



# WHY HUNCH?

## PARTNERSHIP OVERVIEW

∞ Meta Business Partners





# CHALLENGES YOU MAY ENCOUNTER.



## Lack of technical understanding

- How to deliver campaigns
- How to report on campaigns
- How to drive performance



## Creative production challenges

- Number of formats required
- Number of creative updates
- Relevance

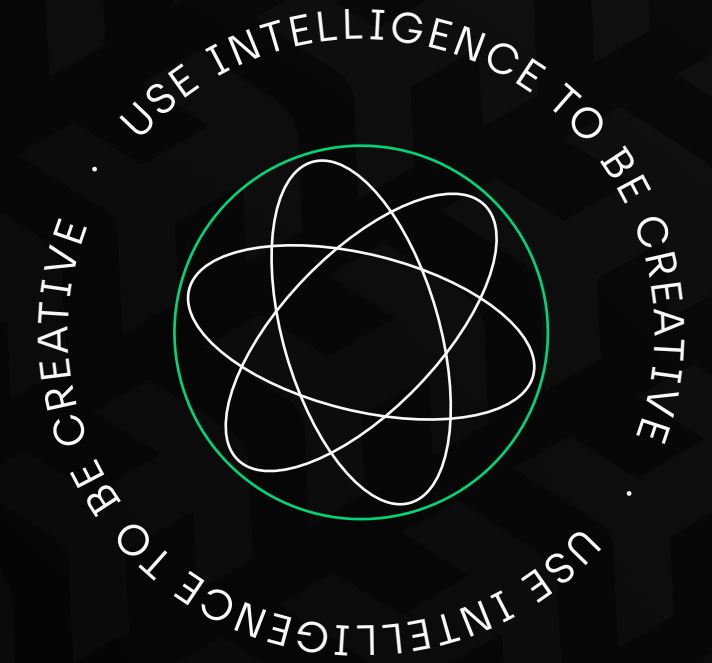


## Workflow efficiencies

- Campaign trafficking
- Audience management
- Creative management and collaboration



As a Meta Business Partner, Hunch works with top global brand and performance marketing teams to improve operational efficiency, revenue generation, and time-to-market on Paid Social.



**Hunch can help you make an impact  
and add value in the most meaningful  
way without spending too much time  
and resources.**



# WE WILL HELP YOU.

Turn your ideas into strategies.

01

Turn strategies into actionable data.

02

Build creative using your data.

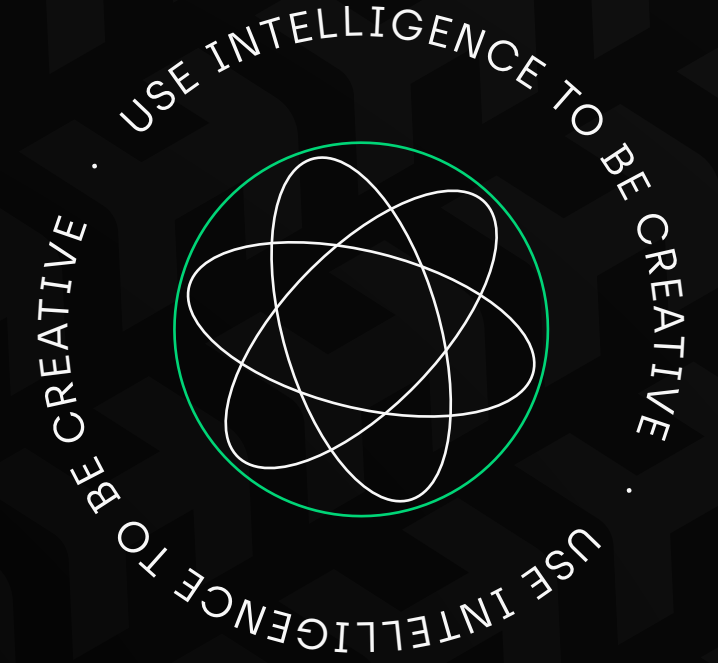
03

Deliver the creatives to the right user  
at the right place and moment.

04

Gain creative and user insights,  
and help develop future strategies.

