission.) | OVas |
| Contact Details | |
| Name | 2 6 |
| Position: | |
| Address: | KE |
| √ ₹ Glo | al 🥳 |
| Country: | -nterp |
| Tel No.: | |
| E-mail Address: | |

| Company/ Organization Details | |
|--|---|
| Business Registration No.: (For public organization without a Business Registration number, please fill in "0" in the field.) Type of Organization: | |
| (e.g. Private/NGO/Government) | |
| Type of Business: | Local / National / International |
| Please State the Business Group / Unit: (if any) | HOV9X |
| Total Number of Employees: (i.e. the units in which the KM applies and spreads to) | 2 |
| Listed Company/ Organization in Stock Market: | Yes / No |
| Date of Establishment: yyyy/mm/dd | K'E |
| Website: | http:// |
| Company Logo (png, jpg or ai file format) | Please provide your company logo via email. |
| To whom the invoice should be addressed to (please provide full name, address, email, company Tax Number (if any)) | Ente |
| | |
| | |
| | |

| Category of Business: (Please choose the most suitable category) Knowledge Management Department | □ Agriculture Fishing Mining Energy Forestry □ Medical services □ Manufacturing (i.e., Automotive Parts, Garment) □ Bio Food Technology □ Construction Housing □ Financial services and banking □ Trading and Logistics □ Professional services and other producer services □ Retail and food services □ Public administration, social services, NGO and government departments □ Tourism Hotels □ Education services □ Public transportation Shipping Aviation □ Entertainment, publishing and media □ Telecommunications IT □ Others (Please specify:) |
|---|--|
| Timowicage management Department | |
| Number of Knowledge Management staff.: | Full time: Part Time: |
| To which business unit the KM department reports to: (e.g. HR, IT,) What is the name of the department in charge of KM?: | KE |
| \ 3 GIC | bal 🥳 / |
| Person in Charge of KM, contact info: | Name: |
| edge | Email: Position: |
| Is your organization planning to become ISO 30401 certified (KM certification standard)?: | Yes / No / Thinking about it |
| Additional comments about your KM department? | |
| | |

| Innovation Management Department | | |
|--|---------------------|-------------------|
| Number of Innovation Management staff.: | Full time: | Part Time: |
| To which business unit the Innovation Management department reports to: (e.g. HR, IT,) | | |
| What is the name of the department in charge of Innovation Management?: | | |
| Person in Charge of Innovation Management, contact info: | Name:Email: | |
| To assume the first of the firs | Position:Yes / No / | Thinking about it |
| Is your organization planning to become ISO 56002 certified (Innovation Management certification standard)?: | 100 / | Imming about it |
| Additional comments about your Innovation Management department? | K | E |
| Please provide 2 referees for verification pur | pose (e.g. your own | staff, clients) |
| 1. Name: | ısaı | 39/ |
| Company/Organization: Position: | Enter | |
| Tel No.: | | |
| Email address: | | |
| 2. | | |
| Name: | | |
| Company/ Organization: | | |
| Position: | | |
| Tel No.: | | |
| Email address: | | |
| | | |

I.3) Terms and Conditions

Applicants must accept the following Terms and Conditions to join the Global MIKE Award.

- □ We give our consent to hosting organization / country representative / proposer to send the submitted personal data to the administration unit of Global MIKE Award for the use of processing the award.
- We agree to the <u>Terms and Condition</u> of Global MIKE Award as stated in the following pages.

| Full Name: | | <u>~</u> |
|------------|--------|----------|
| Position: | | |
| Signature: | | |
| Date: | Global | 00 |

Terms and Conditions of the Global MIKE Award

Entrants for the Global MIKE Award are bound by the terms and conditions of the Award. Please carefully read the following terms. Failure to comply may lead to rejection or disqualification of the entry.

