

Desert Sky Esplanade

📍 1610 N 75th Ave, Phoenix, AZ



Anchored by



1/4 Mile North of I-10 Freeway

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Property Highlights

- 1/4 Mile North of I-10 Freeway
- High Hispanic Demographics
- Major Retailers at the Center



Demos

	 POPULATION	 HISPANIC POPULATION	 MEDIAN HH INCOME
RADIUS			
1 MILE	18,898	69.1%	\$55,027
3 MILE	163,037	77.1%	\$57,617
5 MILE	390,718	72.2%	\$61,247

Source: Applied Geographic Solutions 2022

- Hispanic consumers will be spending about \$52 billion annually in Arizona by 2024.
- Hispanic consumer spending currently sits around \$23.5 billion annually.
- Hispanic households bring in about \$57,000 per year, and spending most of that money on medical services, cars, food and clothing.
- Hispanics account for 17% of the state's total spending power, trailing only New Mexico, Texas and California. The growth of purchasing power of Hispanics in Arizona is outpacing the rest of the nation.
- Projected jump in spending is due to Hispanic women, who are quickly becoming a force to be reckoned with in the state's economy.
- Arizona has seen a 70% increase in Hispanic-owned businesses since 2008. The demographic owned about 90,000 businesses in 2015. More than half were owned by women.

Site Plan



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Aerial



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