



Park community
CREDIT UNION FOUNDATION

**2023 Pathways to Prosperity
Grant Guidelines Webinar
April 26, 2023**

Welcome!
We'll get started shortly.

Introductions

Shannon Kisselbaugh
Executive Director



Nicole Robinson
Programs Administrator



Webinar Housekeeping



Attendees can turn on live captions using the “... More” button in Teams.



Introduce yourself in the chat!



The slide deck, webinar recording and FAQ's will be posted online at parkcommunity.com/foundation



Submit your questions in the chat


About Park Community Credit Union Foundation

- ▶ Vision: To build a more vibrant community where everyone has equal access to learn, grow and thrive
- ▶ Received 501(c)(3)public charity status in 2020
- ▶ Formerly known as Nspire - A Park Community Initiative

About Us



2023 Pathways to Prosperity Grant Opportunity

- ▶ Total of \$75,000 available to award
 - ▶ \$25,000 available in each of 3 impact areas - education, financial wellbeing, and thriving communities
 - ▶ No minimum request amount
 - ▶ Maximum request amount is \$25,000 per application
 - ▶ Organizations can submit more than one application but can receive only 1 grant award
- 

Funding Impact Areas



Education - Scholarships to support future leaders and a more skilled workforce.



Financial Wellbeing - Financial education and resources to promote individual and family stability and sustainability.



Thriving Communities - Transformative and critical community projects that contribute to a higher quality of life for our members and neighbors, and a more competitive region economically.

Projects must serve one or more of the following counties:

Kentucky

Bullitt	Menifee
Casey	Montgomery
Clark	Nelson
Estill	Oldham
Fayette	Owsley
Garrard	Powell
Jackson	Pulaski
Jefferson	Rockcastle
Laurel	Shelby
Lee	Spencer
Lincoln	Wolfe
Madison	

Indiana

Clark	Floyd
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Grant Guidelines

- ▶ Must be an IRS approved 501(c)(3) public charity
 - ▶ IRS Tax-Exempt Organization Search - <https://apps.irs.gov/app/eos/>
- ▶ Maximum request: \$25,000 per application (no minimum)
- ▶ Deadline: Thursday, May 18, 2023 at 5:00 pm Eastern
 - ▶ Submissions received after 5:00 pm Eastern will be declined.

Grant Guidelines Continued

- ▶ Incomplete applications will not be considered
- ▶ Applications can be emailed or mailed.
In-person drop off is not accepted.
 - ▶ Emailed applications must be received on or before the deadline
 - ▶ Mailed applications must be postmarked on or before the deadline
 - ▶ Use Adobe.com to compress your files for free if they are too large to send
- ▶ We will confirm receipt of your application by email