Terms and Conditions:

- 1. The entrant's name (i.e. the name of the organization) stated in the application form will be displayed in all announcements, promotion and collateral materials associated with the Global MIKE Award.
- 2. The use of data as contained in the application will conform to the law in the countries where the administration unit of Global MIKE Award, country host, and Award Presentation Ceremony event organizer are based.
- 3. The entrant is required to enter the Business Registration number when lodging their application and may be further asked to submit the Business Registration document for verification. For public organization without a Business Registration number, please fill in "0" in the application form.
- 4. The entrant must ensure the report, including all design and work submitted, does not infringe the intellectual property rights of any third party. The organizer will not be responsible for any such

- infringements in whatsoever and entrants found to have committed intellectual property right infringements will be disqualified immediately. Application fee will NOT be refunded.
- The entrant must adhere to the schedule and submit their report on time. Late submission will not be considered.
- 6. All information, including the logo of the organization, will be used by the organizer strictly for purposes related to the Award. This information may be disclosed and transferred thereof to the organizer's employees, officers, legal advisors, or judging panel of the Award on a need-to-know basis and only to the extent necessary for each of them to perform his/her duties.
- 7. An awardee agrees to allow the organizer to use its organization name, logo and photos in the promotion and publicity materials of the Award.
- **8.** The awardee agrees to let the organizer anonymously use its submitted information on research study and publication purpose.
- 9. The awardee **agrees to share their submission to other awardees and hosts of country MIKE Award** on a platform. The Awardee has the right to edit its original material (i.e. consolidate to 4-7 pages in a single story) to make it suitable for sharing.
- 10. Subject to Clauses 9, the awardee agrees to treat the submission made by the other awardees pertaining to this Award as confidential information (verbal, written or electronic format). The awardee agrees not to disclose or use any of the proprietary information unless it is already known to the awardee prior to the viewing. The awardee also agrees to make no copies in any form of any documents which contain such confidential information.
- 11. The entrant agrees not to make any claim or bring any action against the organizer and members of the Judging Panel for any reason whatsoever, or otherwise seek to recover from the organizer and members of the Judging Panel, any costs incurred in relation to the Award or any lost expectation of profits or any other benefits which the entrant may expect to accrue from participating in the Award.
- 12. An entered application cannot be withdrawn once the assessment process has commenced. The materials submitted by the entrants cannot be returned.
- 13. The operational details of running the Award such as deadlines of submission, dates of announcement, award ceremony, trophy arrangement etc. are subject to announcement by the organizer from time to time. The organizer reserves the right to make such changes according to the prevailing conditions.
- 14. The terms and conditions are subject to change by the organizer when necessary. The organizer reserves the right to revise the rules of the Award without prior announcement. The document is available on Global MIKE Award Website: https://www.globalmikeaward.com
- 15. All matters and disputes are subject to the final decision of organizer of the Global MIKE Award.

I.4) Submission Guidelines

Guidelines for Preparing your Successful Story

Submission deadline: September 30th, 2023

The Submission package should include 2 important pieces, the report + 2 Proven Practices submissions:

- 1. The report is composed of 4 parts A, B, C and D in the format as follows.
 - A4-size, with single-lined spacing and minimum font size of 12 points
 - Maximum 2 pages per criteria for Part A
 - Maximum 1 page per measurement for Part B (including tables and figures)
 - Part C: 2 proven practices
 - Appendices (Part D) (optional such as such as company annual reports, articles, newspaper clippings etc.; maximum of 5 items)
 - Start a new page for each section

2. Payment information

- Application Fee: \$USD 850 (All taxes included)
- This fee includes the review of the application by our International Expert committee as well as the Trophy + Certificate + 3 seats for the Award Ceremony in Bangkok, Thailand (March 2024).
- If you do cannot physically attend the award ceremony to receive your trophy and certificate we will be able to ship it to you with extra shipping cost
- When you submit your application to contact@globalmikeaward.com we will send you an invoice for payment by international bank transfer.

