Hello [Customer/Prospect],

Thanks for your question – I understand that pricing is important and I’d be happy to have a conversation about it.

[However, I’d first like to learn more about the challenges you’re facing and how Acme’s services can help. We have various pricing options and packages that may match your needs and I’d like to help you find the best one for your company.]

Let’s jump in a quick call sometime this week. Click on {this link} to book an appointment with me.

Thanks,

[Your name]