

283

DECA BLAZERS

THAT IS HOW MANY DECA BLAZERS GEORGIA COULD BUY WITH THE MONEY WE RAISED FOR CHARITY.

WE RAISED **\$22,664.61**

In total, Georgia DECA chapters contributed to **35** non-profit organizations across the state.

We encouraged chapters to spread awareness to their non-profit by highlighting it in our **Program of Leadership**. We encouraged DECA chapters to host joint events with other CTSO's in order to reach a larger audience!

In previous years, Georgia DECA chose a statewide non-profit organization, but this year we gave chapters the opportunity to pick their own organization to support. From this, we saw increased contribution efforts because chapters were able to support a more personal organization.

Chapters spread advocacy in their community through events such as a Bingo Night, Talent show, hosting canned food, clothing, and item drives, Prom Fashion Shows, and event sponsorship nights at local restaurants.

TOYS FOR TOTS DONATION DRIVE



PACKING GROCERY BOXES AT A LOCAL FOOD SUPPLIER



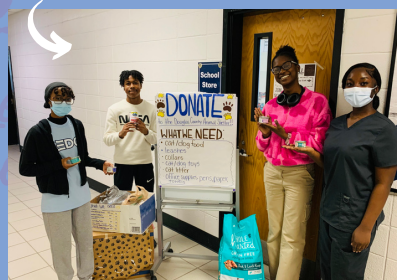
CANNED FOOD DRIVE



SILENT AUCTION TO RAISE PROCEEDS



ANIMAL SHELTER SUPPLY COLLECTION



CTSO & CTAE SOCK DRIVE



OUR MISSION



Within Georgia DECA, we believe that community outreach does not have to be only monetary or contributing hours, but also raising awareness and advocating on behalf of non-profit organizations. This year, we encouraged chapters to expand their community outreach in all these categories.

918 HOURS

THAT'S THE SAME AS 38 DAYS!

We encouraged community outreach involvement with non-profit organizations by rewarding points to chapters through our **Chapter Campaigns**. Chapters can gain points for community service hours, donations, and advocacy about their non-profit to local government officials, business professionals, and other members. Chapters gained point amounts for these activities and they received recognition at our State Career Development Conference.

ACKNOWLEDGING ACHIEVEMENT

Through social media, primarily on our @georgia_deca Instagram, we acknowledged chapters in a shout out called "Chapter Spotlight Sunday's" where we would repost chapters doing awesome things in their community. We also awarded campaign plaques to chapters who went above and beyond at our State Conference!