05



# HOW DOES HUNCH'S TECHNOLOGY WORK?

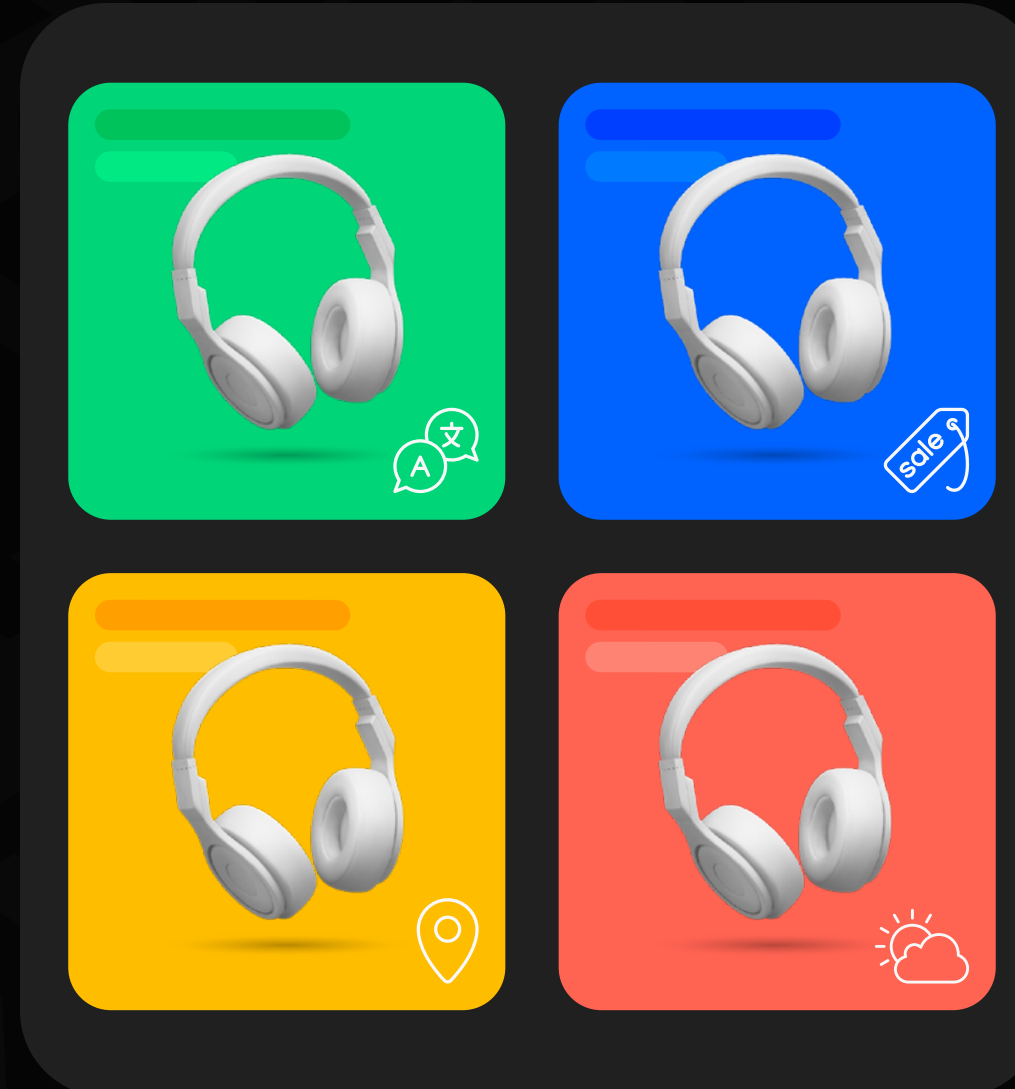


# HUNCH'S 4-STEP FRAMEWORK.

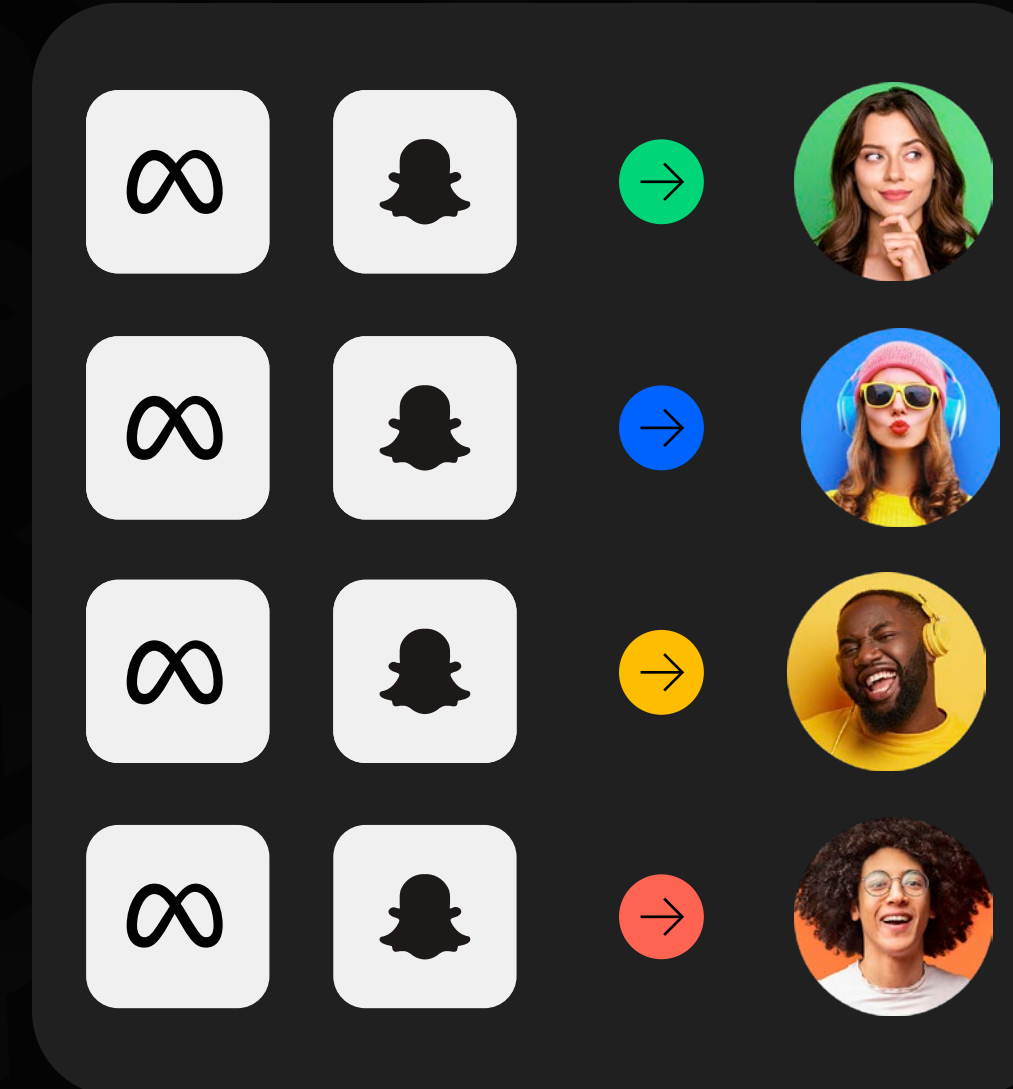
01  
**CONNECT**



02  
**CREATE**



03  
**AUTOMATE**



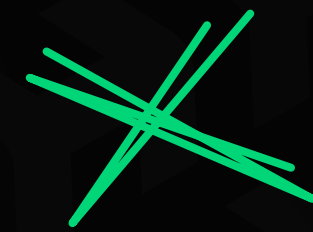
04  
**OPTIMIZE**



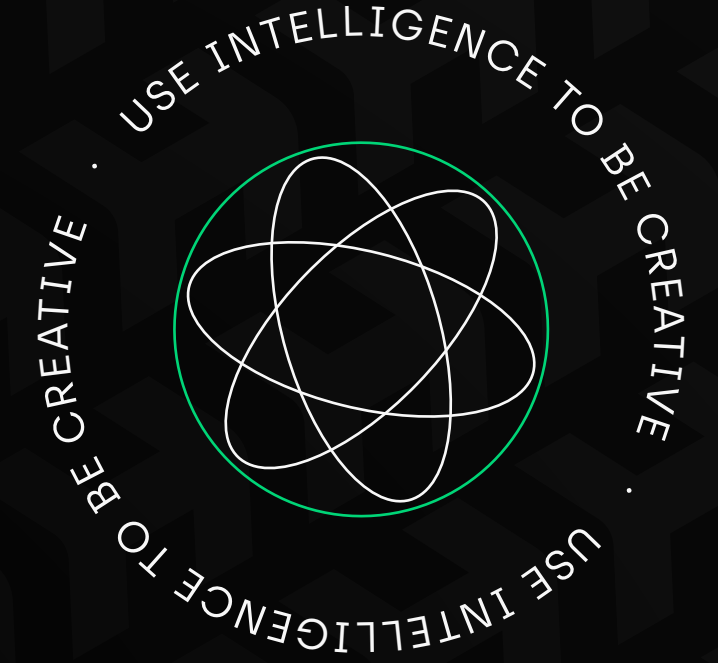
Our model is brand and performance marketing-first, so we focus on helping you deliver more value by supporting your activity, enabling you to work more efficiently, building case studies, and delivering proofs of concepts. Our team is dedicated in enabling you to succeed.



