

ASSOCIATION REGISTRATION GUIDE

APRIL 27-30, 2024 | ANAHEIM







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The DECA International Career Development Conference (ICDC) is the culmination of the DECA year. More than 20,000 high school students, teacher-advisors, business professionals and alumni gather for several days of DECA excitement.

DECA members demonstrate their college and career ready knowledge and skills by participating in DECA's industry-validated Competitive Events Program, aligned with Career Clusters, National Curriculum Standards and 21st Century Skills in the areas of marketing, finance, hospitality, management and entrepreneurship. These members have qualified to attend based on superior performance at the district and association levels. More than 1,000 business professionals serve as judges to evaluate DECA members' mastery of these concepts.

In addition, thousands of members participate in DECA's Emerging Leader Series, which helps them attain 21st Century Skills in the areas of collaboration and teamwork, communication, critical thinking and problem solving and creativity. One highlight is the involvement of executive mentors who provide college and career advice.

Thousands of DECA advisors and educators participate in administering DECA's Competitive Events Program and Emerging Leader Series while also participating in professional learning activities.

CLASSROOM CONNECTION

DECA's International Career Development Conference supports educational initiatives.

- Career Clusters®
- National Curriculum Standards
- 21st Century Skills
- Common Core State Standards
- Project-based Learning
- Personal Financial Literacy

CONFERENCE FACTS



15,000

finalists from 52 chartered associations vying for international honors in DECA's Competitive Events Program.



3,000

DECA members engaging in leadership development activities preparing to be college and career-ready.



1,000

business leaders who will serve as judges for international competition.



100

exhibitors from a wide variety of colleges and businesses.



2,000

DECA advisors coaching their students and attending Advisor Professional Learning.



ANAHEIM CONVENTION CENTER

800 W. Katella Avenue Anaheim, CA 92802 (714) 765-8950



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DECACONFERENCE OVERVIEW

ICDC 2024





KEY DATES



ICDC competitors' final membership eligibility



Deadline for chartered association to submit conference registration to DECA Inc. and housing to assigned hotel and DECA Inc.



Deadline for chapters to submit accommodation requests to DECA Inc.



Portal opens for chapters to upload qualifying written entry submissions

Business Growth Plan EBG

Business Services Operations Research BOR

Business Solutions Project PMBS

Buying and Merchandising Operations Research **BMOR**

Career Development Project **PMCD**Community Awareness Project **PMCA**

Community Giving Project PMCG

Finance Operations Research FOR

Financial Literacy Project PMFL

Franchise Business Plan EFB

Hospitality and Tourism Operations Research $\ensuremath{\mathsf{HTOR}}$

Independent Business Plan EIB

Innovation Plan **EIP**

Integrated Marketing Campaign-Event **IMCE**

Integrated Marketing Campaign-Product $\mbox{\bf IMCP}$

Integrated Marketing Campaign-Service ${\bf IMCS}$

International Business Plan IBP

Sales Project PMSP

Sports and Entertainment Marketing Operations Research ${\bf SEOR}$

Start-Up Business Plan ESB

Stock Market Game **SMG**



Deadline for chapters to upload qualifying written entry submissions



Deadline for chartered associations to submit any changes to competitive events registration



Deadline for chartered association advisors to request refunds from DECA Inc. Requests must be submitted by 6:00 p.m. PT.

REGISTRATION PROCESS

- Members qualify to attend the DECA International Career Development Conference based on their chartered association's eligibility guidelines.
- Chapter advisors register for both the conference and housing for their chapter attendees with the chartered association advisor based on registration procedures and deadlines set by the chartered association.
- The chartered association advisor receives and verifies the information from chapter advisors.
- The chartered association advisor submits the conference registration and housing to DECA Inc. and the association's assigned hotel by March 22.
- Any changes in registration and housing are made by the chartered association advisor to DECA Inc. and/or the association's assigned hotel.

INTERNATIONAL CAREER DEVELOPMENT CONFERENCE

FRIDAY, APRIL 26

8:00 AM - 9:00 PM	HEADQUARTERS + ATTRACTION TICKET BOOTH	Hall B Foyer
8:00 AM - 9:00 PM	SHOP DECA + BLAZER SHOP	205
12:00 PM - 6:00 PM	CHARTERED ASSOCIATION ADVISOR CHECK-IN Chapter advisors register with their chartered association advisor at their assigned hotel	Hall B Foyer
6:30 PM	CHARTERED ASSOCIATION ADVISOR DINNER by invitation only	202

SATURDAY, APRIL 27

7:00 AM - 9:30 PM	HEADQUARTERS + ATTRACTION TICKET BOOTH	Hall B Foyer
7:00 AM - 9:30 PM	SHOP DECA + BLAZER SHOP	205
8:00 AM - 5:00 PM	DECA DAY IN THE PARKS Advance ticket purchase required	
9:00 AM	EVENT DIRECTORS' BRIEFING	
10:00 AM	OFFICER CANDIDATE ORIENTATION + INTERVIEWS	203A
1:00 PM - 5:00 PM	EXHIBIT BOOTH SET-UP	Hall B
5:00 PM	PARADE OF CHARTERED ASSOCIATIONS REHEARSAL	Hall A
5:30 PM	NATIONAL ADVISORY BOARD + EXECUTIVE MENTOR RECEPTION by invitation only	Westin Anaheim
7:00 PM	GRAND OPENING SESSION I Assigned by region	Hall A
9:30 PM	GRAND OPENING SESSION II Assigned by region	Hall A
12:30 AM	CURFEW Chapters and chartered associations may set earlier curfew times	Assigned Hotel

SUNDAY, APRIL 28

7:00 AM - 5:00 PM	HEADQUARTERS + ATTRACTION TICKET BOOTH	Hall B Foyer
7:00 AM - 5:00 PM	SHOP DECA + BLAZER SHOP	205
7:30 AM	JUDGES' CHECK-IN	
8:00 AM - 11:30 AM	SCHOOL-BASED ENTERPRISE ACADEMY RETAIL OPERATIONS Sponsored by Real Food from the Ground Up and Otis Spunkmeyer	Anaheim Marriott
8:00 AM - 4:00 PM	EMERGING LEADER SERIES	Anaheim Marriott
8:00 AM - 4:00 PM	COLLEGE + CAREER EXHIBITS / SHOP DECA Advisors only from 8:00 AM - 9:00 AM	Hall B
8:00 AM - 5:00 PM	COMPETITIVE EVENT TESTING Principles of Business Administration Events, Personal Financial Literacy, Team Decision Making Events, Individual Series Events, Integrated Marketing Campaign Events, Professional Selling and Consulting Events	North 100, Hall E
8:00 AM - 5:00 PM	COMPETITIVE EVENT PRELIMINARY COMPETITION Business Operations Research Events, Project Management Events, Entrepreneurship Written Events, Stock Market Game	North 200
9:00 AM	VIRTUAL BUSINESS CHALLENGE PARTICIPANTS' BRIEFING	
9:00 AM - 4:00 PM	ADVISOR PROFESSIONAL LEARNING SERIES	207
9:30 AM - 1:00 PM	EXECUTIVE MENTOR PROGRAM	Anaheim Marriott
10:00 AM - 4:00 PM	VIRTUAL BUSINESS CHALLENGE COMPETITION	Hall B
12:00 PM	MDA LUNCHEON Sponsored by Muscular Dystrophy Association by invitation only	202
12:30 PM - 4:00 PM	SCHOOL-BASED ENTERPRISE ACADEMY FOOD OPERATIONS Sponsored by Real Food from the Ground Up and Otis Spunkmeyer Anaheim Marriott	
4:00 PM	VOTING DELEGATES' BRIEFING + CANDIDATE CAMPAIGN SESSION	Anaheim Marriott
12:30 AM	CURFEW Chapters and chartered associations may set earlier curfew times	Assigned Hotel