I.5 Submission Checklist

| ☐ Choose type of application | | |
|---|--|--|
| ☐ Fully filled in application form (and please double check that your | | |
| company name is properly stated as you would like it to appear on the | | |
| Trophy and Certificate) | | |
| ☐ Terms and conditions form signed | | |
| ☐ Company logo (.png, or .jpg or .ai) submitted by email | | |
| ☐ Assessment form completed (2 pages max per criteria) | | |
| □ 2 proven practices | | |
| ☐ 2 proven practices submitted to the MIKE Wegrow platform (optional) | | |
| (https://mike-award.wegrow-app.com) | | |
| ☐ Appendices (if any) | | |

If you prefer to fill up this application form in a Microsoft Word format, please contact us and we will send you a .docx format: contact@globalmikeaward.com

II. Assessment
Form

Part A

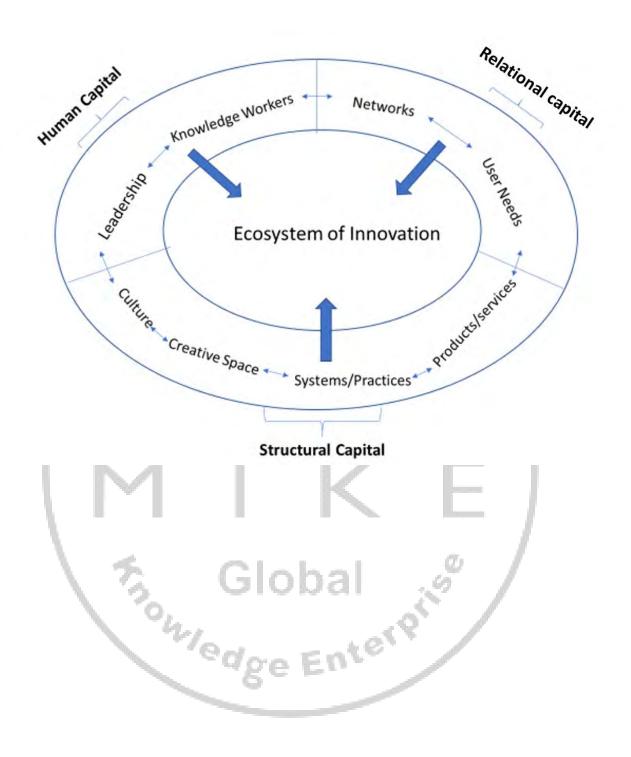
MIKE Intellectual Capital Assessment Criteria

There are two sections, in Part A.

(i) Do not just give normative statements that your organization treasure or value these factors. Please instead write narrative/stories on your concrete efforts you have put into each of the 8 criteria below with successful examples, photos, supporting data, events, news clippings or websites. A maximum write-up not more than two pages for each criteria is sufficient. Any extra materials could be attached in appendices. Power points would not be accepted but could be submitted as supplementary materials in appendices.

The questions/points given for each of the criteria are given in the table for your reference. They are only examples and hints of the content that are related to each of the criteria. There is no need to follow or answer each of them but just give you an idea what the criterion is about and to trigger your thought.

| Criteria | Intellectual Capital Element | |
|---|---------------------------------|--|
| 1. Empowering knowledge workers for innovation | Human Capital (HC) | |
| 2. Strategic, visionary and transformative leadership | numan capitai (nc) | |
| 3. Living up to customer and stakeholder expectations and needs | Relational Capital (RC) | |
| Developing internal & external networks and connectivity | Relational Capital (RC) | |
| 5. Cultivating an organizational innovation culture | Innovation | |
| Investing in and delivering knowledge-based products/services/solutions | Capital | |
| 7. Enforcing knowledge practices and systems for knowledge creation | Structural Capital (SC) Process | |
| 8. Implementing creative and virtual concepts / spaces to create stakeholder value | Capital | |



Empowering knowledge workers for innovation

Intellectual Capital Element: Human Capital (HC)

"What is the calculus of innovation? The calculus of innovation is really quite simple: Knowledge drives innovation, innovation drives productivity, productivity drives economic growth."

