DECA - Stock Market Game

CT Investments

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I. Executive Summary

DECA’s Stock Market Game started on September 13, 2021, and ended on December 10, 2021. Our diverse portfolio of stocks, bonds, and mutual funds excelled during the competition, concluding with total equity of $134,901.45 for 34.90% growth on an initial $100,000. This exceeded the Standard and Poor’s 500 Index growth by 29.22% during the same period. With this portfolio, CT Investments placed 4th in the Central Region and 1st in Indiana.

![Portfolio Performance vs S&P 500](image)

### Strategy Each Month

**September:** Take long-term positions in undervalued companies

**October:** Diversification by sector through growth stocks at a fair price

**November:** Return to high-value companies to capitalize on earnings

**December:** Maintain position through conservative investments

### 3 Pillars of Success

**Extensive Research:** During the competition, we conducted in-depth research of environmental factors in the economy to discover profitable sectors. Then, we studied familiar industries to find companies with promising future business plans and strong intrinsic value, especially stocks with a high price-to-earnings ratio. Finally, we conducted technical analysis for final stock selections.

**Diversification:** We maintained diversity throughout the competition period to minimize company-specific risks, market risks, and volatility. As a result, we diversified across sectors of the economy, market capitalizations, value and growth characteristics, and asset classes.

**Flexibility:** We analyzed the market daily and were adaptable to selling or buying assets our research supported. Accordingly, we maintained some capital as cash for purchasing flexibility.

### Strategy for Future Investments

In the future, our strategy will be to mitigate unnecessary risks by investing less into individual growth stocks. Instead, we plan to invest in easily liquidated mutual funds and exchange-traded funds from diverse sectors and global markets. Further, we will demonstrate more patience toward value stocks with strong fundamentals and business plans.