MONDAY, APRIL 29

7:00 AM - 5:00 PM	SHOP DECA	205
7:00 AM - 7:00 PM	HEADQUARTERS + ATTRACTION TICKET BOOTH	Hall B Foyer
7:30 AM	JUDGES' CHECK-IN	
8:00 AM - 4:00 PM	COLLEGE + CAREER EXHIBITS / SHOP DECA	Hall B
8:00 AM - 4:30 PM	EMERGING LEADER SERIES	Anaheim Marriott
8:00 AM - 6:00 PM	COMPETITIVE EVENT PRELIMINARY COMPETITION Principles of Business Administration Events, Personal Financial Literacy, Team Decision Making Events, Individual Series Events, Integrated Marketing Campaign Events, Professional Selling and Consulting Events, School-based Enterprise	North 200, Hall C
8:30 AM - 10:30 AM	JOHNSON & WALES SCHOLARSHIP AWARD BREAKFAST Sponsored by Johnson & Wales University by invitation only	202
9:00 AM - 3:00 PM	ADVISOR PROFESSIONAL LEARNING SERIES	207
10:00 AM - 4:00 PM	VIRTUAL BUSINESS CHALLENGE COMPETITION	Hall B
12:00 PM - 1:30 PM	CHARTERED ASSOCIATION OFFICER/ADVISOR LUNCHEON Sponsored by U.S. Army by invitation only	204AB
2:00 PM - 3:30 PM	LEADERSHIP RECOGNITION RECEPTION by invitation only	202
2:30 PM - 4:30 PM	MEET THE CANDIDATES SESSION Open to all members	Anaheim Marriott
3:30 PM - 4:30 PM	COMPETITIVE EVENTS UPDATE Advisors only	207
4:00 PM - 11:00 PM	DECA NIGHT AT UNIVERSAL STUDIOS HOLLYWOOD Advance ticket purchase required Last bus departs Universal Studios Hollywood at 11:00 PM	Universal Studios Hollywood
5:00 PM - 12:00 AM	DECA NIGHT AT DISNEY CALIFORNIA ADVENTURE Advance ticket purchase required Disney California Adv	
12:30 AM	CURFEW Chapters and chartered associations may set earlier curfew times	Assigned Hotel

TUESDAY, APRIL 30

7:30 AM - 10:30 AM	JUDGES' CHECK-IN	
7:30 AM - 6:00 PM	HEADQUARTERS	Hall B Foyer
8:00 AM	ACHIEVEMENT AWARDS SESSION	Hall A
8:30 AM - 6:00 PM	SHOP DECA + FINALIST T-SHIRTS + RECOGNITION ITEMS	205
8:30 AM - 6:00 PM	COMPETITIVE EVENT FINAL COMPETITION	Hall C
12:00 PM	BUSINESS + ELECTION SESSION	207
6:00 PM - 7:00 PM	SCHOLARSHIP + NATIONAL ADVISORY BOARD RECEPTION Sponsored by National Advisory Board Partners by invitation only	204B
7:30 PM	GRAND AWARDS SESSION	Hall A
12:30 AM	CURFEW Chapters and chartered associations may set earlier curfew times	Assigned Hotel

WEDNESDAY, MAY 1

8:00 AM - 9:00 AM	NEW EXECUTIVE OFFICER ORIENTATION	Westin Anaheim

ODECACOMPETITIVE EVENTS

ICDC 2024





PRINCIPLES OF BUSINESS ADMINISTRATION EVENTS

Principles of Business Management and Administration PBM Principles of Finance PFN Principles of Hospitality and Tourism PHT Principles of Marketing PMK

TEAM DECISION MAKING EVENTS

Business Law and Ethics Team Decision Making **BLTDM** Buying and Merchandising Team Decision Making BTDM Entrepreneurship Team Decision Making ETDM Financial Services Team Decision Making FTDM Hospitality Services Team Decision Making HTDM Marketing Management Team Decision Making MTDM Sports and Entertainment Marketing Team Decision Making STDM Travel and Tourism Team Decision Making TTDM

INDIVIDUAL SERIES EVENTS

Accounting Applications Series ACT Apparel and Accessories Marketing Series AAM Automotive Services Marketing Series ASM Business Finance Series BFS Business Services Marketing Series BSM Entrepreneurship Series ENT Food Marketing Series FMS Hotel and Lodging Management Series **HLM** Human Resources Management Series HRM Marketing Communications Series MCS Quick Serve Restaurant Management Series QSRM Restaurant and Food Service Management Series RFSM

Sports and Entertainment Marketing Series SEM

PERSONAL FINANCIAL LITERACY EVENT

Personal Financial Literacy PFL

Retail Merchandising Series RMS

Not all chartered associations offer all events. Please check with your chartered association advisor for events offered in your chartered association.

BUSINESS OPERATIONS RESEARCH EVENTS

Business Services Operations Research BOR Buying and Merchandising Operations Research BMOR Finance Operations Research FOR Hospitality and Tourism Operations Research HTOR Sports and Entertainment Marketing Operations Research SEOR

PROJECT MANAGEMENT EVENTS

Business Solutions Project PMBS Career Development Project PMCD Community Awareness Project PMCA Community Giving Project PMCG Financial Literacy Project PMFL Sales Project PMSP

ENTREPRENEURSHIP EVENTS

Innovation Plan **EIP** Start-Up Business Plan ESB Independent Business Plan EIB International Business Plan IBP Business Growth Plan EBG Franchise Business Plan EFB

INTEGRATED MARKETING **CAMPAIGN EVENTS**

Integrated Marketing Campaign-Event IMCE Integrated Marketing Campaign-Product IMCP Integrated Marketing Campaign-Service IMCS

PROFESSIONAL SELLING AND CONSULTING EVENTS

Financial Consulting FCE Hospitality and Tourism Professional Selling HTPS Professional Selling PSE

ONLINE EVENTS

Stock Market Game SMG

Virtual Business Challenge-Accounting VBCAC

Virtual Business Challenge-Entrepreneurship VBCEN

Virtual Business Challenge-Fashion VBCFA

Virtual Business Challenge-Hotel Management VBCHM

Virtual Business Challenge-Personal Finance VBCPF

Virtual Business Challenge-Restaurant VBCRS

Virtual Business Challenge-Retail VBCRT

Virtual Business Challenge-Sports VBCSP

As an integral part of the classroom curriculum, DECA's industry-validated competitive events are aligned with the National Curriculum Standards in the career clusters of marketing, business management and administration, finance, and hospitality and tourism. DECA's flagship evaluation process involves students in both a written component such as an exam or report and an interactive component with an industry professional serving as a judge. DECA's competitive events directly contribute to every student being college and career ready when they graduate from high school.



COMPETITIVE EVENT CATEGORY	WEDNESDAY APRIL 10	SUNDAY APRIL 28	MONDAY APRIL 29	TUESDAY APRIL 30
Principles of Business Administration Events Team Decision Making Events Individual Series Events Personal Financial Literacy Event Professional Selling and Consulting Events		Briefing and Exam	Preliminary Presentations to Judges	Finalist Presentations to Judges*
Business Operations Research Events Project Management Events Entrepreneurship Events Stock Market Game	Deadline for written entry submission through the online competition submission portal.	Preliminary Presentations to Judges		Finalist Presentations to Judges*
Integrated Marketing Campaign Events	Deadline for written entry submission through the online competition submission portal.	Briefing and Exam	Preliminary Presentations to Judges	Finalist Presentations to Judges*
School-based Enterprise		SBE Academy	SBE Competition Preliminaries	SBE Competition Finals*

^{*}Finalists will be announced on Tuesday morning during the Achievement Awards Session.

QUALIFICATIONS FOR ENTERING INTERNATIONAL CONFERENCE COMPETITIVE EVENTS

- All participants must be active members of DECA with the current vear's dues on file with DECA Inc. prior to February 15 of the current school year.
- 2. All participants and written entries must be approved and authorized for entering competition by their chartered association through official competitive events registration forms.
- 3. All participants and written entries must meet the specifications set forth for each activity.
- 4. All participants must have participated in chartered association, district and/or local competition, or qualified through online competition.

- All entry forms and creative entries must be submitted by the chartered association advisor or designee according to announced deadlines.
- 6. A participant may enter only one of the competitive events with a participatory component during **DECA's International Career** Development Conference.
- 7. No additions or substitutions may be registered for competition after the deadline set forth by DECA Inc.
- 8. A written entry may not be entered in more than one ICDC competitive event during a given year.
- 9. Once a written entry is entered in ICDC competition, the identical content material may not be entered in ICDC competition again.

- 10. All participants must attend the briefing sessions scheduled for their competitive event during the international conference, if scheduled.
- 11. Participants are required to follow the official DECA dress code outlined on page 38.
- 12. All written entries must include a signed copy of DECA's Written Event Statement of Assurances and Academic Integrity (page 55) of the DECA Guide.
- 13. Participants must bring a photo ID to all event briefings, testing sessions and presentations. If a photo ID is not available, an advisor must verify the participant's identity.



