



PUBLIC
VALUE
HUB



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WHAT DRIVES US

PUBLIC VALUE IN ACTION

On February 25, 2022 we privately drove 1.500 kilometers to the Ukrainian-Romanian border to evacuate friends and family from Ukraine. In the following weeks we helped bring more than 200 displaced people from Romania to Germany and support them with essentials, while accumulating know-how about their needs.

Amongst these people were dozens of freelancers and entrepreneurs from the tech sector. With the support from local businesses, we supplied them with free workspaces from where they continued working in their remote jobs while supporting others back home.

This way we collaboratively created Public Value.



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WHAT WE'VE LEARNED

CRISES AS THE NEW NORMAL

Climate Change, COVID, War: Crises are becoming more complex and happen more often. To solve them and prepare for future crises, individual, private and public resources need to be combined.

UNDERREPRESENTED FOUNDERS

Displaced people, single parents or people with disabilities have vast experiences and skills, that hold enormous potential for innovative business models which also create value for the public. But they often lack the access to the necessary resources, networks and know-how to use this human capital effectively.

01





PUBLIC INSTITUTIONS

are being pushed to their structural limits by global challenges. They generally do have access to resources to cope with such crises. But they need the partners in the private sector and civil society to use the resources as agile as the challenges occur and develop.

02

BUSINESSES & INVESTORS

Feel increasingly responsible to develop purposeful and sustainable business models as well as invest in such ideas. However, the supply of the necessary human resources and innovative ideas is currently lower than the demand.

03



WHAT WE WANT TO CREATE

ADDED VALUE FOR THE PUBLIC

The Public Value Hub brings together underrepresented founders with companies, administrations, research institutions and investors. With our mentors we enable them to develop technology-based innovations that help solve current and future crises.

By linking the complementary resources of these stakeholders, added Public Value is created, as well as ecologically, socially, and economically sustainable startups - the problem solvers of the future.



INCUBATION

Enabling unrepresented individuals to become founders.



INNOVATION

Creating digital solutions to help solve current and future crises.



CO-CREATION

Connecting startups and varied stakeholders to create Public Value.



WHAT RESSORUCES WE OFFER

HUB AS AN ENABLER



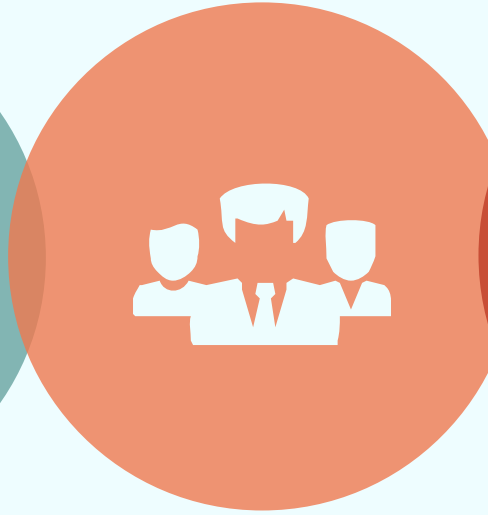
INFRASTRUCTURE

Access to fully digital learning and collaboration platform. Network of coworking spaces.



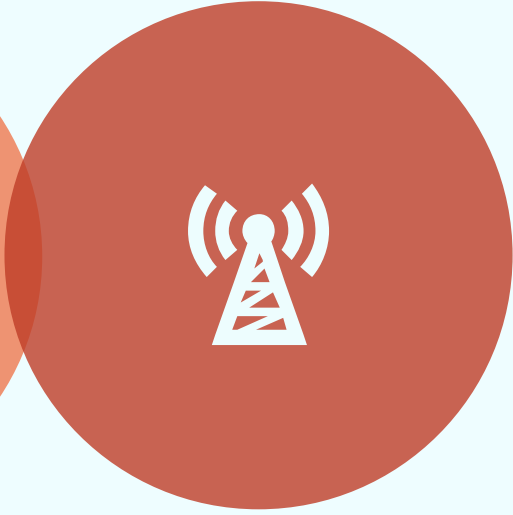
KNOWHOW

Workshops on entrepreneurship, sustainability & Public Value.



