



2022 PRODUCT  
**CATALOG**



# Worry not, Michigan...



# Leonard's

MICHIGAN'S #1 BEVERAGE SERVICE TEAM

SYRUPS | CO2 | SERVICE | INSTALLATION | ICE | EXPERTISE



BEVERAGE GRADE  
CARBONATION

STORAGE | DELIVERY | LIFE SAFETY



DELICIOUS, PREMIUM  
HAND-CRAFTED  
BEVERAGE FLAVORS

PURE *M*ICHIGAN®



**MICHIGAN**  
Beverage Company

EXPERT SERVICE &  
INSTALLATION

DISPENSING | LINE CLEANING | ICE



# WE GOT YOU COVERED!



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- MOTOR CITY SODA
- JUICES, MIXERS, & TEAS
- FROZEN CARBONATED BEVERAGES

PURE MICHIGAN®







# WE ARE LEONARD'S

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3855 LINDEN AVE SE WYOMING, MI 49548  
 (616) 805-9784

## SAGINAW

2230 EUCLID AVE SAGINAW, MI 48601  
 (989) 220-1640



# COMMITTED TO SOLUTIONS AND YOU...



- To all our customers now, those
- in the past seven decades and
- our future customers, thank you
- for giving us the opportunity to
- demonstrate to you our
- commitment to this industry,
- doing what we do best.
- 
- Because when we're at our best,
- it allows you to be at your best.
- 

Celebrating 55 years of business, Leonard's Syrups, a family owned and operated Detroit based company, has been servicing large and small restaurants since 1964.

Beginning in Detroit in 1964 when Leonard Bugajewski Sr. and his son Leonard Jr. began a local company creating, engineering and selling soda pop. The two goals for the business were providing the best possible tasting products to clients, and providing the best service in the industry.

Sadly, Leonard Senior passed away at 85, at that time he was still leading the company he loved. After his passing, Len Jr. took over as CEO, his son, Len III currently serves as President and his daughter, Sherri serves as Vice President.

As opportunities presented themselves, Leonard's expanded from producing fountain syrups, to juices, to syrups for frozen carbonated beverages and slush. Growth continued, and both Leonard's saw the need for providing CO2 to clients at reasonable rate. MI-CO2, a division focusing on servicing breweries, bars, and restaurants for all their carbonation needs was created. MI-CO2 has since grown and expanded into providing CO2 to industrial customers, fire and safety industries, swimming pools, and much more.

"Our customers deserve the very best service and highest quality products. Period.

Anything less is unacceptable." - Leonard Jr.

Years passed, Leonard's continued to grow as they moved into draft beer equipment, ice machine leasing, private labeling, and keg rack manufacturing. Leonard's Detroit City Soda and Motor City Soda were names originally bandied around for the company back in 1964. Today, Leonard's pure cane sugar, non-GMO, small batch, handmade artisan Detroit City Soda has seen an amazing marketplace resurgence. Each opportunity helped Leonard's become a one-stop shop in the beverage industry.

After many years of discussing and planning on expanding outside the Detroit Metro area, Leonard's saw the need for a full beverage service company in the Grand Rapids area. Leonard's opened up its first branch in 2016, called Michigan Beverage. After seeing quick success in the Grand Rapids area, Leonard's opened up its second Michigan Beverage branch in Saginaw.

Leonard's multiple divisions service markets from the Restaurant/Tavern Industry to Fire Suppression Industries, from Food Production Industries to Manufacturing; From Education to Health Care and much, much more.











Rainbow  
Flavors





# DETROIT CITY SODA



PREMIUM, ARTISAN FLAVORS MADE WITH  
**100% PURE CANE SUGAR**  
**MADE IN DETROIT, USA**

**MEXICAN TOWN**

Craft Brewed

**Cola**  
Concentrate



**TIGER TOWN**

**Rock  
& Rye**  
CONCENTRATE

**VERNOR STREET**

— Golden —  
**Ginger**  
**Ale**  
Concentrate

**MICHIGAN AVENUE**

**Red  
Pop**  
Concentrate

**GREEK TOWN**

Artisan

**GRAPE**  
Concentrate



**HOCKEYTOWN**

**Black  
Cherry**  
Concentrate



**STATE FAIR**

PURE State Fair  
**Lemonade**



**MOTOR CITY**

Cold Brewed  
Real Draft

**Root Beer**  
CONCENTRATE



**CAMPUS MARTIUS**

**LEMON**  
*lime*  
Concentrate



**CORK TOWN**

**Cherry  
Cola**  
Concentrate



**GRAND RIVER**

**Orange  
Cream**  
CONCENTRATE



**GRAND CIRCUS**

PREMIUM  
**Ginger**  
— BEER —  
CONCENTRATE



**BELLE ISLE**

Madagascar

**CREAM**  
*Soda*  
Concentrate





# MOTOR CITY SODA



DELICIOUS, HAND-CRAFTED  
CLASSIC FAVORITES  
MADE IN DETROIT, USA



100% Nutrasweet Brand Sweetener





# JUICES, MIXERS & TEAS



REFRESH



"Since 1964, we create all of our high-quality products using only the finest raw ingredients and provide top notch service to our valued customers."



SHING!



# CARBON DIOXIDE



**CARBONATE YOUR  
SOFT DRINKS and  
DRAUGHT BEER with  
the HIGHEST QUALITY  
BEVERAGE GASES.**

## **FACT:**

**Improper carbonation  
drastically affects the  
taste and profitability  
of draught beer and  
fountain soda.**

**Draught beer and  
fountain soda can be  
the most profitable  
items sold in a restaurant  
or convenience store.**





# BEVERAGE GAS SOLUTIONS

## CO<sub>2</sub> STORAGE

- ISBT-QVL-I BEVERAGE GRADE CO<sub>2</sub>
- INDUSTRY LEADING SERVICE & SUPPORT
- REDUCE COSTLY RUNOUTS
- ELIMINATE HIGH PRESSURE CYLINDER SWAPPING

24/7  
CUSTOMER  
SERVICE



## ON-PREMISES BLENDED GAS

- PERFECT BLEND of CO<sub>2</sub> and N<sub>2</sub>
- ENSURES a PROFITABLE POUR



## NITROGEN ON-DEMAND

- USER-FRIENDLY LCD INTERFACE
- BEVERAGE GRADE NITROGEN
- ELIMINATE NITROGEN CYLINDERS



## CO<sub>2</sub> LIFE SAFETY

- CARBON DIOXIDE MONITORING
- REQUIRED IN MANY JURISDICTIONS







# BEVERAGE DISPENSING SOLUTIONS & SUPPORT

FOUNTAIN SODA SYSTEMS •

BAR GUNS • ICE BINS •

BIB RACKS • SODA PUMPS •

CARBONATORS

ICE MACHINE  
RENTAL & SERVICE





**INSTALLATION | MAINTENANCE | EXPERTISE**

# **PROFITABLE DRAUGHT BEER SYSTEM DESIGN & INSTALLATION**

**DRAUGHT BEER TOWERS**



**GLYCOL POWER PACKS**



**KEG RACKS**



**EXPERT DRAUGHT  
SYSTEM CLEANING  
PROGRAMS AVAILABLE**





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