RECOGNITION AND AWARDS

DECA's competitive events provide recognition for competitors in a number of different areas. The following list describes the recognition provided at ICDC:

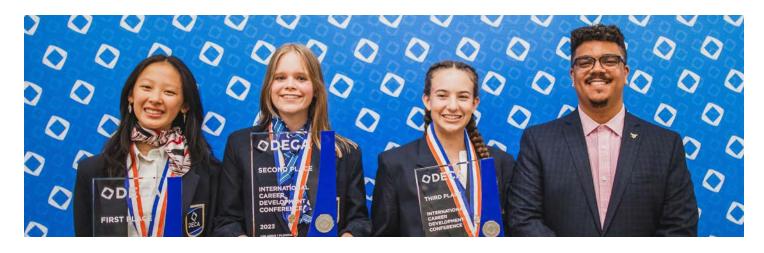
CERTIFICATE OF ACHIEVEMENT: All competitors will receive a digital Certificate of Achievement recognizing the achievement necessary to qualify to participate at the International Career Development Conference.

CERTIFICATE OF EXCELLENCE: Competitors scoring a combined total score of 70% or better on the competitive event components will earn a digital Certificate of Excellence.

ACHIEVEMENT AWARDS: For each event with an exam, the highest ten individual scores on the exam will receive a silver-ribbon medallion. For each Principles of Business Administration Event, Team Decision Making Event, Individual Series Event, Personal Financial Literacy Event, Integrated Marketing Campaign Event and Professional Selling and Consulting Event, participants with top scores in each section of the presentation component will each receive a silver-ribbon medallion. In all events, the top two overall scores in each section will be considered finalists and receive blue-ribbon medallions.

GRAND AWARDS: The top ten finalists will be called to the stage and receive red-white-blue ribboned medallions with first, second and third places receiving trophies.

CASH AWARDS: All competitive event first place honorees will receive a minimum of \$100 per team. Several events provide larger awards based on company sponsorship.



SPONSORED EVENTS

DECA gratefully acknowledges the competitive events sponsorship of these generous organizations.

Unless otherwise noted, each sponsoring organization provides the following awards for top performers at DECA's International Career Development Conference.

1st Place - \$1,000 per team

2nd Place - \$500 per team

3rd Place - \$250 per team

4th-10th Place - \$100 each per team

BUSINESS SERVICES OPERATIONS BOR

PIPER SANDLER

BUYING AND MERCHANDISING OPERATIONS BMOR

PIPER SANDLER

FINANCE OPERATIONS RESEARCH FOR



PERSONAL FINANCIAL LITERACY PFL



PRINCIPLES OF FINANCE PFN



INNOVATION PLAN IEP



SPORTS AND ENTERTAINMENT MARKETING OPERATIONS SEOR

PIPER SANDLER

VIRTUAL BUSINESS CHALLENGES

ACCOUNTING VBCAC ENTREPRENEURSHIP VBCEN FASHION VBCFA PERSONAL FINANCE VBCPF **RESTAURANT VBCRS** RETAIL VBCRT SPORTS VBCSP



AWARDS

1st Place \$1,000 per team 2nd Place \$500 per team 3rd Place \$250 per team

COMPETITIVE EVENTS ALLOCATIONS

CHARTERED ASSOCIATION	2021-2022 MEMBERSHIP	2022-2023 MEMBERSHIP	Principles of Business Administration 4 Team Decision Making 8 Individual Series 14 Personal Financial Literacy 1	Business Operations Research 5 Project Management 6 Entrepreneurship Events 6 Integrated Marketing Campaign 3 Professional Selling and Consulting 3
Alabama	2,798	4,423	4	3
Arizona	4,466	5,004	5	4
Arkansas	1,251	1,696	3	2
California	5,194	5,899	5	4
Colorado	7,345	8,040	6	5
Connecticut	1,966	2,207	3	3
Delaware	221	313	3	2
Florida	10,010	11,470	8	7
Georgia	11,675	16,000	10	9
Germany	483	495	3	2
Hawaii	326	440	3	2
Idaho	417	485	3	2
Illinois	3,000	3,315	4	3
Indiana	2,698	3,267	4	3
Iowa	520	512	3	2
Kansas	1,005	1,241	3	2
Kentucky	1,667	2,091	3	3
Louisiana	544	958	3	2
Maine	50	50	3	2
Maryland	628	1,013	3	2
Massachusetts	6,628	8,325	6	5
Michigan	6,927	8,339	6	5
Minnesota	3,983	4,292	4	3
Mississippi	1,101	1,101	3	2
Missouri	6,091	7,002	6	5
Montana	497	708	3	2
Nebraska	1,211	1,336	3	2
Nevada	1,513	1,903	3	2
New Hampshire	498	615	3	2
New Jersey	8,918	9,648	7	6
New Mexico	2,826	3,039	4	3
New York	5,272	6,198	5	4
North Carolina	5,023	7,093	6	5
North Dakota	893	978	3	2
Ohio	5,100	5,499	5	4
Oklahoma	1,570	1,565	3	2
Ontario	654	10,415	7	6
Oregon	1,283	1,555	3	2
Pennsylvania	4,211	5,270	5	4
Puerto Rico	2,095	2,789	3	3
Rhode Island	513	567	3	2
South Carolina	1,234	1,786	3	2
South Dakota	82	170	3	2
Tennessee	4,484	7,001	6	5
Texas	12,909	19,113	10	9
Utah	2,508	2,621	3	3
Virginia	9,693	11,173	8	7
Washington	10,881	13,006	9	8
West Virginia	519	476	3	2
Wisconsin	7,555	9,162	7	6
Wyoming	195	209	3	2
TOTALS	173,131	221,873	228	181

COMPETITIVE EVENTS ALLOCATION FORMULA

Adjustments (gains or losses) will not be made until the end of the membership year and will be effective starting with the upcoming membership year.

2022-2023 MEMBERSHIP	Principles of Business Administration 4 Team Decision Making 8 Individual Series 14 Personal Financial Literacy 1	Business Operations Research 5 Project Management 6 Entrepreneurship Events 6 Integrated Marketing Campaign 3 Professional Selling and Consulting 3
15,000	10	9
13,000	9	8
11,000	8	7
9,000	7	6
7,000	6	5
5,000	5	4
3,000	4	3
2,000	3	3
0 - 1,999	3	2



EVIDENCE OF STUDENT LEARNING

TRANSCRIPTS

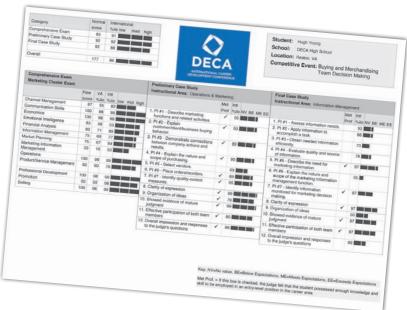
Supporting college and career readiness, DECA's competitive events transcripts express each member's performance rated against National Curriculum Standards identified as essential knowledge and skills and 21st Century Skills. DECA transcripts provide evidence of student learning and achievement as demonstrated by their participation in DECA's Competitive Events Program at the International Career Development Conference.

DECA transcripts are an exceptional tool to provide feedback for both advisors and members in helping them assess areas for improvement in course instruction and student learning.

The transcripts provide ranking and performance measures for each instructional area on the career cluster exam and feedback for each performance indicator and/or evaluation criterion the judge evaluates.

Because of the structure of DECA's competitive events program, all data is normalized and should be viewed as a snapshot of performance rather than a competition ranking.

DECA transcripts are yet another tool in demonstrating DECA's commitment to integrating DECA into classroom instruction, applying learning, connecting to business and promoting competition. DECA members may wish to use their DECA transcripts as part of their portfolios when applying for scholarships, to college or for jobs.



DECA EMERGING LEADERS SERIES

ICDC 2024



EMERGING LEADER SERIES



DECA's Emerging Leader Series is designed to empower DECA members to provide effective leadership through goal setting, consensus building and project implementation.

Aligned with 21st Century Skills in the areas of critical thinking and problem solving, communication and collaboration, and creativity and innovation. DECA's Emerging Leader Series prepares members to be effective leaders in college and careers. All of these academies are available during the DECA International Career Development Conference. Elevate and Empower are also available at the DECA Emerging Leader Summit.



IGNITE



ELEVATE



EMPOWER



ASPIRE



ULTIMATE

CHAPTER

ULTIMATE MEMBER

Ignite your spark for DECA! As an emerging leader, you have great potential to take advantage of all that DECA offers. Now's your time to gain an edge as you learn how you can take your personal DECA experience to the next level and ignite your passion for DECA.

ULTIMATE CHAPTER LEADER

Elevate your leadership in DECA by becoming the ultimate DECA chapter leader!
Discover your personal leadership style and how you can use that to take your chapter to the next level. Now's your time to elevate your DECA status from member to chapter leader.

ULTIMATE ASSOCIATION OFFICER

As a DECA association officer, one of your main responsibilities is to empower the members you serve. Learn how to effectively perform your role as an association leader, design an effective strategic plan and employ empowering communications strategies and methods.