CONSULTING

Building business structures, applying for funds, finding partners & investors.



MULTIPLICATOR

Awareness through content creation, networking events and media coverage.

HOW WE DEVELOP NEW NETWORKS

DIGITAL ECO SYSTEM

INNOVATION THROUGH COLLABORATION

We believe it is vital to rethink education and networking in the digital era. Therefore, we provide all our services online with the help of our partner Workademy.

Workademy's platform solution allows us to create unique learning, collaboration and community experiences. This way users can focus on creating maximum impact.



GET-TO-KNOW

We connect individuals, organizations and public institutions.



DEVELOP

We foster hybrid innovation projects with local and global partners.



CREATE

We help to translate Public Value ideas into sustainable business models.



HOW WE CREATE PUBLIC VALUE STARTUPS

“ZEBRA” INCUBATOR



01

INCLUSIVE

We enable underrepresented individuals to become founders.



02

SOCIAL

We help create Public Value business models.

03

COLLABORATIVE

We find private and public partners and investors.



04

SUSTAINABLE

We measure and report quantitative impact metrics.



HOW WE PROOF OUR CONCEPT

PROJECT #1

RE:START UA

The Public Value Hub is developing a 3-month digital education program for displaced people from Ukraine. In 2023 it will enable two batches of 15 individuals each to build sustainable startups that create Public Value and help rebuild Ukraine. The 12-month pilot project is co-funded by the LVV Leipziger Versorgungs- und Verkehrsgesellschaft.

DISPLACED PEOPLE

100%

WOMEN

66%



DIGITAL

Remote program through digital education platform. Metaverse solution for mentoring and networking.



DIVERSE

Tailor-made content from international mentors with experiences in business, academia and public administration.



MODULAR

Content packages can be combined, expanded and added to fit individual learning styles and goals.



SCALABLE

Platform will be used for subsequent projects with other underrepresented target groups.

HOW OUR PARTNERS BENEFIT

YOUR OPPORTUNITIES

Private and public partners can actively participate in the collaborative development of ideas and business models. They benefit from the resulting innovations and accumulated know-how, to which they get direct access.



PEOPLE

Direct access to underrepresented founders.



IDEAS

Collaborative development of tailor-made digital solutions.



ASSETS

Early investment options in startups with high impact and Public Value.

HOW WE FINANCE US

BUSINESS MODEL



SPONSORING

Direct funding of individuals, innovation projects and education programs by cooperation partners.



EDUCATION

Workshops, education and trainee programs on Public Value creation, sustainable business modelling and impact reporting.



INNOVATION

Developing and implementing tailor-made digital solutions for public and private partners.



INVESTING

Matching founding teams with impact investors. Co-investing in Public Value startups.

The Public Value Hub is a non-profit corporation (gUG) under German law. The company's primary purpose is to create added Public Value. To do this, the hub relies on mixed financing from external funds and economic activities.

THAT'S US

We are a group of people with diverse social and professional backgrounds. In addition to the core team, we are building a network of international mentors and cooperation partners.


