**Sunderland Software City**

# Digital Adoption

**Supporting North East SMEs, charities and social enterprises to become more successful and resilient by adopting digital technology.**

## Our free-to-access support includes:

- Reviewing and suggesting website improvements

- Introducing e-commerce systems

- Automating booking systems

- Digital product comparisons

- Accessing funding/support to implement digital technology

- Functional/technical specifications

"Sessions were friendly, engaging and effectively communicated, guiding us through data, digital adoption, digital journey, and digital storytelling."

**- HeArts Creative Projects CIC**

# Our fully-funded support allows organisations to thrive

## ONE-TO-ONE SUPPORT

**Whether a startup or an established SME, a community organisation or a seasoned charity, we can provide one-to-one digital advice and support.**

**1**

### INITIAL MEETING

Understanding organisational objectives and existing use of digital technology.

**2**

### DIGITAL REVIEW

Creation of a documented action plan with recommended next steps.

**3**

### BESPOKE SUPPORT

Such as website reviews, social media strategy and technical specifications.

## SPECIALISED EVENTS

**We host a whole programme of free to attend residentials, events and workshops to progress your digital adoption journey.**



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### Get in touch:

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