William Brody

1.1. Talent acquisition, management & retention:

- 1.1.1. What initiatives make you attractive as an employer of choice of knowledge workers?
- 1.1.2. How do you ensure that you bring the right talents on board to execute your strategic agenda/roadmap? E.g., through cognitive assessments, internal assessment centers, headhunting, etc.
- 1.1.3. What is the percentage of workers in your organization with professional/university qualifications? How does it compare to your industry standard?
- 1.1.4. How do you manage your talents to ensure knowledge workers' retention?

1.2. Learning and development:

- 1.2.1. How is your organization developing the new knowledge needed for your workers? E.g., internal training, internal training platform, knowledge sharing sessions, seminars, workshops, site visits, etc.
- 1.2.2 How many days per year does your average Knowledge Worker spend in training or learning and development initiatives? How does it compare to the standard market practice?





Strategic, visionary, and transformative leadership

Intellectual Capital Element: Human Capital (HC)

"Around here, however, we don't look backwards for very long. We keep moving forward, opening up new doors and doing new things, because we're curious... and curiosity keeps leading us down new paths."

Walt Disney

2.1. Strategic core

- 2.1.1. What is the mission and vision of your organization?
- 2.1.2. What are the values of your organization?
- 2.1.3. To what extent does your essential strategic core (= mission, vision, values) reflect and focus on knowledge and innovation?

2.2. Executive leadership / senior management:

- 2.2.1. How do your leaders communicate the essential strategic core (= mission, vision, values) to internal and external stakeholders?
- 2.2.2. To what extent are these essential strategic parameters communicated and filled with life (animated with clear, concise, and practical messages and examples)?
- 2.2.3. Could you share some examples (activities and behaviors) of how some of your Senior Management Leaders showed their commitment and support for knowledge-driven and innovation initiatives and projects?

2. 3. Task leadership:

- 2.3.1. To what extent do task leaders of your organization exhibit entrepreneurial spirit, creativity, and (pro-) action-orientation?
- 2.3.2. To what extent can your task leaders make autonomous decisions on how they want to approach their projects to achieve the agreed-upon results and outcomes?





Living up to customer and stakeholder expectations and needs

Intellectual Capital Element: Relational Capital (RC)

"In business, the idea of measuring what you are doing, picking the measurements that count, like customer satisfaction and performance ... you thrive on that."

Bill Gates

3.1. Living up to stakeholder expectations and needs

- 3.1.1. Who are the shareholders of your organization? Who are the other key stakeholders?
- 3.1.2. How are they being informed about the work and progress of your organization?
- 3.1.3. What value does your organization generate for its different stakeholders (e.g., better products and services, higher profits, greater corporate social responsibility, etc.)?

3.2. Living up to customer expectations and needs

- 3.2.1. How does your organization keep track of changes in markets and/or customer expectations?
- 3.2.2. To what extent, and how frequently, does your organization conduct any customer experience and satisfaction surveys? How do you apply the findings of these surveys?
- 3.2.3. To what extent do you involve your customers / clients in (co-) developing new products and services?
- 3.2.4. How does your organization handle customer complaints? To what extent do you act upon them? To what extent do you use them as a source of inspiration for product and service improvement throughout the organization?





Developing internal & external networks and connectivity

Intellectual Capital Element: Relational Capital (RC)

"The new form of networking is not about climbing a ladder to success; it's about collaboration, cocreation, partnerships, and long-term values-based relationships."

Porter Gale

4.1. Developing networks

- 4.1.1. How do you encourage and foster internal networks and intra-organizational connectivity and collaborations?
- 4.1.2. What are the practices to build formal/informal internal and external networks?

4.2. Knowledge flows through networks

- 4.2.1. How is knowledge (explicit and experiential) acquired internally (e.g., personal networks, mentoring, project team, CoP, etc.)? How do you ensure it flows to the right person at the right time in the right format?
- 4.2.2. How is knowledge (explicit and experiential) acquired externally (e.g., consultants, trade networks, social media, university partnerships, crowdsourcing, open innovation, interorganizational learning, strategic alliances, etc.)? How do you ensure it flows to the right person at the right time in the right format?
- 4.2.3. To what extent do you follow an ecosystemic approach towards knowledge management and innovation management?





