Hi [Prospect name],

Have you ever wished for [a better way to engage customers online]? Well, we’ve got good news for you: your wish has finally come true. We’re pleased to invite you to a demo where you’ll be able to see exactly [what our new customer engagement platform can do for you].

Our [CEO/COO/VP of Product] {Suzanna Brown} will hold the demo via [Zoom] on [Friday September 7, 2020] at [5pm]. She’ll go through the most important features of our product and discuss their value to businesses like yours. You’ll also have the chance to ask questions through a chat widget.

The demo will last about [an hour]. Please RSVP in this {link}, so we can send you the Zoom event link and some useful content.

Also, if you have any questions, feel free to call us on +123456789 or send us an email at demo@acme.com.

We look forward to seeing you there!

[The Acme team]