**Objectives:** Help patients with ABC/mBC, their relatives and caregivers, to understand and manage the disease and to navigate the complex healthcare system. Improve patient access to high-quality information and support services, therefore improving outcomes

**Unmet needs addressed:**
- Lack of patient ability to navigate the often complex German healthcare system

**Key components:**
An ABC/mBC-specific section of the wider ‘Help for Me’ Patient Navigator (10 indications), comprising:
- 160 questions and answers to help educate the patient and prepare them for their consultations
- A patient pathway that guides the patient and caregiver through his/her disease
- An information touchpoints section that links to other useful websites including conferences

**Challenges:** Initially, it was hard to get support internally for this project. As this was the first truly co-created project led by this team, it was challenging to gain consensus between partners at times during the development

**Outcomes:** The mBC specific page has been visited by 213,400 users with the Q&A section the most popular

**Development:** The initiative was developed by a team of 20 people, including 13 external experts (HCPs, patients, patient advocates, lawyer), with all content created by patient experts and reviewed by editors, patients and a scientific advisory board. It is currently being expanded to more indications

**Cost:** >€30,000

**Timeline:** The ABC/mBC section of the patient navigator took 9 months to develop and was launch in May 2017

**Targeted to reach:** >300

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**OVERVIEW:** In Germany, patients often lack the ability to navigate the complex healthcare system. This initiative supports patients with ABC/mBC and caregivers in navigating through the healthcare system thanks to a co-created, digital support solution which aims to ensure equity and access to health services. The website has since been expanded to include 9 other indications.

**Area of focus:**
Educating patients about ABC/mBC

**Target population:**
The ABC/mBC community in Germany

**For more information:**
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