



About Shannon:

- ✓ 20+ years in Accounting Industry
- ✓ Experienced in helping clients from sole practitioners to top 100 businesses
- ✓ Recent speaking engagements include CPA Practice Advisor, Accounting Today, Botkeeper, Canopy and many others
- ✓ +90% audience rating

5 Simple Shifts: Solve Your Firm's Capacity Crunch

It's time to address the pipeline problem and capacity crunch head-on. Learn why the traditional model of onboarding more and more clients isn't sustainable while being guided through innovative shifts to stop the insanity of tax season once and for all.

Embrace the Future: Beyond Traditional Tax Season Madness

Learn ways to leverage low hanging fruit in your firm and simple ways to reduce stress and hours without sacrificing profits. Transform your firm and your life from from living in the gap of what needs to be done, running from deadline to deadline to being proactive with the right clients while generating more profits.

Bite-Size Benchmarks: Take the Stress Out of Tax Season

Measuring your firm the way you've always done it will bring you the results you've always had. Discover how forward-looking firms are rewriting the way they operate using bite-sized benchmarking. Ignite a revolution of recurring revenue, target clients, and saying goodbye forever to unhealthy hours – while increasing profitability.

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Testimonials

Shannon, your content, along with the interview and firm model transformation is definitely information more firms need to take note and change their own business models for revenue growth.

Della Copp | Botkeeper

I can't thank you enough.
The audience loved having you on stage.

Amanda Aguillard | Padgett Business Services

Your teachings have done
so much for me.

Greg Batton | Batton Tax

You are getting a lot of love. Thank you for coming and great job on the presentation.

Jeff Phillips | Padgett Business Services

Very clear explanations. Shannon has a good understanding of trends in the accounting industry. Thanks for leaving time for questions!

Blake Meester | Meester & Company



About Shannon

Shannon Vincent has dedicated his entire career to working with accountants in various capacities. His career began at KPMG in San Francisco. Shannon moved on to specialize in high-net-worth individuals and emerging growth business for two well-known San Francisco-based regional accounting firms. Shannon then spent six years at RANONE, an international consulting company, with two years as the Chief Operating Officer of a 10MM business unit.

Since 2001, Shannon has consulted with Top 100 firms to Sole Practitioners, helping them create sustainable and profitable businesses.

He empowers accountants to transform their firms and lives through the systems, software, and content he creates. This transformation enables accountants to streamline their operations, improve profitability, draw in the right clients, and remove the chaos of tax season. Shannon is an avid speaker on these subjects and is relentless in the pursuit of helping accounting firms have a better business model and a better life.

Shannon is a Co-Founder and CEO of Renew Group, whose mission is to transform accounting firms and the lives of their professionals. Through their Firm Transformation Framework, Renew Group provides accountants with the education, tools, community, and coaching needed to create better business models. They are dedicated to revolutionizing the accounting industry, one firm at a time, by delivering tangible, life-changing results.

Shannon earned a bachelor's degree in economics with an emphasis in accounting from the University of California, Santa Barbara, and now resides in the San Francisco Bay Area with his wife Jackie.

About Renew Group:

Shannon works closely with his counterpart, Colin Dunn, a chartered accountant with extensive experience in coaching accountants to develop and implement strategies to build better businesses and help their clients achieve their business and personal goals.

Both Cofounders of Renew Group are passionate about helping accounting firms customize their firms' business models so that they have less work, more profits, and better clients.

Renew Group's Firm Transformation Framework offers life-changing results to accounting firm partners and stakeholders. Our customers experience real results, not fluff, such as a 137% increase in average revenue per client with fewer hours worked.

Our best-in-class solution equips you with the training, tools and support to reduce your workload and command premium pricing with the right clients.

Renew Group's Firm Transformation Framework is your blueprint to a better model and a better life.