

#### Overview

MBEP will consider endorsing housing developments that meet criteria outlined below. Please ensure that your project is eligible before submitting. MBEP support may include:

- Activating advocacy tools such as campaigns, petitions and letters and social media in support of a development
- Working with grassroots groups, business leaders and other stakeholders to increase participation and support
- Attending public hearings or other meetings as time allows

#### **Process**

The review and approval process should take 2-4 weeks depending on complexity and workload. Incomplete forms will be delayed. MBEP housing staff will respond with any questions and a confirmation as to whether we can take a position on your development. To inform decision making, MBEP housing staff may reach out to elected officials, local government staff, or community leaders to discuss your project and/or gather any relevant data points. Complete forms will be developed into a Position Paper reviewed by MBEP's Advisory Committee and Board Executive Committee.

### **Eligibility**

Please ensure your project is in alignment with our Mission Statement and Community Engagement Criteria.

#### **Mission Statement**

MBEP's Housing Advocacy Initiative aims to preserve and increase the quality of life and economic vibrancy of the Monterey Bay Region by increasing opportunities for workers and residents to secure affordable homes, proximate to their work. Specifically, MBEP endeavors to:

- <u>Increase Supply:</u> Support policies that encourage the construction of new, high density and infill developments, both rental and for sale at every income level, in appropriate locations near transit options, jobs and services which maximize public infrastructure investments. Support the construction of rural and farmworker housing in appropriate locations to help meet the needs of the region's leading agricultural industry.
- <u>Increase Homeownership:</u> Expand the ability of Monterey Bay employees to purchase affordable homes near their work by encouraging supportive housing policies in local jurisdictions and promoting programs for first time homebuyers.
- <u>Support Adequate Funding:</u> Advocate for an appropriately scaled and stable funding stream for affordable housing at the local, state and federal levels.
- Improve the Political Environment: Create the political will needed to increase the supply of housing at all income levels. Educate the community on the importance of higher density infill development.

### **Community Engagement Criteria**

MBEP will engage the community through strategic campaign work that supports its mission. Campaign ideas may come from its members or from the community at large. Campaigns that meet the following criteria will be considered for endorsement and action:

- 1) Achieves large scale and/or strategic impact in meeting local or regional housing needs
- 2) Incorporates and where possible is led by the campaign beneficiaries (e.g. residents, neighborhood associations, community advocates, etc.)
- 3) Supports the development or preservation of housing at all affordability levels and promotes high quality design, construction, and operations
- 4) Accomplish campaign goals within a reasonable timeframe, preferably 12-24 months

Please send completed Project Endorsement Form to: admin@mbep.biz; ATTN Housing



## **Project Overview**

Request Date:			Next Hearing Type & Date:				
Main Contact Name:			Position / Title:				
Agency / Organization:							
Contact Email:			Contact Phone:				
Assigned Planner (if any):			Assigned Planner Email:				
Development Team (Architect, General Contractor, Property Manager if rental):							
Proposed Action:  Letter of Endorsement by (specify date)  Action Center Campaign (involves petitions and/or letters of support and social media)  Attend Hearing(s)							
Project timeline (include next government action, schedule for tax credit application submission, & key development milestones):							
Project Name:		Project Website:		Project Number:			
Project Address (attach a map of project site and surrounding area):							
Affordability Mix (Average AMI and range of targeting, list proposed in-lieu fees vs. number of units being provided on site; amount being contributed through impact fees):							
Special Features, Services or Amenities (Attach any available on-site management plans):							
Specific Population(s) Served (e.g. homeless individuals, seniors, special needs, etc.):							
Site Specifications							
Unit Count:	Unit Type	e:	Proposed Density v Allowed Density:	rs .	Proposed Heights vs Allowed Heights:		
Site Size (Acres and Sq Ft):			Mixed Use (Sq Footage):				
Proposed # Parking Stalls / Parking Ratio vs. Required (include proposed secured bicycle parking, EV charging stations or rideshare):							



### **Existing Conditions**

Current Development on Site:	Current General Plan / Zoning Designation:				
Does the project meet the current zoning requirements for the site?  Yes No (If no, please explain the necessary zoning changes)					
Proximity to Transit & # of Bus Routes:	Proximity to Services (e.g. retail, schools, parks, etc.) State if project meets the minimum point scoring for 9% Tax Credits:				
Additional Information					
If the development will displace current residents, explain pl	ans for relocation.				
Describe community engagement efforts regarding the project – both past efforts to date and efforts planned for the future.					
Identify any challenges that the project is currently facing.					
Does the project have any public funding committed?					
List any existing endorsements. Optionally, you may attach existing endorsement letters.					