ULTIMATE GRADUATE

As you soon graduate, the sky is the limit for your aspirations. Do you know what to expect in college or how to be successful in your career? Learn how to leverage your DECA experience to your advantage in college, interviews and internships. Aspire to get on the fast track to college and career success.

Now it's time to thrive with other high performing chapters and continue to develop your toolbox of collaboration, communications, critical thinking and creativity

Participation in DECA's Emerging Leader Series at ICDC is the primary conference activity for members, except for Empower. Empower is limited to chartered association officers, who may also participate in DECA's Competitive Events Program. Register through your chartered association advisor using the name of the academy.



EMERGING LEADERS SERIES ALLOCATIONS

ASSOCIATION	MEMBERSHIP	% OF TOTAL			ASPIRE
	2022-2023		8+ (<u></u> % of 560)	4+ (% of 250)	3+ (% of 390)
Alabama	4,423	1.99%	19	9	11
Arizona	5,004	2.26%	21	10	12
Arkansas	1,696	0.76%	12	6	6
California	5,899	2.66%	23	11	13
Colorado	8,040	3.62%	28	13	17
Connecticut	2,207	0.99%	14	6	7
Delaware	313	0.14%	9	4	4
Florida	11,470	5.17%	37	17	23
Georgia	16,000	7.21%	48	22	31
Germany	495	0.22%	9	5	4
Hawaii	440	0.20%	9	4	4
Idaho	485	0.22%	9	5	4
Illinois	3,315	1.49%	16	8	9
Indiana	3,267	1.47%	16	8	9
lowa	512	0.23%	9	5	4
Kansas	1,241	0.56%	11	5	5
Kentucky	2,091	0.94%	13	6	7
Louisiana	958	0.43%	10	5	5
Maine	50	0.02%	8	4	3
Maryland	1,013	0.46%	11	5	5
Massachusetts	8,325	3.75%	29	13	18
Michigan	8,339	3.76%	29	13	18
Minnesota	4,292	1.93%	19	9	11
Mississippi	1,101	0.50%	11	5	5
Missouri	7,002	3.16%	26	12	15
Montana	708	0.32%	10	5	4
Nebraska	1,336	0.60%	11	6	5
Nevada	1,903	0.86%	13	6	6
New Hampshire	615	0.28%	10	5	4
New Jersey	9,648	4.35%	32	15	20
New Mexico	3,039	1.37%	16	7	8
New York	6,198	2.79%	24	11	14
North Carolina	7,093	3.20%	26	12	15
North Dakota	978	0.44%	10	5	5
Ohio	5,499	2.48%	22	10	13
Oklahoma	1,565	0.71%	12	6	6
Ontario	10,415	4.69%	34	16	21
Oregon	1,555	0.70%	12	6	6
Pennsylvania	5,270	2.38%	21	10	12
Puerto Rico	2,789	1.26%	15	7	8
Rhode Island	567	0.26%	9	5	4
South Carolina	1,786	0.80%	13	6	6
South Carolina South Dakota	1,786	0.08%	8	4	3
Tennessee	7,001	3.16%	26	12	15
Texas		8.61%	56	26	37
Utah	19,113 2,621	1.18%	15	7	8
	11,173	5.04%	36	17	23
Virginia					
Washington	13,006	5.86%	41	19	26
West Virginia	476	0.21%	9	5	4
Wisconsin	9,162	4.13%	31	14	19
Wyoming	209	0.09%	9	4	3
TOTALS	221,873		992	466	552

CDECA SCHOOL-BASED ENTERPRISES

ICDC 2024





SBE ACADEMY + COMPETITION

Gold certified and gold re-certified School-based Enterprises (SBE) are eligible to bring one to two student manager(s) to the SBE Academy at the International Career Development Conference (ICDC) with approval of their chartered association advisor. During the SBE Academy, students experience professional development sessions, network with other SBEs and compete in front of judges with a prepared oral presentation based on one of the 10 instructional areas covered in the chapter certification project.

The academy and competition presentation will consist of two tracks: food operations (SBEF) and retail operations (SBER). The presentation must be entered in the category in which the written chapter certification project received certification – food operations or retail operations. Information about the academy and competition presentation topic are available at www.deca.org/sbe.

DECA SBE PROGRAMS SUPPORT 21ST CENTURY SKILLS AND EMPLOYABILITY DEVELOPMENT

Experience working within a DECA SBE provides students the opportunity to learn skills that aren't necessarily learned in the classroom. DECA SBE provides students with the same valuable learning experience of any co-op or part-time job without requiring students to leave school. By working in a real business within the school, students are provided real-world experience vital to developing 21st Century Skills and preparing for future careers.

	Critical Thinking + Problem Solving	Collaboration + Teamwork	Communication	Creativity + Innovation
SBE ACADEMY	Identify and ask significant questions that clarify various points of view and lead to better solutions.	Demonstrate ability to work effectively and respectfully with diverse teams.	Listen effectively to decipher meaning, including knowledge, values, attitudes and intentions.	Develop, implement and communicate new ideas to others effectively.
SBE COMPETITION	Use various types of reasoning (inductive, deductive, etc.) as appropriate to the situation.	Exercise flexibility and willingness to be helpful in making necessary compromises to accomplish a common goal.	Articulate thoughts and ideas effectively using oral, written and nonverbal communication skills in a variety of forms and contexts.	Demonstrate originality and inventiveness in work and understand the real-world limits of adopting new ideas.



ICDC 2024





EXECUTIVE OFFICER CAMPAIGNS + ELECTIONS

Each association is expected to participate in the election of the executive officers for the upcoming year. The estimated number of voting delegates allocated to your association is provided below. Voting delegates should attend both the campaign session and election session. Each association not running a candidate may submit the name of a student member to serve on the nominating committee, however, space on this committee is limited. The form will be sent in March.

Executive officer candidates should download and review all materials at www.deca.org/officers. Applications must be received at DECA Inc. on or before March 1, 2024. The DECA chartered association advisor is the only person authorized to initiate executive officer candidate nominations for the high school division.

VOTING DELEGATES

These are **estimated** voting delegate allocations based on 2022-2023 membership. According to the High School Division Bylaws, the apportionment will be made based on membership sixty (60) days prior to the annual meeting. DECA Inc. staff will send the official voting delegate allocation on **March 1, 2024**.

ASSOCIATION	VOTING DELEGATE
	2+(% of 300)
Alabama	8
Arizona	9
Arkansas	4
California	10
Colorado	13
Connecticut	5
Delaware	2
Florida	18
Georgia	24
Germany	3
Hawaii	3
Idaho	3
Illinois	6
Indiana	6
lowa	3
Kansas	4
Kentucky	5

ASSOCIATION	VOTING DELEGATE
	2+(% of 300)
Louisiana	3
Maine	2
Maryland	3
Massachusetts	13
Michigan	13
Minnesota	8
Mississippi	3
Missouri	11
Montana	3
Nebraska	4
Nevada	5
New Hampshire	3
New Jersey	15
New Mexico	6
New York	10
North Carolina	12
North Dakota	3

ASSOCIATION	VOTING DELEGATE
	2+(% of 300)
Ohio	9
Oklahoma	4
Ontario	16
Oregon	4
Pennsylvania	9
Puerto Rico	6
Rhode Island	3
South Carolina	4
South Dakota	2
Tennessee	11
Texas	28
Utah	6
Virginia	17
Washington	20
West Virginia	3
Wisconsin	14
Wyoming	2



(ICDC 2024)





ADVISOR PROFESSIONAL LEARNING

"This Is How We Do DECA" is professional learning for DECA advisors by DECA advisors. It's designed to provide effective practices for using DECA to integrate into classroom instruction, apply learning, connect to business and promote competition. Drop in for just one session, or put together your own two-day schedule. You drive the professional learning you'll receive.

Advisor Professional Learning Sessions are held on Sunday and Monday at the Anaheim Convention Center.

Past topics have included:

- This Is DECA
- This Is How DECA's Competitive Events Connect to Curriculum
- This Is How We Develop A Chapter Strategy
- This Is How We Use DECA in the Learning Process
- This Is How We Facilitate Project Management
- This Is How We Connect to Business
- This Is How We Prepare Students for DECA Exams

- This Is How We Integrate DECA's Written Events
- This Is How We Empower Chapter Leadership Teams
- This Is How We Prepare Students for Role Plays
- This Is How We Develop and Enhance a School-Based Enterprise
- This Is How We Create a Chapter Brand
- Competitive Events Update

A complete listing of sessions will be included in the conference program and mobile app.