Cultivating an organizational innovation culture

Intellectual Capital Element: Structural Capital (SC) – Innovation Capital

"There are different ways to do innovation. You can plant a lot of seeds, not be committed to any particular one of them, but just see what grows. And this really isn't how we've approached this. We go mission-first, then focus on the pieces we need and go deep on them and be committed to them."

Mark Zuckerberg

5.1. Knowledge exploration and absorption

- 5.1.1. To what extent does your culture promote the concept of the learning organization? How have you designed your organizational learning or any action learning program?
- 5.1.2. How do organizational practices reflect a culture of knowledge creation and sharing among colleagues?
- 5.1.3. To what extent does your culture encourage vivid discussions and constructive debates on organizational issues and matters?
- 5.1.4. How does your organization encourage exploration of new knowledge and experimentation with it?

5.2. Idea generation and implementation

- 5.2.1. How do organizational practices reflect a culture of idea generation and sharing among your employees?
- 5.2.2. What is your organizational response to failure? How does your organization respond to people/teams taking the initiative and failing in a project? How do you learn from failures?





Criteria 6

Investing in and delivering knowledge-based products/services/solutions

Intellectual Capital Element: Structural Capital (SC) – Innovation Capital

"An investment in knowledge pays the best interest."

Benjamin Franklin

Suggested aspects to be addressed:

6.1. Investing in knowledge-based products/services/solutions

- 6.1.1. Does your organization as an Innovation Strategy? If so, how is it stated? Who is involved in formulating this strategy? In which way(s) does it support the overall strategy of your organization?
- 6.1.2. What is the percentage of your organization's annual budget devoted to innovation / Research and Development (R&D)? How does this compare to the standard in your industry?
- 6.1.3. On average, how many innovation projects do you conduct per year? What is the average duration of these projects (here, you can distinguish between exploration, ideation & evaluation phases and the actual implementation phase if deemed appropriate)? How much do you spend per year on your innovation projects?
- 6.1.4. Which of the following 10 innovation types does your organization target (select all that apply)? A description of each innovation type can be found at: https://tinyurl.com/10typesinnovation

Share examples for the top 3 most used innovation types.

| Configuration: | | | |
|----------------|---|--|--|
| (, - | Profit Model Innovation (Business Model Innovation) | | |
| | Network Innovation | | |
| | Structure Innovation | | |
| | Process Innovation | | |
| Offering: | | | |
| | Product Innovation | | |
| | Product System Innovation | | |
| Experience: | | | |
| | Service Innovation | | |
| | Channel Innovation | | |
| | Brand Design | | |
| | Customer Engagement (Experience Design) | | |

6.1.5. What is the proportional mix of innovation projects (%) in your organization that targets incremental improvements, evolutionary innovations, and revolutionary innovations? Share some concrete innovation projects examples for each category.

6.1.6. What is the uniqueness of the products, services, and solutions offered by your organization? How does this add value to your customers? Provide some examples to illustrate the uniqueness of your offerings.

6.2. Delivering knowledge-based products/services/solutions

- 6.2.1. How have you organized Innovation Management (IM) in your organization (governance)? At which hierarchical level is the "IM office" positioned? To whom is your most senior IM Officer reporting? Do you steer your IM initiatives in a centralized or decentralized committee / coordination group?
- 6.2.2. How does your organization recognize opportunities to develop new products, services, and solutions needed in the near future?
- 6.2.3. To what extent do mechanisms exist in your organization to capture ideas, opinions, and recommendations to improve any aspect of the business?
- 6.2.4. In what ways does your organization structure and systematically manage the process of developing new products or services so that they are addressing the emerging market needs?
- 6.2.5. What processes are in place to enhance knowledge creation and innovation related to your products and services range?





