

Sana Mujtaba

PARTNER — NEW YORK

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EXPERIENCE

30 years

PROFESSIONAL QUALIFICATIONS

M.Sc in Human Resource Management from
New York University
MBA from the Institute of Business
Administration.



Sana brings over 12 years of diverse experience across advertising, non-profit/social impact, and executive search. In her current role as Associate Partner at August Leadership, Sana leads and executes senior search mandates across industries. Previously, Sana was heading the global marketing operations at August Leadership, overseeing, and building the key branding and messaging of the firm.

Prior to August Leadership, Sana was consulting at the United Nations Population Fund (UNFPA) in their talent acquisition function primarily focusing on branding, sourcing, and outreach. She holds a unique combination of expertise in marketing and executive search and has a keen eye for identifying top talent. Sana started her career in advertising overseeing marketing efforts for global consumer brands.

She is passionate about Diversity, Equity and Inclusion and plays a key role in driving the DEI agenda within the firm. She is enthusiastic about identity and culture and successfully runs a small business making Urdu puzzles for young children helping them instill the love of language in the next generation.

In her spare time, Sana enjoys traveling, spending time with family, and going on long walks in New York City.