DECA REGISTRATION + HOUSING

ICDC 2024



ASSOCIATION REGISTRATION

Registration for DECA's International Career Development Conference is submitted to DECA Inc. by the chartered association advisor who receives and verifies the information from chapter advisors.

REGISTRATION FEE

EARLY-BIRD FEE FOR REGISTRATION RECEIVED BY MARCH 22, 2024 (MUST BE PAID BY APRIL 15)

\$100 per attendee

(Student, Advisor/Chaperone)

PAID AFTER APRIL 15 AND ON-SITE REGISTRATION FEE

\$105 per attendee

(Student, Advisor/Chaperone)

SPOUSE/FAMILY MEMBER REGISTRATION FEE

\$105 per attendee

Associations may charge a different registration amount to cover their administrative costs or additional services. Each chartered association DECA advisor is required to register all student delegates and adult advisors/chaperones in the delegation using the online registration system within the online membership system.

PROCEDURE

All delegates, advisors and chaperones attending the conference are required to register for the conference. Conference registration must be received at DECA by **March 22, 2024**.

It is the chartered association advisor's responsibility to verify that ALL delegates meet ALL eligibility requirements, including membership. Chartered association advisors must approve registration for each participant.

Please direct questions regarding the online registration system for ICDC to Michael Mount (michael@deca.org or 703.860.5000).

CHANGES AND SUBSTITUTIONS:

All changes to the original registration MUST be e-mailed to Michael Mount (michael@deca.org). No additions/substitutions for competitors will be accepted after **April 10, 2024**.

PAYMENT

One check or money order for the total number of persons registering payable to DECA Inc. is to be received at DECA by April 15, 2024, with all completed forms if the chartered association advisor is taking advantage of the early-bird reduced registration fee of \$100. If conference registration is not paid in full for the entire delegation by April 15, 2024, the students, advisors and chaperones and spouse/family members with a balance due will be charged \$105. Any balance in registration fees and on-site registration (\$105) must be paid at the time of on-site conference registration. The total amount should be paid with one check payable to DECA Inc.

Any billing done following the conference will be at the on-site registration fee.

REFUND POLICY:

No refunds will be granted for adjustment of a chartered association's registration after 6:00 p.m. PT on **April 26, 2024**. Refunds will not be paid during on-site registration; however, conference officials will verify the amount of the refund. Refund checks will be sent within one month after the close of the conference

CHARTERED ASSOCIATION INFORMATION FORM

Please complete the online chartered association information form to provide your association's point of contact, reports and RSVPs by **March 24, 2024**.

ON-SITE REGISTRATION

Chartered association advisors will register their delegations with DECA Inc. on April 26, 2024, from 12:00 p.m. - 6:00 p.m. in the Anaheim Convention Center, Hall B Foyer.

Name badges are registered attendees' tickets to all meetings, general sessions, transportation and special activities. This policy is for **students and advisors**. They **must** be worn at all times during the conference. Lost badges may be replaced at conference headquarters by the **advisor**.

REGISTRATION MATERIALS

The bulk registration materials (name badges and holders, ribbons, pins, programs, participant gifts, etc.) will be delivered to the chartered association's assigned hotel. These materials will be available by late-afternoon on **April 25, 2024**. It is the responsibility of the chartered association advisor to get the materials from the hotel storage/loading dock to a designated room, which the chartered association advisor has arranged.

INSURANCE COVERAGE

Philadelphia Indemnity Insurance Company will provide special insurance for each chartered association's delegates and advisors registered for the DECA International Career Development Conference. The delegates must be listed on the registration form. The policy has the following broad features:

- \$25,000 principal sum for accidental death or dismemberment
- \$5,000 maximum medical/dental expense benefit per accident

For more information, please review the policy at deca.org/icdc.

ADDITIONAL ACRONYMS

Acronyms automatically appear in the online registration system. In addition to competitive events and leadership academies, the following acronyms should be used for these special programs.

- DEL: Voting Delegate, Candidate, Campaign Team
- SCO: Scholarship

ASSOCIATION HOUSING

Housing reservations for DECA's International Career Development Conference are submitted to the assigned hotel by the chartered association advisor who receives and verifies the information from chapter advisors.

All attendees must stay in the official DECA property assigned to the chartered association delegation in order to participate in DECA's International Career Development Conference. All attendees must be a registered guest each night of the conference in his or her assigned DECA hotel, for a minimum of four nights, beginning with the night of the Grand Opening Session.

Each chartered association advisor will receive from DECA Inc. the assigned hotel for the delegation and is required to register all student delegates, adult advisors/chaperones and spouses by completing the housing form provided by the hotel. When complete, email a copy to the assigned hotel and conferences@deca.org. Housing forms are due to the hotels no later than March 22.

Due to the limited number of multiple housing rooms in the hotels, two-bedded rooms will be used first as a quad for students, then as a twin for adults. Two adults may be assigned to a one-bedded room. A rollaway may be available depending upon the property.

The hotels have been advised to make no charges without a credit card on the room. Because of the large number of students involved, chartered associations are responsible for all charges incurred by their chartered association delegation.

According to the Delegate Conduct Practices and Procedures, any damage to any property or furnishing in the hotel rooms or building must be paid for by the individual or chapter responsible. Chartered associations will be responsible for delegates' conduct.

HOTEL ASSIGNMENTS

ASSOCIATION	HOTEL
Alabama	Hotel LuLu Anaheim Resort
Arizona	Anaheim Marriott
Arkansas	Homewood Suites Garden Grove
California	Disneyland Hotel
Colorado	Hilton Anaheim
Connecticut	Desert Palms Hotel & Suites
Delaware	Element by Westin Anaheim Resort Convention Center
Florida	Hilton Anaheim
Georgia	JW Marriott, Anaheim Resort
Hawaii	Homewood Suites Garden Grove
Idaho	Hotel FERA, a DoubleTree by Hilton
Illinois	Hilton Anaheim
Indiana	Hilton Anaheim
lowa	Hampton Inn & Suites Anaheim Garden Grove
Kansas	Hyatt Place at Anaheim Resort/Convention Center
Kentucky	Great Wolf Lodge Garden Grove - Anaheim
Louisiana	Anaheim Marriott
Maine	Homewood Suites Convention Center

ASSOCIATION	HOTEL
Maryland	Homewood Suites Convention Center
Massachusetts	Embassy Suites Anaheim South
Michigan	Hilton Anaheim
Minnesota	Disney's Pixar Place Hotel
Mississippi	Residence Inn Garden Grove
Missouri	The Viv Hotel Anaheim, a Tribute Portfolio hotel
Montana	Sheraton Garden Grove - Anaheim South
Nebraska	Desert Palms Hotel & Suites
Nevada	Courtyard Anaheim Resort Convention Center
New Hampshire	Element by Westin Anaheim Resort Convention Center
New Jersey	Sheraton Park Hotel at the Anaheim Resort
New Mexico	Hampton Inn & Suites Anaheim Resort Convention Center
New York	DoubleTree Suites Anaheim Resort - Convention Center
North Carolina	Westin Anaheim Resort
North Dakota	Hotel LuLu Anaheim Resort
Ohio	Anaheim Marriott
Oklahoma	Westin Anaheim Resort

ASSOCIATION	HOTEL
Ontario	Delta Hotels by Marriott - Anaheim/Garden Grove
Oregon	Sheraton Garden Grove - Anaheim South
Pennsylvania	Hotel FERA, a DoubleTree by Hilton
Puerto Rico	Great Wolf Lodge Garden Grove - Anaheim
Rhode Island	Homewood Suites Convention Center
South Carolina	Hilton Garden Inn Garden Grove
South Dakota	Great Wolf Lodge Garden Grove - Anaheim
Tennessee	Cambria Suites Anaheim
	Hilton Anaheim
	Hyatt House at Anaheim Resort/Convention Center
Texas	Residence Inn Anaheim Resort/Convention Center
	Springhill Suites Anaheim Resort/Convention Center
Utah	Portofino Inn Anaheim
Virginia	Anaheim Marriott
Washington	Hyatt Regency Orange County
West Virginia	Great Wolf Lodge Garden Grove - Anaheim
Wisconsin	Anaheim Marriott Suites
Wyoming	Hampton Inn & Suites Anaheim Garden Grove

