



## **Pathways to Prosperity Grant Guidelines**

### **Foundation & Grant Summary:**

Established in 2019, the Park Community Credit Union Foundation is a nonprofit with a vision to build a more vibrant community where everyone has equitable access to learn, grow, and thrive. The mission and legacy of the credit union movement internationally is "people helping people," and the Foundation embodies that commitment.

The Pathways to Prosperity Grant will award a total of \$75,000 to multiple qualifying nonprofit organizations for projects in Kentucky and Southern Indiana that promote education, financial wellbeing, and thriving communities. The maximum grant request amount is \$25,000 per application. There is no minimum grant request amount. The deadline to apply for the grant is **Thursday, May 18, 2023 at 5:00 pm.**

### **2023 Grant Program Timeline**

Wednesday, April 26, 2023, 11:00am EST	Grant Guidelines Webinar
Thursday, May 18, 2023, 5:00pm EST	Application Deadline
June 2023	Advisory Grants Committee Review
August/September 2023	Announcement of Grantees & Award Celebration

### **Impact Areas**

Park Community Credit Union Foundation provides support in three impact areas:

Education – Scholarships to support future leaders and a more skilled workforce.

Financial Wellbeing – Financial education and resources to promote individual and family stability and sustainability.

Thriving Communities – Transformative and critical community projects that contribute to a higher quality of life for our members and neighbors, and a more competitive region economically.

Organizations can apply under each Impact Area. An organization will only be awarded under ONE impact area.



## Who Can Apply?

The Foundation invites IRS-approved 501(c)(3) public charities serving the counties listed below to apply.

### Kentucky Counties:

Bullitt, Casey, Clark, Estill, Fayette, Garrard, Jackson, Jefferson, Laurel, Lee, Lincoln, Madison, Menifee, Montgomery, Nelson, Oldham, Owsley, Powell, Pulaski, Shelby, Spencer, Rockcastle, Wolfe

### Indiana Counties:

Clark & Floyd

Park Community Credit Union Foundation **does not fund** the following:

1. Individuals
2. Lobbying or political campaigns
3. Projects that promote a particular religion
4. Organizations that discriminate based on race, color, religion, sex, sexual orientation, gender identity or expression, national origin or ancestry, citizenship, age, physical or mental disability, pregnancy, veteran's status, parental status, marital status, genetic disposition, or any other characteristic protected by federal, state, or local law.

## How to Apply

Submit your completed grant application by email or mail including all items listed below in the Grant Application Checklist. The Foundation will confirm receipt of your application to the email address you provide on your cover sheet. If you do not receive a confirmation receipt email within 5 business days, please contact the Foundation. **Applications received after the deadline will not be accepted. Incomplete applications will not be considered for funding.**

## Ways to Submit Your Application

1. Email to [foundation@parkcommunity.com](mailto:foundation@parkcommunity.com)
2. Mail to:  
Park Community Credit Union Foundation  
2515 Blankenbaker Parkway  
Louisville, KY 40299

Mailed applications must be postmarked on or before the grant application deadline of Thursday, May 18, 2023. We accept email attachments up to 25 MB. If your attachments are too large, you can use the Adobe free PDF compressor tool at

<https://www.adobe.com/acrobat/online/compress-pdf.html>.



### **Grant Application Checklist**

- ☐ Pathways to Prosperity Grant Application
- ☐ IRS Letter of Determination

### **Grant Report**

Grantees will be asked to complete a written final report and give a presentation in person at a Park Community Credit Union Foundation board meeting (date to be determined).

### **Grant Publicity**

The Park Community Credit Union Foundation publicizes its grants through publications, our website and social media and we encourage our grantee organizations to do the same. Grantees will be provided with grant publicity guidelines.

### **Questions**

Questions about this grant application should be directed to [foundation@parkcommunity.com](mailto:foundation@parkcommunity.com) or 502.815.7393.

Pathways to Prosperity - 2023 Grant Reviewer Rubric

Organization Name:

Project Name:

Advisory Grants Committee Member Name:

**Grant Reviewer:**  
ONLY enter information in to the yellow highlighted cells.

Criteria	1 point	2 points	3 points	4 points	Score
	Needs Improvement	Average	Very Good	Exceptional	
Detailed description of the project	The description of the project is vague, unclear and/or hard to understand.	The description of the project is somewhat clear and includes some details.	The description of the project is clear with descriptions of the work to be completed.	The description of the project is exceptionally clear and provides detailed information.	
Who and how many people will benefit from this project?	The project does not have a large impact on the community. It is not clear who or how many people will benefit from the project.	The project has limited impact on the community. It is clear who and how many people will benefit from the project.	The project will have an impact on the community. The people the project will serve and how many are described in detail.	The project will impact a large portion of the community. It is extremely clear exactly who and how many people will benefit from the project and why.	
Alignment with Foundation impact area	No alignment between the Foundation’s impact area and the project.	Somewhat of an alignment between the Foundation’s impact area and the project.	Significant alignment between the Foundation’s impact area and the project.	Clear and strong alignment between the Foundation’s impact area and the project.	
What are the project’s goals and how will they be measured?	Project goals and metrics are unclear and undefined. Goals do not align with the project. Outcomes are not described.	The goals are addressed but not clearly stated. The goals and outcomes are minimally described.	The goals of the project are clearly stated and align with the project. The metrics and outcomes are described but lack specificity.	The project’s goals are SMART (Specific, Measurable, Attainable, Relevant, Time-Bound). Significant outcomes are described in detail with metrics and directly align to the project.	
Alignment of Budget to Project Description and Goals	Little to no alignment between the budget and project description. Little to no detail in the project budget.	Somewhat of an alignment between the budget and project description.	A significant alignment between the budget and project description.	Clear and strong alignment between the budget and project description. Project budget is detailed.	
TOTAL SCORE					0

Comments: