

WISCONSIN DECA | PARTNERSHIPS

BUBBL'R

Continued to foster the year long relationship Wisconsin DECA had previously created with the company.

- Generous sponsor of our Central Leadership Conference
 - Hosted a judges/advisor lounge
 - Sponsored a workshop stage
 - Had a table at our sponsor/career fair



BOUNCE BACK WITH BUBBL'R

Partnered with our team to create a Passion Project centered around BUBBL'R

- Created a post-state conference competition for those who did not move onto ICDC to continue polishing up their competition skills through a BUBBL'R centered case study video submission.
 - The winner receives a free trip to State in 2024 and will receive a package from BUBBL'R.
 - BUBBL'R staff and executives have partnered with our state officer team to judge and set guidelines for the case studies.



MUSCULAR DYSTROPHY ASSOCIATION

Wisconsin DECA continued supporting MDA this year as one of our main community service partners.

- Throughout the year we raised a total of \$22,182 for MDA.
- Hosted Miracle Minutes for MDA at each of our major conferences.
- Invited a MDA representative to speak on the impact MDA has on their community and the importance of raising awareness for the organization.



MARQUETTE UNIVERSITY

Marquette University played a crucial role in Wisconsin DECA's Central Region Leadership Conference this year.

- After meeting with the Professor of the Advanced Marketing Class, they decided to shape their fall semester's curriculum around our conference.
- Because of this class, students secured many of the sponsors that fueled the success of our conference.
- Additionally, Marquette hosted a booth at our sponsor/career fair.
- Students also supported our practice competition by helping judge.

