DECA MONTH
Campaigns, challenges and so much more!
November is full of events for your members.

DECA ICDC
More than 22,000 members, advisors and business partners will convene in Anaheim for #DECAICDC from April 27-30, 2024.

KEY MEMBERSHIP DEADLINES
- September 30: The deadline to activate your chapter to receive an instant reward.
- November 15: The initial deadline to submit your chapter’s membership. Submit by this deadline to ensure you continue to receive DECA’s communications.
- February 15: The deadline for ICDC competitor eligibility. All DECA members must be on a roster, but double check to ensure all competitors are on a roster.

*Some associations may have earlier deadlines.

MEMBERSHIP
Grow your chapter by using DECA’s Membership and Chapter Campaigns. Need additional membership stickers? Request them through the membership system when adding your chapter’s members.

ELEVATE
DECA’s chapter strategy provides the framework and resources to develop a thriving chapter. DECA’s Elevate modules are designed to help structure your student leadership team, develop and implement a program of leadership and engage your members.

STUDENT PROGRAMS
- CHALLENGES
- COMPETITIVE EVENTS
- SCHOOL-BASED ENTERPRISES
- COMPETITIVE EVENTS IN YOUR CLASSROOM

ADVISOR SUPPORT
- CLASSROOM HUB
- ADVISOR RESOURCE CENTER

EXPLORE CAREERS AND PREPARE FOR COMPETITION
PREPARE YOUR EMERGING LEADERS AND ENTREPRENEURS

www.decaplus.org
GET STARTED

WHAT’S IN YOUR DECA BOX?
- DECA Guide
- Career Cluster Poster
- Competitive Events Poster
- Join DECA Poster
- Collegiate DECA Poster
- Advisor Magnets
- DECA+ Postcard
- Conference Postcards
- Corporate Partner Offers
- Membership Stickers

VERIFY YOUR INFORMATION
Log in to the online membership system to verify your contact information to ensure you receive important updates from DECA Inc.

MEMBERSHIP FOR THEM, RESOURCES FOR YOU!

RECEIVE A FREE DIGITAL DOWNLOAD OF COMPETITION RESOURCES

ACTIVATE YOUR CHAPTER BY SEPTEMBER 30
Submit at least 10 student members and one chapter advisor by September 30, and receive a digital download of the 2023 Principles of Business Administration Core Association Exam for your chapter. Purchasing DECA+ this year? If so, you’ll receive a $40 discount instead of the digital downloads.

Frank Peterson, CAE
Executive Director
DECA Inc.

Christopher Young, CAE
Chief Program Officer
DECA Inc.

On behalf of the DECA Inc. staff, thank you for your commitment and service as a DECA advisor and for empowering our members to experience the Difference.

This year, we invite you to Experience the Difference with DECA. As a DECA advisor, you have unparalleled access to support and resources to integrate DECA into your classroom and create a powerful instructional environment for your students. All of DECA’s educational programs are aligned with National Curriculum Standards and 21st Century Skills, allowing you to truly make DECA co-curricular within your programs of study.

Our newly designed deca.org features an Advisor Resource Center, a searchable resource bank of more than 400 items aimed at supporting your roles and responsibilities as your chapter’s DECA advisor. You’ll find best practices, models, sample competitive events and even on-demand advisor professional learning modules at deca.org/resources.

Additionally, the Brand Strategy Center provides almost 100 customizable promotional templates, videos, graphics and more to help promote your DECA chapter at deca.org/brand.

Experience the Difference with DECA

-century skills,

Frank Peterson, CAE
Executive Director
DECA Inc.

Christopher Young, CAE
Chief Program Officer
DECA Inc.

On behalf of the DECA Inc. staff, thank you for your commitment and service as a DECA advisor and for empowering our members to experience the Difference through joining DECA. Please reach out to any of us at deca.org/staff if we can be of any assistance.