HOTELS

HOTEL INFORMATION		ROOM	RATES	
CONVENTION CENTER AREA HOTELS	Single	Double	Triple	Quad
ANAHEIM MARRIOTT				
700 W. Convention Way	\$249/	\$249/	\$249/	\$249/
Anaheim, CA 92802	\$259	\$259	\$259	\$259
www.marriott.com/laxah				
CAMBRIA SUITES ANAHEIM				
01 E. Katella Avenue	\$239	\$239	\$239	\$239
Anaheim, CA 92802 cambriasuitesanaheim.com	,	,	,	7
COURTYARD ANAHEIM RESORT CONVENTION CENTER 2045 S. Harbor Boulevard				
Anaheim, CA 92802	\$249	\$249	\$249	\$249
www.marriott.com/laxad				
DESERT PALMS HOTEL & SUITES				
631 W. Katella Avenue		\$213-	·\$235	
Anaheim, CA 92802			ROOM TYPE	
www.desertpalmshotel.com				
DISNEY'S PIXAR PLACE HOTEL				
717 Disneyland Drive	\$294	\$294	\$294	\$294
Anaheim, CA 92802	\$234	ΨZ34	Ψ294	ΨZ94
disneyland.disney.go.com/hotels/paradise-pier-hotel				
DISNEYLAND HOTEL				
1150 Magic Way	\$294	\$294	\$294	\$294
Anaheim, CA 92802 disneyland.disney.go.com/hotels/disneyland-hotel	,	,	, — ·	7
DOUBLETREE SUITES ANAHEIM RESORT - CONVENTION CENTER				
2085 S. Harbor Boulevard Anaheim, CA 92802	\$240	\$240	\$250	\$250
www.doubletreeanaheim.com				
ELEMENT BY WESTIN ANAHEIM RESORT CONVENTION CENTER				
1600 S. Clementine Street	¢250	¢2E0	¢2E0	¢2E0
Anaheim, CA 92802	\$259	\$259	\$259	\$259
www.marriott.com/snael				
HAMPTON INN & SUITES ANAHEIM RESORT CONVENTION CENTER				
100 W. Katella Avenue	\$239	\$239	\$239	\$239
Anaheim, CA 92802 www.hilton.com/en/hotels/anaachx	•			
HILTON ANAHEIM 777 W. Convention Way				
Anaheim, CA 92802	\$264	\$264	\$279	\$279
www.hilton.com/en/hotels/snaahhh				
HOMEWOOD SUITES ANAHEIM RESORT CONVENTION CENTER				
2010 S. Harbor Boulevard	¢240	¢240	¢240	¢240
Anaheim, CA 92802	\$249	\$249	\$249	\$249
www.hilton.com/en/hotels/anadlhw				

HOTELS

IOTEL INFORMATION	ROOM RATES			
CONVENTION CENTER AREA HOTELS	Single	Double	Triple	Quad
OTEL LULU ANAHEIM RESORT				
850 S. Harbor Boulevard	¢170	¢170	¢170	¢170
naheim, CA 92802	\$179	\$179	\$179	\$179
/ww.hotellulu.com				
IYATT HOUSE AT ANAHEIM RESORT/CONVENTION CENTER				
800 S. Harbor Boulevard				
Anaheim, CA 92802	\$254	\$254	\$254	\$254
/ww.hyatt.com/en-US/hotel/california/anaxa				
IYATT PLACE AT ANAHEIM RESORT/CONVENTION CENTER				
035 S. Harbor Boulevard				
naheim, CA 92802	\$249	\$249	\$249	\$249
www.hyatt.com/en-US/hotel/california/anaza				
gattastny err etty retery edinernity andzu				
W MARRIOTT, ANAHEIM RESORT				
775 S. Clementine Street	\$279	\$279	\$279	\$279
naheim, CA 92802	Ψ=/0	Ψ=/-	Ψ=/0	42,0
/ww.marriott.com/snajw				
ORTOFINO INN & SUITES ANAHEIM		/	/	
B31 S. Harbor Boulevard	\$219/	\$219/	\$219/	\$219/
naheim, CA 92802	\$239	\$239	\$239	\$239
vww.portofinoinnanaheim.com	7 _00	4 _00	4 _00	4_00
ESIDENCE INN ANAHEIM RESORT/CONVENTION CENTER				
40 W. Katella Avenue	\$240-\$369			
naheim, CA 92802			ROOM TYPE	
ww.marriott.com/snaar				
HERATON PARK HOTEL AT THE ANAHEIM RESORT				
855 S. Harbor Boulevard	CO 40	¢0.40	¢0.40	CO 10
naheim, CA 92802	\$249	\$249	\$249	\$249
www.marriott.com/snaps				
PRINGHILL SUITES ANAHEIM RESORT/CONVENTION CENTER				
801 S. Harbor Boulevard		\$219-	\$269	
naheim, CA 92802			ROOM TYPE	
ww.marriott.com/snaad				
HE VIV HOTEL ANAHEIM, A TRIBUTE PORTFOLIO HOTEL				
601 S. Anaheim Boulevard	¢ ዕር ዕ	¢ого	¢ኅ፫ኅ	# 050
naheim, CA 92805	\$259	\$259	\$259	\$259
ww.marriott.com/en-us/hotels/snatx				
VESTIN ANAHEIM RESORT				
030 W Katella Avenue	A007	4007	A007	AAA-
	\$297	\$297	\$297	\$297

HOTELS

HOTEL INFORMATION	ROOM RATES			
SARDEN GROVE + ORANGE AREA HOTELS	Single	Double	Triple	Quad
ANAHEIM MARRIOTT SUITES				
2015 Harbor Boulevard	\$212	\$212	\$212	\$212
Garden Grove, CA 92840 vww.marriott.com/snaas	ΨΖΙΖ	ΨΖΙΖ	ΨΖΙΖ	ΨΖ1Ζ
vww.mamott.com/sndas				
DELTA HOTELS BY MARRIOTT - ANAHEIM/GARDEN GROVE				
12021 Harbor Boulevard	\$189	\$189	\$199	\$199
Garden Grove, CA 92840 vww.marriott.com/snade	,	,		,
EMBASSY SUITES ANAHEIM SOUTH				
11767 Harbor Boulevard Garden Grove, CA 92840	\$232	\$232	\$232	\$232
www.hilton.com/en/hotels/laxgdes				
SPEAT WOLE LODGE GARDEN SPOVE - ANALYSIM				
GREAT WOLF LODGE GARDEN GROVE - ANAHEIM 12681 Harbor Boulevard	4170	¢170	¢100	# 010
Garden Grove, CA 92840	\$179	\$179	\$199	\$219
www.greatwolf.com/southern-california				
HAMPTON INN & SUITES ANAHEIM GARDEN GROVE				
11747 Harbor Boulevard	\$199	\$199	\$199	\$199
Garden Grove, CA 92840 www.hamptoninnanaheim.com	ΨΙΟΟ	ΨΙΟΟ	ΨΙΟΟ	ΨΙΟΟ
www.namptoriiinananeim.com				
HILTON GARDEN INN ANAHEIM GARDEN GROVE				
11777 Harbor Boulevard Garden Grove, CA 92840	\$209	\$209	\$209	\$209
www.anaheimhgi.com				
HOMEWOOD SUITES BY HILTON ANAHEIM MAINGATE 12005 Harbor Boulevard				
Garden Grove, CA 92840	\$222	\$222	\$222	\$222
www.homewoodsuitesanaheim.com				
HOTEL FERA, A DOUBLETREE BY HILTON				
100 The City Drive	¢220	\$220	\$229	\$220
Orange, CA 92868	\$229	\$229	φ ∠ ∠9	\$229
www.hilton.com/en/hotels/snaccdt				
HYATT REGENCY ORANGE COUNTY				
11999 Harbor Boulevard	\$229	\$229	\$229	\$229
Garden Grove, CA 92840 orangecounty.regency.hyatt.com"	+	7 5		+
RESIDENCE INN ANAHEIM RESORT AREA/GARDEN GROVE	¢220 /	¢220/	¢220/	¢220./
11931 Harbor Boulevard Garden Grove, CA 92840	\$229/	\$229/	\$229/	\$229/
www.marriott.com/en-us/hotels/snaag	\$249	\$249	\$249	\$249
NUEDATON GARREN GROVE ANALYSIN COURT				
SHERATON GARDEN GROVE - ANAHEIM SOUTH 12221 Harbor Boulevard	\$189	\$189	\$189	\$189
Garden Grove, CA 92840	\$103	φιοσ	ΦΙΟΘ	\$109
www.marriott.com/en-us/hotels/snaan				

COMPETITIVE EVENT + ACADEMY MANAGEMENT ASSISTANTS

The chartered associations indicated below are required to provide an Event Director to manage the competitive event(s)/emerging leaders series/academies during the International Career Development Conference. The right hand column indicates the total number of adult assistants requested from each association. The chartered association membership and the number of attendees and advisors that were at the 2023 ICDC in Orlando were used to calculate the required assistants. Every association is required to provide the number of adult assistants indicated in order to allow the students from your association to compete.

