

Asad Haider

FOUNDER & CEO – NEW YORK CITY / LONDON / SINGAPORE / KARACHI

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PRACTICE AREAS

Consumer, Energy, Professional Services,
Industrial, Board & CEO, Private Equity

EXPERIENCE

25 Years

PROFESSIONAL QUALIFICATIONS

Bachelor of Science in Electrical Engineering,
Bosphorus University, Istanbul.



As an innovator, Asad Haider has founded and now leads August Leadership, one of the fastest-growing Executive Leadership Search Firms. Asad's career highlights include his various signature turnaround projects with Procter & Gamble as well as helping PepsiCo achieve record market share in international markets. His search career began as an entrepreneur, building one of Asia's largest region-wide search boutiques.

Asad is a trusted advisor with deep global experience and extensive knowledge of emerging markets, high growth companies, and high-potential diversity candidates. He has worked across the globe and within a wide range of industries.

Clients highlight Asad's highly responsive, transparent style, his fact-based approach, and problem-solving focus. These qualities, in combination, make him an outstanding choice for their most challenging strategic talent initiatives.

Asad is an active supporter of Paradigm 4 Parity. He is passionate and committed to advancing gender equality and diversity in business. Asad and his team are known for unparalleled results in helping clients recruit top-caliber diversity talent in key executive roles.