

HI THERE

I'm Scarlet, a creative digital designer

Website

LinkedIn

Experience

2023

Clients include:

Make Good Design and Pleece & Co

Make Good Design - UI/UX

Contracted for eight months I worked on Make Good's client Indra. Working to improve their app and internal software. I engaged in user research transforming the findings into actionable design concepts, user flows, wireframes and prototypes. Taking onboard feedback from stakeholders to refine and iterate on the designs.

2022

Clients include:

Noble Studio, Our Kids' Climate, VYD, Pleece & Co, Kids First campaign and Maven Create

Maven Create - UI/UX

During a month contract I worked on identifying user types, user journeys and wireframing for Maven's clients site. With a focus on developing the navigation to aid their various users.

VYD - UI

On a two month contract I redesigned the VYD UI, style guide and an icon set. The finalised designs captured the energy behind VYD and fulfilled the brief of reaching their different audiences effectively.

2021

Clients include:

DofE, Our Kids' Climate, Dear Tomorrow, Noble Studio, Pleece & Co, Fine Art Commissions Gallery

Fine Art Commissions Gallery - UI/UX

During a three month contract I worked to improve the UI and introduce the new user experience of a bespoke online service as the gallery adapted to work during the pandemic. This involved a new sitemap, user journeys, creating a new commission service and full website redesign.

2016 -
2020

Clients include:

Refugee Week, Filofax, Letts of London, Noble Studio, The National Portrait Gallery, Spare Tyre Theatre

Letts of London - UI/UX

Across a six month contract I redesigned the Letts e-commerce site with the focus on improving navigation, overall user experience, introduce new services and to showcase the brand's history.

The National Portrait Gallery - Graphic Design

Working on a four year contract supporting the in-house design team. Covering projects from digital ads, promotional materials and signage to captions for upcoming exhibitions.

2014 -
2016

Assistant Graphic Designer - Soho Theatre

Working in the in-house design team I designed posters and flyers, edited photoshoots and created web banners for the various shows.

Skills

UI design, User Journeys, Sitemaps, User interviews, UX design, Wireframes, Prototypes

Layout, Illustration, Icon design, Typography, Graphic design, Social content design

Software

Figma

Figma

Adobe Suite

Procreate App

Education

DesignLab UI Design Course
September - October 2020

City College Brighton
BTEC Graphic Design
2013 - 14

Arts University Bournemouth
BA(Hons) Photography 2.1
2010 - 13

Wimbledon College of Art
Foundation Art
2008 - 09