CHARTERED ASSOCIATION	EVENTS	NO. OF ASSISTANTS
Alabama*	ACT	30
Arizona*	IMCE	54
Arkansas*	PBM	15
California*	AAM	35
Colorado*	IMCP	71
Connecticut*	PFN	32
Delaware		8
Florida*	BLTDM, BTDM	66
Georgia*	PMBS/PMCD, SEOR	95
Hawaii		9
Idaho*	SBE ACADEMY	20
Illinois*	PHT	61
Indiana*	ASM	42
lowa*	IGNITE	18
Kansas*	BFS	37
Kentucky*	PFL	23
Louisiana		17
Maine		2
Maryland		13
Massachusetts*	IMCS	79
Michigan*	PMCA/PMCG, PMFL/PMSP	122
Minnesota*	BSM	61
Mississippi*	ELEVATE	18
Missouri*	ETDM, FTDM	86
Montana*	EMPOWER	12
Nebraska*	ENT	25
Nevada*	FMS	18
New Hampshire*	ELS	13
New Jersey*	HTDM, MTDM	90

CHARTERED ASSOCIATION	EVENTS	NO. OF ASSISTANTS
New Mexico*	HLM	26
New York*	HRM	54
North Carolina*	FCE	71
North Dakota*	MCS	23
Ohio*	HTPS	75
Oklahoma*	PMK	20
Ontario*	SMG	27
Oregon*	QSRM	22
Pennsylvania*	RFSM	47
Puerto Rico		11
Rhode Island		13
South Carolina*	RMS	44
South Dakota		5
Tennessee*	PSE	67
Texas*	EBG/EFB, EIB/IBP	164
Utah*	SEM	49
Virginia*	BOR/BMOR, FOR/HTOR	108
Washington*	EIP/ESB, SBEF/SBER	127
West Virginia*	THRIVE	15
Wisconsin*	STDM, TTDM	95
Wyoming*	ASPIRE	11

An asterisk indicates the association is responsible for managing the assigned event and providing the Event Director, who must be at the event at all assigned times.

Each Event Director is required to attend the briefing on Saturday, April 27 at 9:00 a.m. at the Anaheim Convention Center.

ADDITIONAL INFORMATION

CONFERENCE TRANSPORTATION

The DECA ICDC will use the Anaheim Convention Center and Anaheim Marriott for all conference activities.

Transportation will be provided from outlying hotel properties: Anaheim Marriott Suites, Cambria Hotel & Suites, Delta Hotel by Marriott Garden Grove, Element Anaheim, Embassy Suites Anaheim South, Great Wolf Lodge Anaheim, Hampton Inn & Suites Anaheim Convention Center, Hampton Inn & Suites Anaheim Garden Grove, Hilton Garden Inn Garden Grove, Homewood Suites Anaheim Mainegate, Hotel FERA, Hyatt Regency Orange County, Residence Inn Garden Grove, Sheraton Garden Grove and The Viv Anaheim.

STUDENTS WITH ACCOMMODATION REQUESTS

We want to make every opportunity available for our members who require accommodations to participate in ICDC. An online form is at deca.org/icdcaccommodationrequests to request accommodations for attendees who require them. We will work with the school and/or chartered association to provide the appropriate services. It is critical that we receive the form by March 27 in order to arrange appropriate services.

PARADE OF CHARTERED ASSOCIATIONS

One of the highlights of the Grand Opening Session will be the Parade of Chartered Associations. Each chartered association advisor will be requested to select **ONE** participant to represent your chartered association during the Parade of Chartered Association Flags. The representative will be **required** to wear the official DECA blazer with business attire to the opening general session and to be present during the rehearsal. Any chartered association not represented during rehearsal will not be permitted to have their flag posted during any of the conference sessions.

CHARTERED ASSOCIATION MEETINGS

Chartered associations are encouraged to hold meetings to brief all delegates on conference activities, rules/regulations, changes in program, etc. Chartered association advisors must make arrangements for meeting locations since hotel facilities are not adequate to schedule multiple chartered association meetings at one time. Chartered association advisors must request meeting facilities by contacting the hotel staff at the assigned hotel. Meeting facilities will be assigned on a first-come, first-served, space available basis. Delegations that are unable to meet at the assigned hotel may complete the online form at deca.org/icdcmeetingrequest to request meeting space at the convention center.

LEADERSHIP RECOGNITION

Hosted by the DECA Inc. Board of Directors, this annual invitation only event held during DECA's International Career Development Conference recognizes invited chartered associations and DECA chapter advisors for their outstanding leadership and extraordinary work.

DECA PROFESSIONAL DIVISION AWARDS

The DECA Professional Division Awards recognize individuals for outstanding and significant contributions toward the development and progress of DECA Inc. on the local to international level. The Honorary Life Membership Award and Outstanding Service Award are presented at ICDC.

SCHOLARSHIPS

DECA's scholarship program provides over \$200,000 in scholarships at the International Career Development Conference each year. Many corporations provide scholarships through the DECA Scholarship Program. DECA Inc. administers the program based on guidelines set by the donor. DECA scholarships are mostly merit based. Scholarships will be awarded during the Grand Awards Session. Company representative and student pictures will be taken immediately following the on-stage presentation.

FUTURE DATES

INTERNATIONAL CAREER DEVELOPMENT CONFERENCE

April 26-29, 2025 | Orlando, Florida April 25-28, 2026 | Atlanta, Georgia April 17-20, 2027 | Anaheim, California April 22-25, 2028 | Orlando, Florida

DECAGUIDELINES + CONDUCT

ICDC 2024





The DECA Inc. Board of Directors has specified that there must be a minimum of one adult advisor for every eight high school division student delegates. An adult advisor may be any adult named by the chartered association DECA advisor to serve the chartered association in this capacity. He/she must register for the conference, pay the registration fee and be in attendance for the entire period of the conference. There are no restrictions on the number of adult advisors who may attend. In reference to the required minimum, all coordinators, parents, supervisors and teacher educators are eligible.

To be eligible to attend the International Career Development Conference, each high school division member must meet these basic criteria:

- Be an active member of a division of DECA. Membership must be recorded on an official DECA membership roster and be on file with DECA Inc.
- Have the approval of the chartered association DECA advisor.
- Have the approval of the chapter DECA advisor.
- Have the approval of the school administration.
- Have the approval of parent or guardian unless 21 years or older.

Any professional, alumni or collegiate division member meeting the above criteria is eligible to attend the International Career Development Conference.

In addition to the above criteria, high school division members must meet one (1) of the following criteria:

- Be a chartered association participant in one of the international competitive activities. Competitors must be on a submitted roster by February 15.
- Be a DECA Inc. scholarship award recipient.
- Be a chartered association, area or regional officer.
- Be a voting delegate representing his/her chartered association for his/her division.
- Be a delegate to one of the following:

Aspire

Elevate

Empower

Ignite

School-based Enterprise Academy (SBE)

Thrive

• Be a chartered association delegate by receiving special permission from his/her chartered association DECA advisor (limited to 1% of the chartered association's DECA Inc. membership in the high school division).

Allocation for competitors and chartered association representatives are based on each chartered association's membership in the high school division on June 30 of the previous calendar year. Please refer to the allocation schedules included for details.



PRESIDENTIAL GOVERNANCE COMMITTEE

A Governance Committee will be appointed for the High School Division. The purpose of the committee will be to act upon all violations of the Delegate Conduct Practices and Procedures within the division. The conduct guidelines were approved by the Board of Directors for DECA Inc. and apply to adult advisors as well as student delegates.

A copy of the Delegate Conduct Practices and Procedures and ICDC Dress Code may be found in this section. The dress code applies to all participants while in the convention center and convention facilities. The Board of Directors of DECA Inc. requires every student delegate to read and complete these forms as partial completion of ICDC attendance requirements. Please make sufficient copies for your delegates to sign and return to you prior to the International Career Development Conference. Chartered association advisors may wish to bring these forms with them to the conference for possible reference. PLEASE DO NOT MAIL TO DECA INC.

The chartered association advisor will be notified (in writing) of all violations. Notices may require the committee to assemble and take such action as is outlined in the Conference Conduct Practices and Procedures.

CODE OF ETHICS FOR ADULT ADVISORS

DECA offers training to those students who have a career objective in the field of marketing, finance, hospitality, management or entrepreneurship. Individual conduct and appearance is a phase of this training. This phase of the education program becomes apparent at DECA's International Career Development Conference.

Since a good example is one method of teaching, and students participating in the conference are impressionable, a Code of Ethics is set for adult advisors.

