

Michael Maeder

PARTNER – SHANGHAI

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PRACTICE AREAS

Consumer, Industrial, Retail, Technology & Innovation, Energy, Life Sciences & HealthCare, Professional Services, Board & CEO, Private Equity

EXPERIENCE

15 Years

PROFESSIONAL QUALIFICATIONS

M.Sc. International Management with distinction from Rotterdam School of Management

B.Sc. International Business from University Maastricht



Michael is a Partner of August Leadership and Co-founder of IoT ONE, a global IoT consulting practice.

Michael has over 15 years of experience in executive search. He initially focused on Asian markets while based in Shanghai and later moved into a global role based in Munich covering C-suite, general management, regional and country heads, as well as functional head positions for clients in the industrial, technology, consumer, and life sciences sectors.

Michael is a German national, born in China. He studied international business at Maastricht University and has an MSc in international management from Rotterdam School of Management. Michael began his career in supply-chain consulting. He then founded two award-winning consulting and professional services companies in China, focusing on clients in the industrial and technology sectors. He later co-founded IoT ONE, the market leader for structured market intelligence for industrial IoT (internet of things). He is the co-author of "Human Resources in China".

Michael is a China Ambassador for the German Chancellor fellowship of the renowned Humboldt Foundation. He also served on the Board of Directors of the German Chamber of Commerce in China and has co-founded the German Young Leaders Organization in Shanghai.