

**Serve and
share Christ.**

**Strengthen and
preserve families.**

**Provide a loving and
secure environment.**

Strategic Plan 2022-2027 at a Glance

Our Mission:

To serve and share Christ in order to strengthen and preserve families and provide a loving, caring and secure environment in which to live, work, and grow in the Lord.

We exist for...

the purpose of providing the services of child caring, child placing, adoption, and education for children and families and assisted living services for the elderly.

Our Vision:

To be nationally recognized as a model of excellence in faith-based family, adult, adolescent, and child care services which strengthen and preserve the family and provide dignity to those we serve.

Quality Pillar Statement

Deliver measurably excellent care and experience that consistently leads to the best outcomes every time for our clients, families, stakeholders, co-workers and communities.

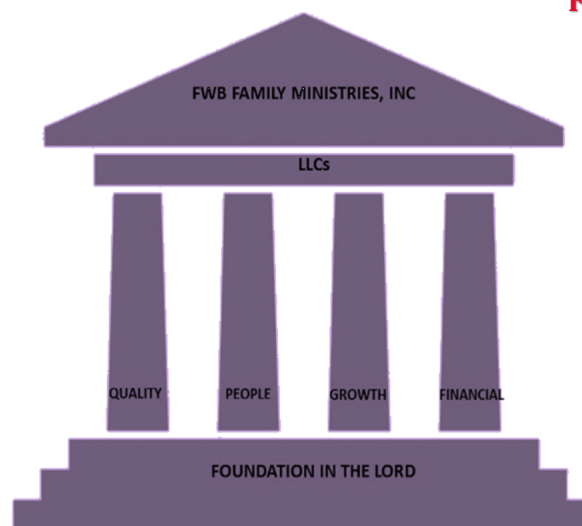
- Improve the technological applications to enhance our current procedures for residents and clients
- To advance the training process for new hires and current employees

People Pillar Statement

Attract and retain the best talent, work ethic, and heart needed to meet our goal of providing quality, Christian services to all of our clients.

- Focuses on staff retention, recruitment, and workload
- Research education opportunities for employees

Strategic Planning



“Broken and hurting people are nearest to the heart of God, and are the heartbeat of our ministry.”
Rev. Jim McComas, Our Leader & CEO

Financial Pillar Statement

Achieve stable financial viability by managing costs effectively and improving revenue stream.

- Maintain loan leverage ratios
- Set P&L benchmarks to monitor monthly

Growth Pillar Statement

Be the provider of choice through targeted and focused efforts resulting in additional market capture.

- Strengthen and grow current programs in order to serve larger client base
- Complete capital projects