WOMEN 66%

NATIONALITIES 4




ALEXANDER  
Founder | CEO



VALENTYNA 
Manager | Education




IRYNA 
Manager | People & Culture




CONSTANZE 
Advisor | Communications



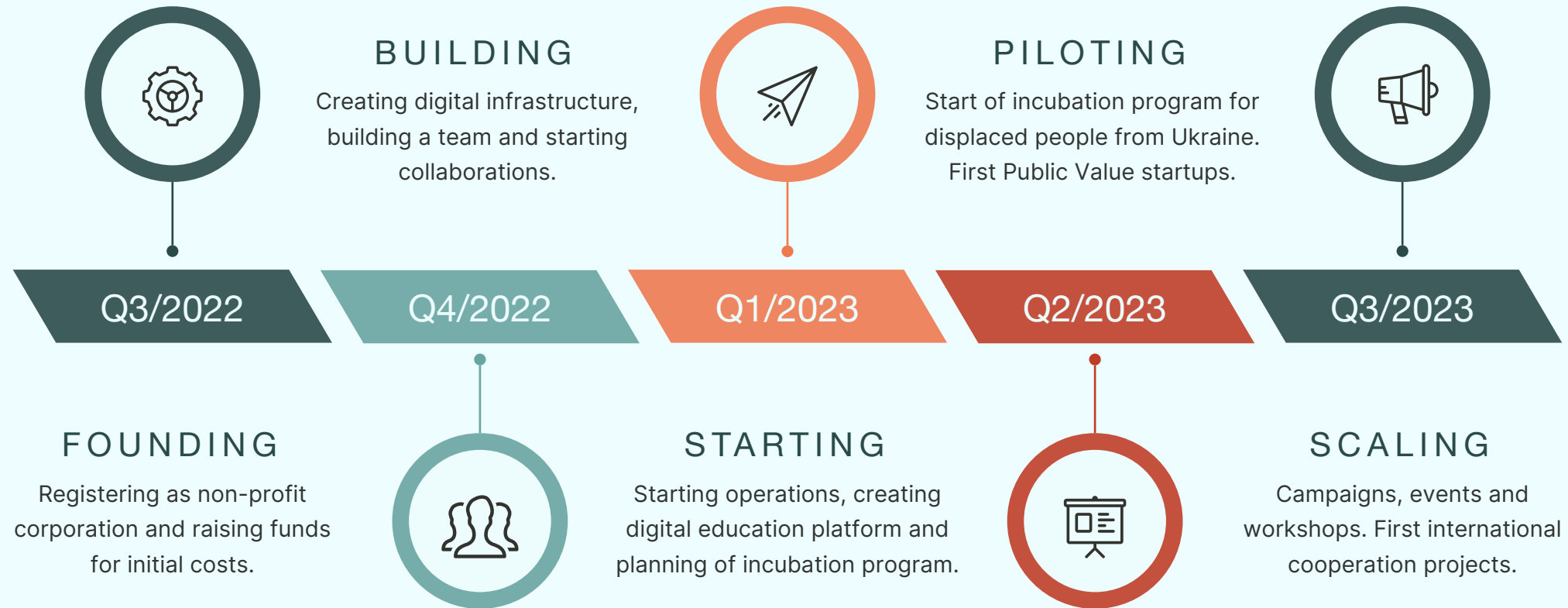
VERÓNICA 
Advisor | Sustainability



TIMO 
Advisor | Public Value

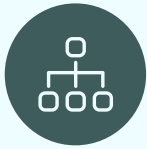
HOW WE WANT TO PROCEED

OUR ROAD MAP



WHAT WE WANT TO ACHIEVE LONG TERM

AGENDA **PVH** 2030



EUROPEAN VISIBILITY

Non-profit franchise with 10 to 15 international hubs.
Focus on transition regions and less developed regions with high potential.



