

# Umran Beba

PARTNER – NEW YORK CITY

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## PRACTICE AREAS

Consumer, Human Capital, Diversity, Equity, & Inclusion Search & Consulting

## EXPERIENCE

37 years

## PROFESSIONAL QUALIFICATIONS

MBA, Business Administration and Management, General, Bogazici University, Istanbul

BSc, Industrial Engineering, Bogazici University, Istanbul



She has been named as one of “the greatest living business minds of Türkiye” by Forbes magazine, featured in Fortune magazine three years in a row for “the most powerful women in business” in the global list and received numerous awards and rankings for being an inspirational leader, mentor and diversity advocate. She has been featured in four books about leadership, diversity, talent and women advocacy. She has co-authored a book in 2022 about Leaders with Purpose and launched in Türkiye.

Umran Beba is an experienced senior business executive with general management, talent and diversity background. Close to 35 years of experience in Consumer Goods Industry where 25 years was with PepsiCo in four different locations namely Istanbul, Hong Kong, Dubai and New York. She was the Asia Pacific President of PepsiCo following president and general management roles in South East Europe, East Mediterranean /Middle East and Türkiye. She has been in Chief HR Officer (Asia Middle East North Africa) and Chief Diversity Officer (Global) roles in her career and managed several transformation projects as well as executive recruitment, talent pipeline building, culture shaping, mentoring, coaching, diversity and inclusion agenda setting and execution and human capital management initiatives.

She has been an independent non-executive board director for five years in Japan Calbee Snacks public company in Tokyo and currently in the board of International Youth Foundation as a co-chair of the board and Bakkavor Group plc as a non-executive independent board director. She is a trustee of Purchase College Foundation board and has a board of overseers role in Columbia University School of Professional Studies. She has been in the Future Council community of World Economic Forum for the last eight years.

She has been a great supporter of all of PepsiCo’s Performance with Purpose goals and has led the development or expansion of numerous sustainability programs designed to achieve them. These include Water Hope, a collaborative social enterprise that aims to bring clean drinking water to over one million Filipinos; Liter of Light, bringing clean energy to poor communities across Asia, Africa and South America; and a partnership with UNESCO to build a Business Skills Development Center in Myanmar.

She is a native of Türkiye and earned her MBA and Bachelor of Science in Industrial Engineering from Bogaziçi University in Istanbul. She lives in Greenwich, Connecticut with her family.