The Hunch platform automates creative production and media management to deliver industry-leading excellence to performance marketing teams, driving revenue uplifts faster.



Automating campaign trafficking, we'll help you design, produce and deliver thousands of personalized creatives to the right user at the right time and place. Build integrations and custom solutions to help with workflow efficiencies in your whole marketing process.



# WITH HUNCH, YOU CAN DELIVER MORE BY:

- Being able to do whatever you imagine on Social that you'd want to do on other channels.
- Turning your data into thousands of creatives you can use on native Paid Social platforms, or exporting them to other platforms.
- Automating creative updates, campaign delivery, reporting, and management across channels.





# EXPERIENCE THEIR JOURNEYS

Leading companies in all corners of the world  
trust us to help them grow.

**FEEDBACK**<sup>MP</sup>

Produce and deliver high-converting  
dynamic video ad campaigns for Social.

[Read More >>](#)

**FJUZ**

Deliver localized experiences to  
hundreds of stores.

[Read More >>](#)

**genero**

Scale spending and creative  
production while reducing the  
workload.

[Read More >>](#)

**● europebet**

Automate social advertising to  
increase engagement through  
data-powered creatives

[Read More >>](#)

**Wavemaker**

Deliver personalized, contextualized  
campaigns in a more granular way

[Read More >>](#)

**@ G Adventures**

Deliver personalized, contextualized  
campaigns in a more granular way.

[Read More >>](#)

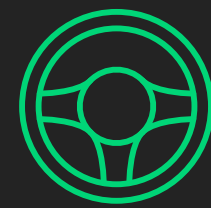


# ACCESS OUR PLAYBOOKS.



**LOCALIZATION**

[Learn more >>](#)



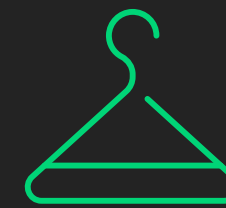
**AUTOMOTIVE**

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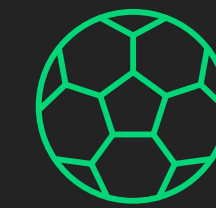
**RETAIL**

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**FASHION**

[Learn more >>](#)



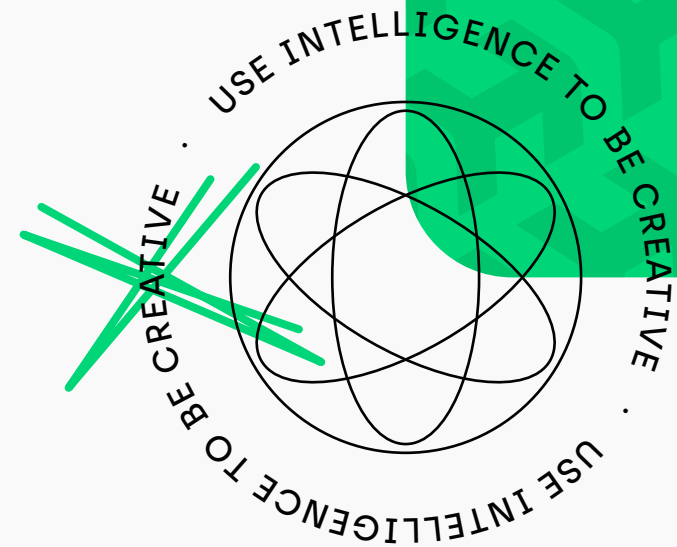
**BETTING**

[Learn more >>](#)

# Supercharge your marketing with Creative Performance!



∞ Meta Business Partners



[hunchads.com](https://hunchads.com)

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