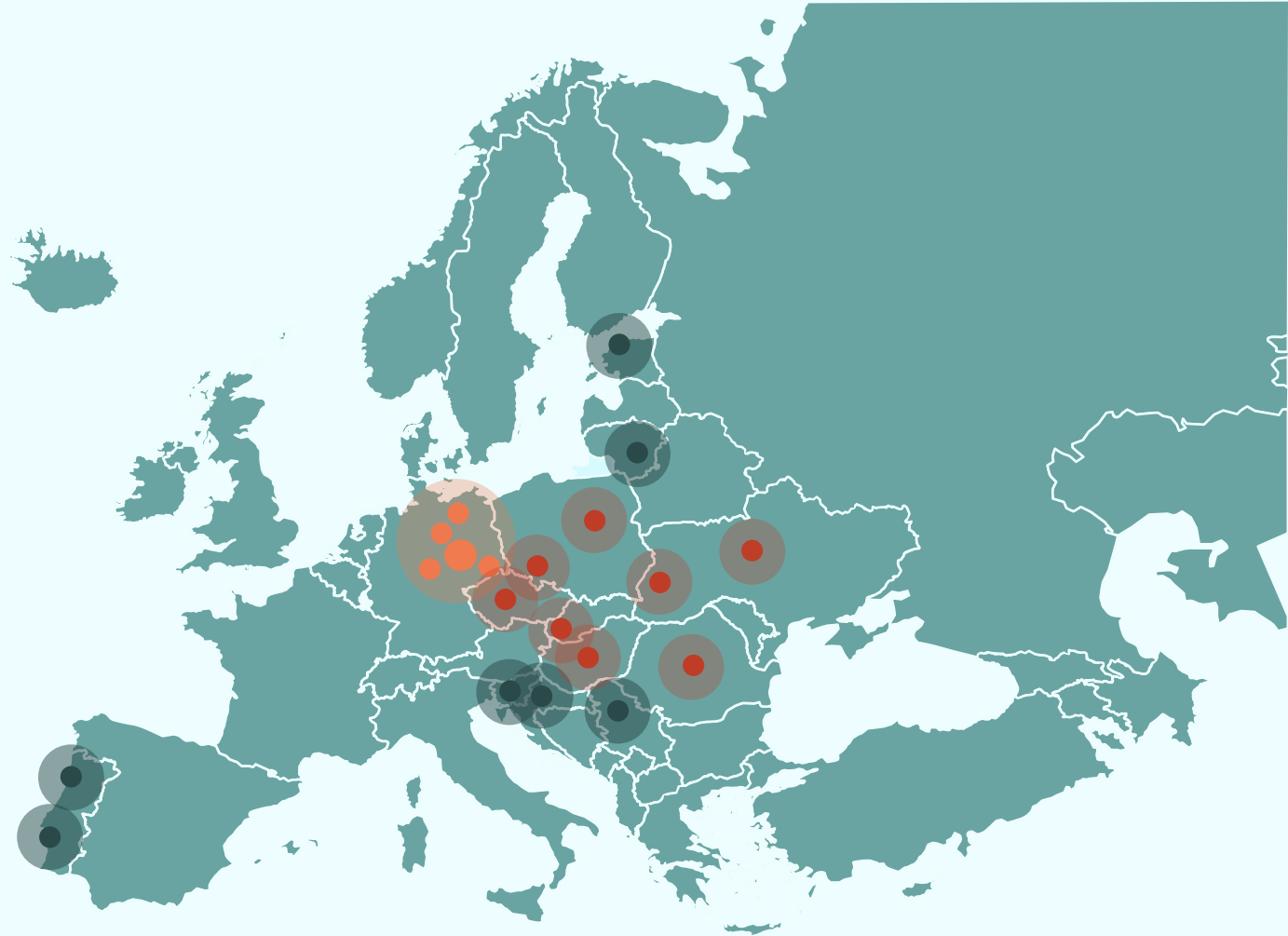
POLITICAL INVOLVEMENT

Helping to develop the ESG strategy of the European Union. Active partner in rebuilding post-war Ukraine.



SUSTAINABLE INVESTMENTS

Proprietary venture capital funds for Public Value startups. Technology-based ESG and impact reporting.





WHAT WE NEED

GET **ACTIVE**

To implement our vision, we need strong collaboration partners and supporters.



RESOURCES

Support us financially and non-financially.



KNOW-HOW

Share your experience and expertise with us.



NETWORK

Become part of our Public Value network; and let us become part of yours.



VISIONS

Collaboratively develop innovation projects with us to create a better future.

THANK YOU!



CONTACT DETAILS

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