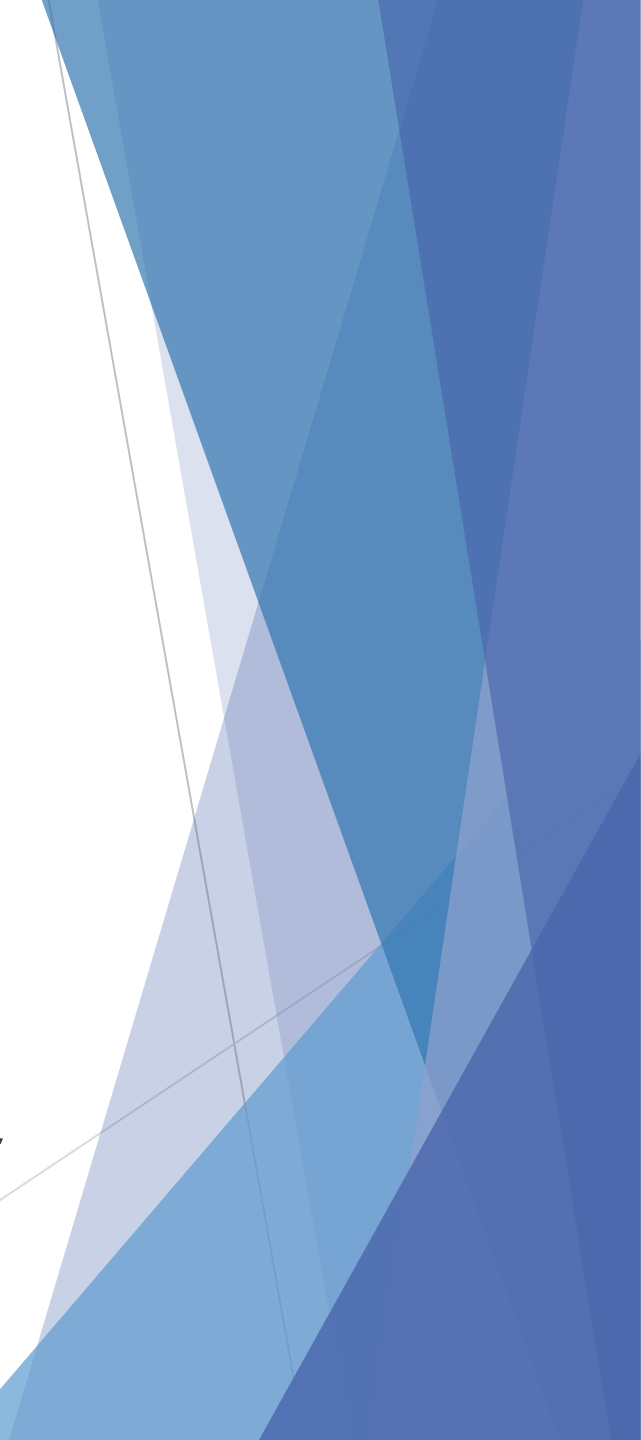


Application Requirements

- ▶ Grant guidelines and application are online at parkcommunity.com/foundation
- ▶ Required documents:
 - ▶ IRS Determination Letter
 - ▶ Official Grant Application (fillable PDF)




We will NOT fund:

- ▶ Individuals
 - ▶ Lobbying or political campaigns
 - ▶ Projects that promote a particular religion
 - ▶ Organizations that discriminate based on race, color, religion, sex, sexual orientation, gender identity or expression, national origin or ancestry, citizenship, age, physical or mental disability, pregnancy, veteran's status, parental status, marital status, genetic disposition, or any other characteristic protected by federal, state, or local law.
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Review Process

