Hi [Customer name],

We hope you’ve been enjoying our [product/service] so far! Your trial period will expire in a week, so we thought we’d check in about next steps.

If you’d like to continue using our [product/service], [I’d be happy to set you up with an account that meets your needs/you can easily purchase a plan right from {this page}]. Our plans start from [$X] and you can take advantage of a [wide array of features and services/full platform].

[If you have any questions, feel free to reply to this email and we’ll set up a call or contact us at +123456789.]

Take care!

[Your name]