

DECA - Stock Market Game

CT Investments



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April 7, 2022



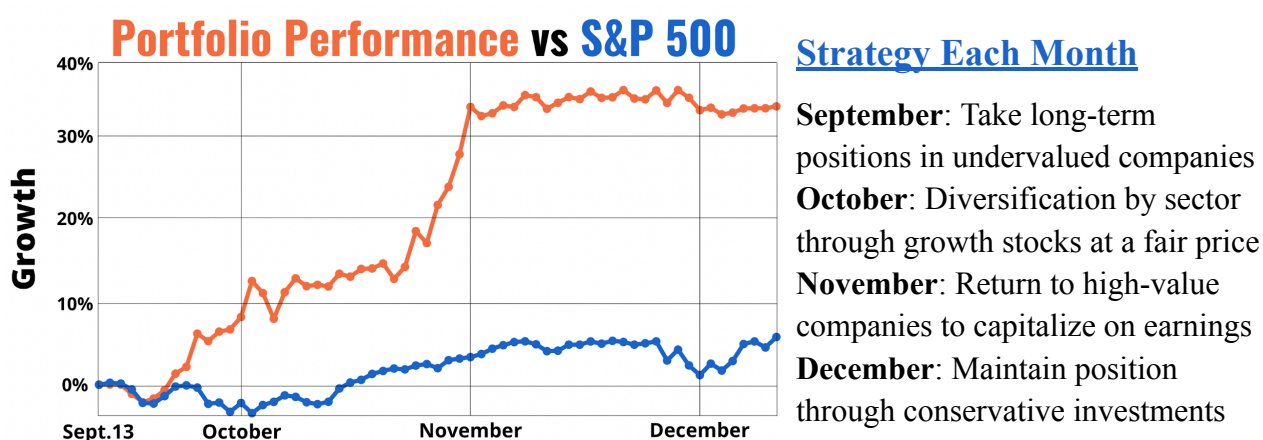
Table of Contents

| | |
|---|-----------|
| Executive Summary | 1 |
| Analysis of Portfolio Performance | 2 |
| Rationale | 4 |
| Explanation of research conducted prior to selection of stocks and/or funds | 4 |
| Strategy used to diversify investment portfolio | 5 |
| Description of how selected stocks and/or funds fit strategy | 6 |
| Conclusion and Findings | 7 |
| Explanation of strategy effectiveness | 7 |
| Proposed changes in strategy for future investments | 8 |
| Charts/Diagrams of Portfolio Performance | 9 |
| Bibliography | 10 |



I. Executive Summary

DECA's Stock Market Game started on September 13, 2021, and ended on December 10, 2021. Our diverse portfolio of stocks, bonds, and mutual funds excelled during the competition, concluding with total equity of **\$134,901.45** for **34.90%** growth on an initial \$100,000. This exceeded the Standard and Poor's 500 Index growth by **29.22%** during the same period. With this portfolio, CT Investments placed 4th in the Central Region and 1st in Indiana.



3 Pillars of Success

Extensive Research: During the competition, we conducted in-depth research of environmental factors in the economy to discover profitable sectors. Then, we studied familiar industries to find companies with promising future business plans and strong intrinsic value, especially stocks with a high price-to-earnings ratio. Finally, we conducted technical analysis for final stock selections.

Diversification: We maintained diversity throughout the competition period to minimize company-specific risks, market risks, and volatility. As a result, we diversified across sectors of the economy, market capitalizations, value and growth characteristics, and asset classes.

Flexibility: We analyzed the market daily and were adaptable to selling or buying assets our research supported. Accordingly, we maintained some capital as cash for purchasing flexibility.

Strategy for Future Investments

In the future, our strategy will be to mitigate unnecessary risks by investing less into individual growth stocks. Instead, we plan to invest in easily liquidated mutual funds and exchange-traded funds from diverse sectors and global markets. Further, we will demonstrate more patience toward value stocks with strong fundamentals and business plans.