

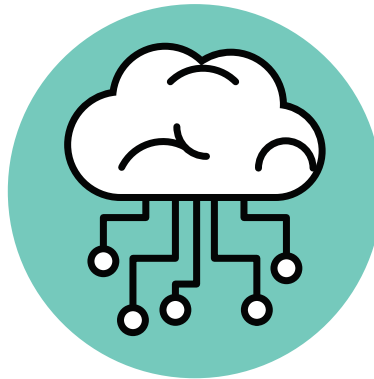
SKILLS FOR DIGITAL

SUNDERLAND DIGITAL CAREERS



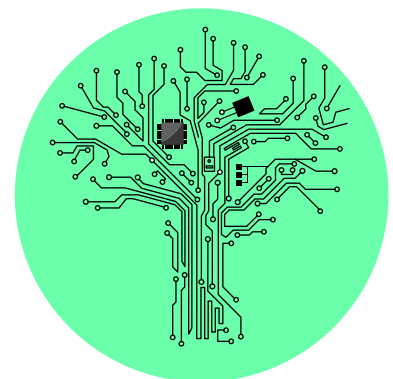
COMMUNICATION

Being able to communicate in different ways, such as email, is an important skill to have in digital jobs.



PROBLEM SOLVING

You'll need to be able to find solutions to difficult and complex issues, both digitally and not! Being able to solve problems is key.



TECHNICAL

Being able to carry out simple tasks such as using the internet is key, as well as being aware of digital language and software on computers.



ORGANISATION

Planning and organising the workload is essential, as you have multiple tasks to manage and each will have its own deadline that can't be missed.



INDEPENDENCE

Working on your own at times is expected, so you must be confident in your skills, be able to self motivate and use your initiative to get the job done.



TEAM PLAYER

Work in this industry will also involve working as part of a larger team, so being an effective and contributing team player is a great interpersonal skill to possess.