It becomes the responsibility of each and every participant to see that proper conduct is adhered to at all times. Violations of these practices and procedures will be referred to the president of the Board of Directors for DECA Inc.

- Advisors shall conduct daily meetings with participants for progress reports, time schedules and other activities.
- Advisors shall keep an agenda for each student so that they may be reached at any time during the conference.
- Each chartered association shall arrange to have one advisor on call at all times.
- Each advisor shall be responsible for seeing that participants adhere to all conduct practices and procedures.
- The rules as stated in the **Delegate Conduct Practices** and **Procedures and the Dress Code** are called to your attention for review and should govern the behavior of advisors as well as students.



DELEGATE CONDUCT PRACTICES + PROCEDURES

The Board of Directors for DECA Inc. requires each delegate attending the International Career Development Conference to read and complete the Attendance Permission Form and return to the DECA chartered association advisor as partial completion of attendance requirements.

- The term "delegate" shall mean any DECA member, including advisors, attending conferences (high school, collegiate, alumni, professional).
- There shall be no defacing of public property. Any damage to any property or furnishing in the hotel rooms or building must be paid for by the individual or chapter responsible.
- Delegates must wear identification badges and wristbands at all times.
- Delegates shall refrain from using inappropriate or profane language at all times.
- Delegates shall refrain from written, verbal, physical or electronic activities that may lead to harassment, hazing, bullying or damaging property.
- The use of any harassment against anyone on the basis of race, color, creed, national origin, ancestry, age, gender, sexual orientation or disability is prohibited.
- Delegates shall respect the rights and safety of other hotel guests.
- Delegates shall not possess alcoholic beverages, narcotics or weapons in any form at any time under any circumstances.
- Delegates shall refrain from gambling-playing cards, dice or games of chance for money or other things of
- Use of tobacco products and electronic cigarettes by delegates is prohibited at all DECA functions.
- Delegates must adhere to the dress code at all times.
- Delegates must not dress or behave in a manner than can be interpreted as sexually explicit.

- Students shall keep their adult advisors informed of their activities and whereabouts at all times.
- No delegate shall leave the hotel (except for authorized events) unless permission has been received from chapter and chartered association advisors.
- Delegates should be prompt and prepared for all activities.
- Delegates should be financially prepared for all activities.
- Delegates are required to attend all sessions and activities assigned including workshops, competitive events, committee meetings, etc., for which they are registered unless engaged in some specific assignment scheduled at the same time.
- Delegates will spend nights at their assigned hotel and in their assigned room. No guests allowed during curfew hours. Delegates will be quiet at curfew.
- Curfew will be enforced. Curfew means the delegate will be in his/her assigned room.
- Chartered associations will be responsible for delegates' conduct.
- Delegates ignoring or violating any of the above rules will subject their entire delegation to being unseated and their candidates or competitive events participants to being disqualified. Individual delegates may be sent home immediately at their own expense.
- Tasteful casual wear will be accepted during specific social functions as designated during orientation.

NON-DISCRIMINATION POLICY

DECA Inc. is committed to creating and maintaining a healthy and respectful environment for all of our emerging leaders and entrepreneurs. Our philosophy is to ensure all members, regardless of race, color, religion, sex, national origin, age, disability, sexual orientation, or socio-economic status, are treated equally and respectfully. Any behavior in the form of discrimination, harassment or bullying will not be tolerated. It is the responsibility of all members to uphold and contribute to this climate.



Professional appearance is an important aspect of the overall preparation of DECA members for the business world. To that end, DECA supports a dress code for its career-based functions that exemplifies the highest standards of professionalism while being nondiscriminatory between genders.

DECA's board of directors has developed the following official dress standards for the International Career Development Conference. Students, advisors and chaperones must follow the dress code.

Competitors must wear an official DECA blazer during interaction with the judges. While official DECA blazers are not required during briefing and testing, professional business dress is required. Professional dress should also be worn to all conference sessions including workshops and special meal functions such as luncheons.

For a more polished, professional appearance, it is recommended that attendees wear appropriate hosiery/socks.

All skirts and dresses must be at or below the knee.

AN OFFICIAL DECA BLAZER IS REQUIRED TO RECEIVE RECOGNITION OR AN AWARD ON STAGE.

WHEN APPEARING BEFORE JUDGES AND **ON-STAGE**

- Official DECA blazer
- Dress slacks or dress skirt or business dress
- · Collared dress shirt and appropriate neckwear (necktie, ascot, scarf) or Dress blouse
- Dress shoes

DECA GENERAL SESSIONS, MEAL FUNCTIONS, **EVENT BRIEFING, MANUAL REGISTRATION AND TESTING**

- Business suit or sport coat or blazer (blazer optional)
- Dress slacks, dress skirt or business dress
- · Collared dress shirt, dress blouse or dress sweater
- Blazer optional
- Dress shoes
- Necktie/scarf (optional)

DECA BUSINESS CASUAL

- Casual slacks (e.g., Dockers), blouse or shirt, socks and casual
- Jeans, t-shirts and athletic shoes are not included in business casual attire.

UNACCEPTABLE DURING DECA ACTIVITIES

- · Skin-tight or revealing clothing
- · Midriff-baring clothing
- Swimwear
- · Athletic clothing
- Leggings or graphic designed hosiery/tights
- Clothing with printing that is suggestive, obscene or promotes illegal substances
- Unacceptable types of dress shoes include boat shoes, canvas or fabric shoes, flip flops or casual sandals, athletic shoes, industrial work shoes and hiking boots.

When judging adherence to the dress code, DECA asks that advisors, teachers and chaperones use observation as the tool for assessing compliance. DECA does not support or condone the touching of students or their clothing as a means of determining whether or not a student is following the dress code guidelines.

Any medical exceptions to this code must be documented in the conference headquarters prior to the beginning of the conference. This is the responsibility of the local advisor.



ATTENDANCE			
	f of him/her absolve and release the from any claims for personal injuried activity.	e school officials, the DECA chapt	
EMERGENCY Any medical exceptions to this co	ode must be documented in the condvisor.	nference headquarters prior to the	beginning of the conference. This
	the services of a physician or hospit de for the payment of these costs:	al, and to incur the expenses for r	necessary services in the event of
WALK-IN CLINIC CVS Minute Clinic 1803 S. Harbor Boulevard Anaheim, CA 92802 (866) 389-2727	LOCAL HOSPITALS Anaheim Global Medical Center 1025 South Anaheim Blvd Anaheim, CA 92805 (714) 533-6220	University of California Irvine Medical Center 101 The City Drive South Orange, CA 92868 (714) 456-7890	PHARMACIES CVS 1803 S. Harbor Boulevard Anaheim, CA 92802 (714) 817-9116
Kaiser Permanente Urgent Care 12100 Euclid Street Garden Grove, CA 92840 (888) 988-2800	Kaiser Permanente Orange County - Anaheim Medical Center 3440 E. La Palma Avenue Anaheim, CA 92806 (833) 574-2273		Walgreens 1802 S. Harbor Boulevard. Anaheim, CA 92802 (714) 808-0126
officials, the DECA chapter adviso	by the delegate conduct practices ors, the chartered association, DECA om the activity at our expense, proct has become a detriment.	A staff, or the Conference Conduc	t Committee members have the
Student Signature			
Parent/Guardian Signature		Phone	
Chapter Advisor Signature			
School Official Signature			

Insurance Company Name

Policy Number



HIGH SCHOOL DIVISION INTERNATIONAL CAREER DEVELOPMENT CONFERENCE

I certify that a permission form that includes an explanation of the ICDC dress code has been completed for each student attending the International Career Development Conference.

Chartered Association DECA Advisor	State/Province

This form should be turned in at conference registration on April 26.



TO:					
	Name of Chartered Association Advisor or	State Supervisor	State/Province	9	
	been reported that nce delegation violated the following delegate			of your state/	
	_ Dress code	No	o identification badg	е	
	_ Defaced public property	In	_ In unauthorized place		
	Possession of alcoholic beverages/narcotics Curfew regulations				
	_ Use of alcoholic beverages/narcotics	Ur	Unauthorized date		
	_ Smoking (including vaping) in a DECA blazer while officially representing	Ur	nauthorized transpor	rtation	
	state/province association of DECA	Ot	her (please specify)		
on		_ at			
	date		time		
Devel	ne benefit of the thousands of DECA member opment Conference in future years, it is neces rence rules. The exemplary image of DECA m	ssary for all curre			
A wo	rd of caution to those who care should be suf	ficient.			
Major	infraction reports require appropriate action	by the Conference	ce Conduct Committ	cee.	
Pleas	e bring this notice to the immediate attention	of all parties invo	blved.		
Date		Chairperson Presidential Governance Committee			