Criteria 7

Enforcing knowledge practices and systems for knowledge creation

Intellectual Capital Element: Structural Capital (SC) – Process Capital

"You can't manage knowledge — nobody can. What you can do is to manage the environment in which knowledge can be created, discovered, captured, shared, distilled, validated, transferred, adopted, adapted, and applied."

Chris Collison

Suggested aspects to be addressed:

7.1. Strategic knowledge management

- 7.1.1. Does your organization as a Knowledge Management Strategy? If so, how is it stated? Who is involved in formulating this strategy? In which way(s) does it support the overall strategy of your organization?
- 7.1.2. How do you identify and map critical knowledge in your organization?
- 7.1.3. To what extent are you aware of any knowledge risks in your organization? What measures have you taken to mitigate or eliminate these risks from their occurrences? How do you prevent of critical or confidential knowledge from leaving or leaking from your organization?
- 7.1.4. How have you organized Knowledge Management in your organization (governance)? At which hierarchical level is the "KM office" positioned? To whom is your most senior KM Officer reporting? Do you steer your KM initiatives in a centralized or decentralized committee/coordination group?
- 7.1.5. What systematic practices and processes does your organization use for identifying and capturing knowledge (both external and internal)? And for organizing and sharing it throughout your organization?

7.2. Operational knowledge management

- 7.2.1. What are the information tools and platforms (KMS) available in your organization that support the flow of relevant information and knowledge among your employees? What is the employee usage level of your KMS system? How do you measure the success of such systems? Please share some of these metrics and results.
- 7.2.2. Has your organization developed any knowledge repository of your knowledge workers' skills and competencies (expertise locator)? How are knowledge workers' competencies (knowledge skills and experiences) identified, maintained, and kept up to date in this system?
- 7.2.3. To what extent do you use mentoring/tutoring programs for junior employees to get up to speed more rapidly? To support knowledge transfer between generations?
- 7.2.4. Does your organization offer/support any opportunity or channels for employees to socialize and share experiential knowledge and learn from each other? Please provide examples.
- 7.2.5. Does your organization offer/support any type of cross-divisional communities of practices/innovation for employees to share experiential knowledge, learn from each other and collaboratively develop solutions, new tools, etc.? Please provide examples.





Criteria 8

Implementing creative and virtual concepts / spaces to create stakeholder value

Intellectual Capital Element: Structural Capital (SC) – Process Capital

For innovation to flourish, organizations must create an environment that fosters creativity; bringing together multi-talented groups of people who work in close collaboration together — exchanging knowledge, ideas and shaping the direction of the future.

Linda Naiman

Suggested aspects to be addressed:

Describe with concrete examples to what extent your organization has adopted, implemented, and successfully used one or more of the following concepts to enhance the interactions, creativity, and learning of employees in your organization:

- Collaborative workplaces;
- Social media;
- Innovation jam;
- Smart office; Floating/mobile office;
- Future Centre; User Lab, Mind Lab, etc.;
- Knowledge café, dialogue circles, etc.;
- Others.

Provide concrete evidence and/or examples of benefits and outcomes associated with the application of one or more of these concepts.





Criteria Ranking

(ii) Among the 8 criteria, please **give a rating (from 1 to 7)** in the form of a score to the relative importance of each of these criteria which you think is important to the success of your organization. Also please **pick up any THREE criteria** (put a tick in the box) which your organization has performed most well.

| | eria | Relative Importance of the Sustainability Criteria 7 - Extremely important (critical to success) 6 - Very important (essential in most aspects) 5 -important (essential in some aspects) 4 - Somewhat important (nice to have) 3 - Fairly important (needed in some aspects) 2 - Slightly important (needed in a few aspects only) 1 - Not important at all (would not affect operation) (Please put down your rating below for each one, identical rating is permitted) | Select THREE criteria your organization has performed best (put a below) |
|----|---|--|---|
| 1. | Empowering knowledge workers for innovation | | \ |
| 2. | Strategic, visionary and transformative leadership | | |
| 3. | Living up to customer and stakeholder expectations and needs | | |
| 4. | Developing internal & external networks and connectivity | | 1 |
| 5. | Cultivating an organizational innovation culture | | |
| 6. | Investing in and delivering knowledge-based products/services/solutions | Global 🥳 / | |
| 7. | Enforcing knowledge practices and systems for knowledge creation | .0' / | |
| 8. | Implementing creative and virtual concepts / spaces to create stakeholder value | doe Ente | |