- ▶ Grants are scored by the Advisory Grants Committee and recommended to the Foundation's Board of Directors for approval
 - ▶ Foundation staff do not score the grant applications
 - ▶ Foundation staff check for IRS compliance and that applications are complete and received by the deadline
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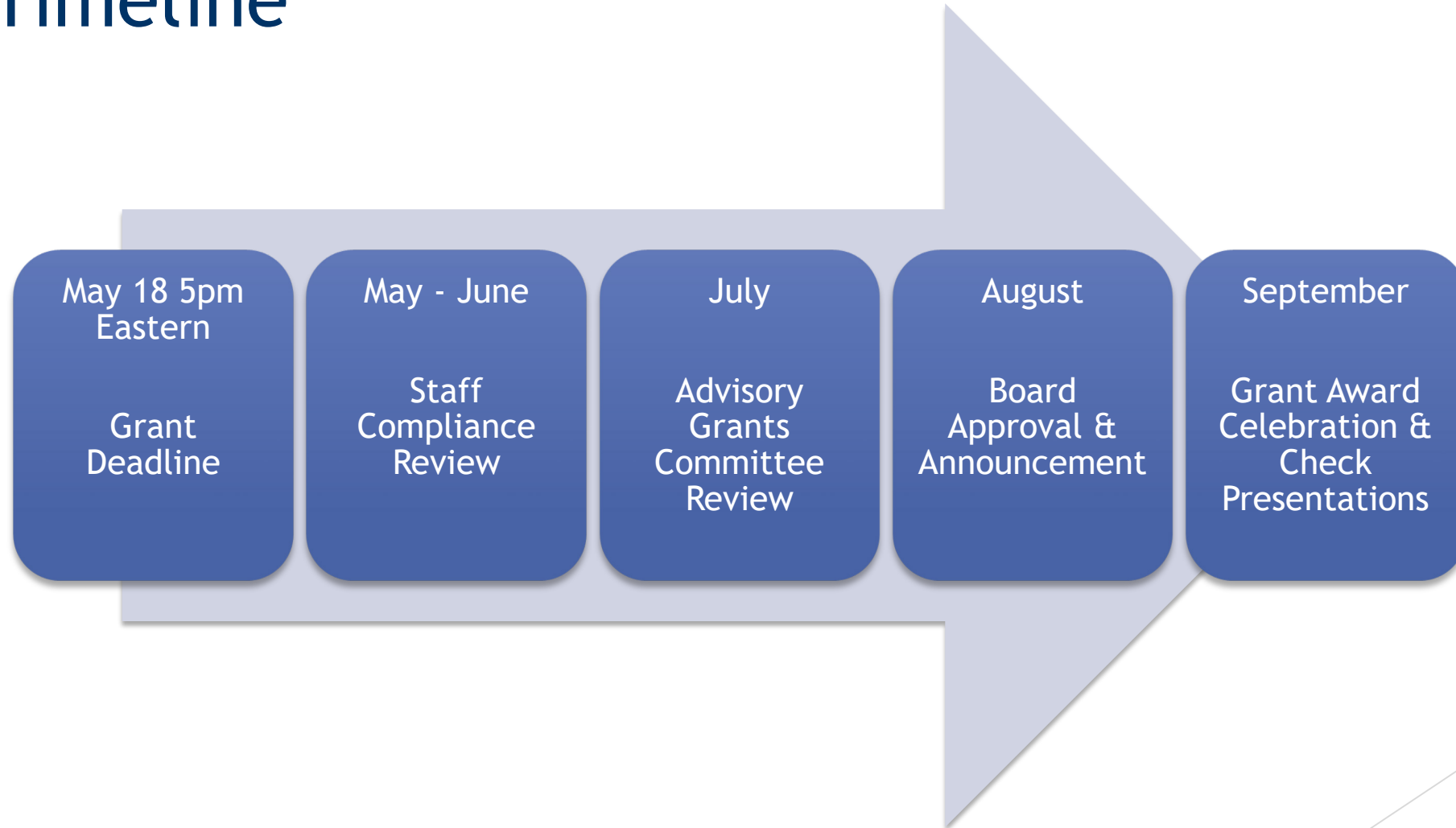
Rubric

Criteria	1 point	2 points	3 points	4 points	Score
	Needs Improvement	Average	Very Good	Exceptional	
Detailed description of the project	The description of the project is vague, unclear and/or hard to understand.	The description of the project is somewhat clear and includes some details.	The description of the project is clear with descriptions of the work to be completed.	The description of the project is exceptionally clear and provides detailed information.	
Who and how many people will benefit from this project?	The project does not have a large impact on the community. It is not clear who or how many people will benefit from the project.	The project has limited impact on the community. It is clear who and how many people will benefit from the project.	The project will have an impact on the community. The people the project will serve and how many are described in detail.	The project will impact a large portion of the community. It is extremely clear exactly who and how many people will benefit from the project and why.	
Alignment with Foundation impact area	No alignment between the Foundation's impact area and the project.	Somewhat of an alignment between the Foundation's impact area and the project.	Significant alignment between the Foundation's impact area and the project.	Clear and strong alignment between the Foundation's impact area and the project.	
What are the project's goals and how will they be measured?	Project goals and metrics are unclear and undefined. Goals do not align with the project. Outcomes are not described.	The goals are addressed but not clearly stated. The goals and outcomes are minimally described.	The goals of the project are clearly stated and align with the project. The metrics and outcomes are described but lack specificity.	The project's goals are SMART (Specific, Measurable, Attainable, Relevant, Time-Bound). Significant outcomes are described in detail with metrics and directly align to the project.	
Alignment of Budget to Project Description and Goals	Little to no alignment between the budget and project description. Little to no detail in the project budget.	Somewhat of an alignment between the budget and project description.	A significant alignment between the budget and project description.	Clear and strong alignment between the budget and project description. Project budget is detailed.	
TOTAL SCORE					0

SMART Goals



Timeline

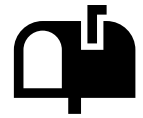


Questions?

Contact Us



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