Part B

Innovation Performance

How do you measure innovation performance in your organization? Please select the most appropriate measurement indicator(s) for your organization and provide a self-appraisal with data and evidence. You may select more than one measurement area and describe how exactly you measure your innovation performance for each selected area.

- New products / services/ brands / business models developed
- ☐ Market share/new product sales
- Patents/licenses/royalties
- Process, technology or channel improvements
- □ Revenues /incomes/turnover
- Customer/client satisfaction
- □ Prizes/awards/honors, etc.
- ☐ Ideas in (closed and open) innovation pipelines, etc.
- Others ...

Global Global





Part C

Proven Practices

Starting this year, we are expecting Global MIKE participants to share 2 Proven Practices (also often called Good or Best Practices). One proven practice should be related to Knowledge Management (KM) methods and one related to Innovation Management (IM) method. Preferably, these proven practices should be **novel** ways to address a challenge you faced and solved.

Proven practices are methods that have been demonstrated to be effective and lend themselves to replication to other groups, organizations, and contexts¹.

For example, it could be how you found a novel way to further engage your employees to share their knowledge, or how you found a novel way to assess a large number of ideas suggested by employees, or anything related to KM or IM practices.

Use the form on the next page to structure and submit your 2 proven practices.

Furthermore, this year we partnered with **Wegrow** (wegrow-app.com) which volunteered to provide the MIKE award **with a dedicated private secured** proven practice sharing platform.



If you want to have access to the other participants valuable proven practices (**optional**, but highly recommended), you will be expected to also enter your proven practice by directly accessing our dedicated private Global MIKE Award proven practice platform at: mike-award.wegrow-app.com

If you do not submit your proven practices through the Wegrow platform you will not get access to other participants proven practices. We insure complete confidentiality of data.

First request an account, and once approved by us, you will be granted access to the secured and private platform to submit your 2 proven practices. The proven practice will be structured as displayed on the following page.

As part of the Global MIKE Award knowledge sharing and learning spirit, please be reminded that the 2 proven practices submitted on the Wegrow platform will be later on shared with other Global MIKE Award winners (on the Wegrow secured server). So please do not share any strategically sensitive proven practices, but still share some novel and useful ones. You will also be able to learn from other Global MIKE Award winners' proven practices.

_

¹ https://stangarfield.medium.com/proven-practices-process-dont-call-it-best-practice-ac4583e09bcd

Fields to be documented to structure your 2 Proven Practices:

| 1. | Proven Practice Title: | |
|--------------------------|--|--|
| 2. | Proven Practice Domain : Knowledge Management OR Innovation Management OR Applicable to both | |
| 3. | Description of the Context and Challenge you faced and that this proven practice helped you to solve (provide as much context as possible): | |
| 4. | Description of the solution used . Briefly describe the type of solutions and actions that were undertaken to overcome the problem or challenge? Who undertook action? Try to visualize concepts if possible or add images were useful. | |
| 5. | Outcomes and Results. Describe the key outcome that resulted because | |
| | of the solution/action. | |
| 6. | Lessons learned. What are the key takeaways and lessons learned from your particular experience. What should be remembered? What would you make different and why? | |
| 7. | Recommendations: What would you convey to a peer to take into consideration when facing a similar challenge? What not? How can problems like this in the future be avoided? How can responses be improved? | |
| 8. | Keywords (at least 4): | |
| | Share visuals and documents (Optional) | |
| 10. Add links (Optional) | | |

D. Appendix
Documents

| Main | Main

Distribution of the securities market key players

